

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

Tuesday! A Great Variety of Every Kind of Slip in This Advance

Gift Sale of SLIPS

\$1.00
EACH

1. Slips of Rayon Taffeta!
2. Slips of Silk Crepe!
3. Slips of Rayon Pigment Crepe!
4. Slips of Bemberg Rayon Satin!
5. Slips of Brocaded Rayon Taffeta!

Choose one of these beautiful slips for EVERY feminine name on your gift list, and some for yourself, too! California V lace trimmed, V neck plain tailored styles, V neck crocheted edge styles. Also 4-gore and bias styles. Tea rose and dark shades. Sizes 34 to 44.

—Downstairs at Ayres.

OVERSTOCK SALE!

Our Hosiery Department Is Overstocked and Overcrowded—We Reduce Our Regular 80c

"REAL SILK" De Luxe Stockings

Get a goodly supply of these famous, long-wearing stockings for yourself as well as for gifts. Smart winter shades. Sizes 8½ to 10½.

69c
Pr.

No Mail or Phone Orders, Please!

—Downstairs at Ayres.



(1) Rayon Alpaca Dress with new bracelet length sleeve. Metallic trim. Women's sizes 16½ to 24½.

(2) Rayon Gamsa Dress with new bracelet length sleeve. Metallic trim. Women's sizes 16½ to 24½.

(3) Misses' Dress of Rayon Alpaca. Crêpe de chine trim. Sizes 14 to 20.

(4) Smart Junior Dress of Rayon Alpaca. Crêpe de chine trim. Sizes 8 to 17.

(5) Rayon Ribbed Crêpe Jacket. Formal. Sizes 14 to 17.

Our Greatest Fashion Value Event of the Year!

ANNUAL DECEMBER Sale of Dresses

The SALE That Brings You Style, Beauty and Quality at the Season's Outstanding Low Price

• Formal!	• Rayon Taffeta!	• Aqua! Rose!
• Dinner Dresses!	• Rayon Alpaca!	• Peacock Blue!
• Jacket Styles!	• Rayon Metallics!	• Sizes 11 to 17!
• Date Dresses!	• Rayon Matelasse!	• Sizes 14 to 20!
• Double Duty Dresses!	• Rayon Satin!	• Sizes 38 to 48!
• Career Dresses!	• Greens! Black!	• Sizes 16½ to 24½!

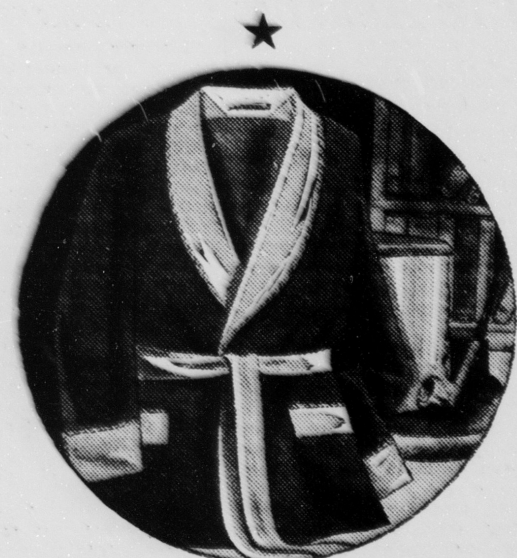
Think of it! Now, at the beginning of the new winter season, when you need dashing and exciting new clothes, we bring you the biggest fashion-value scoop of the year! In this annual December Dress Sale you will find "High Fashion" dresses in such a VARIETY and SELECTION as to make choosing a true delight! Don't fail to choose "your type" dress tomorrow from this carefully selected authentic style group.

\$6.45
EACH

Or 2 Dresses for \$12.00

—Downstairs at Ayres.

MEN'S Monogrammed GIFT SHIRTS



Take a Tip from Santa! The Men In Your Life Are Asking For Men's All-Wool Flannel GIFT ROBES

\$5.49

Give "Him" one of these smart, warm, all-wool flannel robes and he'll "Thank You" forever and a day! Well tailored, full-cut robes made with deep shawl collars, in contrasting color trims. Fringe belt styles. Brown, blue, royal, navy, green and tan. Small, medium and large sizes.

—Downstairs at Ayres.

Order "His" Tomorrow! A Great Extra Special Gift Selling That Saves You Money!

Famous

BELNORD

Quality

Complete With 3-Letter Hand-Embroidered Monogram!

\$1.39
Complete

Sizes 13½ to 18!

- Tub Proof Light Woven Shirtings!
- Plain Sparkling White!
- 80 Sq. Percale Shirtings!
- 5 Shades of Dustones!
- Herringbone Stripes!
- Tub Proof Woven Shirtings!
- All-Over Stripes!
- Slub Yarn Madras!
- Dobby Figured Broadcloth!

Surprise "Him" on Christmas morning with a Belnord shirt, smartly monogrammed! He'll be happy and MORE than thankful that you chose a Belnord shirt because they fit perfectly, are styled rightly and are superbly tailored! (These are just a few of the MANY reasons—for his preferring "A Belnord Shirt" to any other!) You may choose from soft collar, fused collar and button-down collar styles. Sizes 13½ to 18. Sleeve lengths 33 to 35.

—Downstairs at Ayres.



Choice of 5 Colors In Hand Monograms!