

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

Tuesday—We Bring You the Newest Gift Styles in Flannelette GOWNS and PAJAMAS

They're Warm—They're Unbelievably Smart
—They're Washable—They're Low Priced!

\$1.00
Each

• Pastels! • Stripes! • Prints!

What matter the icy breath of winter if you sleep like a Princess—in warm, cozy, lovely to look at flannelette pajamas or gowns! The pajamas come in two-piece styles with round or V-necks. Gowns have V-necks or collars! Lovely pastels, stripes or gay prints. Sizes 15 to 17. Here we show you four gift ideas from one of our largest selection we've ever offered at this price.

—Downstairs at Ayres.



\$1.00



\$1.00



\$1.00



\$1.98



\$1.69

A Woman's Choice for Warmth

"Puritan" Flannelette
GOWNS and
PAJAMAS

\$1.69
Each

To keep you cozy and warm all night long choose "Puritan" flannelette gowns and pajamas. Pajamas are made of good, serviceable quality flannelette with full cut trousers, plain fronts, elastic backs. In pastel, stripe or prints. The gowns come in long or short styles in pastel, stripes or prints. V or round necks. Sizes 16 to 17. Downstairs at Ayres.

Smart Youthful Styles

"Gamma Jamma"
GOWNS and
PAJAMAS

\$1.98
Each

Wherever youthful smartness is the keynote, you'll find "Gamma Jamma" gowns and pajamas are designed for youth! In a clever assortment of exclusive patterns. Prints and figured flannelette in full cut 2-pc. style pajamas or V or round neck, long sleeve style gowns. Sizes 15 to 17. Downstairs at Ayres.

Make "Her" Happy With This

"Elmo" Beauty Kit

Everything She Needs in a Travel Case

\$5.50
Complete

• SKIN FRESHENER • LIPSTICK
• ROUGE • R.A.O. LOTION
• CLEANSING CREAM • TEXTURE CREAM
• FACE POWDER

Here's the gift that's bound to please—for where's the woman who doesn't want and "long for" one of these smart travel cases (leatherette with mirror) that contains complete beauty treatment and make-up preparations!

Other "Elmo" Beauty
Gift Boxes \$2.00 to \$15

—Downstairs at Ayres.



Just 11
More
Shopping
Days 'Till
Christmas—

WHAT
TO
GIVE
HIM

Here Are Nine
Very Practical
and Economical
Gifts for "Him."

Extra Value For Your Gift Dollar!

Men's "Cranbrook" SHIRTS

• Whites! • Plains! • Fancies
• Vat Dye! • Pre-Shrunk! • Full Cut!
• Shape Retaining Collars!

\$1.00
Each

Give "Him" a smart, well-tailored "Cranbrook" shirt and he'll praise you for your excellent taste and thoughtfulness! He particularly likes "Cranbrook" shirts because they FIT and are FAULTLESSLY tailored! In fact, it's the BEST and WISEST gift, your dollar can buy. Sizes 13½ to 17½.

Rayon Brocaded Robes

Full cut, nicely tailored. Blues, wines, blacks, contrasting color trim. Small, medium and large sizes.

\$4.98

Leather Gift Gloves

Warm, soft, smooth finish leather gloves. Button-top or slip-on styles. Black, brown, grey or cocoa. Sizes 7½ to 10½.

\$1.19
Pair

Men's Gift Scarfs

Smart silk scarfs and all-wool scarfs in attractive checks, plaids, paisley and plain patterns.

\$1.00

Men's Gift Socks

Rayon hose, rayon and lisle hose in plaids, stripes and color patterns. Double sole and heel. Sizes 10 to 12.

\$1.00
4 PAIR

Men's Ties, 2 for

Colorful silk and silk and rayon lined ties! There's a variety of attractive, neat patterns for your selection.

\$1.00

Men's Gift Pajamas

Coat or slip-over styles. V-neck or notch-collar allover style and frog-trimmed coat styles. Plain colors, stripes, checks.

\$1.19

Men's Handkerchiefs

They're initiated to make them MORE personal! Gay and colorful woven borders in blue, wine, brown and green.

3 FOR 50c

Men's Sweaters

Part-wool sweaters in slip-over, button-on and full slipper styles. Grey, brown and blue colors. Sizes 36 to 46.

\$1.98

For The One You're Most Anxious to Please—

Flannel Hostess ROBES

With Full 37 Inch Zipper Closing!

\$5.98
Each

Gay, entrancing flannel hostess robes as warm as your Christmas wishes! Popular full zipper front, hostess length, fitted style! They're so lovely and glamorous—you can hardly wait 'till Christmas to give them! Don't forget to give your self one, too! Navy, royal, wine. Sizes 14 to 20.

Lovely—Practical, But Not Costly!

Cozy Beacon Cloth ROBES

The modern Beacon Cloth Robe is warm and practical but it has glamour, too! Hostess length, fitted styles that make you look "like a Princess"! Blue, green, rose. Sizes 14 to 20.

\$3.98
Each

Corduroy ROBES . . . Each \$3.98

If she prefers a Corduroy Robe, you'll have "fun" choosing from this group of lovely wrap-around style robes. Royal, Black and Wine with contrasting trim. Small, medium, large and extra large sizes.

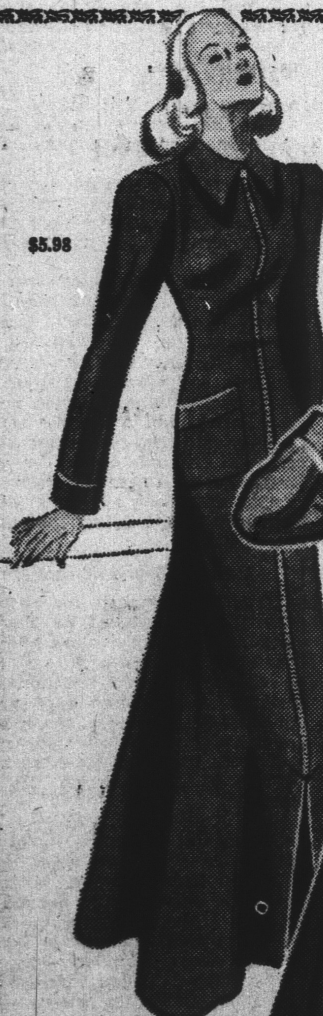
TWO-PIECE PAJAMAS

Ideal for the young matron or college girl! Full-cut, well-made pajamas, two-piece style. Royal, red, green. Sizes 14 to 20.

\$3.98
Each

—Downstairs at Ayres.

Corduroy Robe, \$3.98



\$5.98



\$3.98

