

Final Clearance!

E. O. M. Sale Women's Better Felt HATS

Reduced to **49c** Each

• Black! • Brown! • Navy! • Colors!

Tomorrow a big final clearance of several hundred better felt hats, all regularly selling for much higher prices. Brims, brettons, close-fitting styles in choice of colors. Headsize 22 and 23.

Downstairs at Ayres



*REGISTERED

E. O. M. for Girls and Tots!

Girls' Sweaters **19c**
And BLOUSES. Broken sizes, styles and colors. Reduced for clearance.Girls' Cotton Dresses **39c**
Also BLOUSES, SCARF SETS, WOOL MIXED bathtubs, SKI PANTS. Limited quantity in each. Broken sizes and colors.Girls' Coats, Snow Suits **\$2.69**
Clearance! Broken sizes, limited quantity in each item.Infants' Dresses **39c**
Also BUNTINGS, KNIT SACQUES, BATHROBES. Broken sizes, colors and patterns. Limited quantities.Infants' Dresses, Shirts **19c**
Handmade dresses, 10% wool shirts and wool gloves. Broken sizes, limited quantities.Tots' 3-Pc. Coat Sets **\$1.99**
Coat sets and 3-pc. snow suits. Broken sizes, styles. Limited quantity.Tots' Snow Suits **99c**
Clearance of tots' 2-pc. snow suits and 3-pc. coat sets. Broken sizes, limited quantity.

200 Boys' Better SHIRTS

Special for E. O. M.! 200 boys' higher-priced shirts. Open neck or high neck style. Mostly plain colors in group. Broken sizes. Clearance!

200 Smart HANDBAGS

Simulated leathers in grains or smooth types. Pouches, envelopes and top-handle styles. Black or brown colors.

Clearance! Handbags **25c**
Limited quantity! Simulated leathers in several styles. Black or brown.Simulated Pearls **10c**
750 strands of simulated pearls greatly reduced for E. O. M.Women's Handkerchiefs **2c Ea.**
Women's cotton handkerchiefs with colored borders. Clearance priced.Women's Chiffon Hose **39c**
268 pairs of Full-Fashioned chiffon hose. Seconds. Broken sizes and colors.700 Pcs. Children's Stockings **5c Pr.**
Children's full-length school stockings. Some are irregulars. Broken sizes, colors, patterns.Wool-Mixed Underhose **10c Pr.**
Women's wool-mixed underhose. Broken sizes."Famous Name" Stockings **49c Pr.**
"Famous Name" SERVICE WEIGHT stockings. Irregulars. Broken sizes and colors."REAL SILK" SLIPS **40 to 44!**Substandards. Close-outs of pure silk "Real Silk" slips. SIZES 40 to 44 only. **\$1.00**
WHITE ONLY.Rayon Taffeta Slips **88c**
Durable, soft, swishy rayon taffeta slips in lace or tailored style. Sizes 34 to 44. Tea rose.Satin Dancettes **88c**
Slightly soiled. Satin dancettes with fitted brassieres. Panties plain. Tailored or lace trim. Sizes 32 to 36.Women's Part Wool U. Suits **69c**
12 1/2% wool and cotton union suits with Dutch neck, elbow sleeves, knee length. Sizes 36 to 44.

Women's RAYON UNDIES, ea.

Plain or novelty weave rayon panties, stepins, briefs, bloomers or vests. Elastic run at waist. Tailored. Medium sizes.

Women's Rayon Undies **19c**
Novelty weave rayon panties, stepins or vests. Elastic run at waist. Tailored. Medium sizes.Cotton Knitted Slips **45c**
Women's cotton knitted slips with built-up shoulders, floss finish. Sizes 40 to 48-inch length.Flannelette Pajamas **65c**
Women's flannelette 2-pc. style pajamas with slipover neck. Also gowns in solid colors. Sizes 16 and 17.Lingerie Rummage Table **39c Ea.**
Plain rayon chemise, bandeaux top slips or pettiskirts. Plain tailored. Sizes 34 to 40 in group. Tea rose colors. Limited quantity.

Special E. O. M. Clearance Values!

Women's Uniforms **\$1.00** Each

Broken assortments of women's "Fashionette" and "Fruit of the Loom" uniforms, formerly \$1.29 and \$1.69 each. All sizes and colors in group. Some are soiled.

