

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

Tomorrow at 9:30! Extra Value for Your Gift Dollar!

Manufacturer's "End-of-Season" Close-Out Sale! 'Fruit of the Loom' Dresses

At the Lowest Price of the Year—Because the Styles Are Discontinued!

NOW—just in time for Gift-Giving—comes this THRILLING sale of 2400 famous "Fruit of the Loom" Daytime Dresses! It's most fortunate and timely for us that the manufacturer needed room for New Spring Merchandise (hence these discontinued styles) and it's most fortunate and timely for YOU because—NOW you can buy one of these popular "Fruit of the Loom" Dresses for EVERY woman on

your gift list—and plenty for yourself, too—at this LOWEST-of-the-Year price! The styles, colors and patterns—although discontinued—are all SMART. Every dress is guaranteed for fabric construction, workmanship, color fastness and accurate size! We advise EARLY SHOPPING, tomorrow, for BEST selection of styles and colors. Sizes 14 to 20—38 to 44—36 to 52!

—Downstairs at Ayres.

Mail or
Phone
Your Order—
Call
RI. 9441

\$1.00
EACH



Style No. 924
Sizes 28 to 30.



Style No. 1193
Sizes 36 to 44.



Style No. 923
Sizes 14 to 26.



Style No. 915
Sizes 16 to 42.



Style No. 925
Sizes 14 to 20.



Style No. 1206
Sizes 16 to 32.

Special Selling! Ravishing Satin Gift LINGERIE



Rayon Pajamas
\$1.00

Women's 2-pc. plain or novelty weave rayon pajamas, tailored or lace trimmed, ties-at-waist, and collar styles. Sizes 16 to 17.



Rayon Undies
6 for \$1.00

Women's plain and novelty weave rayon panties, step-ins, shorties and bloomers. Elastic run at waist; tailored and lace trimmed hems.



Rayon Slips
2 for \$1.00

Women's rayon taffeta slips, built-up shoulder styles. Hem-stitched at neck and arm holes. 4-gore styles. Tea rose. 34 to 44.



Women's 2-Piece
Tuckstitch Pajamas
\$1.00

Women's 2-pc. tuckstitch pajamas in various neckline and ski trouser styles. Tea rose and blue. Sizes 16-17.



Union Suits
3 for \$1.00

Women's elastic cotton knit or rayon stripe union suits, built-up shoulder and tight knee style. Reinforced. Sizes 36 to 44.



Printed Batiste and
Porto Rican Gowns
2 for \$1.00

Women's plain and printed batiste and Porto Rican gowns with V necks. Contrastingly trimmed. Sizes 16 to 17.

Tomorrow at 9:30!

Sale! Women's Beautiful Gift Slips \$1.00 Each



1. SLIPS OF RAYON PIGMENT CREPE!
2. SLIPS OF BROGADED RAYON SATIN!
3. SLIPS OF SILK CREPE!
4. SLIPS OF BEMBERG RAYON SATIN!
5. SLIPS OF RAYON TAFFETA!

You can quickly settle your "slip-gift" problem when you see this marvelous array of gift slips! Lovely California V lace trimmed, V neck plain tailored styles, V neck crocheted edge styles, 4-gore and bias styles for your selection. Tea rose and dark shades. Sizes 34 to 44.

—Downstairs at Ayres.

—Dancettes!
—Chemise!
—Panties!

\$1.00
EACH

Also Black Lace Chemise!

Charming and flattering gifts for your "best friends"—and for yourself, too! Utterly feminine satin chemise in V neck, lace trimmed and tie-at-waist styles, luxurious dancettes, tailored or lace trimmed styles, fitted brassiere type, the panties are plain at waistline with lace trimmed hems. Sizes 32 to 40. Tea rose Also alluring all over black lace chemise, backless narrow shoulder strap style included! Sizes 34 to 40!

—Downstairs at Ayres.

