

1/2 Price Sale!**Men's Wash Suits**

56 Wash Suits, were \$4.98	\$2.49
14 Wash Suits, were \$5.98	\$2.99
10 Wash Suits, were \$7.95	\$3.97
5 Wash Suits, were \$9.95	\$4.97
25 Sports Coats, were \$4.98	\$2.49

Whites, light and dark colors. Broken sizes, patterns and styles in this $\frac{1}{2}$ price sale of wash suits for men.

—Downstairs at Ayres.

Men's Shirts & Pajamas

2 for \$1.00

THE SHIRTS—A value that always brings crowds on the run! In a splendid assortment of patterns in figures, checks and stripes, a few plain whites included. Sizes 14 to 17.

THE PAJAMAS—Serviceable, full cut, fast color pajamas in green, brown, grey and blue patterns. Coat and slipover styles. Sizes B, C and D.

Men's Socks 8 Prs. \$1.00
1500 pairs men's rayon shortie socks or regular length socks in light or dark colors. Sizes 10 $\frac{1}{2}$ to 12. Irregulars.

30 Sample Comforts

1/3 OFF
Of Regular Selling Price!

Priced **From \$2.00 to \$7.30**

A special purchase of just 30 sample comforts at $\frac{1}{3}$ off their usual selling price! Printed sheets, rayon taffeta and rayon satins in a lovely color selection! Filled with "Perma-Fluff" filling, which is 95% white cotton and 5% wool. Some are all-wool filled. Some are classed as seconds . . . the others are all first quality! Buy now, place them in the layaway, and have ready to use this winter!

"Perma-Fluff" Comforts, Ea.

Rayon covered, full bed size comfort at a price that means a big saving! 5% wool and 95% white cotton filled for warmth and lightweight! In wanted colors. **\$3.98**

3 Yard Long Sheets, Each

Once again we offer this outstanding sheet value! Extra long, "Mastercraft" sheets, 81x108 or 63x108 inches. For full or twin size beds. Tested for 4 years' household use! Pure bleached. **79c**

30-Sq. "Fruit of Loom" Prints 16c Yd.
Reduced for E. O. M. Only! From full bolts! Plan your children's school dress wardrobe now . . . buy and save!

Wash Cloths 3c Ea.
Slight seconds of better quality wash cloths. In heavy, medium size quality. Colors.

Soiled or Damaged Curtains

$\frac{1}{2}$ off of the original selling price! Lace, priscilla, tailored and cottage sets. Mostly one or few of a kind! Soiled from display! Colors, styles are broken. Limited quantity!

Ruffled Priscilla Curtains 50c Pr.
Specially reduced for E. O. M. Size 34x2 1-6 yards long in a cushion dot or pin dot marquisette with 4 $\frac{1}{2}$ -in. ruffle.

36-In. Wide Window Shades

Final reductions on 36-in. window shades. Buy now . . . for your entire home . . . and save! In green, green and white or buff and white. All 36 inches wide and 6 feet long! Limited quantity.

Glider Covers 79c Ea.
Reduced for final clearance! A one-piece glider cover in semi-glossed painted stripe! Does not include arms! For all standard size gliders.

Awnings Reduced

30-Inch 79c Each
36-Inch
42-Inch

Final clearance . . . drastic reductions to move at once! Green and orange stripe painted awnings in the new Dixie finish! Complete and ready to hang. Not complete size ranges!

A Very Special E. O. M. Clearance!

Cotton Wash Frocks

(59c) **2 for \$1.00**

Get your share of these savings tomorrow . . . hurry, only 600 dresses in the lot! **SHERRIS, PIQUES and 80-SQ. PERCALES** in plain colors and bright print patterns. Styles, colors and sizes broken, but sizes 14 to 40 in group.

Women's Swim Suits

All \$1.98 Swim Suits, reduced to \$1.49
All \$2.98 Swim Suits, reduced to \$1.99
All \$3.98 Swim Suits, reduced to \$2.99

—Downstairs at Ayres.

**This Is Our "End-of-Summer" E.O.M.**

Thursday—Friday and Saturday Morning!

