

# H.P. Wasson & Co BASEMENT

ENTRANCE



## GIRLS' Sport or Fur-Trimmed Coats \$5.95

- Tweeds!
- Fleeces!
- Diagonals!

Every coat a new winter style! A grand selection, flattering to every girl! Many coats rayon lined and interlined for extra warmth! Some plaid backs in the lot! Some with matching muffs! It is "Thrifty to Buy Now" in this early season sale!

Sizes 7 to 14

## New Fall School Fabrics Dirndls FOR GIRLS 7 to 14

Two for  
\$1

# 59c

What little miss won't be proud to go to school all dressed up in big sister's fashions such as these darling dirndls! Neat printed, tubbale cottons, in peasantry patterns!



## "GLAMOUR FASHIONS"

## In New Fall Dresses \$6.95

"Every inch the lady" is the season's fashion motto carried out in these smart frocks! Cut slim and straight, but high-lighted by jewel trims and ornaments! In smart Rayon Weaves... Black Teal Blue, Wine and Green. Sizes for Juniors 11 to 17, Misses 12 to 20 and Women 38 to 48.

## Extra!

Stunning FORMALS

... Styled in new Rayon Weaves and splashed in new fall colors! Sizes 12 to 20. \$6.95

## The FAMOUS BON TON Foundations Lastex Back Boned Back

# \$2.50

Each

Rayon stripe body and light material top... lightly boned, strap or built-up shoulder styles. A corset for every figure and complete satisfaction guaranteed. Sizes 34 to 44!



**THE FURS**

CARACUL	SQUIRREL
FOX	WOLF
PERSIAN LAMB	RACCOON
VICUNA	KIDSKIN
CAT LIX FOX PAWS	MINK DYED SKUNK
TIPPED SKUNK	MANCHURIAN DOG
BEAVER DYED CONEY	CHINESE BADGER
MINK DYED FITCH	

**REGULAR \$29.95 to \$35  
FITTED and BOX SWAGGER  
Fur Trimmed  
Coats \$22**

A BRAND NEW PURCHASE!

Furs lavished on Sleeves, Collars, Tuxedos, Plastrons, Jackets and Shoulders! Rich looking boucles in new fall colors of Wine, Rust, Beige, Green, Brown, Black and Teal Blue! Coats lined with fine quality rayon satin! Many with lambs wool interlinings! Juniors', Misses', Women's and Stouts' sizes! EXTRA! Included are many samples worth much more!

A Small Deposit Will Hold Your Coat 'Til Wanted!

## WASSON'S "Sports Folio" For You!

## The Season's Rage Plaid & Flannel Jackets \$2.98

From the "Sports Folio" "must" accessory!... The Plaid Jacket!... It comes in single breasted with plain or action backs and 2 pockets!... Colors Navy, Black, Green or Brown! Sizes 12 to 18.

## Complete Your Outfit Skirts or Sweaters \$1.98 Each

SKIRTS... plain flannels or plaid wools... Styled in Dirndls, Suspender or Tailored models. Newest fall shades! Sizes 24 to 32.

SWEATERS... our "Sports Folio" feature hand-knit fashions, button fronts or all-wool zephyrs! Matching or contrasting in new fall shades! Sizes 34 to 40.



## SALE SUEDE VELOUR FUR FELT WOOL FELT

## Hats \$1.55

200 Made to Sell for \$3.95  
350 Made to Sell for \$2.95  
650 Made to Sell for \$2.00

Included Are 100 Gorgeous Sample Hats! Choose from such shapes as Shakos! Bretons! Profiles! Small Hats! Off-the-Face! and Bonnets! Matrons and Casual Hats also! Intriguing with features in Veils! Quills! Feathers! Ostrich Plumes! and Rayon Velvet! Colors top the fall ensemble with Wine, Brown, Black, Green, Rust and Teal Blue! Headsizes from 22 to 24!



## WASSON'S ANNUAL SALE SENSATION!

## 4000 Pairs of WOMEN'S NEW FALL

## Shoes \$2

52 Styles From a Large Maker!

Materials: SUEDE KID, SUEDE CALF, HUNTING CALF, CALFSKIN and KID LEATHER

You'll be utterly amazed at the variety of Styles and the Values! Street Shoes... Dress Shoes... Suit Shoes... Evening Shoes... Sport Shoes... and Arch Type Shoes! The styles include Pumps! Straps! Ties! Stepins! Slipons! and Oxfords... Many styles are beautifully trimmed with Alligator Calf... New Punchings... Braiding and Tape Trims... New Lacings... Soft Toes and Built-up Leather Heels! Colors of Claret Wine! Cinnamon Brown! Dark Brown! Porto Plum! Tan Calf! Blue! and Black! Complete Size Range and Widths AA to B—Some Styles in C!



## SALE!

Regular \$2.98 PRINCESS

## Zipper Robes \$2

Made of Glorious Rayon Crepe Prints!

Wearing one of these robes is like bringing a basket of fresh field flowers into your parlor... and it's as grand a pick-me-up for your spirits! We can't begin to describe the rich, glowing beauty of the background colors, the gay pattern of blossoms, the luxurious feel of the fabric... YOU MUST SEE THEM YOURSELF! We've never offered this kind of quality at such a low price! Navy, Royal, Wine, Powder Blue. Sizes 14 to 20.



## 1000 Pairs 59c, 69c RINGLESS! Full-Fashioned Silk Hosiery

3-Thd. Genuine Crepe!  
4-Thd. Stretch Top!

# 49c

Pr.

A fall Sale that affords you the opportunity to stock up on quality hose for daytime or dress wear! All full-fashioned RINGLESS Silk Hose with Picot Tops, Garter-Run Stop, French Heel and Cradle Foot in 3-thread crepes and 4-thread chiffons with S-T-R-E-T-C-H Tops! In the new fall shades! Size 8 1/2 to 10 1/2.

WASSON'S BASEMENT STORE Does Not Sell Seconds, Substandards, Nor Imperfects in Any Department!