

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE



"Fruit-of-the-Loom"
Cotton Frocks
\$1.00

The "Zip-On"
Dress
With 22-In. Zipper Front
\$1.00

The "Snap-On"
Coat Dress
Wear It Front or Back!
\$1.00

These smart daytime dresses will "suit" every woman on your gift list. The styles (discontinued) are all LOVELY. Fast colors. Sizes 14 to 22.

Crisp, cotton percale in floral, polka dot and plaid patterns to add life and zest to your leisure hours. Three styles. Fast colors. Sizes 14 to 22.

Going or coming there is no smarter frock! Slim waisted styles with full blouse and skirt. Yoke shoulders. Floral and polka dots in black, wine, brown, copper and navy. Sizes 14 to 22.

14 to 22.

Oriental Floral
House Coat
\$1.00

Pretty Pinny
Aprons
3 for \$1

"Flower of the Mill"
Cotton Frocks
\$1.00

Such to please—and it costs so little. Fitted waistline. Full sweep, wide or gored skirt. Cap sleeve, wide lapel styles. Open or wine more belt trim. Sizes 14 to 22.

For full-time housewives or "Sunday-night" cooks! Pretty pinny in 3 attractive styles. Gay, colorful prints. Ideal dresses for around-the-house wear. Tub fast prints. Attractive tub fast styles. Sizes 14 to 22.

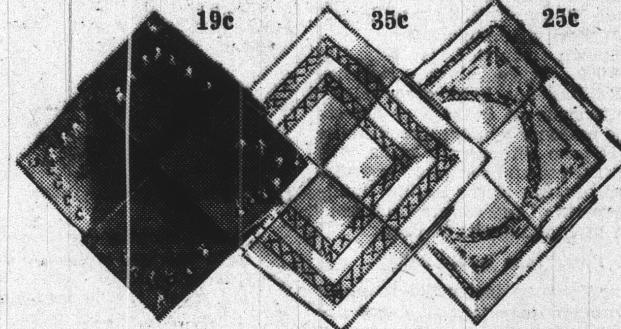
Made by
"Fruit of the Loom"
ideal dresses for gift
giving!

8 More Shopping Days
'Til Christmas!

Buy Everything You Need in This Big Popular Priced Gift Store on One Floor!

Time is growing short for your Christmas Shopping! Save your time, worry and money... plan to do all the rest of your Christmas Gift Shopping in Ayres Downstairs Store... a Complete Store On One Floor! And by the way... since this is going to be a practical Christmas... you'll find all these gifts are practical and at practical prices!

Mail or Phone Your Orders, Call RI. 9441!



Women's Handkerchiefs

In 3 Low-Priced Gift Groups!

White linen with colored embroidery, pure white linen with white embroidery and street shades with colorful embroidery. Hand rolled hems. 19c each or 3 for 50c.

Lovely Chinese embroidery handkerchiefs to carry with her prettiest frock! All white. Pure linen. Hand rolled hems. A wide assortment of exquisite designs for your choosing.

These hand-drawn Chinese handkerchiefs are perfectly exquisite and will be welcomed by the lucky women who receive them! Pure linen. All white. Beautiful designs for your selection.

—Downstairs at Ayres.

Give Her the Gift
She'd Buy for Herself!

REAL SILK
De Luxe Chiffon Hose

69c (Substandards)
PAIR

Smartly dressed women, everywhere, wear REAL SILK De Luxe Chiffon Hose every day in the year! And, they do so, because they've found from practical experience, that their sheer beauty, PERFECT FITTING and LONG WEARING qualities make them superior to ordinary silk hose! Full-fashioned. Silk to top. Newest gift colors for your choosing. Sizes 8 1/2 to 10 1/2.

Please, No Mail or Phone Orders!

—Downstairs at Ayres.

The Gift She EXPECTS—Gorgeous Lingerie!
Slips, Gowns, Pajamas

\$1.98
EACH

THE SLIPS—Silk or satin, beautifully lace-trimmed or tailored styles. All bear the famous 10 Star Guarantee. Sizes 32 to 44.

THE GOWNS—Plain and printed rayon silk, and rayon satin gowns. V-neck lace or contrasting color trimmed styles. Sizes 16 to 17.

THE PAJAMAS—Plain and printed rayon crepe, 2-piece pajamas. Lace and contrasting color trimmed styles. Sizes 16 to 17.

—Downstairs at Ayres.



Make Her Supremely Happy
With One of These New
HANDBAGS
\$1.00
EACH

These SMART new handbags will win the heart of every woman! Pouch styles, zipper styles, large, roomy bags, underarm types, in the newest simulated leathers. Wine, black, Army green and black.

—Downstairs at Ayres.

A Fortunate Special Purchase and Sale!
Gift SlippersDue to Dealer's Cancellations
Bought Way Off Regular Price!

\$1.59
PAIR

Choose "Her" gift slippers from this marvelous array! Slippers of rayon crepes, genuine kid leathers, transparent rayon velvets, rayon velveteens, and quilted rayon satins. High booties with contrasting fur trims, fur-trimmed high front and back styles and velveteen slippers with fleece cuffs. Medium and low leather heels. Red, blue, wine, white, rose, black, green, lavender, brown and tan. Sizes 4 to 9.

79c PAIR

Open toe D'Orsay slippers, high front D'Orsay slippers, rayon crepe slippers, printed rayon crepe slippers, rayon velveteen slippers. Embroidered collar styles. Soft soles. Medium heels. Black, rose, red, blue, green, lavender, white, brown and tan. Sizes 4 to 9 in the group.

—Downstairs at Ayres.

Your "Gift Worries" Are Over If You Give "Him" Some
"Cranbrook" Pre-Shrunk Shirts

The Most Outstanding Group of Gift Shirts You've Ever Seen to Sell for

• Fast Colors!
• Shape Retaining
Collars!
• Well Tailored!
• Sizes 13 1/2 to 17 1/2!
\$1.00

• Whites!
• Plains!
• Fancies!
• Pre-Shrunk!
• Full Cut!

Give a man "a shirt he can wear"! He's sure to wear, and proudly, too, a "Cranbrook" shirt because they are so made and tailored to fit satisfactorily. Two extra bands of stitching in the collar makes it keep its shape longer! Be wise, choose a "Cranbrook" shirt for "him" tomorrow!

Men's Socks
4 Pairs \$1

Men's Ties
2 for \$1

Men's Pajamas
\$1.19

Rayon hose, rayon and lace hose in plaid, stripes and check patterns. Double sole and heel. Sizes 10 to 12.

Colorful rayon and silk gift ties. There's a variety of attractive, neat patterns for your selection.

—Downstairs at Ayres.



In Your Gift Box to "Him" —

Men's All-Leather
House Slippers

With Flexible Leather Soles!

Opera or Romeo style, leather sole house slippers. Rubber heels. Colors: Blue, brown or burgundy. Sizes 6 to 11 in the group.

\$1.99

