

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

Tuesday — We Bring You the Newest Gift Styles in
Flannelette GOWNS and PAJAMASThey're Warm — They're Unbelievably Smart
— They're Washable — They're Low Priced!

\$1.00

Each



\$1.00



\$1.00

• Pastels! • Stripes! • Prints!

What matter the icy breath of winter if you sleep like a Princess — in warm, cozy, lovely to look at flannelette pajamas or gowns! The pajamas come in two-piece styles with round or V-necks. Gowns have V-necks or collars! Lovely pastels, stripes or gay prints. Sizes 15 to 17. Here we show you four gift ideas from one of our largest selection we've ever offered at this price.

—Downstairs at Ayres.



\$1.00

A Woman's Choice
for Warmth
"Puritan" Flannelette
GOWNS and
PAJAMAS\$1.69
EachTo keep you cozy and warm all night long choose "Puritan" flannelette gowns and pajamas. Pajamas are made of good, serviceable quality flannelette with full cut trousers, plain fronts, elastic backs. In pastel, stripe or prints. The gowns come in long sleeve styles in pastel, stripes or prints. V or round necks. Sizes 15 to 17.
Downstairs at Ayres.

\$1.98

Smart Youthful Styles
"Gamma Jamma"
GOWNS and
PAJAMAS\$1.98
EachWherever youthful smartness is the keynote, you'll find "Gamma Jamma" gowns and pajamas are designed for youth! In a clever assortment of exclusive patterns. Prints and figured flannelette in full cut 2-piece pajamas or V or round neck, long sleeve gowns. Sizes 15 to 17.
Downstairs at Ayres.

—Downstairs at Ayres.

—Downstairs at Ayres.

For The One You're Most Anxious to Please —

Flannel Hostess ROBES

With Full 37 Inch Zipper Closing!



\$5.98

\$5.98
Each

Cozy Beacon Cloth ROBES

The modern Beacon Cloth Robe is warm and practical but it has glamour, too! Hostess length, fitted styles that make you look "like a Princess"! Blue, green, rose. Sizes 14 to 20.

Corduroy ROBES . . . Each \$3.98

If she prefers a Corduroy Robe, you'll have "fun" choosing from this group of lovely wrap-around style robes. Royal, Black and Wine with contrasting trim. Small, medium, large and extra large sizes.

TWO-PIECE PAJAMAS

Ideal for the young matron or college girl! Full-cut, well-made pajamas, two-piece style. Royal, red, green. Sizes 14 to 20.

\$3.98
Each

—Downstairs at Ayres.



Make "Her" Happy With This

"Elmo" Beauty Kit
Everything She Needs in a Travel Case\$5.50
Complete

- SKIN FRESHENER
- LIPSTICK
- ROUGE
- RA-LO LOTION
- CLEANSING CREAM
- TEXTURE CREAM
- FACE POWDER

Here's the gift that's bound to please—for where's the woman who doesn't want and "long for" one of these smart travel cases (leatherette with mirror) that contains complete beauty treatment and make-up preparations!

Other "Elmo" Beauty
Gift Boxes \$2.00 to \$15
—Downstairs at Ayres.Just 11
More
Shopping
Days 'Till
ChristmasWHAT
TO
GIVE
HIMHere Are Nine
Very Practical
and Economical
Gifts for "Him."

Extra Value For Your Gift Dollar!

Men's "Cranbrook" SHIRTS

- Whites!
- Plains!
- Fancies
- Vat Dye!
- Pre-Shrunk!
- Full Cut!
- Shape Retaining Collars!

\$1.00
Each

Give "Him" a smart, well-tailored "Cranbrook" shirt and he'll praise you for your excellent taste and thoughtfulness! He particularly likes "Cranbrook" shirts because they FIT and are FAULTLESSLY tailored! In fact, it's the BEST and WISEST gift, your dollar can buy. Sizes 13 1/2 to 17 1/2.

Rayon Brocaded Robes

\$4.98

Full cut, nicely tailored. Blues, wines, blacks, contrasting color trim. Small, medium and large sizes.

\$1.00

Men's Ties, 2 for

\$1.00

Colorful silk and silk and rayon lined ties! There's a variety of attractive, neat patterns for your selection.

Leather Gift Gloves

\$1.19
Pair

Warm, soft, smooth finished leather gloves. Button-top or slip-on styles. Black, brown, grey or cocoa. Sizes 7 1/2 to 10 1/2.

\$1.19

Men's Gift Scarfs

\$1.00

Smart silk scarfs and all-wool scarfs in attractive checks, plaids, paisley and plain patterns.

Men's Gift Pajamas

\$1.19

Coat or slip-over styles. V-neck or notched collar. Slip-over style and frog-trimmed coat styles. Plain colors, stripes, checks.

\$1.19

Men's Handkerchiefs

50c

They're initialed to make them MORE personal! Gay and colorful woven borders in blue, wine, brown and green.

Men's Gift Socks

\$1.00

Rayon hose, rayon and little hose in plaid stripes and check patterns. Double sole and heel. Sizes 10 to 12.

\$1.00

Downstairs at Ayres.

Men's Sweaters

\$1.98

Part-wool sweaters in slip-over, button-on and full zipper styles. Grey, brown and blue colors. Sizes 36 to 46.

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