

"A Gift from Ayres

.... Means More!"

AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store

for the Whole Family



Gifts for Women!

- ☐ WOMEN'S HOUSE SLIPPERS—With soft or leather soles. Made with rayon uppers or rayon crepe uppers \$1.00
- ☐ WOMEN'S HOUSE SLIPPERS—With leather soles. Black rayon uppers. Medium heel. Sizes 4 to 8 69c
- ☐ WOMEN'S SLIPPERS—Made of rayon crepe with soft soles and padded heels. In assorted colors 79c
- ☐ "REAL SILK" HOSE—Substandards of de luxe chiffon hose. Sizes 8½ to 10½. No mail or phone orders.....Pr. 69c
- ☐ "BETTY SHAW" HOSE—First quality sheer chiffon "Betty Shaw" hose. Sizes 8½ to 10½. Gifty colorsPr. 69c
- ☐ BOXED GIFT JEWELRY—In a gift box, simulated pearl necklaces, gold beads, rhinestone pins, clips and bracelets \$1.00
- ☐ GIFT HANDBAGS—Simulated leathers and grains and the new gabardine fabrics. Zippers, top handles. Black or brown \$1.00
- ☐ WOMEN'S SCARFS—Tubular style satin paisley design, Roman stripe or print scarfs \$1.00
- ☐ WOMEN'S HANDKERCHIEFS — Box of 3 hand embroidered linen hankies. White, colors; box 39c
- ☐ WOMEN'S COTTON DRESSES—Smart, new 1938 styles in quality fabrics. Sizes 14 to 52 \$1.98
- ☐ WOMEN'S SKIRTS—All-wool flannel and mixture sport skirts in plain colors or checks \$1.98
- ☐ WOMEN'S SWEATERS—All-wool slipover sweaters in plain, wanted colors. Long and short sleeves \$1.98
- ☐ CORDUROY ROBES AND PAJAMAS —For women and misses. Bright colors with gay trims. All sizes \$3.98
- ☐ BEACON ROBES—For women and misses. Warm, serviceable. Smart color assortment \$3 and \$3.98
- ☐ FLANNEL ROBES—Plain colors in blue, brown or wine. Shawl collars, sash trim. For women and misses \$4.98 and \$5.98
- ☐ ALL-WOOL SWEATERS—For women and misses. In bright combination or plain colors. Sizes 34 to 40 \$1.00
- ☐ HOUSE COATS—Women's and misses' bright springtime print house coats. Wraparound with fitted waist, gored skirt. 14 to 44 \$1.00
- ☐ GIFT APRONS—Women's gift aprons in merry colors and cute styles, 3 in a box for \$1.00
- ☐ WOMEN'S GOWNS—Flannelette gowns with double yoke, button front, long sleeves. Pink, peach, white, stripes. 75c
- ☐ WOMEN'S SATIN UNDIES—Dancettes or chemise in tea rose color. Lace or tailored Each \$1.00
- ☐ WOMEN'S PAJAMAS — 2-pc. style rayon pajamas or GOWNS. Lace or tailored embroidered trim. Sizes 16 and 17 \$1.00
- ☐ 2-PIECE PAJAMAS—2-pc. tuckstitch pajamas with collars and long sleeves. Sizes 16 and 17 \$1.00
- ☐ WOMEN'S GOWNS—Hand embroidered Porto Rican gowns or printed batiste nighties. Sizes 16 and 17 \$1.00
- ☐ SPUN-LO RAYON UNDIES—Panties, briefs, step-ins, bloomers or vests. Lace or tailored Ea. 59c
- ☐ PRINT BATISTE NIGHTIES—Also solid colors with V necks. Sizes 16 and 17 50c
- ☐ RAYON TAFFETA SLIPS—Built-up shoulder style, hemstitched at neck, 4-gore type 50c

What If It Is Late?

★ Our Gift Stocks Are Still Reasonably Complete In Ayres Downstairs Store!

★★ We're Still Clicking on Schedules, Absolutely Every Gift Item Purchased Up Until 6 P. M. Friday Evening Will Be Delivered In Time for Christmas!

★★★ Just 8½ More Shopping Hours Until Christmas ... You Still Have Time Enough To Buy That "Last-Minute" Gift for The Forgotten Man, Woman and Child So Check Your Gift List Once Again!



Gifts for Girls!

