

AYRES ★ DOWNSTAIRS ★ STORE

18 TH BIRTHDAY SALE

ONLY TWO DAYS!

Hurry—Last 2 Days!

Girls' Fleece Toppers

Sale Priced at
\$3.79

Sizes 11 to 16. Colors, raspberry, French Blue, Natural, Gold, Shrimp or Malze. Full cut, well tailored.
—Downstairs at Ayres.

Hurry—Last 2 Days!

American Oriental RUG and PAD

Both for **\$29.75**

9x12—\$3x10.6

The rug is a regular \$39.50 value. Over 25 different patterns to choose from. The Pad is a heavy duty vegetable fibre, moth-proof and rodent-proof.
—Downstairs at Ayres.

Hurry—Last 2 Days!

CURTAINS FOR EVERY ROOM

Birthday Sale Priced

59c Each or Pr.

Lace panels, ruffled styles, rayon and cotton bordered madras panels. Sizes 36x2 1-6 yard to 1 1/2 yard bathroom curtains.
—Downstairs at Ayres.

Hurry—Last 2 Days!

Candlewick Bedspreads

Birthday Sale Priced

\$1.98

White hand-made all-over hobnail dots on cream sheeting. Full size bed.
—Downstairs at Ayres.

Hurry—Last 2 Days!

Our Entire Stock of \$3.50

Corliss Shoes

Birthday Sale Priced

\$2.99 PAIR

Over 50 different styles. Gabardines, Patents, Kids, Black, navy, Paristan, roseberry, marine blue colors. Sizes 4 to 9.
—Downstairs at Ayres.

Hurry—Last 2 Days!

"Betty Shaw" Crepe Stockings

Birthday Sale Priced

59c PAIR

Every pair of Betty Shaw stockings are first quality. Very sheer, but very serviceable. In smart new shades. Sizes 8 1/2 to 10 1/2.
—Downstairs at Ayres.

Hurry—Last 2 Days!

'Fruit of the Loom' Spring Sheers

Birthday Sale Priced

\$1.00 EACH

Over 19 different styles for spring and summer. Sizes 14 to 20, 38 to 44 and 46 to 52 in the group.
—Downstairs at Ayres.

New Spring Handbags . . . 88c

Every new spring style, color and type in grains, simulated leathers and patents. Black, green, red, navy, leather tan, etc.

Sample Fabric Gloves . . . 39c

Double woven fabrics in white, grey, doe-skin, arab, beige colors. 4 and 6 button slippers. All sizes.

Sample Fabric Gloves . . . 59c

From a famous maker! Washable novelty and rayon weaves. Black, chocolate, navy and white colors. All sizes.

Women's Handkerchiefs . 5c ea.

White lawn handkerchiefs with rolled hems and 4-corner applique or embroidery.

Sample Jewelry 49c

Special purchase! Sample jewelry in pins, clips, bracelets and suit lapel gadgets. Stones and metal pieces.

"Seamprufe" Slips . . . \$1.78

The slip with the 10-star guarantee. Tailored or lace trimmed styles in light and dark shades. Some have panels.

Wolverine Bemberg Slips, \$1.19

Made of a very fine Wolverine rayon bemberg that's run-resist. Tailored or lace styles. Sizes 32 to 46. All have panels.

"Spun-Lo" Rayon Undies . 50c

Panties, bloomers, briefs, stepins. Tailored to fit, with elastic backs. Sizes 34 to 42.

Batiste Pajamas 78c

2-Pc. style printed batiste pajamas or nighties. Sizes 16 and 17.

Rayon Undies . . . 6 for \$1.00

Panties, briefs, stepins, with elastic at waist. Some seconds in group.

Cotton Union Suits 25c

Cotton knit union suits with built-up shoulder, tailored band finish. Sizes 36-44.

Rayon Slips 88c

"Betty-Ray" rayon slips of 100 diener rayon. Lace or tailored tops. Sizes 36-44.

Cotton Crepe Pajamas . . 78c

2-Pc. style with smart V necks and ruffle or contrasting color trim. Sizes 16 and 17.

Rayon Pajamas 88c

Plain or novelty weave 2-pc. style pajamas or gowns. V or square necks. Sizes 16 and 17. Pastel colors.

