



# 66<sup>th</sup> ANNIVERSARY SALE

## DOLLAR DAY

### DOWNSTAIRS at AYRES

## DOLLAR DAY FEATURE!

**Women's Full-Fashioned  
CHIFFON HOSE**
**3 Prs. \$1.00**
*Seconds From a Well  
Known Maker!*

These stockings are genuine ringless construction in crepe silks, etc. In all the wanted fall colors. Sizes 8 1/2 to 10 1/2 in group.

—Downstairs at Ayres.

## DOLLAR DAY FEATURE!

**Full Zipper-Front  
HOUSE COATS**
**\$1.00  
Each**

A real bargain treat! Princess style house coats in zipper or wrap-around styles. Long, sweeping lines. In navy, wine and black background prints. Sizes 14 to 44.

—Downstairs at Ayres.

**Tomorrow—Last 8 Hours**
**66th Anniversary Dollar Days!**

(All Items Subject to Prior Sale!)

Our famous Anniversary Dollar Days represent the maximum effort of Ayres Downstairs Store to obtain and offer SUPREME VALUES . . . and this 66th Anniversary Dollar Day is our crowning achievement! QUALITY was our first consideration . . . good dependable quality that will give YOU the service we can be proud of! Second: We marked this merchandise so low that you will always remember the value. Come early (promptly at 9:30) Tuesday!

## DOLLAR DAY FEATURE!

**From a Famous Maker:  
WOMEN'S FABRIC  
GLOVES**
**3 Prs. \$1.00**

Discontinued styles of suede cloth fabric slippin style gloves at an extremely low E. O. M. Sale price! Black, brown or navy colors. Sizes 5 1/2 to 7 1/2 in the group.

—Downstairs at Ayres.

## DOLLAR DAY FEATURE!

**BETTER BAGS**
*Genuine Leathers,  
Rayon Crepes and Suedes*
**Quantity  
Limited \$1.00  
Each**

All regular \$2.00 and \$3.00 sellers . . . for Dollar Days only at \$1.00. Slightly imperfect quality in black, brown, navy and spice colors.

—Downstairs at Ayres.

**Infants' Shirts . . . . . 4 for \$1**  
 Infants' tailor-made double-breasted shirts in the style. Winter weight in rayon and cotton.

**Infants' Gertrudes . . . . . 4 for \$1**  
 Infants' hand-made gertrudes with hand-scaled edges. Infants' sizes.

**Infants' Quilted Pads, 4 for \$1**  
 Infants' quilted pads in 17x24-inch size. With white cotton filling.

**Training Pants . . . . . 4 for \$1**  
 Infants' Swiss rib rubber lined training pants in French leg style. Yoke front.

**Infants' Wear . . . . . 6 for \$1**  
 Infants' wool knit caps. Wool knit mittens. Flannelette gowns, gertrudes and kimono. Infants' winter weight shirts and wrapping blankets.

**Infants' Wear . . . . . 10 for \$1**  
 Infants' and tots' tuckstitch pants, vests, rayon pants. Anklets and infants' rubber pants in group.

**Boys' Suits . . . . . 2 for \$1**  
 Boys' cotton knit 2-pc. suits with lined trousers. Sizes broken.

**Tots' Wash Dresses . . . . . 2 for \$1**  
 Tots' cotton wash dresses in gay print patterns. In many colors and styles.

**Tots' Wool Sweaters, 2 for \$1**  
 Tots' all-wool sweaters in slipover styles in dark colors.

**Infants' Blankets . . . . . 2 for \$1**  
 Infants' crib blankets in 36x50-inch size. Pink and blue colors.

**INFANTS' WEAR**
**3 for \$1.00**

Infants' dresses in fast color prints, sizes 1 to 3. Boys' bobbie suits in broadcloth. Sizes 1 to 3.

—Downstairs at Ayres.

**Tots' Flannelette Pajamas, 3 for \$1**  
 Come with or without feet. Well tailored styles. In pretty pastel colors. Sizes broken.

**Infants' Blankets . . . . . 3 for \$1**  
 Infants' warm fleecy Esmond wrapping blanket in white with pink and blue border. 27x36.

**Child's Minneapolis Panties, 4 for \$1**  
 Minneapolis tuckstitch panties in French leg style. Full cut, well made.

**Girls' Skirts . . . . . Each \$1**  
 Part-wool skirts in tailored and novelty trim styles. Plaids and solid colors. Sizes 10 to 16.

