

15c DOWN

NEW SMARTLY DECORATED PARCHMENT SHADE

GLASS REFLECTOR DIFFUSING BOWL

THREE CANDELABRA LIGHTS

SIX-WAY LIGHT SWITCH

58 INCHES HIGH

THE YEAR'S MOST THRILLING

Lamp Value!

MOON STONE INSERT

NATURAL GOLD COLOR TRIM

EXQUISITE NEW DESIGN FOOTED BASE

WITH CORD AND PLUG

FLUTED BRASS TUBING ANTIQUED IVORY FINISHED

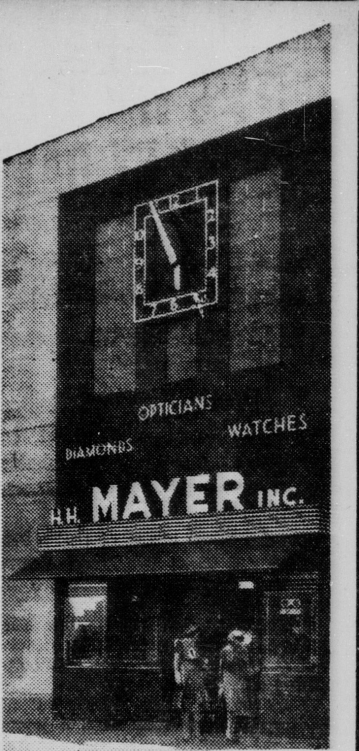
\$3.95 Complete

Pay Only 15c Down

42 W. Wash.

H.H. MAYER INC.

15th ANNIVERSARY SALE!



15c DOWN 15 MONTHS TO PAY!
NO INTEREST! NO CARRYING CHARGE!

Come—Help Us Celebrate Our 15th Anniversary. Take Advantage of the Great Savings in Store for You. Buy Now During This Sensational Sale of Sales. Special Low Terms. Take Up to 15 Months to Pay.

DIAMOND DUETTE

Feature!

Perfectly Matched! Set with 12 Diamonds!

\$29.75

A host of brilliant diamonds set in mountings unequalled in brilliancy and modernity! We never thought we'd be able to offer these two rings at the price you'd usually pay for one... but here they are... so hurry!

Dignified Terms To Suit Your Budget

\$19.15

6-DIAMOND Bridal set. Stunning design. 4 Diamonds. Solid gold.

\$29.15

SWEETHEART Bridal pair. 6 Diamonds. Solid gold heart-shaped design.

\$39.15

BRIDAL SET Rare beauty. 8 Diamonds. Solid gold. Exclusive mounting.

\$8.15

2-Diamond CAMEO 2 Genuine diamonds. Double head cameo of robust design in solid gold. A ring he'll be proud to own. Specially priced at only

15c DOWN

\$3.15

SOLID GOLD Wedding band. Dainty design. Worth more.

\$17.15

9-DIAMOND Wedding band value without equal. Specially featured.

\$15.15

DIAMOND Masonic solid gold ring in true colors. Unusually low priced.

\$29.15

MAN'S DIAMOND Solitaire in 14-K. yellow gold. Specially priced.

34-PIECE SERVICE FOR EIGHT

8 KNIVES
8 FORKS
8 SOUP SPOONS
8 TEASPOONS
1 SUGAR SHELL
1 BUTTER KNIFE

\$3.95

Pay in EASY TERMS

LIBERAL ALLOWANCE for Your Old WATCH!

DOUBLE WATCH VALUE for MEN

\$11.95

50c A WEEK!

If this man's handsome watch sold at twice the price we ask... it would be well worth it! Priced at \$11.95, it's positively a sensation!... Jeweled! Dependable! Guaranteed accurate!

BENRUS

SHOCK PROOF

Special Tomorrow Only... **\$16.95**

LADIES DOUBLE WATCH VALUE

\$11.95

50c A WEEK!

Slender! Curved! Accurate!... and that's not half description enough to describe these ladies' dependable timepieces! Precision timed and jeweled, they're miracle values at this low price!

MAKE YOUR XMAS LAYAWAYS DURING THIS SALE!

Select Any Watch or Diamond
Pay as You Get Paid
No Interest or Carrying Charges

"Shavemaster" **\$15.00**

Let "Shavemaster" prove to you that it really masters your beard!

Sensational New EMERSON RADIO **\$9.95**

5 Tube AC-DC. Mirror tone chamber. 500 watts. Standard Broadcast. Police Calls.

Pierce Round SERVER WM. A. ROGERS Made by Oneida, Ltd. **15c**

Smart new design. For toast, eggs, etc.

CANDID TYPE MINIATURE CAMERA

Carries Absolute Guarantee!

15c DOWN **\$3.89**

No Carrying Charge No Interest

NOTE THESE CAMERA FEATURES

Takes 16 Genuine Wolf clear pictures. A d justable lens. Spyglass view finder.

Lady's BULOVA Beautiful cushion shape watch in yellow. Band to match. **\$24.75**

15-Jewel BULOVA The BAKER, curved to fit the wrist. **\$24.75**

17-Jewel HAMILTON America's fine watch. Gold filled. Famous precision. **\$37.50**

NO WAITING
NO DELAY
YOUR ACCOUNT
OPENED
IN THREE
MINUTES

15-Jewel GRUEN Smart CAP. Faint model. Yellow gold filled. Guidite back. **\$24.75**

Lady's BENRUS Last word in beauty and accuracy. Shock-proof. **\$16.95**

17-Jewel Men's BENRUS Curved "King" model. Shock-proof. dust-proof. **\$29.75**

4-PC. PERCOLATOR SET

Lustrous chrome electric urn complete with sugar, creamer and tray. Worth more! **\$8.15**

15c DOWN

MIXING BOWLS **19c**

Really travel! Three bowls with safety rimmed edges. Priced at only—

Smart BERRY SET

Colorful new rose glow glass in swirl design. Large berry bowl and 6 berry servers. Never a value like this!

29c

H.H. MAYER INC.

JEWELERS 42 WEST WASHINGTON ST. OPTICIANS