200 Wash Frocks **2 for \$1.00**
Discontinued styles, broken sizes, odds and ends of a "Famous Fabric" wash frock. Small sizes only. Some are seconds.All-Wool Flannel Robes **\$2.98**
Limited quantity. Small and medium sizes only. Formerly sold in our stock for \$4.98 and \$6.98.

Downstairs at Ayres

E. O. M. Special Value!

1,000 Men's Shirts and Pajamas

2 for \$1.00

Limit of 2 to a Customer!

1000 brand new fused collar shirts, pajamas. THE SHIRTS in fast color fancy patterns in sizes 14 to 17. The PAJAMAS in plain colors or fancy patterns in coat or slipover style. Sizes B, C, D. Some are soiled.

300 Pcs. Men's Socks **10 Pr. \$1.00**
Men's plain cotton and fancy rayon hose in broken sizes and colors. Clearance!

Downstairs at Ayres

E. O. M. Sale! 346 Pairs Women's Higher-Priced Shoes **\$1.00** Pair

A golden opportunity to get a smart pair of shoes for wear now until spring, for just \$1.00 a pair. You Save Dollars! Black and brown suede in straps, ties and pumps. Sizes 4 to 8, AA to B widths. Not in each style or color.

161 Pcs. Women's House Slippers **39c**
Odd lots and broken sizes of women's comfortable slippers.121 Pcs. Children's Shoes **\$1.00**
Regularly sell for \$1.00 and \$2.00 pair. Broken sizes and styles.75 Pcs. Men's House Slippers **79c**
Regularly sold for \$1.50. Sizes 6 to 7 1/2 only.20 Pcs. Men's Shoes **\$2.00**
Odd lots, broken sizes and styles. All sold for much higher price.20 Pcs. Big Boys' Shoes **\$1.39**
Black and brown shark-tip oxfords with "Gro-Cord" soles. Broken sizes.Tots' House Slippers **50c Pr.**
Regularly sell for \$1.00. A cute little bow-wow and bunny house slippers set. Sizes 7 to 12.Women's Flannel Sport Skirts **\$1.49**

Made of "Parker Wilder" Flannels. Sizes 26 to 32 in the group. In black, green, brown, navy, red and wine colors.

Table of Sports Wear **25c Ea.**
Short sleeve wool slips, Bermuda Sport Shirts, irregulars, and "Doeskin" shirts. Broken sizes, colors and patterns. Sizes 34 to 40.WASH GOODS, YARD **10c**

Plain colored pique, white pique, white broadcloth and many lovely print patterns in this selection at 10c a yd. Quantities Limited.

Rayon Remnants **10c Yd.**
Dark lining colors in remnants of all rayon taffeta.Rayon Remnants **19c Yd.**
An accumulation of many weaves in rayon remnants. Rayon French crepes, rayon satins, rayon taffetas, spun rayon, etc.21 All-Wool Blankets **\$3.98**
Final clearance! Size 70x80. Rayon bound ends.30 Beacon Blankets **\$2.98**
"Yukon" brand. Sizes 72x84. Seconds. Heavy quality. Several patterns.Plaid Sheet Blankets **49c**
Just 48. Size 68x87. First quality. Several colors.Jacquard Blankets **59c**
Just 19. Dark colored, fancy blankets. Heavy quality.Dresser Scarfs **39c**
All-over lace scarf and vanity sets in natural and colors.Bedspreads **1-4 OFF**
"Bates" and other brands. In discontinued patterns. Broken color assortments.Mattress Protectors **\$1.00**
36-inch mattress protectors. Just 18 in lot.Pillowcases **10c Ea.**
Regulation size. Limited quantity.SOILED CURTAINS, Reduced **1/2 OFF**

A great assortment of pretty curtains, all types and sizes, most of them are soiled from display. Mostly one of a kind color, style and material.

50-In. Cretonne Remnants **25c Yd.**
Limited assortment of colors, patterns and pieces.Day-Bed Covers **59c Ea.**
Just 41 in the lot, to close-out. All one color.Tailored Rayon Spreads **1-3 OFF**
Various qualities, colors and styles. Slightly counter soiled and mussed.

Double Feature Event for E. O. M. Only!

CURTAINS

39c EACH OR PAIR

1. HOLLYWOOD RAYON GAUZE PANELS—In sand, ecru or cream colors in various weaves of rayon marquises. For sheer glass curtains. Various lengths.