**Girls' Wash Frocks . . . . . Each \$1**  
 Girls' better wash frocks in solid colors and novelty prints. Choice of many colors. Sizes 10 to 16.

**Girls' Sample Skirts . . . . . 2 for \$1**  
 Girls' sample skirts in plaids and solid colors. Broken sizes and styles in group.

**Girls' Blouses . . . . . 2 for \$1**  
 Girls' rayon acetate blouses in novelty prints. Sizes 10 to 16 years in group.

**Girls' Sweaters . . . . . 2 for \$1**  
 Girls' all-wool barrel style or slipover style sweaters in novelty stripes. Broken sizes and patterns.

**Girls' Blouses . . . . . 2 for \$1**  
 Girls' skirt style blouses in deep-tone and pastel colors. Sizes 8 to 16 years in group.

**Waterproof Sheets . . . . . 2 for \$1**  
 Infants' waterproof rubber sheets in regulation 27x36-inch size.

**Children's Pajamas . . . . . 2 for \$1**  
 Children's 1-piece and 2-piece style flannelette pajamas in sizes 8 to 14 years.

**Infants' Shawls . . . . . 2 for \$1**  
 Infants' wool knit shawls in white and pastel colors. Warm, easy to wash.

**Infants' Wear . . . . . 2 for \$1**  
 Infants' wool knit capes with hood and Infants' wool shoulderettes in pastel colors.

**Infants' Silk Bonnets, 2 for \$1**  
 Infants' silk bonnets in dainty colors. Lined for warmth.

**Infants' Sweaters . . . . . 2 for \$1**  
 Infants' wool sweaters in coat or slipover styles. Gay, dainty colors.

**Infants' Coats . . . . . Each \$1**  
 Infants' Chinchilla coats with novelty trim. In dainty pastel colors. Infants' sizes.

**Infants' Bathrobe Set, Each \$1**  
 Infants' wool bathrobe with matching booties. In pink or blue.

**Infants' Bootie Sets . . . . . Each \$1**  
 Infants' 3-pc. wool knit bootie set. Consists of booties, cap and sweater. In pastel colors.

**Women's Gowns . . . . . Each \$1**  
 Plain or floral print rayon crepe or rayon satin gowns in lace or tailored style. Sizes 16 and 17.


## DOLLAR DAY FEATURE!

**Manufacturer's Close-Out of  
Samples and Floor Stock!**
**New Felt Hats**
**\$1.00  
Each**

- Bretons
- Turbans
- Fill Boxes
- Brims
- Black
- Brown
- Off Face
- Navy
- Green

A special purchase for Dollar Day! These hats would usually retail for \$2.00 each. Manufacturer's close-outs and samples. Choice of styles you want for wear now and later on! In 5 smart colors.

—Downstairs at Ayres.

**Women's Nighties . . . . . 2 for \$1**  
 Women's floral print batiste nighties with V or round neck. Contrasting color trim. Sizes 16 and 17.

**Rayon Taffeta Slips . . . . . 2 for \$1**  
 Women's rayon taffeta slips with Cal. V lace or tailored top. Bias cut. Sizes 34 to 44.

**Rayon Slips, seconds, 3 for \$1**  
 Rayon taffeta slips with Cal. V lace or tailored top. Bias cut. Sizes 34 to 44.

## DOLLAR DAY FEATURE!

**Girls' Better  
WASH FROCKS**
**2 for \$1.00**

Girls' fast color print dresses in dirdel or bolero styles. Wanted colors. Sizes 7 to 14 years.

—Downstairs at Ayres.

**Flannelette Gowns . . . . . 2 for \$1**  
 Limited quantity! Flannelette gowns with V neck, double yoke and long sleeves. Sizes 16 and 17.

**Cotton Gowns . . . . . 2 for \$1**  
 Slipover style cotton crepe gowns with V or round necks. Sizes 16 and 17.

**"Dutchess" Rayon Undies, 3 for \$1**  
 Women's "Dutchess" quality rayon panties, briefs, step-ins, bloomers or vests. Sizes 34 to 44.

**Rayon Undies . . . . . 6 for \$1**  
 Plain or novelty weave rayon panties, briefs or step-ins. Tailored at hems. Sizes 27 to 31.

**Tuckstitch Undies . . . . . 3 for \$1**  
 Women's part-wool tuckstitch panties or built-up shoulder style vests. Sizes small, medium or large. Seconds.