- ☐ DEANNA DURBIN DRESSES—For "Miss 12 to 16" who wants to look like a movie star. In fast color prints. Gay, gifty styles \$1.98
- ☐ SHIRLEY TEMPLE FROCKS—For children and girls. Authentic copies of styles Shirley wears. Sizes 3 to 12 \$1.98
- ☐ GIRLS' SKIRTS—All-wool flannel skirts in plain colors and mixtures. Sizes 10 to 16 \$1.98
- ☐ GIRLS' GIFT FROCKS—Made of a swishing rayon taffeta. Sizes 7 to 16 years \$1.98
- ☐ GIRLS' DRESSES — Rayon taffeta frocks to wear Christmas Day and to holiday parties. Sizes 7 to 16 \$2.98
- ☐ TOTS' VELVET FROCKS—Tots' twill-back velvet frocks in sizes 3 to 6 years \$2.98
- ☐ GIRLS' TWIN SETS—Wool zephyr twin sweater sets with contrasting coat sweater \$2.98
- ☐ CHILD'S WASH FROCKS—Tots' and girls' cotton print wash dresses in sizes 3 to 16 \$1.00
- ☐ BROTHER AND SISTER SUITS—Tots' brother and sister matching suits and dresses. Sizes 1 to 3 Each \$1.00
- ☐ GIRLS' SWEATERS—All-wool slipover or coat style sweaters in sizes 7 to 16 years \$1.00
- ☐ INFANTS' BOOTIE SETS — Infants' hand crochet bootie sets. 3 pieces. \$1.00
- ☐ GIRLS' SWEATERS—Girls' novelty weave slipover sweaters in pretty colors 50c
- ☐ GIRLS' WOOL GLOVES—Bright gifty colors in a big assortment of colors. Pr. 50c
- ☐ GIRLS' PLAID JACKETS — All-wool plaid campus jackets in bright colors. Browns, blues and reds. Full belt model \$3.98



Gifts for Homes!

- ☐ WASHABLE CHENILLE RUGS — In popular throw size. Nice color assortment Each \$1.00
- ☐ COTTON ORIENTAL RUGS — Reproductions of popular patterns in red, tan or rust. Colors woven thru to back; serged sides and fringed ends. Size 20x40 \$1.00
- ☐ BATHROOM SETS—Consists of a rug and seat cover. Beautifully tufted. In gifty colors \$1.69
- ☐ CHAIR AND OTTOMAN—A comfortable lounge chair of guaranteed construction, all-moss filled. Ball type legs. One-of-a-kind covers \$29.50
- ☐ 9x12 SIZE RUG—Give the home a gift of quality, a quality rug that will wear. American Oriental and Axminster patterns \$29.75
- ☐ SAMSON CARD TABLES — For the bridge fiend a Samson card table with liquor and burn-proof top. In choice of several colors \$1.98
- ☐ INITIALED TOWEL SET—4-pc.—two wash cloths, 1 guest towel and 1 large towel. With 1 initial monogram.Set \$1.19
- ☐ LUSTRE-PUFF COMFORTS—Reversible rayon taffeta or solid colors. Size 72x84 \$3.98 ea.
- ☐ BEDSPREAD GIFTS—Candlewicks or chenille spreads for double beds. Colored and light grounds \$2.98 and \$3.98 ea.
- ☐ BEACON BLANKETS—Size 70x80-inch. Light or dark colors. Reversible, jacquards and Indian types \$2.98 ea.
- ☐ BEACON BLANKETS—Size 72x84-inch. Pastels and reversible. Cedar, green and blue \$3.98 ea.
- ☐ 5% WOOL BLANKETS—Heavy, serviceable, double blankets in size 72x84-inch. 4-lb. weight. Plaid colors \$2.98 pr.
- ☐ BREAKFAST SETS—All-linen breakfast sets. 51x51-inch. Cloth and 4 napkins to match Set \$1.00
- ☐ LUNCH CLOTHS — All-linen lunch cloths or cotton and rayon lunch cloths in a big pattern selection at \$1.00



Gifts for Boys!

