

After-Christmas Clearance!

Women's Shoes

Reduced to— **\$1.59** Regularly Sold for Higher Price!

Black, brown suedes and smooth leather straps, ties, oxfords. For wear now and into the White Shoe season. Sizes 4 1/2 to 9, AA to C widths, but not in each style.

Women's Better Shoes

WOMEN'S "CORLISS" SHOES—Reduced from \$4.50 a pair! Black, brown, green or burgundy colors in suede. Medium or high heels. All sizes from 4 1/2 to 9. —Downstairs at Ayres. Fair

Clearance! Women's Bags

300 simulated handbags in pouches, top-handle and envelope styles. Bags you'll carry from now until spring. In black or brown color. Greatly reduced for quick clearance! **39c**

Costume Jewelry Reduced 59c
300 pieces of better simulated gold, rhinestone and colored stone jewelry. Pins, clips, bracelets, etc.

Costume Jewelry 19c
600 pieces. Included are clips, pins, bracelets. All greatly reduced for clearance!

Women's Flannelette Pajamas

Two-piece style, plain color flannelette pajamas in popular slipover style. Contrasting color trimmed. Sizes 16 and 17 in the group. Full cut trousers. **88c**

Rayon Taffeta Slips 50c
Built-up shoulder style with hemstitch finish. 4-gore style. Sizes 34 to 44. In tea rose color.

Women's Cotton Slips 3 for \$1.00
Built-up shoulder type with hemstitch finish. Narrow hems. White, pink, colors. Broken sizes in the group.

Rayon Crepe Nighties \$1.44
Discontinued styles in rayon crepe gowns. Plain or printed colors with contrasting color trims. Sailed.

Flannelette Gowns \$1.74
Better flannelette gowns and 2-pc. style pajamas. Tailored styles, contrasting color trim. Sizes 16 and 17.

Women's Cotton Gowns 69c
Cotton crepe gowns or 2-pc. style pajamas. V-necks, contrasting color trim. Seconds. Sizes 16 and 17.

Women's Tuckstitch Pajamas

Women's 2-pc. style tuckstitch pajamas with various type necklines. Ski trousers in two-color combinations. Sizes 16 and 17. Tease or blue colors. Some are seconds. **78c**

Cotton Knitted Slips 50c
Built-up shoulder style with floss finish at hems. Sizes 40 to 48-inch lengths. Seconds.

Women's Rayon Panties 10c Ea.
Novelty weave rayon panties with elastic at waist. Plain tailored at hems. Tea rose color.

Women's Rayon Undies 25c
Plain rayon panties, step-ins, bloomers or vests. Elastic at waists. Plain tailored hems. Tea rose color.

Women's Coat Sweaters

A chance to pick up that sweater you've been wanting at a money-saving price. Brushed wool coat style sweaters in navy, brown, rust or green. Sizes 34 to 40. Limited quantity. **\$1.00**

"Dotty Low" Dresses \$2.49
Rayon crepe dresses for daytime wear. Sizes 14 to 30 in lot. Broken styles and patterns.

Wool Knit Dresses \$3.00
Women's and misses' wool knit dresses in sizes 14 to 20. Plain colors in lot. Two-piece styles.

Blouses 1/2 Price
Formerly \$1.99. Rayon crepes, taffetas and plains. Long sleeves, broken assortments and sizes.

Slipover Sweaters 39c
Short sleeve slipover sweaters in brushed wools. In assorted colors and sizes. 3 for \$1.00.

Corduroy Pajamas \$2.98
Regularly \$3.98. Two-piece style in attractive color combinations. Sizes 14 to 20 in group. Limited quantity.

Cotton Wash Frocks 3 for \$1.00
Women's and misses' cotton wash frocks in pretty, wearable prints. Fast colors. Broken sizes and styles. But sizes 14 to 40 in group.

Girls' Cotton Wash Frocks

Mothers stock up on your daughters' cotton school dresses in this clearance! Smart styles in novelty prints. Broken sizes, styles and colors but a nice assortment of styles in the group. **39c**

Girls' Beanie Berets 19c
Girls' little sport beanie berets in velvet or suede cloths. Reduced for quick selling.

CLEARANCE!

Women's COATS

In 5 Low-Priced Groups

30 Sports Coats \$5.99
Swagger or fitted types. Wanted colors. Broken sizes and styles in lot.

8 Fur-Trimmed Coats \$3.99
Women's and misses' fur-trimmed dress coats in broken sizes and colors.

14 Fur-Trimmed Coats \$5.99
For women and misses. Broken sizes and colors in the group.

10 Untrim. Worsted Coats \$3.99
In navy and black only. Broken sizes and styles.

12 Fur-Trim. Sport Coats \$12.99
High shade fleece, fur-trimmed coats. Broken sizes. —Downstairs at Ayres.



★ (REGISTERED)

THURSDAY Our annual December E. O. M. Sale offers you sensational savings! A tremendous Christmas business has left us with an accumulation of odds and ends, few-of-a-kind, broken assortments, styles, colors and patterns, in every one of our 26 different departments . . . we do not want to carry them over into January . . . we've taken BIG REDUCTIONS on every item for this E. O. M. Event. Be here tomorrow to get the pick of the lot . . . for in most every case quantities are limited! NO MAIL, C. O. D., LAYAWAY or PHONE ORDERS!

