

A Popular-Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

WE'RE OPEN UNTIL 6:00 O'CLOCK—EVERY DAY UNTIL CHRISTMAS!

From Debutantes to Grandmothers
They All WANT Sweaters for Christmas!

10 Styles—11 Colors in Wool GIFT SWEATERS

- Coral!
- Maize!
- Beige!
- Brown!
- Green!

\$1.00
EACH

- Aqua!
- Oxford!
- White!
- Rust!
- Cherry Red!

A Fashion Gift—a practical gift—are sweaters such as these! From the gay "giddy" things college girls go for through the sterner correct things sportswomen wear, on to the grand comfortable everyday sweaters—ALL are to be found in this splendid array. Hand-fashioned weaves, some with yarn embroidery trims! Barrel or slipover styles with short sleeves. Sizes 34 to 40!

—Downstairs at Ayres.

If You're Looking for a Gift Under
a Dollar—Here's the Finest
Gift Your Money Will Buy—

Betty Shaw Genuine Crepe Hose FIRST QUALITY!

69¢ (or 3 Pairs for \$2.00)
PAIR

Here's a gift after a woman's heart! Exquisitely sheer crepe chiffon silk hose! Fashioned to flatter "her legs" as well as vanity! Dainty picot tops, and run-stop. They're more snag proof, due to their weaving. The foot is fully reinforced for longer service, too! SMART new giddy colors! Sizes 8½ to 10½.

Surprise Her With the Gift She'd Buy for Herself!

"Real Silk" DeLuxe Chiffon Hose

Give her the hose she wears everyday the whole year (Substandard) through! Delightfully sheer full-fashioned hose. Silk to top. Wanted shades. Sizes 8½ to 10½.

69¢
PAIR

No Mail or Phone Orders, Please!

—Downstairs at Ayres.

Special Purchase and Sale!

Women's Gift Slippers

Due to Dealer's Cancellations
Bought Way Off Regular Price!

\$1.59
PAIR

Slippers of rayon crepes, genuine kid leathers, transparent rayon velvets, rayon velveteens and quilted rayon satins. High booties with contrasting fur trims, fur-trimmed high front and back styles and velveteen slippers with fleece cuffs. Sizes 4 to 9.

- Wine!
- Blue!
- Rose!

- Red!
- White!
- Black!

- Green!
- Lavender!
- Brown—Tan!

at **79¢** PAIR

D'Orsay's, open toe and high front styles. Slippers of rayon crepes, printed rayon crepes and rayon velveteens. Embroidered collar styles.

- Soft Soles!
- Medium Heels!
- Green!

- Black!
- Red!
- Blue!

- Rose!
- Sizes 4 to 9!

—Downstairs at Ayres.



Here's a Gift That Is Distinctive,
Indispensable, Yet Inexpensive!

TOPHANDLE Gift Bags

\$1.00
Each

Including the New Styles in Gaberdine!

Give her one of these very smart new handbags and she'll appreciate your thoughtfulness and "think of you" for many months to come! Tophandles, under-arm bags, pouches, zipper types, and large, roomy bags. Simulated leathers in calf, ostrich, buffalo and novelty grains. Also many lovely new gaberdine bags included in the group. Araby green, wine, brown and black.

—Downstairs at Ayres.



Fit for a Princess—Exquisite
Dainty—Lovely—Glamorous

'Caress' Lingerie

\$1.59 and \$1.69

- Slips!
- Gowns!
- Dancettes!

Women's Lovely "Caress" Satin Slips—Cal. V neck, lace or tailored double top styles. Crochet edges. Tea rose. Sizes 32 to 44\$1.69

Printed Rayon Crepe or Satin Gowns—Lovely styles for lovely ladies! Various neck lines, lace trimmed, or contrasting color trims. Sizes 16 to 17\$1.69

Women's "Caress" Satin Dancettes—Fitted brassiere styles. Panties are plain at waist, lace trimmed at hems. Tea rose and blue. Sizes 32 to 36\$1.59

—Downstairs at Ayres.



A Timely Sale—A Gift Sale!

Girls' 3-Piece Snow Suits

Way Below Regular Price
\$3.98 Sizes 7 to 14!

Lined jackets and ski-pants for winter snugness. Part wool. Plain pants, gaily plaid trimmed jackets and novelty trimmed caps. Sizes 8 to 6 and 7 to 14! Splendid values at \$3.98.

Girls' Plaid Jackets

Little daughters will love their gay colorful plaids and mothers will approve of their warmth and protection! Fully lined, for ample warmth. Gay plaids for your choosing. Sizes 8 to 16.

\$3.98

Girls' Ski Pants, \$2.25

Fully lined and full cut ski pants of warm wool fleece. They fit snugly and protect the kiddies from chilling breezes! Navy, brown and green. Sizes 8 to 16.

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For the Pride and Joy of the Family!

Tots' 'Bow-Wow' and Bunny Slipper Sets

\$1.00 Set

Warm, soft bunny slippers and a woolly dog, all three in a box house! Kiddies will shriek with joy when they see them! Warm, sheepskin slippers, "bunny ears and eyes" trim. Sheepskin dog to match. Sizes 7 to 12.

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"Hot Tips" for a Boy's Christmas!

"Cranbrook" Jr. Shirts

Vat Dye, fast color, "Cranbrook" Jr. Shirts for boys and youths. Checks, stripes and fancy patterns in blue, tan, grey and white. Junior sizes 8 to 10. Boys' and youths' sizes 12½ to 14½.

69¢

Boys' Gift PAJAMAS

Fast color, broadcloth gift pajamas. Coat or slipover styles. Elastic side trousers. Neat stripes in blues and tans. Sizes 8 to 18.

89¢

Boys' Zipper Sweaters

Slipover sweaters in top zipper and Crew neck styles. Plain and fancy backs. Grey, brown and navy. Sizes 30 to 36.

\$1.19

Boys' Plaid Mackinaws

Boys' all-wool plaid Mackinaw campus coats. Double-breasted, 4-pocket style. Full belt. Brown, red, blue, green. Sizes 8 to 20.

\$6.98

—Downstairs at Ayres.