

★ ★ OPEN EVERY THURSDAY AND SATURDAY NIGHT UNTIL 9 O'CLOCK ★ ★



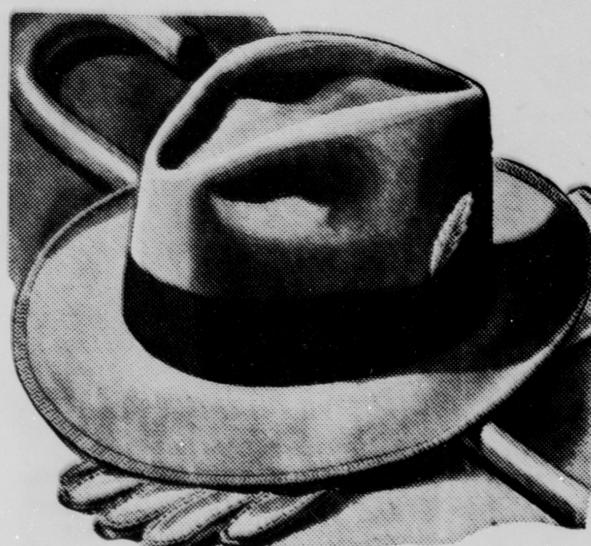
Sears WEEK-END

Parade of Values!

Actual 1.98 to 5.00 Values!

MEN'S NEW FALL HATS 1.00 TO 3.98

A great sample assortment that includes medium or dark grays, browns, blues, greens. Bound or unbound edges. Fine, smooth finishes. Leather sweatbands. Rayon linings. All sizes.



You Can Effect Real Savings During This Event

Family Sale of SHOES

Shoes for Men, Women, Boys,
Girls and Children! Choice

1.98 PAIR

Compare at 2.49 and 2.98!

Look at this lineup! Styles for everybody!



- "Ann Shelby" style and arch-support shoes for women!
- Parisian inspired Footwear for Style-minded women!
- "Peggy Adair" house slippers for women!
- Smart Fall oxfords, house slippers and work shoes for men!
- Famous "Biltwel" shoes for children!
- Dress oxfords for boys!
- Dress and sport oxfords for growing girls!

SHOE DEPT.—FIRST FLOOR.

Complete
Range of
Sizes and
Widths!



Sale Men's 1.65 Value SHIRTS and PAJAMAS

\$1.29



A famous shirt →
at Sears low price!
With the Tru-point non-wilt collar that keeps its morning freshness through hardest days! Needs no starch—refuses to wilt or sag. Well tailored. White, blue or attractive patterns. Sizes 14 to 17!

The Pajamas

Bound to be welcomed by Mister America . . . because they fit permanently, despite endless tubbings. As you'd expect, Sears price is amazingly low! Fine quality broadcloth in plain colors or smart patterns. Choice of surplice or notch collar coat . . . or middy slipover. Sizes A to E.

Men's Melton JACKETS

- Cossack style with slide fastener front, sport back and two slash pockets. Water repellent. Navy blue or plaid. 34-48.

3.79

Men's Corduroy PANTS

- Good quality corduroy pants in brown, blue or green plaids or plain colors in blue, brown, green and gray. 28-44.

2.98

Outing Flannel Pajamas

- Warm outing flannel pajamas. Medium weight. Assorted patterns. Coat and middy styles. Sizes A to E.

89c

Men's Dress HOSE

- Fine gauge rayon or lisle with mercerized cotton top, toes and heels. Slack style has elastic top. Smart patterns. 10-12.

19c

Blanket Lined JACKETS

- Fine blue denim work coats. Button front. 25% Wool, warm blanket lining. In sizes 36 to 46.

1.49

Men's SHIRTS, SHORTS

- "Pilgrim" brand! Combed cotton shirts; sizes 30 to 44. Fancy broadcloth shorts with elastic sides; sizes 30 to 44.

19c Ea.

Men's Blue PEA COATS

- Navy blue, 33-oz. Melton cloth. Four pockets, full belt. Double breasted, water repellent. Sizes 36 to 46.

5.49

Men's Fall SWEATERS

- Coat or slip-over styles in fancy plaid or plain colors. Two pockets. Green, seal, navy, gray, heather. 36-46.

1.98

Men's Work PANTS

- Heavy, serviceable work pants for men! We have a large group of covert cloth, moleskin and assorted cottons. Sizes 30 to 44.

1.00

Men's Leather COATS

- Heavy leather coats of genuine black horsehide. Double breasted styles with four pockets and a full belt. Regular 12.98 coats. Sizes 36-50.

10.98

SEARS, ROEBUCK AND CO.