Plain Rayon Slips 88c

Brassiere top styles with elastic back and adjustable straps. Panel fronts. Sizes 34-40.

Rayon Lingerie 3 for \$1

Rayon pettiskirts, panties, briefs or stepins. Tailored finish. Some seconds. All sizes.

Cotton Slips 35c

Built-up shoulder style with hemstitch finish. Straight line and open stride styles. Sizes 34 to 42.

KABO FOUNDATIONS, 20% OFF

Our entire stock, every size and every style reduced! This includes our Kabo brassieres.

Children's Anklets . . . 10c pr.

"Buster Brown" anklets in plain and novelty cuff styles. . . some have elastic in cuff. Sizes 6 to 10.

Girls' Rayon Dresses . . . \$1.79

Rayon floral print dresses in bolero and swing skirt styles. New colors. Sizes 7-16.

Girls' Cotton Blouses . . . 88c

These have lock zipper fronts. Cotton shantung suit blouses. Pastels, white and deep tones. Sizes 8 to 16.

Girls' Fleece Coats . . . \$5.55

Boxy swagger and princess fitted styles. Plain and novelty colors. Sizes 7-16 years.

Girls' 2-Pc. Suits \$5.55

In French blue, shrimp, copen, grey and tan colors. Well-made, beautifully tailored. Sizes 2 to 16.

Girls' Bolero Suits \$2.79

2-Pc. flannel skirt and a matching bolero jacket trimmed with bright fiesta trim. Sizes 10 to 16 years.

Girls' New Frocks \$1.00

Famous for styling—famous for quality cotton frocks in new spring prints, and solid colors. Sizes 7 to 16.

Tots' Rayon Panties . 3 for 66c

Rayon lux-tested panties, guaranteed non-run. French leg style. Sizes 3 to 16 years.

Children's Shoes \$1.69

"Starbuit" children's regular \$1.99 straps, oxfords and ghillies. Sizes for boys or girls. Sizes 8 1/2 to 3. A to D widths.

Boys' Black Oxfords . . . \$1.79

Dressy looking, long wearing boys' oxfords. Solid leather insoles, composition soles and rubber heels. Sizes 1 to 6.

Tots' Coat Sets \$5.55

Tailored or dressy styles in navy regulation, novelty mixtures and new spring shades. Sizes 2 to 6 years.

Tots' Coat Sets \$2.98

Brother and Sister style coat sets in navy regulation style. Matching hats and caps. Sizes 2 to 6 years.

Tots' Zipper Frocks 44c

Cunning swing or straight line style zipper front wash dresses in prints.

CURITY DIAPERS . \$1.49 doz.

Irregulars. 30% more absorbent; scientifically woven; softer; no hems. Come packed in sanitary package of 12.

Infants' Dresses 66c

Dainty, hand-embroidered dresses in baby boy or girl styles. Birthday sale priced!

Toddler's Coat Sets . . . \$1.79

Brother and Sister styles in navy, red, copen or royal blue colors. Made of flannel. Sizes 1 to 3 years.

Birdseye Diapers . . . 88c doz.

7x27-Inch Birdseye or flannellette diapers.

Infants' Train. Panties, 4 for 66c

Double knit training panties with yoke front. French leg style.

New Spring Blouses . . . \$1.78

Tailored, dressy and Gibson Girl styles. Prints or plain colors. Sizes 32 to 40.

Cotton Sweaters 88c

Cotton chenille sweaters for all sports wear. In pastel shades. Sizes 34 to 40.

"Flexo" Skirts \$2.98

In Black, navy, brown, powder blue and grey. The skirt has a special inverted zipper, preventing gapping at side closing.

Women's Plaid Jackets . \$3.68

Choose a separate jacket and have your own spring suit. In navy, grey or beige plaids. Sizes 12 to 20.



A Sellout Last Week at This Special Price!

Women's & Larger Women's COAT 'n DRESS ENSEMBLES

Specially Priced at—

\$3.98

Heavy Rayon Crepe Coat With Print Dress!

Sizes 38 to 44 and 46 to 52 in Group!