**Balbriggan Pajamas . . . . . Pair \$1**  
 Two-piece style bat stripe balbriggan. Plain or 2-color combinations.

**Rayon Gowns . . . . . 2 for \$1**  
 Plain or novelty weave rayon gowns in tailored or lace trimmed styles. Seconds. Pastel colors. Sizes 16 and 17.

**"Fieldcrest" Undies, . . . . . 6 for \$1**  
 Women's "Fieldcrest" cotton tuckstitch pants or vests. Tailored finish. Small, medium and large sizes.

**"Fieldcrest" Undies . . . . . 4 for \$1**  
 Women's "Fieldcrest" 10% wool and cotton rayon tuckstitch panties or vests. All sizes.

**Leather Gloves . . . . . Pair \$1**  
 Capeskin leather gloves in plain slippin style. Sizes 6 to 7 1/2. Black and brown.

**Umbrellas . . . . . Each \$1**  
 16-rib umbrellas. Oil silk in floral designs. Well constructed. Classed as irregulars.

**Handbags . . . . . 2 for \$1**  
 Simulated leather handbags in top-handle, pouch and underarm styles. Brown, black, wine and navy colors.

**Sample Gloves . . . . . 2 pairs \$1**  
 Sample gloves from a famous maker. Made of rayon and double woven fabrics. Black, brown, navy. Sizes 5 1/2 to 8.

**Children's 5-8 Hose . . . . . 8 Prs. \$1**  
 Children's "Buster Brown" quality 1/4-length school hose. Irregulars. Sizes 7 to 10.

**Wom's. Silk Stockings, 4 Pr. \$1**  
 Semi-fashioned pure silk hose. Irregulars. In smart colors. Sizes 8 1/2 to 10 1/2.

**Women's Sweaters . . . . . 2 for \$1**  
 All-wool sweaters in short sleeve slippin styles. Also barrel styles. New fall colors. Sizes 34 to 40.

**Sports Skirts . . . . . Each \$1**  
 Women's and misses' sports skirts in plain colors of navy, brown, black. Sizes 24 to 32 waists.

**Coat Sweaters . . . . . Each \$1**  
 Women's and misses' all-wool coat sweaters in black, navy, rust, brown and green colors. Sizes 34 to 44.

**Men's Fancy Hose . . . . . 8 Prs. \$1**  
 2,200 pairs of first quality socks in clox, stripes, check patterns, in blues, greys, browns. Sizes 10 to 12.

**Men's Neckwear . . . . . 4 for \$1**  
 600 men's rayon hand-tailored ties in new fall patterns. Stripes, checks, plaids and novelty designs.

**Men's Shorts . . . . . 6 for \$1**  
 Full sanforized shrunken shorts with elastic sides and full balloon seat. Sizes 30 to 44.

**Men's Shirts . . . . . 6 for \$1**  
 Men's combed cotton knit shirts, tubular shaped. Sizes 34 to 46. Irregulars.

**Boys' Cannon Shorts, 5 for \$1**  
 Full cut styles with banjo seat. Fancy fast color patterns. Sizes 24 to 30. Cannon shirts. Sizes 24 to 34.

## DOLLAR DAY FEATURE!

**Irregulars of  
"Famous Fabric"  
WASH FROCKS**
**2 for \$1.00**

Women's and misses' famous name fabric wash frocks in fast color prints. Broken assortments of styles, colors and sizes.

—Downstairs at Ayres.

**Boys' Crew Socks . . . . . 6 Prs. \$1**  
 Heavy rib, plain color crew socks with latex top or rib tops. Sizes 7 1/2 to 12 in group.

**Boys' Knickers . . . . . Pair \$1**  
 Fully lined corduroy knickers in brown partridge style. Knit cuffs. Sizes 30 to 36.

**Boys' Sweaters . . . . . Each \$1**  
 Top zipper style slipover sweaters in plain colors or fancy patterns. Sizes 28 to 36.

**Rubber Stair Treads, 14 for \$1**  
 Rubber-nosed stair treads in maroon or black colors. 9x18 size.

**Chenille Rugs . . . . . Each \$1**  
 Heavy, washable chenille rugs in rose, blue, green, black, yellow or orchid. Fringed ends, 24x42 inches.