- ☐ BOYS' GLOVES—Wool fingered gloves in a nice selection of colors ...Pair 50c
- ☐ BOYS' GIFT SHIRTS—Famous quality shirts in white or fancy patterns. Sizes 6 to 14 59c
- ☐ BOYS' SHIRTS — Famous "Cranbrook Jr." quality. In whites and fancy fast color patterns. Sizes 10 to 14 69c
- ☐ BOYS' SCHOOL CAPS—In a nice assortment of patterns and colors he likes. All sizes 69c
- ☐ BOYS' PAJAMAS—1-pc. style fancy pattern gift pajamas for boys of all sizes 69c
- ☐ BOYS' SCARFS—All-wool gift scarfs in bright gifty Christmas colors... 69c
- ☐ BOYS' SWEATERS—Slipover and top zipper front style. Colors and combinations of colors \$1.69
- ☐ BOYS' KNICKERS—Plus-four style, with knit grip bottoms. Full cut. Sizes 8 to 16 \$1.98
- ☐ BOYS' ROBES—Blanket cloth bathrobes with shawl collars and cord trim... \$1.98
- ☐ BOYS' CORDUROY SLACKS—Full cut, collegiate style slacks in plain colors \$1.98
- ☐ BOYS' MELTON JACKETS — Heavy, serviceable and warm blue meltons with zipper front \$2.98
- ☐ BOYS' SHEEP COATS—Warm, sheep-lined coats for school or play. Big turn-up collar \$2.98
- ☐ BOYS' MACKINAWs—Heavy, part-wool plaid mackinaws in red and brown colors. Full cut, full belt \$4.98
- ☐ BOYS' PLAID MACKINAWs—All-wool plaid mackinaws in his favorite color. Sizes to 16 \$6.98
- ☐ BOYS' FUR-TRIMMED JACKETS—Trimmed with brown "laskinlamb" fur. Zipper front with side adjustments \$8.98



Gifts for Men!

- ☐ MEN'S SUEDE JACKETS — Suede leather jackets with full cut, 4-pc. back for service and comfort. Sizes for all men \$4.98
- ☐ MEN'S CAPEKIN JACKETS — Extra fine quality capeskin in the popular cossack style, with zipper front. Black or brown \$7.95
- ☐ BLUE MELTON JACKETS — Cossack style with full zipper front. Knitted cuffs and bottom. All sizes.Each \$3.98
- ☐ MEN'S RAINCOATS—Waterproof raincoats with suede finish. Greys, browns, tans and blues \$2.98
- ☐ MEN'S MELTON JACKETS — Heavy, blue melton jackets in Cossack style with side straps and zipper front. \$2.98
- ☐ MEN'S NEW HATS—Genuine fur felts in black, grey, brown, tan and deepstone colors \$1.98
- ☐ MEN'S TROUSERS — Work or dress styles in moleskins, French backs and hard-finished cloths \$1.98
- ☐ MEN'S SLOPESWEATERS—Action or plain back styles in all the wanted colors \$1.98
- ☐ MEN'S GIFT GLOVES — Capeskin, suede or "Pig-Tex" leathers. Brown or grey. Sizes 8 to 10 \$1.98
- ☐ MEN'S SOCKS—Plain or fancy patterns in sizes 10 to 12 Pair 25c
- ☐ MEN'S SHORTS—Fast color, full cut with extra large cut seat. Sizes 28 to 42 25c
- ☐ MEN'S SHIRTS—Athletic shirt of knit cotton. Shape retaining. Sizes 34 to 46 25c
- ☐ MEN'S PAJAMAS—Comfortable lounge style pajamas with Russian type coat. Fringe sash \$1.69
- ☐ MEN'S OUTFIT PAJAMAS — Warm, comfortable outfit flannel pajamas in stripes. Slipover or coat styles. \$1.69
- ☐ MEN'S GIFT GLOVES—Dress styles in grey or brown. Sizes 8 to 10 \$1.19
- ☐ MEN'S TIES—Stripes, checks, patterns and designs in all types of colors... 50c
- ☐ MEN'S SCARFS—Men's rayon scarfs in a host of colors and patterns.Each 50c
- ☐ MEN'S HANDKERCHIEFS — These have a 1-16 inch hem. White. 6 for 50c
- ☐ MEN'S GIFT SHIRTS—Cranbrook and other fine shirts in white, plains and patterns. Sizes 14 to 17 \$1.00
- ☐ MEN'S TIES—Men's gift ties in patterns, checks or florals. Resilient, hand-made \$1.00
- ☐ MEN'S PAJAMAS—Men's fancy pattern gift pajamas in coat or slipover styles. A. B. C. D \$1.49
- ☐ MEN'S SCARFS—White or plain colors as well as plaids. Fringe ends ... \$1.00
- ☐ MEN'S SWEATERS—Part-wool coat or slipover sweaters. Coat style, button down front, slipover. Some are zippers \$2.98
- ☐ MEN'S GIFT ROBES—Blanket cloth bathrobes with shawl collars and cord trim. Small, medium or large sizes. \$3.49
- ☐ MEN'S SPORT COATS—All-wool sport coats, button down front style \$2.98
- ☐ MEN'S SPORT COATS—All-wool with full zipper closing. Plain colors. \$3.98
- ☐ BEACON CLOTH ROBES—For men and young men. Plain colors and checks in blue, brown or wine ... \$3.98