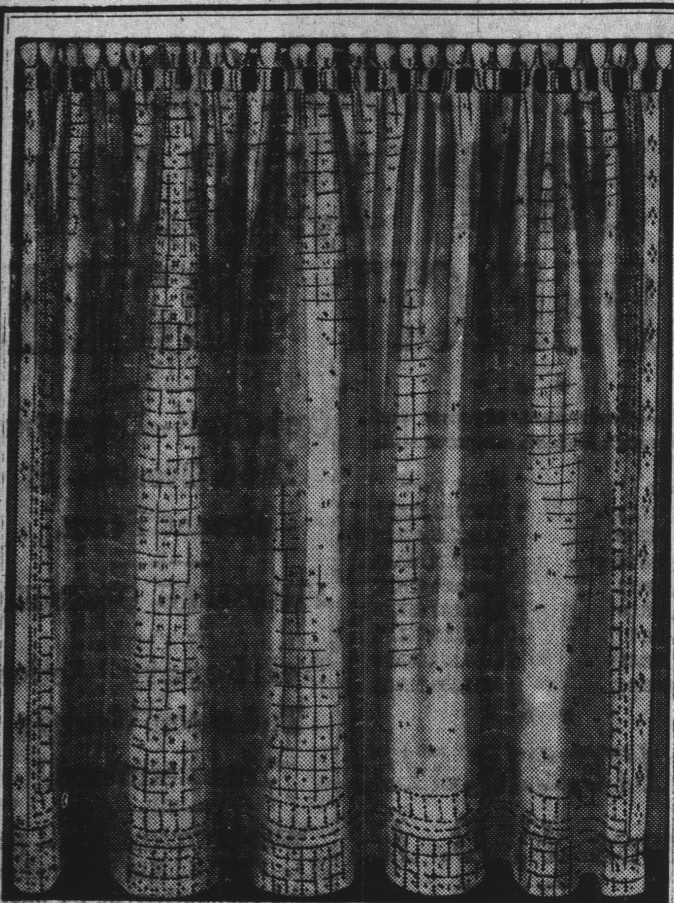


The "BUY WAY" of Indianapolis

AYRES DOWNSTAIRS STORE



JANUARY CLEARANCE!

Over 30 Patterns in
2 1/2-6 Yd., 2 1/4 Yd. and 2 1/2-Yd. Lengths!

Scranton Lace Panels

79c Each 59c Each \$1.00 Each

Final clearance of discontinued Scranton lace curtains in various widths and the three most popular lengths. These curtains are all NEW, but discontinued styles! Most every one has the slotted, ready-to-hang tops! In plain patterns, neat all-over patterns or bordered patterns.

Scranton PAIR Curtains

A limited quantity of famous "Scranton" PAIR curtains in 3 lovely patterns. Reduced for immediate clearance! **79c**

Scranton Nets—39c and 49c Yd.

Make your own curtains from beautiful Scranton nets. 36-inch to 50-inch widths. In wanted colors and weaves. Downstairs at Ayres.



Bought 'Way Off Price, Because They're Discontinued Styles!

SALE! "Cannon" TOWELS

25c Each

"CANNON" BATH TOWELS in 20x40 and 22x44-inch sizes. In white with colored borders and in the famous "Cannon" Check, a colorful plaid design pattern. Discontinued styles.

19c Each

\$300 GUEST SIZE "Cannon" towels in all colors. Reversible—solid colors and yarn-dyed fancy towels in 7 very beautiful patterns. Each pattern in several colors. YOU SAVE, because the styles are discontinued.

7 for \$1.00

18x36-INCH SIZE "CANNON" towels. These are very heavy quality, suitable for day in and day out use. In white with colored borders. These are discontinued styles.

...and These FIVE TOWEL Values!

18x36 Bath Towels
8 for \$1.00

All white with colorful borders in blue, rose, gold, green, lavender.

Wash Cloths
6 for 25c

Heavy quality. White with colored borders and all-over colored checks.

Print Dish Towels
5 for \$1.00

Part linen printed dish towels in 3 patterns. Each pattern in 4 colors.

"Steven's" Towels
7 for \$1.00

Steven's all-linen glass towels in blue check pattern only. Slight seconds.

Imported Toweling
17c Yd.

Imported 18-inch linen towels with colored borders. Heavy quality.

Downstairs at Ayres.