Our July E. O. M. Sale means the end of summer for us . . . for we're clearing our stock of summer goods, getting ready to start off the fall season shipshape! Hence, you'll find greater than ever reductions on cool, summer wearables for yourself, the children, the husband . . . things you need right now and for early fall! A few of the items are special purchases for E. O. M. All others are reductions from our stocks! Broken sizes, colors and patterns! Please, No Mail, Phone or C. O. D. Orders!

Special Purchase for E. O. M.**Women's New Dresses**

Sizes 18 $\frac{1}{2}$ to 24 $\frac{1}{2}$ and 26 $\frac{1}{2}$ to 30 $\frac{1}{2}$!

2 for \$6.00
($\frac{1}{2}$ off Ea.)



More Values! Summer Dresses

• Laces! • Spun Rayons! • Marquises! • Sheers! • Blacks!

A stunning group of new summer fashions for every woman. Blacks, navy, aqua, rose, white and beet colors. Many styles are washables! Sizes 11 to 17-14 to 20 and 38 to 44!

—Downstairs at Ayres.

2 for \$5
(1 Dress 2.69)

E.O.M. Clearance RUGS

9x12 Seamless Axminsters, Persian Designs and Texture Patterns! Great Savings!

\$25.00
Each

12 Rugs Water Damaged! 20 Rugs Reduced from Stock!

Rug values like these happen only once every so often! . . . So it will pay you well to take advantage of this E. O. M. Sale! All first quality rugs, however 12 of them are water damaged, but they're good as new, you can't tell this fact. Seamless Axminsters, Persian designs and Texture patterns 9x12 size rugs with tailored ends. The quantity is limited . . . so plan to be here early!

Innerspring Mattresses

• Twin Size . . . • Full Size! • Spring Coils! • Button Tufted! • A.C.A. Ticking! • Felted Cotton!

\$8.99
EACH

Limited Quantity! Hurry for the "Early Bird" Gets These Values!

27" Carpet
27" Plain Blue Carpet—Originally Sold for \$2.50!

Slightly water damaged, but in excellent condition . . . but a real "buy" at this E. O. M. price! Limited quantity, Hurry! For halls, runners, etc.

\$1.59
Yard

27" Figured Wilton Carpet—Originally Sold for \$3.98!

Slightly water damaged . . . but you can hardly tell it! Ideal for runners, stairs, halls, etc. Limited quantity!

\$1.98
Yard

Boys' Sanforized Slacks, Pr.

Boys' sanforized shrunk zipper fly front slacks in woven suiting. Plaids, checks, stripes in tan and grey colors. Pleated fronts, full cut. Sizes 8 to 18 years.

74c

Junior Twill Slacks 39c
In brown or navy blue full belt style. Suspender style or lastex back. Sizes 4 to 10 years.

25c

Boys' Sanforized Shorts 25c
125 pairs of boys' sanforized play shorts in blue or grey cotton or woven materials. Some have belts. Broken sizes.

25c

E. O. M. Clearance Sale! 9x12**Wool and Fibre Rugs**

Heavy, seamless wool and fibre rugs for bedrooms, offices, porches, sun rooms, dens, etc. In wanted colors and patterns.

\$9.95

Girls' Shagskin Toppers

Girls' white rayon shagskin toppers. Broken sizes.

99c

Girls' Summer Hats

Girls' summer hats reduced into two low sale price groups.

39c and 79c

Girls' Play Togs

CLEARANCE! Broken sizes in girl's play togs. Fast color prints.

99c

Girls' Dresses

Street and formal style dresses reduced to \$1.99, \$1.00 and 79c ea.

Reduced!

Regular \$8.95 coats and suits . . . \$1.99. Regular \$8.95 coats and suits . . . \$2.99.

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Regular \$8.95 coats and suits . . . \$1.99. Regular \$8.95 coats and suits . . . \$2.99.

29c and 39c

Broken sizes, styles and patterns.

Boys' Play Togs . . . 29c and 39c

Broken sizes and patterns.

Boys' Sanforized Shorts 25c
125 pairs of boys' sanforized play shorts in blue or grey cotton or woven materials. Some have belts. Broken sizes.

25c

Boys' Play Togs . . . 29c and 39c

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