Girls' Scarf Sets 59c

Girls' 2-piece scarf sets in brushed wool and wool knit. Bright colors.

Girls' School Uniforms \$1.98
Regular \$2.99 to \$3.99. Blue serge, long sleeve style with detachable collars and cuffs. Broken sizes in lot.

Girls' Knit Sweaters 39c
Odds and ends, broken sizes and styles of girls' knit sweaters or broadcloth blouses. Regularly sell for 59c to 99c.

Girls' Bath Robes 59c
Just 64 robes in group. Broken sizes and styles. Smart, serviceable and warm. Made of fleece.

Tots' 3-Piece Snow Suits

Tot's wool melton 3-pc. snow suits. Leather and plaid trim. The jacket is warmly lined. It has a matching cap and ski pants. Sizes 3 to 6 years. Regularly sell for \$3.99. **\$2.98** Complete

Toddlers' Coat Sets 99c
Regularly sell for \$1.99! Broken sizes in toddlers' 3-pc. coat sets and warm 2-pc. snow suits.

Tots' Dresses 39c
Clearance! Odds and ends in tots' dresses and BOYS' WASH SUITS. Broken sizes, colors and patterns. Regularly sell for 59c to 79c each.

Infants' Knit Gowns 19c
Odds and ends of infants' knit gowns. Broken sizes, styles, colors.

Child's Winter Undies 19c Ea.
Tuckstitch undies that fit snug and warm. Or tots' winter weight knit pants. Broken sizes.

Children's Pajamas 39c
Flannelette pajamas or knit SLEEPERS with feet. Broken sizes, styles and patterns. Regularly sell for 59c to 79c.

Infants' Knit Towels 15c
Limited quantity knit towels. Also broken sizes in tots' anklets.

A Holiday Treat for Juniors!

Special Purchase and Sale

Brand New Junior

Dresses

\$3.00 EACH

Junior, here's your new dress to wear over the coming week-end. Brand new prints in unusual new colors and styles. Sizes 11 to 17!

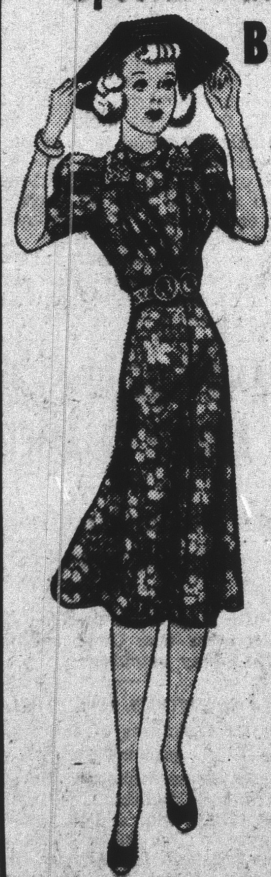
★
E. O. M. Sale!

Better Dresses

Greatly Reduced to

\$2.00

Misses' and juniors' higher-priced dresses reduced for E. O. M. clearance! All plain colors, for wear now under dark coats. Broken sizes.



Close-Out Purchase!

Sale! "Famous Name"

COTTON FROCKS

Surplus Stocks From a Well Known Maker
Fashioned of "Famous-Name" Fabrics—We've
Sold These Dresses for \$1.00 and \$1.29

A manufacturer's surplus stock, close-outs of a "famous fabric" cotton daytime dress which we've sold for \$1.00 and \$1.29. In many styles and colors. Sizes 14 to 44. —Downstairs at Ayres. **\$1.50** (84c Each) 2 for

Soiled Blankets and Comforts

1/4 OFF

THE BLANKETS—A group consisting of cottons, part-wool and all-wool blankets in single and double types. THE COMFORTS are wool filled, with rayon flannel and celanese rayon covers. Also a few "Perma Fluff" comforts in lot. Soiled from counter displays.

Soiled Linens As Marked!
Lunch cloths, spreads, sheets, cases, towels, and mattress covers in the group. Greatly reduced for clearance.

Table Cloths 59c
Rayon and cotton table cloths in popular 56x86-inch size. Just 41 in the group. Hurry!

Mattress Protectors \$1.00
Quilted mattress protectors for twin size beds only. Just 33 in the group . . . hurry!

