

# "A Gift from Ayres

# .... Means More!"

# AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store

for the Whole Family



## Gifts for Women!

- WOMEN'S HOUSE SLIPPERS—With soft or leather soles. Made with zapon uppers or rayon crepe uppers \$1.00
- WOMEN'S HOUSE SLIPPERS—With leather soles. Black zapon uppers. Medium heel. Sizes 4 to 8 ..... 69c
- WOMEN'S SLIPPERS—Made of rayon crepe with soft soles and padded heels. In assorted colors ..... 79c
- "REAL SILK" HOSE—Substandards of de luxe chiffon hose. Sizes 8 1/2 to 10 1/2. No mail or phone orders ..... Pr. 69c
- "BETTY SHAW" HOSE—First quality sheer chiffon "Betty Shaw" hose. Sizes 8 1/2 to 10 1/2. Gifty colors ..... Pr. 69c
- BOXED GIFT JEWELRY—In a gift box, simulated pearl necklaces, gold beads, rhinestone pins, clips and bracelets ..... \$1.00
- GIFT HANDBAGS—Simulated leathers and grains and the new gabardine fabrics. Zippers, top handles. Black or brown ..... \$1.00
- WOMEN'S SCARFS—Tubular style sat in paisley design, Roman stripe or print scarfs ..... \$1.00
- WOMEN'S HANKIECHIES—Box of 3 hand embroidered linen hankies. White, colors; box ..... 39c
- WOMEN'S COTTON DRESSES—Smart, new 1938 styles in quality fabrics. Sizes 14 to 52 ..... \$1.98
- WOMEN'S SKIRTS—All-wool flannel and mixture sport skirts in plain colors or checks ..... \$1.98
- WOMEN'S SWEATERS—All-wool slip-on sweaters in plain, wanted colors. Long and short sleeves ..... \$1.98
- CORDUROY ROBES AND PAJAMAS—For women and misses. Bright colors with gay trims. All sizes ..... \$3.98
- BEACON ROBES—For women and misses. Warm, serviceable. Smart color assortment ..... \$3 and \$3.98
- FLANNEL ROBES—Plain colors in blue, brown or wine. Shawl collars, sash trim. For women and misses ..... \$4.98 and \$5.98
- ALL-WOOL SWEATERS—For women and misses. In bright combination or plain colors. Sizes 34 to 40 ..... \$1.00
- HOUSE COATS—Women's and misses' bright springtime print house coats. Wraparound with fitted waist, gored skirt. 14 to 44 ..... \$1.00
- GIFT APRONS—Women's gift aprons in merry colors and cute styles, 3 in a box for ..... \$1.00
- WOMEN'S GOWNS—Flannelette gowns with double yoke, button front, long sleeves. Pink, peach, white, stripes. 75c
- WOMEN'S SATIN UNDIES—Dancettes or chemise in tea rose color. Lace or tailored ..... Each \$1.00
- WOMEN'S PAJAMAS—2-pc. style rayon pajamas or GOWNS. Lace or tailored embroidered trim. Sizes 16 and 17 ..... \$1.00
- 2-PIECE PAJAMAS—2-pc. tuckstitch pajamas with collars and long sleeves. Sizes 16 and 17 ..... \$1.00
- WOMEN'S GOWNS—Hand embroidered Porto Rican gowns or printed batiste nighties. Sizes 16 and 17 ..... \$1.00
- SPUN-LO RAYON UNDIES—Panties, briefs, stepins, bloomers or vests. Lace or tailored ..... Ea. 59c
- PRINT BATISTE NIGHTIES—Also solid colors with V necks. Sizes 16 and 17 ..... 50c
- RAYON TAFFETA SLIPS—Built-up shoulder style, hemstitched at neck, 4-gore type ..... 50c