2. TAILED PAIRS—Odd lots of various types of tailored pair curtains, including cushion dots, pin dots, woven figures and some rayon marquises. Various lengths.

Curtain Marquises **19c Yd.**
40- and 50-inch widths in fine quality marquises. Several patterns. Lengths up to 15 yards.

Downstairs at Ayres

Thursday and Friday! A Great 2-Day Pre-Inventory Clean-Up of Odds and Ends!

Thursday at 9:30 we begin our January E. O. M. Sale with a barrage of values! So that we will not have to count so many pieces on Inventory, every item is radically reduced, to clear immediately! In most cases, the quantities are very limited, the sizes, colors and styles are badly broken . . . but the savings are tremendous! Added to this, we have put out special purchases of Ayres quality merchandise at greatly reduced prices! PLEASE, NO MAIL, PHONE, LAYAWAY or C. O. D. ORDERS!

A Brand New Special Purchase of 101 Coats for E. O. M.! Sale! Fur-Trimmed Coats

E. O. M. Price **\$6.95** Limit of 1 Coat to A Customer!All Made to Sell for \$13.95 and More!
65 Coats, Sizes 14 to 20—36 Coats, Sizes 38-50!

A manufacturer's surplus stock of very fine coats—bought less than half price! The most outstanding coats you've ever seen for this price! In size 14 to 20 group, colors in black, brown, all trimmed with Manchurian Wolf. In 38 to 50 group, black coats only, trimmed with Manchurian Wolf. Not all sizes in each of the colors or styles.

8—Plush Coats, Imitation Broadtail **\$6.95**
23—Plush Coats, Imitation Broadtail **\$6.95**

Clearance! Winter Coats

23 Sport Coats, were \$10.95	\$4.79
33 Sport Coats, were \$13.95	\$8.79
53 Sport Coats, were \$16.75	\$10.39
17 Sport Coats, were \$19.75	\$12.99
43 Sport Coats, were \$25	\$16.75
34 Fur Trimmed Coats, \$19.75	\$13.59
20 Fur Trimmed Coats, \$24.75	\$15.99
20 Fur Trimmed Coats, \$34.75	\$19.99
33 Fur Trimmed Coats, \$39.75	\$28.79

Final Clearance! Odds and Ends from Manufacturer's End-of-Season Stock!

E. O. M. Sale Better Dresses

E. O. M. Clearance of RUGS!

2—Carpet Rugs, 4x6, were \$15.95	\$4.95
2—8x10.8 Lustre Type Rugs, were \$23.95	\$13.95
1—9x11.6 Broadloom, Burgundy, was \$39.50	\$23.95
50—18x27 Carpet Samples	49c Ea.	
16—27x37, 27x38 Carpet Samples	89c Ea.	
1—8x10.8 Worsted Wilton, was \$89.50	\$49.50
1—6x9 Texture Rug, was \$29.75	\$15.95
1—8.3x10.8 Rust Broadloom, \$39.50	\$24.95
1—12x12 Green Broadloom, \$79.50	\$29.75
1—Simmons Bedspring, \$19.75	\$16.95
4—Walnut End Tables, were \$5.95	\$2.95
1—Bedspring, was \$16.95	\$13.95

Gold Seal Congoleum Rugs—\$1 ea.

Just 28 4 1/2x7 1/2 foot size Gold Seal Congoleum Rugs. These are bordered on 3 sides. These are from a sample line . . . and all greatly reduced.

Linoleum Remnants!

Inlaid Pieces, reduced more than 1/2..... 69c sq. yd.
Felt Base and Gold Seal Remnants..... 25c sq. yd.Reduced to **\$1.00** Each For E. O. M. Only!

Made to Sell for \$8.95 to \$7.95!

- Knits
- Black
- Blues
- Prints
- For Street
- For Women
- Crepes
- Greens
- Browns
- For Work
- For Misses
- Rayon
- Jersey
- Wine
- Reds
- For Afternoon
- For Juniors

We've reduced this lot of dresses from a higher price . . . and tomorrow you'll save dollars on each one! If you need a smart, serviceable dress for street, office or general daytime wear . . . you'll find one here in this group. Not every style in each size or color, but all sizes in lot.

Sizes 12 to 20 and 38 to 44 in Group!

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