White Hobnail Spreads 1/4 Off
Beautiful white hobnail spreads. Regularly sell for \$5.99 and \$6.99. Just 14 spreads in group.

Linen Dinner Sets 1-3 Off
Just 7 beautiful linen dinner sets. Regularly sell for \$9.95 to \$10.00 each.

French Crepe Remnants 29c Yd.
Silk French crepe remnants in various useable lengths. In lingerie shades.

Rayon Remnants 29c Yd.
Accumulated from our own stocks. Many weaves and colors in plains or print patterns. Useable lengths.

Cotton Remnants Greatly Reduced
Plains and prints in wash goods, muslins, tubings, sheetings, outing flannels and many others. In useable lengths.

Rayon Crepe 39c
And other novelty dress goods. All dark colors including black. Many dress lengths in the group.

Soiled CURTAINS

1/2 PRICE

Mostly one of a kind styles, colors and patterns. Reduced, because they happen to be soiled from display. Tailored, ruffled, lace and cottage sets included in selection at 1/2 price.

Day Bed Covers 79c Ea.
Practical and serviceable day bed covers in 2 colors only. Reduced to clear from stock.

Odd Drapes 1/2 Price
Only one or two pair of a kind in various grades. Reduced for quick clearance.

Window Shades 25c Ea.
Odds and ends of window shades in standard size. Just 57 in group . . . hurry for first pick.

FOR E. O. M. ONLY!

1200 Men's SHIRTS and PAJAMAS

69c EACH

THE SHIRTS—Fused-collar shirts in a nice selection of fast-color, fancy patterns. Full cut, well made, and tailored to give you unusually long wear. Sizes 14 to 17.

THE PAJAMAS—In coat, slipover or notch collar styles. Plain or fancy patterns. Tailored to give service. Sizes A, B, C, D. —Downstairs at Ayres.

Men's Overcoats

Exactly 35 Heavy Melton Coats—
Reduced for Immediate Clearance!

\$7.50

If you've been waiting to buy a good, serviceable overcoat at a real low price . . . here's a once-in-a-lifetime opportunity. Just 35 . . . that means you'll have to be here when the store opens. Double breasted style in sizes 35 to 46.

Men's Corduroy Pants \$1.98
240 pair of men's blue corduroy pants, "neva-wet" processed, to resist rain and dampness. Sizes 28 to 42 waists.

Men's Leather Jackets \$2.50
Odd lots of men's real leather jackets in the popular cossack style with zipper front. Broken sizes.

Men's Winter Hats \$1.00
Men's fur felt hats in broken sizes. Odd lots. Sizes 7 1/4 to 7 3/4 mostly.

Men's Socks 10 pairs \$1.00
1000 pairs of men's silk and wool and plain cotton and fancy rayon hose. Some are classed as seconds and thirds. Plaid, plains and fancies. Sizes 10 to 11 1/2.

150 BOYS' SHIRTS

A clearance of just 150 higher-priced boys' shirts. High necks, sport neck styles in plain colors only. For school or dress wear. Sizes 10 to 14 in group . . . but not each size in each of the styles. **39c Ea.**

Boys' Knit Caps 1/2 Price
Just 40 caps, reduced from higher price. These are soiled from display. Broken sizes and colors in the group.

A Special E. O. M. Value!

Sale! All-Wool Seamless Velvet Rugs

A Very Limited Quantity! **\$13.95** 8x12 or 8.3x10.8

A feature E. O. M. sale attraction for the home! One of the lowest prices ever on a seamless all-wool velvet rug. In Persian patterns and in red and taupe backgrounds. These are slightly imperfect, but they'll give you worlds of service. If you want one . . . be here early for the quantity is limited.

9 Walnut End Tables \$3.50
Reduced for clearance! Walnut finish tables in several different types.

Samples—Used and Damaged RUGS Reduced

Mostly One or Few of a Kind!

1—9x12 Used American Oriental \$10.00
Slightly soiled from use, but for that spare room, will give you wonderful service.

1—9x12 Repossessed American Oriental \$14.95

1—6x12 Floor Sample \$19.95
Plain blue color. Slightly soiled from floor display.

3—4.6x6.6 Carpet Rugs \$5.95

5—27x50 Axminster Throw Rugs \$1.98
Rag and Chenille Rugs. 25% to 50% Off

1—8.3x10.6 Repossessed Axminster \$14.95

1—9x12 Repossessed Waffle Weave Rug Pad \$3.95

FOR E. O. M. ONLY!

"Fruit of the Loom" Foundation Garments

Greatly Reduced for Clearance

98c and \$1.48

Girdles and combinations, made of famous "Fruit of the Loom" fabrics. Every garment well made of pre-shrunk fabrics. Unbeatable for day in and day out service. Broken sizes and styles, but a nice selection. —Downstairs at Ayres.

AYRES DOWNSTAIRS STORE