Last Friday we sold these dresses out in no time . . . by a stroke of luck we were able to purchase more of the very same styles to sell at this special price! This is the ideal spring costume, and will give you more pleasure and actual service than anything in your spring wardrobe. And best of all, these styles are especially designed to fit and flatter all women who wear larger sizes. The Coat comes in black or navy . . . the Dress in choice of several different print patterns! Sizes 38 to 44 and 46 to 52.
—Downstairs at Ayres.

Extra Wide—Extra Long!

Jumbo Curtains

89c PAIR

47 inches wide or 94 inches wide to pair. 2 1-6 to 2 3/4 yards long. Made of fine quality marquisette.

Men's Spring Hats \$2.69

Fur felts in snap brim style with bound and rolled edges. Snow pearl, grey, tan, green, blue and black. All sizes.

Men's Spring Caps 49c

Light, medium and dark colors. Sizes 6 1/2 to 7 1/2 in group.

Men's Pajamas \$1.19

Notch collar coat, pipe trim coat and pipe trim slipover styles. All fast color prints or patterns. All sizes.

"Cannon" Fancy Towels . . 19c

Guest towels in a wide variety of pastel colors with attractive borders.

Bath Towels 10c

Size 18x36. First quality. White with colored borders. LIMIT OF 10 TO A CUSTOMER.

Steven's Dish Towels, 6 for \$1

Size 18x33 inches. Famous "Steven's" heavy quality. In two attractive colored panel borders.

"Envoy" Sheets 77c

Size 81x90, 63x99 and 72x90 inches. Famous 4-year wearing sheets bleached a pure white.

Fine Lace Nets 39c yd.

36-Inch combination rough weave nets for living room curtains, etc.

Curtain Goods 10c yd.

Remnant lengths from 1 to 15 yards. Dots, figures, novelties in sheer materials, plain and colors.

Wash Goods 10c yd.

Printed pique, percales, shirtings, sheers, broadcloths or plain pique and novelty weaves. Remnant lengths.

Wash Goods 19c yd.

Remnants in new spring colors and patterns of cord, slubs, ribbons, stripes, plaques and broadcloths.



Hurry—Last 2 Days!

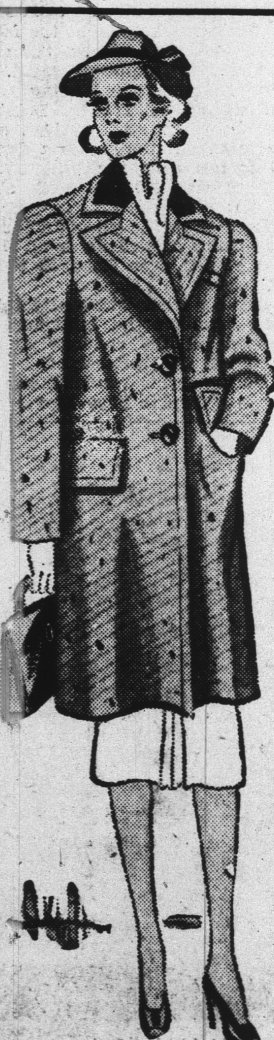
New Pastel FELTS

Birthday Sale Priced

\$1.00

● Black! ● Navy! ● Paristan! ● Beige! ● Aqua! ● Dusty Rose!

Tailored swagger styles, Watteau Sailors, Bretons, Bumper Brims, also off-the-face styles. A style for every face and every costume. Sizes 22 and 23.
—Downstairs at Ayres.



Hurry—Last 2 Days to Save!

Dramatic Styles! Exciting New Materials and Colors! Big Savings!

18th Birthday Sale of Spring Coats

\$8.85 EACH

- Reefers!
- Toppers!
- Swaggers!
- Fleecees!
- Tweeds!
- Shetlands!

Here's how to make your dollar go further on a new spring coat! Take advantage of the savings offered here! Choice of reefers, toppers and box swaggers in fleeces, tweeds, shetlands and nub boucles. In navy, black, beige, powder blue, roseberry, wheat stalk and tweed mixtures. Sizes 11 to 17, 12 to 20, 35 to 45!

—Downstairs at Ayres.