

# TOWNSEND SAYS BUSINESS SOON DUE TO RECOVER

Predicts End to Fluctuations  
If Planned Production  
Is Utilized.

*Times Special*  
PERU, Feb. 10.—Governor Town-  
send today had predicted that In-  
diana would profit by the business  
recovery which he said would take  
place this year.

Speaking here last night, the Gov-  
ernor said that railroads, utilities  
and other great industries are an-  
nouncing huge spending programs to  
replace obsolete equipment.

"In addition, the Federal Govern-  
ment is to spend \$800,000,000 to  
strengthen our Army and Navy, and  
the new housing program is to pro-  
vide employment for thousands of  
workers," he said.

"Stocks are depleted and many  
warehouses are empty now, but  
when these spending programs of  
Government and industry get un-  
derway, business generally will fill  
up its shelves to meet the public  
demand."

"The Government has been trying  
to curb industrial cycles which  
shake the foundation of our eco-  
nomic system, and apparently busi-  
ness has agreed to accept the wise  
principle of planned production."

**Urges Planned Production**  
"If production is planned on the  
basis of consumer needs, and if  
profits are based on a reasonable re-  
turn on the investment, great steps  
will have been taken to eliminate  
severe economic fluctuations."

Pointing out that the Federal  
Government has recognized the im-  
portance of agriculture as a sta-  
bilizing factor in economics, the  
Governor said national farm income  
has climbed from its 1932 low point  
of \$4,500,000,000 to the 1936 figure  
of more than eight billion.

He also predicted prosperity would  
result because "industry and labor  
have adopted the conference tech-  
nique for settling disputes." He  
warned that increased profits should  
follow increased wages.

**DEMOCRATS TO RALLY**  
The Democratic Club of Precinct  
1, Center Township (Outside), will  
meet at the home of Mr. and Mrs.  
Roland J. Stahley, 405 N. 17th St.,  
Beech Grove, at 8 p. m. tomorrow.  
A card party will follow the busi-  
ness meeting.

**Complete Optical Service**  
STYLE QUALITY  
Jos. E. Kern Optical Co.  
Traction Terminal Bldg.

**Milo markets**  
OWNED BY 80 PEOP MARKETS

## BEEF SALE

Save 25% to 50%  
Quality U. S. Gov't Inspected  
and Stamped Beef

Round Steak, lb. ....	20c
T-Bone Steak, lb. ....	25c
Rib Steak, lb. ....	19c
Chuck Steak, lb. ....	16c
Swiss Round, lb. ....	20c
Rump Roast, lb. ....	20c
Chuck Roast, lb. ....	14c
Boiling Beef, lb. ....	10c
Ground Beef, lb. ....	12½c
Cream Cheese, lb. ....	21c
Pork Chops, lb. ....	17c
Fresh Eggs Dozen in Cartons ..	19c
Pan Sausage, lb. ....	12½c
Choice (Legs, lb. ....)	15c
Chops, lb. ....	16c
Mutton Stew, lb. ....	10c
Hilgemeier's Smoked Pies, lb. ....	15½c
Hilgemeier's Sliced Bacon, lb. ....	25c
Open Rendered Pure Lard, lb. ....	9½c

Buy These Bargains at  
**25 S. Illinois St.**  
(Just South of Washington)  
**Michigan and Noble**  
E. New York and Rural  
3308 E. Tenth St.  
1058 Virginia Ave.  
2352 Station St.

**Milo markets**  
OWNED BY 80 PEOP MARKETS

# The "BUY WAY" of Indianapolis AYRES DOWNSTAIRS STORE



Another Sizzling Fashion Event  
for Friday and Saturday Only!

## 2-Day Sale!

Colorful New  
Spring Felts

\$1.19  
EACH

- Brown—
- Navy—
- Bordeaux—
- Royal—
- Monterey—
- Bonnets—
- Brims—
- Off the Face—
- Rollers—
- Dusty Rose—
- Veil Trims—
- Ribbon Trims—
- Flower Trims—
- Black—
- Amber Buff—

Lucky you, tomorrow! 300 brand new felt hats in a  
sale for two days only! Every wanted spring style  
... every wanted spring color ... even veil trimmed  
hats included in the selection! These are all bright  
colored felts, of very fine workmanship and quality!  
In choice of 10 leading colors. Headsizes 22 and 23.

—Downstairs at Ayres.



## A Spring SALE

For Your Precious  
"Bundle From Heaven"

If you're planning on buying layette needs soon ...  
if you plan on buying shower gifts soon ... then  
don't fail to visit this sale! Here is everything baby  
needs for his comfort, health and your peace of mind.

- INFANTS' CRIB BLANKETS—infants' moire-bound crib blankets in 36x50-inch size. Novelty designs. Pink or blue colors. .... Each 94c
- INFANTS' RECEIVING BLANKETS—infants' soft, fleecy nap receiving blankets in white with pink and blue trim. .... Each 15c
- INFANTS' RUBBER SHEETS—size 36x36 inches. Made with rings in each end to tie down. In maroon, flesh or white colors. .... Each 15c
- INFANTS' SHIRTS—double-breasted tie style shirts in cotton knit. Well tailored for comfort. .... Each 25c
- BIRDSEYE DIAPERS—Ayres' own brand of hemmed, ready-to-use Birdseye diapers. Size 27 x 27 inches. First quality. .... Dozen 89c
- INFANTS' DRESSES—handmade with top and bottom embroidery. With or without collars. Ea. 44c
- INFANTS' CREEPERS—infants' handmade broadcloth creepers with dainty hand-embroidery design. In dainty pastel colors. .... Each 44c
- INFANTS' TRAINING PANTIES—double knit style with yoke front and French leg. Made of soft cotton knit. .... Each 19c
- INFANTS' KNIT GOWNS—fine quality knit gowns with draw-string bottom. Full cut. .... Each 49c

—Downstairs at Ayres.

