

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

1,243 Pairs! A Fortunate Special Purchase and ...

Sale! Women's Gift Slippers

Due to Dealer's Cancellations Bought Way Off Regular Price!

Late Deliveries—Dealer's Cancellations—bought them at the height of Christmas Season at VERY GREAT REDUCTIONS and now we pass this savings along to you. Here's a golden opportunity for you to select smart, comfy, Gift Slippers for every woman and miss on your list! There's a wide variety of styles and colors for your selection, too. Remember, these slippers were all made to sell for MUCH more! Make your selections EARLY—avoid disappointment!



79c PAIR

786 Pairs!

- Open Toe D'Orsay Slippers!
- High Front D'Orsay Slippers!
- Embroidered Collar Styles!
- Rayon Crepe Slippers!
- Printed Rayon Crepe Slippers!
- Rayon Velveteen Slippers!
- Soft Soles! Medium Heels!

Colors:

- Black
- Red
- Green
- Rose
- Blue
- Prints

Sizes 4 to 9 in Group!

\$1.59 PAIR

457 Pairs!

- Rayon Crepe Slippers!
- Genuine Kid Leathers!
- Transparent Rayon Velvets!
- Rayon Velveteens!
- Quilted Rayon Satins!
- High Booties with Contrasting Fur Trims!
- High Front and High Back Styles With Fur Trim!
- Velveteens With Fleece Cuffs!
- Medium and Low Leather Heels!

Colors:

- Red
- Wine
- Green
- Blue
- White
- Lavender
- Tan

Sizes 4 to 9!

—Downstairs at Ayres.



Practical Gift
Lingerie for Her!
**Lace-Trimmed
Rayon Undies**
At a Practical Gift Price!

39c EACH

Made of Run-Resist Satin Stripe Rayon
She'll enjoy wearing these "Gift Undies" for a long
time to come! Women's plain, run-resist satin
stripe rayon Panties, Step-ins, Briefs, Bloomers
and Vests—plain at waist—elastic backs. Tailored
band, lace-trimmed, at knee styles. Tea, rose,
Sizes 34 to 42.

—Downstairs at Ayres.

Buy "HER" The Hose She'd Buy for Herself!

REAL SILK

DeLuxe Chiffon Gift Hose

This is the VERY gift she'd buy for herself because 365 days in the year she wears "Real Silk" De Luxe Chiffon Hose! Why? Because she knows and fully appreciates their QUALITY, DEDPABILITY and LONG SERVICE! These beautiful, chiffon hose are made to fit and flatter the leg—a real joy to every woman! Silk top to toe, with dainty picot edges. Reinforced foot and heel guarantee longer wear! A gift of Real Silk Hose is a worthy tribute to any and every woman on your gift list!



All Sizes in Each of These Colors!

- Andes
- Neutraupe
- Gunmetal
- Cafe Clair
- Dovetaupe
- Off Black
- Hazelbrown
- Smoketone

—Downstairs at Ayres.

(Substandards)

69c Pair

If You Buy
3 Pr. for \$2.07
You Get a
Gift Box

(If you buy 3 pairs for
\$2.07 you get a gift box
that can be used later on
for trinkets.)

*While quantity lasts!

—Downstairs at Ayres.

Sure to Please—and It Costs So Little!

Washable Oriental Floral

HOUSE COATS

Special at

\$1.00 EACH



- With Fitted Waistline!
- With Full Sweep to the Gored Skirt!
- In Unusual Gift Colors!

Here's a welcome gift for "Wise-wives" and every smart young person who wants to be appropriately and becomingly dressed in her hours of leisure! Fashioned of good quality printed chiffon in gay, colorful Oriental patterns, with snug fitted waistline and gored, full sweeping skirt. Attractive cap sleeve and wide lapel styles. Copen or Wine moire belt trim.

Sizes 14 to 20

Mail or Phone
Your Orders
Call RI. 94411

—Downstairs at Ayres.

Please, No
Mail Or
Phone Orders