

66TH Anniversary Sale ENDS SATURDAY AYRES DOWNSTAIRS STORE



*Elegance of Precious Furs
—Paris Sponsored Styles in*

Magnificent New Fur-Trimmed Coats

Anniversary Sale Priced at—

\$24.90

Saturday's the last day to save on a new winter coat with luxurious fur collar and trim in the new silhouette! In fitted or boxy swagger styles. Nub boucles in dahlia, black, brown, and green colors. Sizes 11 to 17, 12 to 20, 38 to 44 and 35 to 43 in group.

Sport Coats

*Sale
Priced
at—* **\$14.90**

Fleeces, boucles and shag fleeces in wraparound, fitted, reefer and box swagger styles. All wanted colors. Sizes 12 to 20, 38 to 44, 11 to 17.

—Downstairs at Ayres.

"Betty Shaw" Stockings . . . 59c Pr.

First quality, genuine crepe chiffon hose! Made to be more snag-resistant. In all wanted fall colors. Sizes 8½ to 10½.

Full-Fashioned Chiffons . . . 49c Pr.

Irregulars from a famous maker. Ringless construction in sheer or service chiffon weight. In smart fall colors. Sizes 8½ to 10½.

Women's Wool Skirts . . . \$2.69 Ea.

All-wool skirts in plaids and plain colors. Well made with expensive details and trims. Sizes 24 to 30 waists in the group.

Sample Fabric Gloves . . . 59c Pr.

Women's All-Wool Skirts . . . \$1.79

Women's and Misses' all-wool sports skirts. Pleats, flares and zipper styles. Plain colors and plaids. Sizes 24 to 32 waists in the group.

Women's Plaid Sports Jackets, \$3.98

All-wool flannel skirts in plaids or plain colors of brown, navy, black and green. With pleats, flares and zipper trims. Sizes 24 to 32.

Suede Cloth Fabric Gloves . . . 39c Pr.

Discontinued styles of suede cloth, fabric slip-on style gloves at an extremely low sale price! Black, brown or navy colors. Sizes 5½ to 7½.

Clearance! Rayon Undies . . . 29c Ea.

A huge style and color selection from a famous maker. Discontinued styles in novelty slip-on or cuff styles. In black, brown or navy. Sizes 5½ to 7½.

Women's Cotton Handkerchiefs, 6c Ea.

Women's white cotton handkerchiefs. 4-corner embroidered appliques in colors. Rolled hems. Buy them by the dozens for gifts.

Men's Cotton Handkerchiefs, 2 for 25c

A generous sized men's cotton handkerchief in novelty plaids or white center with striped borders. Hand rolled hems.

Tomorrow—Last Chance To Save!

REAL SILK De Luxe Chiffon Hose

*Sale
Priced
at—* **63c (2 pair
\$1.25)
PAIR**

(Substandards)

Real Silk enthusiasts, just 3 more days to take advantage of savings on these famous stockings. Complete size and color selections at this sale price. In all the wanted fall colors. Sizes 8½ to 10½.

No Mail or Phone Orders

—Downstairs at Ayres.

"Fruit of the Loom" Frocks . . . 99c

A new low sale price on these famous fabric 80-square percale prints. 15 different styles in choice of colors. Sizes 12 to 20 and 38 to 52.

"Betty Shaw" Sports Shirts . . . 78c

In shantung broadcloths with action back and convertible neckline. In white and plain colors. Sizes 32 to 40 in the group.

Washable Rayon Dresses . . . \$2.69

"Dolly Low" and "Ketti Kent" washable rayon daytime dresses. Dressy, tailored or dirndl styles in beautiful fast color prints. Sizes 12 to 46.

Better Quality Wash Dresses, \$1.39

Women's and misses' cotton wash frocks of guaranteed "Punjab" fabrics in gay, bright colored prints. Dirndls, coat dresses, shirt-makers. Sizes 12 to 50.

Pure Dye Silk Blouses . . . \$1.79 Ea.

Pure dye silk blouses in tailored styles. Colors to go with any wardrobe. Sizes 34 to 40 in the group.

Women's Wool Sweaters, \$1.79 Ea.

Women's all-wool zephyr sweaters in long or short sleeve styles. Crew and Brooks neckline. In wanted fall colors. Sizes 32 to 40.

Tomorrow—The Last Day Is Packed
With New Style Surprises for You!

NEW FALL HATS

*Sale
Priced
at—* **\$1.69
EACH**

- Black!
- Navy!
- Brown!
- Green!
- Dahlia!
- Rust!

Still time to save on a new fall hat! Saturday you'll find new style surprises waiting for you in all-wool felt turbans, off-face, berets, brims and small size hats. Choice of the leading fall colors in headsizes 22 and 23.

Other New Fall Hats, Sale Priced . . . 88c

—Downstairs at Ayres.

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- Black!
- Navy!
- Brown!
- Green!
- Dahlia!
- Rust!

Here are two winners for fall! The Black suede "Bow-Knot" pump and the black suede "Bow-Knot" strap. Two new high fashions that will create a lot of excitement for you . . . that are practical for every costume and occasion. Sizes 4½ to 9, widths AAA to B.

"American Girl" Shoes, Sale Priced at . . . pr. \$4.00

—Downstairs at Ayres.

- Black!
- Navy!
- Brown!
- Green!
- Dahlia!
- Rust!

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