

## AYRES • DOWNSTAIRS • STORE

## 18 TH BIRTHDAY SALE

ONLY TWO DAYS!

*Hurry—Last 2 Days!*Girls' Fleece  
Toppers

Sale Priced at

\$3.79

Sizes 11 to 16. Colors, raspberry, French Blue, Natural Gold, Shrimp or Malize. Full cut, well tailored.

—Downstairs at Ayres.

*Hurry—Last 2 Days!*American Oriental  
RUG and PAD

Both for \$29.75

9x12—8.3x10.6

The rug is a regular \$39.50 value. Over 25 different patterns to choose from. The Pad is a heavy duty vegetable fibre, moth-proof and rodent-proof.

—Downstairs at Ayres.

*Hurry—Last 2 Days!*CURTAINS  
FOR EVERY ROOM

Birthday Sale Priced

59c Each  
or pair

Lace panels, ruffled styles, rayon and cotton bordered madras panels. Sizes 3x2 1-6 yard to 1½ yard • bathroom curtains.

—Downstairs at Ayres.

*Hurry—Last 2 Days!*Candlewick  
Bedspreads

Birthday Sale Priced

\$1.98

White hand-made all-over hibiscus dots on cream sheeting. Full size bed.

—Downstairs at Ayres.

*Hurry—Last 2 Days!*

Our Entire Stock of \$3.50

## Corliss Shoes

Birthday Sale Priced

\$2.99

PAIR

Over 50 different styles. Gabardines, Patents, Kids. Black, navy, Parisian, roseberry, marine blue colors. Sizes 4 to 9.

—Downstairs at Ayres.

## New Spring Handbags . . . 88c

Every new spring style, color and type in grains, simulated leathers and patents. Black, green, red, navy, leather tan, etc.

## Sample Fabric Gloves . . . 39c

Double woven fabrics in white, grey, dove, navy, beige colors. 4 and 6 button slippers. All sizes.

## Sample Fabric Gloves . . . 59c

From a famous maker! Washable novelty and rayon weaves. Black, chocolate, navy and white colors. All sizes.

## Women's Handkerchiefs . . . 5c ea.

White lawn hankies with rolled hems and 4-corner applique or embroidery.

## Sample Jewelry . . . 49c

Special purchase! Sample jewelry in pins, clips, bracelets and suit lapel gadgets. Stones and metal pieces.

## "Seamprufe" Slips . . . \$1.78

The slip with the 10-star guarantee. Tailored or lace trimmed styles in light and dark shades. Some have panels.

## Wolverine Bemberg Slips, \$1.19

Made of a very fine Wolverine rayon bemberg that's run-resist. Tailored or lace styles. Sizes 32 to 46. All have panels.

## "Spun-Lo" Rayon Undies . . . 50c

Panties, bloomers, briefs, stepins. Tailored to fit with elastic backs. Sizes 34 to 42.

## Batiste Pajamas . . . 78c

2-Pc. style printed batiste pajamas or nighties. Sizes 16 and 17.

## Rayon Undies . . . 6 for \$1.00

Panties, briefs, stepins, with elastic at waist. Some seconds in group.

## Cotton Union Suits . . . 25c

Cotton knit union suits with built-up shoulder, tailored band finish. Sizes 36-44.

## Rayon Slips . . . 88c

"Betty-Ray" rayon slips of 100 denier rayon. Lace or tailored tops. Sizes 36-44.

## Cotton Crepe Pajamas . . . 78c

2-Pc. style with smart V necks and ruffles or contrasting color trim. Sizes 16 and 17.

—Downstairs at Ayres.

*Hurry—Last 2 Days!*Fruit of the Loom'  
Spring Sheers

Birthday Sale Priced

\$1.00

EACH

Over 19 different styles for spring and summer. Sizes 14 to 20, 38 to 44 and 46 to 52 in the group.

—Downstairs at Ayres.