**Rubber Door Mats . . . . . 2 for \$1**  
 Rubber link door mats at a well-come savings. Black. Guaranteed a lifetime. Sizes 13 to 20.

**70x80 Plaid Blankets . . . . . Each \$1**  
 A good quality blanket made by Marshall Field & Co. wholesale division. In full 70x80-inch size in big, plaid patterns and colors.

**81x108 Merit Sheets, Each \$1**  
 Big size bed sheets in a super-weave of fine count 68x72 thread. Will wear a long time.

**Pillowcases . . . . . 6 for \$1**  
 "Herald" pillowcases in 42x36-inch size. Made of 80-square bleached muslin.

**Mattress Covers . . . . . Each \$1**  
 Seconds of \$1.98 first quality mattress covers. Made of fine quality unbleached seamless sheeting.

**Mattress Protectors . . . . . Each \$1**  
 Quilted mattress protectors in 54x76-inch size. LIMIT OF TWO TO A CUSTOMER!

**Comfort Covers . . . . . Each \$1**  
 Printed comfort or blanket covers of washable percales. Protects and keeps them clean.

**Bath Towels . . . . . 6 for \$1**  
 Size 22x44-inch bath towels in white with colored borders. LIMIT OF 12 TO A CUSTOMER! Seconds!

**Candlewick Spreads . . . . . Each \$1**  
 Hand-made candlewick bedspreads in choice of colors. For full size beds.

**Cannon Towels . . . . . 7 for \$1**  
 Sizes 18x36 and 20x40 inches. White with colored borders in blue, rose, red, lavender, gold and green.

**Pillowcases . . . . . 5 for \$1**  
 "Thread Drawn" pillowcases for own use or for gifts. LIMIT OF 5 TO A CUSTOMER!

**India Prints . . . . . Each \$1**  
 Size 72x108 inches. Large enough for day bed covers or piano scarfs. Made in India and have lovely Oriental designs.

**Stevens' Crash . . . . . 10 Yds. \$1**  
 Full bolts, no remnant lengths. Famous unbleached Stevens' crash toweling with colored borders.

**Plain Rayon . . . . . 4 Yds. \$1**  
 Plain rayon French crepe in 39-in. width. White, pink, blue, tearose colors.

**Printed Rayon . . . . . 2 Yds. \$1**  
 Printed rayon, French Crepe and Rayon challis from full bolts. All in dark fall prints.

**Stevens' Dish Towels, 6 for \$1**  
 Seconds of famous Stevens' printed dish towels in choice of several gay patterns and colors.

## DOLLAR DAY FEATURE!

**Children's Part-Wool  
Minneapolis  
UNION SUITS**
**3 for \$1.00**

Winter weight cotton and part wool. Minneapolis self-help back and tuckstitch French Leg styles. Sampling . . . that's the reason for the low price! Some are irregulars.

—Downstairs at Ayres.

## DOLLAR DAY FEATURE!

**Women's Semi-Hard  
Leather Sole  
HOUSE SLIPPERS**
**2 Prs. \$1.00**

Black cuff style with semi-hard cowhide soles. Comfortable medium heels. Zapon uppers. Broken sizes.

—Downstairs at Ayres.

## TWO VERY SPECIAL DOLLAR DAY VALUES!

**Men's Shirts and Pajamas**
**2 for \$1.00**

THE SHIRTS! All fast color patterns in checks, stripes and novelties in blues, greys, tans and greens. Full cut, well tailored. Sizes 14 to 17.

THE PAJAMAS . . . are full cut, nicely tailored and come in a splendid pattern selection! In coat, slipover and notch collar styles. Fast color patterns. Sizes A, B, C, D. —Downstairs at Ayres.

## DOLLAR DAY FEATURE!

**3 STYLES IN  
CURTAINS**
**\$1.00  
Each or Pair**

No. 1. Size 48x2 1/2 fine cushion dot curtains in cream only. Style No. 2. 44x2 1/2 tailored Fish net curtains in ecru color only. Style No. 3. Celanese rayon Ninon panels in 34x21-6 yards. Glass curtains.

—Downstairs at Ayres.

## DOLLAR DAY FEATURE!

**80-SQUARE  
PERCALES**
**8 Yds. \$1.00**

These are all brand new fall and winter patterns in the latest colors and designs, for every sewing need for yourself, home and children. All fast colors. Buy all you want . . . these are from full bolts . . . not remnant pieces.

—Downstairs at Ayres.