

66th Anniversary Sale

AYRES DOWNSTAIRS STORE

FRIDAY—Super-Bargains in Every Department! (Also See Pages 8 and 9)

Tomorrow You Can Buy a **COMPLETE**

3-PIECE BED OUTFIT

AT A BIG ANNIVERSARY SALE SAVING!



**\$1.00
DOWN**

A Bed—
A Spring—
A Mattress—

\$19.95
Complete

THE BED—Choice of either a Walnut or Maple bed in Four Poster and Jenny Lind styles. Sturdily constructed for service. Smart style choice, to go with most any type decoration scheme. Full size or twin size. Bought separately \$8.95

THE SPRINGS—A comfortable 90-coil, electrically tempered spring. They're durable, serviceable steel coil springs, securely tied. For full size or twin size beds. Bought separately \$5.95

THE MATTRESS—A comfortable button tufted mattress with ventilators with figured or A. C. A. tickings. Hundreds of spring coils with 35 lbs. of white felted cotton. Full or twin size. Bought separately \$10.95

—Downstairs at Ayres.

If Bought Separately:

The Bed \$8.95
The Springs \$5.95
The Mattress \$10.95

Delivers this outfit
to your home. Bal-
ance on Ayres Ac-
ceptance Payment Plan.
Small delivery charge.

MEN! Friday's the Day! The One-Stop
Men's Shop Is the Place . . . to Buy an

ALL-WOOL WORSTED SUIT AND Topcoat BOTH for

**Sale
Priced
at— \$30**

(Or 1 Garment for \$15.88)

Save on a Suit and Topcoat . \$30

Save on a Suit and O'Coat . \$30

Save on Two Suits \$30

THE SUITS. Single, double-breasted, conservative models. New drape models, new 3-button styles. Greens, blues, oxfords, grays, stripes, checks and patterns. All sizes.

THE TOPCOATS AND OVERCOATS are all-wool fleeces, llamas and herringbones. Full belt raglans, dress and balmacaan models. All sizes.

—Downstairs at Ayres.



A Very Special Bargain!

Men's SHIRTS and PAJAMAS

**Sale
Priced
at— 59c
Each**

A very special Friday Bargain Day price on men's fast color patterned SHIRTS in checks, stripes and novelties in blues, greys, tans and greens. Sizes 14 1/2 to 17. THE PAJAMAS are full cut and well tailored and come in a swell assortment of patterns and colors. Coat, slipover and notch collar style. Sizes A, B, C, D.

—Downstairs at Ayres.

Men's "Cranbrook" Oxfords

Black, brown or tan colors. With wing or straight tips or with plain toe. Made of calfskin with Goodyear welts. Sizes 6 to 11; B, C, D widths.

—Downstairs at Ayres.

**Sale Priced
\$3**

ONLY 2 MORE DAYS

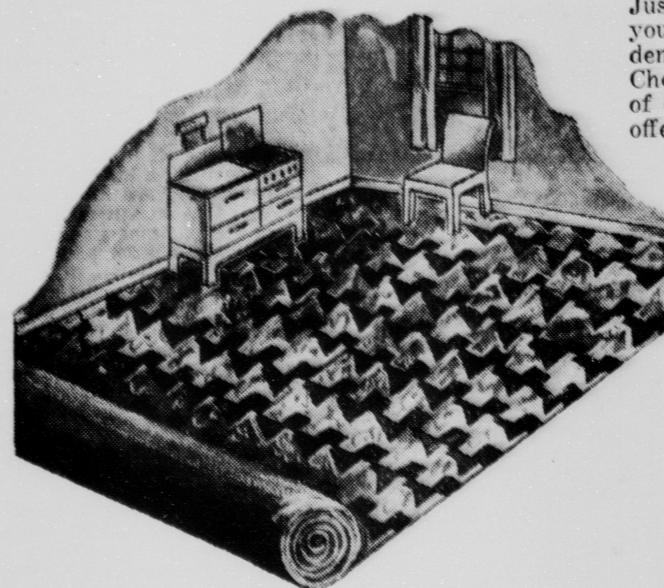


STORE

An Anniversary Smash for Homes!