## Gifts for Girls!

- DEANNA DURBIN DRESSES—For "Miss 12 to 16" who wants to look like a movie star. In fast color prints. Gay, gifty styles ..... \$1.98
- SHIRLEY TEMPLE FROCKS—For children and girls. Authentic copies of styles Shirley wears. Sizes 3 to 12 ..... \$1.98
- GIRLS' SKIRTS—All-wool flannel skirts in plain colors and mixtures. Sizes 10 to 16 ..... \$1.98
- GIRLS' GIFT FROCKS—Made of a swishing rayon taffeta. Sizes 7 to 16 years ..... \$1.98
- GIRLS' DRESSES—Rayon taffeta frocks to wear Christmas Day and to holiday parties. Sizes 7 to 16 ..... \$2.98
- TOTS' VELVET FROCKS—Tots' twill-back velvet frocks in sizes 3 to 6 years ..... \$2.98
- GIRLS' TWIN SETS—Wool zephyr twin sweater sets with contrasting coat sweater ..... \$2.98
- CHILD'S WASH FROCKS—Tots' and girls' cotton print wash dresses in sizes 3 to 16 ..... \$1.00
- BROTHER AND SISTER SUITS—Tots' brother and sister matching suits and dresses. Sizes 1 to 3 ..... Each \$1.00
- GIRLS' SWEATERS—All-wool slipover or coat style sweaters in sizes 7 to 16 years ..... \$1.00
- INFANTS' BOOTIE SETS—Infants' hand crochet bootie sets. 3 pieces. \$1.00
- GIRLS' SWEATERS—Girls' novelty weave slipover sweaters in pretty colors ..... 50c
- GIRLS' WOOL GLOVES—Bright gifty colors in a big assortment of colors. ..... Pr. 50c
- GIRLS' PLAID JACKETS—All-wool plaid campus jackets in bright colors. Browns, blues and reds. Full belt mod ..... \$3.98



## Gifts for Homes!

- WASHABLE CHENILLE RUGS—In popular throw size. Nice color assortment ..... Each \$1.00
- COTTON ORIENTAL RUGS—Reproductions of popular patterns in red, tan or rust. Colors woven thru to back; serged sides and fringed ends. Size 20x40 ..... \$1.00
- BATHROOM SETS—Consists of a rug and seat cover. Beautifully tufted. In gifty colors ..... \$1.69
- CHAIR AND OTTOMAN—A comfortable lounge chair of guaranteed construction, all-moss filled. Ball type legs. One-of-a-kind covers ..... \$29.50
- 9x12 SIZE RUG—Give the home a gift of quality, a quality rug that will wear. American Oriental and Axminster patterns ..... \$29.75
- SAMSON CARD TABLES—For the bridge fiend a Samson card table with liquor and burn-proof top. In choice of several colors ..... \$1.98
- INITIALED TOWEL SET—4-pc.—two wash cloths, 1 guest towel and 1 large towel. With 1 initial monogram. Set \$1.19
- LUSTRE-PUFF COMFORTS—Reversible rayon taffeta or solid colors. Size 72x84 ..... \$3.98 ea.
- BEDSPREAD GIFTS—Candlewicks or chenille spreads for double beds. Colored and light grounds ..... \$2.98 and \$3.98 ea.
- BEACON BLANKETS—Size 70x80-inch. Light or dark colors. Reversible, jacquards and Indian types ..... \$2.98 ea.
- BEACON BLANKETS—Size 72x84-inch. Pastels and reversible. Cedar, green and blue ..... \$3.98 ea.
- 5% WOOL BLANKETS—Heavy, serviceable, double blankets in size 72x84-inch. 4-lb. weight. Plaid colors \$2.98 pr.
- BREAKFAST SETS—All-linen breakfast sets. 51x51-inch. Cloth and 4 napkins to match ..... Set \$1.00
- LUNCH CLOTHS—All-linen lunch cloths or cotton and rayon lunch cloths in a big pattern selection at ..... \$1.00



