

Big Selection of Gay Spring **CRETONNES**
A special purchase of over 4000 yards—outstanding values at this special price! Carefully chosen patterns, blended colors!
PENNEY'S—Second Floor

Fine **CURTAIN NETS** and **MARQUISSETTES**
Criss-cross, zig-zag and plain patterns! Self colored or contrasting dots and figures. Hurry while assortment is still complete!
PENNEY'S—Second Floor

HONOR MUSLIN

Bleached—36" Unbleached—39". Sturdy—firmly woven.
Belle Isle MUSLIN
36" Bleached. 39" Unbleached. Good quality for many uses.

10c
YD.
WAS 12 1/2c YD.
8 1/2c
YD.
WAS 10c YD.

27-Inch "Arctic" **OUTING FLANNEL**
A soft, firm quality that will take plenty of tubings! For every purpose, plain white only at this price! Very special!
PENNEY'S—Second Floor

81-Inch Unbleached "Samson" **SHEETING**
A splendid quality very specially priced for this event! Sturdy, unbleached sheeting, has so many household uses! Stock up!
PENNEY'S—Second Floor

17c
YD.

Famous "Rondo" **De luxe PRINTS**
• Were 22c Now . . . **19c**
YD.

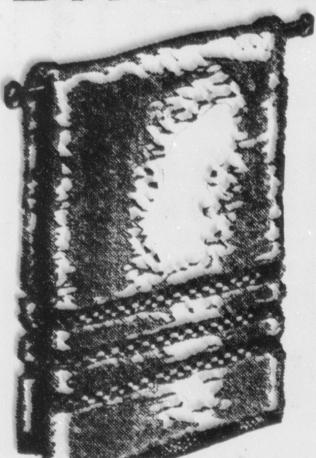
New Spring Patterns and Colors. All fast colors! A remarkable value!
PENNEY'S—Second Floor

Economically Priced! **TERRY TOWELS**
A handy sized towel—17x36 inches, indispensable for many needs! White with colored borders! Amazing quality at a low price!
PENNEY'S—Second Floor

10c
EA.

Spectacular Selling of Better Quality Terry **BATH TOWELS**

• Double Loop Terry Cloth?
• Absorbent!
• Serviceable!
15c EACH



Large size towels, 20x38 inches, that are both practical and popular! Of fine quality, thirsty terry cloth. White with attractive contrasting borders!
PENNEY'S—Second Floor

Selling of Better Spring DRESSES
Special **3.98**
Distinctive styles in rayon failles and ripple crepes! Sizes 12 to 52 and 16 1/2 to 24 1/2!
PENNEY'S—Second Floor

Women's & Misses' Smart Barrel SWEATERS
Special **55c**
All wool sweaters in novelty weaves, new, clever styles! All sizes! A value!
PENNEY'S—Second Floor

Women's & Misses' ALL WOOL SKIRTS
HALF PRICE **\$1**
Wide assortment of colors and styles! Well made of quality materials! Sizes 25 to 32!
PENNEY'S—Second Floor

Grand Bargains! Girls' Tub FROCKS
Special **50c**
Princess type models—swing, pleated, flared skirts! Vat dyed! Sizes 3 to 14 years!
PENNEY'S—Second Floor

27-Inch "Arctic" OUTING FLANNEL
A soft, firm quality that will take plenty of tubings! For every purpose, plain white only at this price! Very special!
PENNEY'S—Second Floor

81-Inch Unbleached "Samson" SHEETING
A splendid quality very specially priced for this event! Sturdy, unbleached sheeting, has so many household uses! Stock up!
PENNEY'S—Second Floor

17c
YD.

42-Inch "Integrity" **PILLOW TUBING**
• White Quantity Lasts!
15c
YD.

Excellent quality, no filling, closely woven, very specially priced!
PENNEY'S—Second Floor

42x36-In. "Belle Isle" **PILLOWCASES**
9c
EA.

Special Selling of Famous 'NATION WIDE' **SHEETS**

Were 93c . . .
Prior to October,
1.00, Now

79c

81x99 inches! Always a favorite with thrifty homemakers—because they're smooth textured, snowy white, longer wearing! Hand torn straight edges!
PENNEY'S—Second Floor

**PENNEY'S STREET FLOOR**

"Super Pay Day" OVERALLS and Jackets
WERE **1.49**
• Sanforized Blue Denim!
• Union Made!
1.29 EACH
Extra Heavy

New proportion fit . . . new type bib . . . extra large pockets . . . turned in double stitched seams! Sizes 34 to 50!
PENNEY'S—Street Floor

OVERALL PANTS
"Super Big Mac" brand, sanforized shrunken! 30 to 38 . . . **79c**

MEN'S WORK PANTS
Sanforized, grey covert cloth, double stitched. Sizes 29 to 42 . . . **1.49**