"GOLD SEAL" CONGOLEUM

Room-Size (Borderless) Rugs



Just think, you can find a room-size Congoleum rug for your kitchen, bathroom, dining room, children's room or den, at tremendous savings in this Friday Bargain Sale. Choice of Tile, Hooked, Floral patterns in a wide selection of colors. For instance, here are examples of the savings offered . . .

| | | |
|--------------------|----------------------------------|-------------------|
| 9x12 Size | <small>(Regular \$6.95)</small> | Now \$4.69 |
| 9x15 Size | <small>(Regular \$10.95)</small> | Now \$5.85 |
| 9x18 Size | <small>(Regular \$11.95)</small> | Now \$6.95 |
| 6x9 Size | <small>(Regular \$3.50)</small> | Now \$2.39 |
| 9x10.6 Size | <small>(Regular \$6.25)</small> | Now \$3.98 |
| 9x21 Size | <small>(Regular \$12.95)</small> | Now \$8.19 |
| 7.6x9 Size | <small>(Regular \$4.50)</small> | Now \$2.95 |
| 9x9 Size | <small>(Regular \$5.50)</small> | Now \$3.50 |

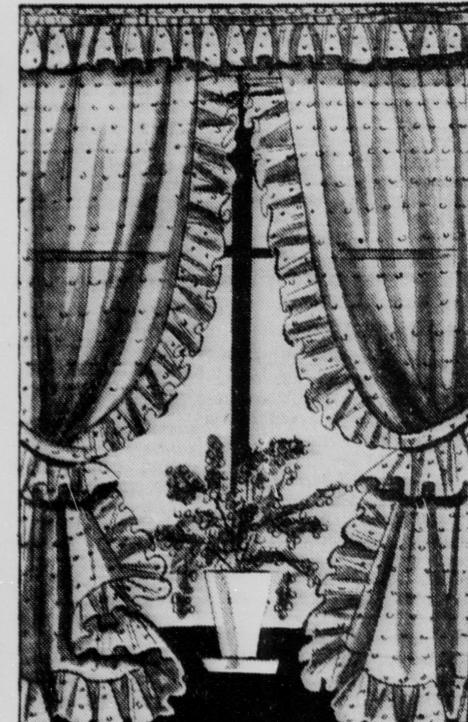
—Downstairs at Ayres.

NOTE: Perhaps you didn't realize it, but these prices average 39¢ Sq. Yd.

Enamel Surface Felt Base Rugs (With FULL BORDERS) (ONLY A LIMITED QUANTITY)

The regular price on these serviceable ENAMEL SURFACE FELT BASE rugs is \$5.95 . . . and a value at that! But, for tomorrow, and while the quantity lasts, these rugs are on sale at the almost unheard of low price of \$2.89 each. Every rug is perfect quality with full borders. In a very fine selection of TILE, FLORAL, PERSIAN, COBBLESTONE and BLOCK patterns. In green, blue, tan, brown and red colors. All 9x12 size rugs.

\$2.89
Each
9x12 Size



Friday! 200 Pairs of Beautiful

New Curtains

- Priscillas! • Tailored!
- Cottage Sets!

**SALE
PRICED**
59c

Priscilla
Curtains

These curtains are all 2 yards by 15 inches long. They come in pin dot marquise, 50 inches wide. Plain French Marquise, 50 inches wide, and colored alternating dots 41 inches wide. For all type rooms.

Tailored
Curtains

These are lovely curtains for most every type room. In plain French Marquise, pin dot marquise, and flock figure marquise, 2 yards by 15 inches long and generous in width. Cream or ecru color.

Cottage
Sets

These cottage sets are made of flock voile and flock-dot swiss. In red or green colors that will go beautifully with your kitchen interior. All 2 yards and 15 inches long in generous width.

—Downstairs at Ayres.

★
Another Opportunity to Buy These

Heavy, ALL-WOOL BLANKETS

Here's a blanket bargain that's just about unbeatable. Seconds of higher priced all-wool blankets that weigh from 4 to 6 lbs. each. Extra heavy, but without bulk. In a nice selection of deep-tone colors, blues, reds, wine, brown. For full size beds.

(Seconds)
\$3.98
Each

Regular \$4.98 Chenille Spreads

For Friday all our \$4.98 Chenille bedspreads are reduced to \$3.98 each. In floral designs of untold beauty. Natural and colored grounds.

8x108 Size Chenille Spreads \$1.79

Beautiful Chenille bedspreads for full or twin size beds. Floral and plain patterns in exquisite designs.

25% Wool Single Blankets \$1.98

Size 72x84-inch size, 25% wool single blankets in gay plaid designs. Rose, blue, green, peach colors.

72x84 5% Wool Blankets \$2.39 Pr.

Part wool (5%) blankets in beautiful plaid designs. In choice of four smart colors.

For Friday! 'CANNON' TOWELS

- Size 22x44 Inches!
- Classed as Seconds!

Anniversary Sale Priced—

6 for \$1

Famous "Cannon" quality bath towels. Because they're classed as seconds you SAVE at this Anniversary price! White with colored borders in 22x44-inch size. Heavy, thirsty towels . . . ideal for gifts or for your own use.

—Downstairs at Ayres.