*Hurry—Last 2 Days to Save!*

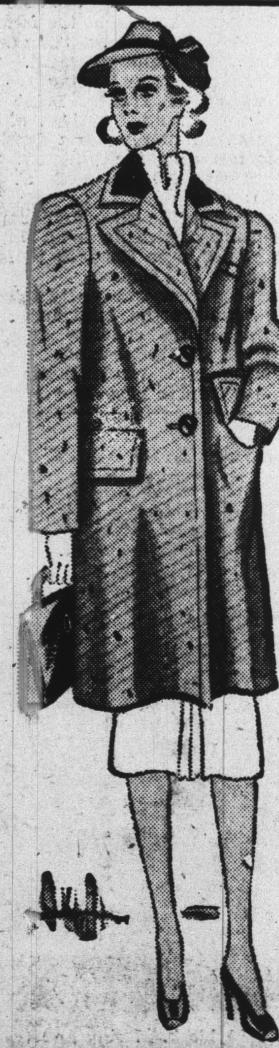
Dramatic Styles! Exciting New Materials and Colors! Big Savings!

18th Birthday Sale of  
Spring Coats\$8.85  
EACH

- Reefers!
- Toppers!
- Swaggers!
- Fleeces!
- Tweeds!
- Shetlands!

Here's how to make your dollar go further on a new spring coat! Take advantage of the savings offered here! Choice of reefers, topers and box swaggers in fleeces, tweeds, shetlands and nub boucles. In navy, black, beige, powder blue, roseberry, wheat stalk and tweed mixtures. Sizes 11 to 17, 12 to 20, 35 to 45!

—Downstairs at Ayres.



- Curity Diapers . . . \$1.49 doz.
- Infants' Dresses . . . 66c
- Toddlers' Coat Sets . . . \$1.79
- Birdseye Diapers . . . 88c doz.

Irregulars. 30% more absorbent; scientifically woven; softer; no hem. Come packed in sanitary package of 12.

Dainty, hand-embroidered dresses in baby boy or girl styles. Birthday sale priced!

Brother and Sister styles in navy, red, orange or royal blue colors. Made of manels. Sizes 1 to 3 years.

Size 18x36. First quality. White with colored borders. LIMIT OF 10 TO A CUSTOMER.

Size 18x36. Famous "Steven's" heavy quality. In two attractive colored panel borders.

Size 27x27-Inch Birdseye or flannelette diapers.

## Men's Spring Hats . . . \$2.69

Fur felts in snap brim style with bound and rolled edges. Snow pearl, grey, tan, green, blue and black. All sizes.

## Men's Spring Caps . . . 49c

Light, medium and dark colors. Sizes 6 1/2 to 7 1/2 in group.

## Men's Pajamas . . . \$1.19

Notch collar coat, pipe trim coat and pipe trim slippers styles. All fast color prints or patterns. All sizes.

## "Cannon" Fancy Towels . . . 19c

Guest towels in a wide variety of pastel colors with attractive borders.

## Bath Towels . . . 10c

Size 18x36. First quality. White with colored borders. LIMIT OF 10 TO A CUSTOMER.

## Steven's Dish Towels, 6 for \$1

Size 18x32 inches. Famous "Steven's" heavy quality. In two attractive colored panel borders.

## "Envoy" Sheets . . . 77c

Size 81x96, 63x96 and 72x96 inches. Famous 4-year wearing sheets bleached a pure white.

## Extra Wide—Extra Long!

## Jumbo Curtains

89c  
PAIR

47 inches wide or 94 inches wide to pair. 2 1-8 to 2 1/2 yards long. Made of fine quality marquisette.

## Fine Lace Nets . . . 39c yd.

36-Inch combination rough weave nets for living room curtains, etc.

## Curtain Goods . . . 10c yd.

Remnant lengths from 1 to 15 yards. Dots, figures, novelties in sheer materials, plain and colors.

## Wash Goods . . . 10c yd.

Printed pique, percales, shirtings, sheers, broadcloths or plain pique and novelty weaves. Remnant lengths.

## Wash Goods . . . 19c yd.

Remnants in new spring colors and patterns of cord, slubs, ribbons, stripes, piques and broadcloths.

*Hurry—Last 2 Days!*New Pastel  
FELTS

Birthday Sale Priced

\$1.00

• Black! • Navy! • Parisian!

• Beige! • Aqua! • Dusty Rose!

Tailored swaggers styles. Watteau, Sailors, Bretons, Bumper Brims, also off-the-face styles. A style for every face and every costume. Sizes 22 and 23.

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