SALE! Celanese Rayon Remnants

- Celanese Rayon Satins!
- Celanese Rayon Slipper Satins!
- Rayon Jacquard Satins!
- Rayon Plain Taffetas!
- Rayon Dobby Taffetas!

39c

YARD

DOWNSTAIRS AT AYRES.

A great January Sale of Famous Celanese Rayon remnants. If you plan to make your own lingerie, slips, a formal, some dressy party dresses for the children, here is a money-saving opportunity. Mostly in light shades. Lengths from 1 to 5 yards. WE CANNOT CUT ANY PIECE!

JANUARY SALE!

Reduced for a Limited Time!

"SLICKS"

Furniture Slip Covers

\$2.98 Each

\$5.95 Each

(FOR CHAIRS)

(FOR DAVENPORTS)

"Queen Mary" pattern. Made of a washable material that stretches on over the chair in a jiffy, without leaving any bulges or wrinkles. Fits like a glove. For various conventional type chairs.

"Queen Mary" pattern. "Slicks" fit your davenport like a glove... leaves no bulges or wrinkles... and you can put them on in a flash. For overstuffed davenports.

Downstairs at Ayres.

JANUARY SALE!

A Discontinued Style—Greatly Reduced!

Venetian Blinds

Sale Priced at **\$2.98** Each

WE'RE DISCONTINUING ONE STYLE in our VENETIAN BLIND stock, and this price is subject only to this style which we have in stock. In 25-inch to 36-inch widths. Due to this very low price, we cannot take any special orders! Please bring your own measurements.

Downstairs at Ayres.

JANUARY SALE!

"Envoy" Sheets

Size 81x90 **77c** Each

It will pay you well to stock up on these long-wearing, sturdy sheets at this low January Sale price! These are first quality, made with torn straight hems. Full 64x64 thread count. SIZE 81x90 INCH. Bleached pure white, no filling.

Downstairs at Ayres.

To Start January Off With a Bang—Tomorrow—We Stage This Value-Giving

JANUARY SALE of Inner-Roll

Innerspring MATTRESSES

Famous "Sleep-Ezy" Quality Made To Sell For \$27.95

\$15.95 EACH

Twin Size! Full Size!

First Time Inner-Roll Innerspring Mattress Has Sold For Such a Low Sale Price!

Monday, Ayres Downstairs Store's Slumber Shop stages a spectacular special January Sale that'll bring you on the run! We want January to start off with a bang... and these mattress values should cause a riot. Sturdy, well-constructed, restful twin or full-size mattresses in NINE DIFFERENT PATTERNS... choice of tickings and colors! Well-known "Sleep-Ezy" brand, made to sell for \$27.95... and this is the first time our shoppers tell us, that a mattress of this kind has sold for so little. Be here early to get the pick of the colors and tickings!

L. S. Ayres & Co., Indianapolis, Indiana
Please Send Me..... Mattresses on Sale for \$15.95

Size (Full or Twin)	1st Color Choice	2nd Color Choice

Name
Address
City State Charge ☐ Cash ☐ C. O. D. ☐

Colors

- All-over Blue Damask!
- Orchid Stripes!
- Green and Orchid Damask!
- Green Stripes!
- ACA Brown!
- All-over Green Damask!
- Rose and Blue Damask!

Construction Features!

- Steel Insulator for Comfort!
- Hundreds of Steel Coils to give Rest!
- Hand Holds!
- Button Tufted! This gives beauty!
- Packed with Many Pounds of soft cotton
- Inner-Roll, Innerspring Type!
- Twin or Full Sizes!
- Damask-Stripes!
- ACA Hospital Tickings!

DOWNSTAIRS AT AYRES.



Add Color to the Room or Brighten Up That Dark Corner!

JANUARY SALE!

Hand-Made Throw Size Hooked Reproductions

Sale Priced at **\$2.95** Size 24x48"

Your room needs the charm and quaintness of a hand-made throw size Colonial hooked throw size reproduction. Choice of 3 very colorful patterns in subtle color combinations. Copies of original masterpieces.

JANUARY SALE!

Felt Base Rugs

\$3.98 Each Size 9x12

• Tile Patterns! • Block Patterns! • Floral Patterns! These are classed as imperfections. In choice of block, tile and floral patterns. Heavy, durable, serviceable felt base that will give you long wear in your bedroom or kitchen.

Downstairs at Ayres.