**Full Widths—94-in.x2½ Yds.**

Actually More Than 7 Feet  
Wide ... 2½ Yards Long!  
With Extra Large Ruffles!

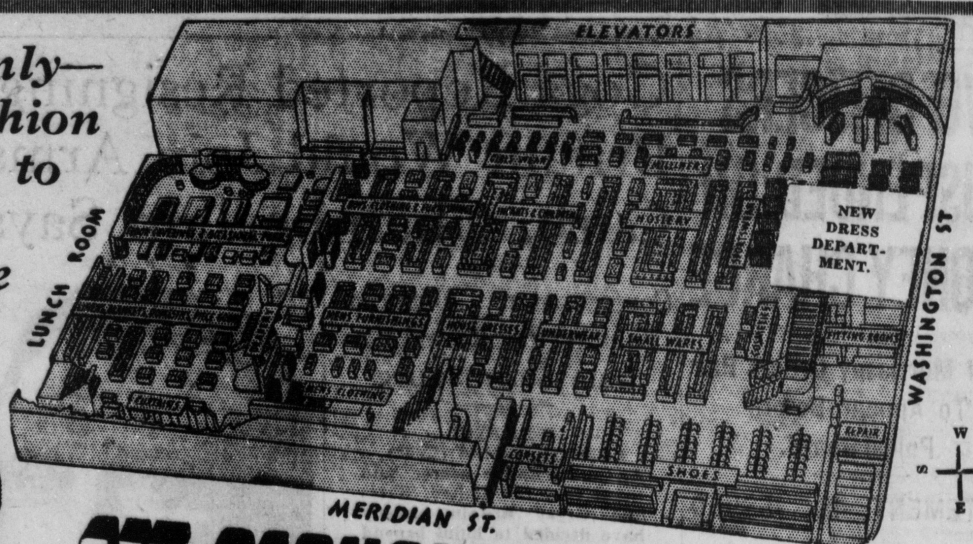
**Pin Dot Ruffled  
Jumbo Curtains**

Grand  
Values  
at **\$1.00** PAIR

The curtain that will serve a double purpose  
... they give extra fullness to the smaller  
type window ... or will fit the extra large  
window. Wide enough, full 94 inches wide,  
for Criss-Cross curtains. Made of a fine  
quality "Norfolk" Pin Dot marquisette. In  
cream color.

—Downstairs at Ayres.

Tomorrow Only—  
A Spring Fashion  
Event Timed to  
Give You  
Remarkable  
Savings!



## GET ACQUAINTED BARGAINS

A Value So Exceptional That You'll  
Be Impelled to Visit Our New  
Dress Department! Friday Only!

500 Regular \$3.98 to \$5.98

## New Spring DRESSES

Extra Special Values at—

**2 for \$7.00**  
(1 Dress \$3.79)

(Sizes 11 to 17—14 to 20—38 to 46!)

A spring fashion sensation—tomorrow only in our  
new Dress Department! 500 new spring styles, regu-  
larly selling for \$3.98 to \$5.98. Dresses for every  
occasion ... for street, for business, for afternoon,  
for very informal evenings. All best selling types,  
in the very newest colors. Plenty of black with white  
and navy with white.

- Boleros—
- Gaucho—
- Styles—
- Persian Prints—
- Pleats—
- Tailored—
- Navy—
- Prints—
- Print Com-  
binations—
- Black—

—Downstairs at Ayres.

## First Quality! Service Weight Semi-Fashioned Silk Stockings

A grand stocking for day-in-and-day-out wear. First quality, pure silk service weight stock.  
Made with a stretchy lisle hem, a seamed back, foot and mercerized lisle heel and toe. Hole  
in welt. In smart hosiery shades and in sizes 8½ to 10½.

**39c** PAIR



## Final Clearance Sale!

We Sold These Shoes for \$3.67 in  
a Sale! They're Made to Sell for  
\$8.50 Pr. Tomorrow, While 200 Pair  
Last—Save More Than Ever Before!

## Women's Black or Brown Suede Shoes

Sale  
Priced  
at— **\$2.67** PAIR Made to  
Sell for \$8.50!

What an opportunity to save on a pair of shoes for wear  
right now, and on up until summer! Just 200 pairs of  
very fine shoes, expertly made of very good quality  
suede. Black or brown straps, ties, oxfords in sizes 4  
to 9, AAA to B widths, but not in each style or color.

—Downstairs at Ayres.

Sewing Machines Are Beginning to  
Hum on Lovely New Spring Fabrics—  
You Be the First to Take Advantage  
of the Low Price on These

**New Dress  
Linen Remnants**

**39c** Yard

- Black
- Greens
- Navy
- Gold
- Browns
- White
- Blues
- Greys

Here is our first shipment of Dress Linens! For the past  
two years we've been the source for these remnants ...  
and wise women always take advantage of every offer-  
ing. In the group are all quality, in various sizes ... all  
dress length! Choice of the very latest colors for spring  
in plains and pastels, including navy, black and brown.

—Downstairs at Ayres.