SANFORIZED OVERALLS
"Super Big Mac," triple-stitched seams. Were **\$1.10** . . . **98c**

"OXHIDE" OVERALLS
Were 79c. Of government standard 2:20 blue denim . . . **69c**

MEN'S WORK GLOVES
Brown nap out palm, canvas back, knit wrist. **11c**

MEN'S WORK SOCKS
Blue and white or brown and white. Good quality. **8c**

OVERALL JACKETS
Warm, striped blanket lining! Of 2:20 blue denim . . . **\$1**

Jersey Cotton SWEATERS
Serviceable, coat style, fleece lined! 36 to 46 . . . **69c**
PENNEY'S—Street Floor

29c For FINE QUALITY **WORK SHIRTS**
Real money savers at this low price! Of sturdy, blue chambray, full cut, double stitched at seams for long wear! Sizes 14 1/2 to 17! Stock Up!
"OXHIDE" WORK SHIRTS
A lot for your money! Of heavy weight chambray or covert! Strong 49c
seams. Full cut!
PENNEY'S—Street Floor

MEN'S MEDIUM HEAVY UNION SUITS
• Ecru, Ribbed!
Carefully made, long wearing suits! Long sleeves, ankle length! Sizes 36 to 46!
55c

MEN'S CORDUROY PANTS—Slack style! wanted colors! **1.77**
Sizes 28 to 36. **21c**
PENNEY'S—Street Floor

TAFFETA SLIPS
• January Feature Value!
63c

Of good looking Dernier rayon taffeta that wears so well. Tea rose color! Embroidered or lace trimmed styles! "V" front and back! Sizes 32 to 44! Limited quantity in some sizes!
PENNEY'S—Street Floor

PENNEY'S DOWNSTAIRS STORE

Sheer Chiffon Pure SILK HOSE
Special for This Event

Boys' Heavy Quality CORDUROY SLACKS
1.44 Drastically Reduced!
• All Wanted Plain Colors!
What a buy—all higher priced slacks reduced! Grey, brown and tan colors! Sizes 8 to 16!
PENNEY'S—Downstairs Store

21c
Newest shades for spring, for fashion, lisle reinforced to toe and heel!
Sizes 8 1/2 to 10 1/2!
PENNEY'S—Downstairs Store

Big January Bargain—Plaid Sheet **BLANKETS**
• Every One Marked Way Down!
42c EACH

Serviceable cotton blankets with firmly stitched ends! Pastel shades with smart striped borders! Popular size!
Hurry!
PENNEY'S—Downstairs Store

January Feature! Standard Nurses' OXFORDS
1.79 SPECIAL!
With Steel Shank!

1.79
SIZES 4 1/2 TO 10!
WIDTHS A, B & C!

Truly a phenomenal value in a very comfortable shoe. Ideal for waitresses, nurses, beauticians, etc. Soft kid uppers with leather heels and rubber taps!
PENNEY'S—Downstairs Store

Special Lovely Spring STREET DRESSES
Fashioned of Rayon Acetates! **\$2**

You'll want several of these smart dresses when you see them! Last minute styles, solid color canvans and printed crepes! Sizes 14 to 44!
PENNEY'S—Downstairs Store

Women's Novelty SHOES
1.33
Special

Suedes, kids, calfs in pumps, ties and oxfords . . . worth twice this price! Sizes 3 to 8! Drastically reduced!
PENNEY'S—Downstairs Store

Men's Dress OXFORDS
2.98
Special

Fine quality footwear, all leather construction, with five smart styles from which to choose! Sizes 6 to 12!
PENNEY'S—Downstairs Store

Women's Novelty HANDBAGS
Special **78c**
Smart bags of fine quality simulated calf . . . smooth or grain finish! Black, wine, brown or blue shades!
PENNEY'S—Street Floor

Quality Tested OK.
TAFFETA SLIPS
• January Feature Value!
63c

Of good looking Dernier rayon taffeta that wears so well. Tea rose color! Embroidered or lace trimmed styles! "V" front and back! Sizes 32 to 44! Limited quantity in some sizes!
PENNEY'S—Street Floor

Women's Tuckstitch PAJAMAS
Special **68c**
Novelty styles in clever two-piece, cotton tuckstitch! Long sleeves, ski bottom pants, full belt! Blue and tea rose, coral, contrasting trim!
PENNEY'S—Street Floor

TAFFETA SLIPS
• January Feature Value!
63c

Of good looking Dernier rayon taffeta that wears so well. Tea rose color! Embroidered or lace trimmed styles! "V" front and back! Sizes 32 to 44! Limited quantity in some sizes!
PENNEY'S—Street Floor

33 EAST WASH. ST.

J. C. PENNEY CO.

INDIANAPOLIS INDIANA