## Gifts for Boys!

- BOYS' GLOVES—Wool fingered gloves in a nice selection of colors ... Pair 50c
- BOYS' GIFT SHIRTS—Famous quality shirts in white or fancy patterns. Sizes 6 to 14 ..... 59c
- BOYS' SHIRTS—Famous "Cranbrook Jr." quality. In whites and fancy fast color patterns. Sizes 10 to 14 ..... 69c
- BOYS' SCHOOL CAPS—In a nice assortment of patterns and colors he likes. All sizes ..... 69c
- BOYS' PAJAMAS—1-pc. style fancy pattern gift pajamas for boys of all sizes ..... 69c
- BOYS' SCARFS—All-wool gift scarfs in bright gifty Christmas colors ..... 69c
- BOYS' SWEATERS—Slipover and top zipper front style. Colors and combinations of colors ..... \$1.69
- BOYS' KNICKERS—Plus-four style, with knit grip bottoms. Full cut. Sizes 8 to 16 ..... \$1.98
- BOYS' ROBES—Blanket cloth bathrobes with shawl collars and cord trim ..... \$1.98
- BOYS' CORDUROY SLACKS—Full cut, collegiate style slacks in plain colors ..... \$1.98
- BOYS' MELTON JACKETS—Heavy, serviceable and warm blue meltons with zipper front ..... \$2.98
- BOYS' SHEEP COATS—Warm, sheep-lined coats for school or play. Big turn-up collar ..... \$2.98
- BOYS' MACKINAWS—Heavy, part-wool plaid mackinaws in red and brown colors. Full cut, full belt ..... \$4.98
- BOYS' PLAID MACKINAWS—All-wool plaid mackinaws in his favorite color. Sizes to 16 ..... \$6.98
- BOYS' FUR-TRIMMED JACKETS—Trimmed with brown "laskinlamb" fur. Zipper front with side adjustments ..... \$8.98



## Gifts for Men!

- MEN'S SUEDE JACKETS—Suedes leather jackets with full cut, 4-pc. back for service and comfort. Sizes for all men ..... \$4.98
- MEN'S CAPESKIN JACKETS—Extra fine quality capeskin in the popular cos-sack style, with zipper front. Black or brown ..... \$7.95
- BLUE MELTON JACKETS—Cossack style with full zipper front. Knitted cuffs and bottom. All sizes ..... Each \$3.98
- MEN'S RAINCOATS—Waterproof rain-coats with suede finish. Greys, browns, tans and blues ..... \$2.98
- MEN'S MELTON JACKETS—Heavy, blue melton jackets in Cossack style with side straps and zipper front. \$2.98
- MEN'S NEW HATS—Genuine fur felts in black, grey, brown, tan and deep-tone colors ..... \$1.98
- MEN'S TROUSERS—Work or dress styles in moleskins, French backs and hard-finished cloths ..... \$1.98
- MEN'S SLEPOVER SWEATERS—Action or plain back styles in all the wanted colors ..... \$1.98
- MEN'S GIFT GLOVES—Capeskin, suede or "Pig-Tex" leathers. Brown or grey. Sizes 8 to 10 ..... \$1.98
- MEN'S SOCKS—Plain or fancy patterns in sizes 10 to 12 ..... Pair 25c
- MEN'S SHORTS—Fast color, full cut with extra large cut seat. Sizes 28 to 42 ..... 25c
- MEN'S SHIRTS—Athletic shirt of knit cotton. Shape retaining. Sizes 34 to 46 ..... 25c
- MEN'S PAJAMAS—Comfortable lounge style pajamas with Russian type coat. Fringe sash ..... \$1.69
- MEN'S OUTING PAJAMAS—Warm, comfortable outing flannel pajamas in stripes. Slipover or coat styles. \$1.69
- MEN'S GIFT GLOVES—Dress styles in grey or brown. Sizes 8 to 10 ..... \$1.19
- MEN'S TIES—Stripes, checks, patterns and designs in all types of colors. 50c
- MEN'S SCARFS—Men's rayon scarfs in a host of colors and patterns. Each 50c
- MEN'S HANDKERCHIEFS—These have a 1-16 inch hem. White. 6 for 50c
- MEN'S GIFT SHIRTS—Cranbrook and other fine shirts in white, plaid and patterns. Sizes 14 to 17 ..... \$1.00
- MEN'S TIES—Men's gift ties in patterns, checks or florals. Resilient, hand-made ..... \$1.00
- MEN'S PAJAMAS—Men's fancy pattern gift pajamas in coat or slipover styles. A. B. C. D ..... \$1.49
- MEN'S SCARFS—White or plain colors as well as plaids. Fringe ends ..... \$1.00
- MEN'S SWEATERS—Part-wool coat or slipover sweaters. Coat style, button down front, slipover. Some are zippers ..... \$2.98
- MEN'S GIFT ROBES—Blanket cloth bathrobes with shawl collars and cord trim. Small, medium or large sizes ..... \$3.49
- MEN'S SPORT COATS—All-wool sport coats, button down front style ..... \$2.98
- MEN'S SPORT COATS—All-wool with full zipper closing. Plain colors ..... \$3.98
- BEACON CLOTH ROBES—For men and young men. Plain colors and checks in blue, brown or wine ..... \$3.98