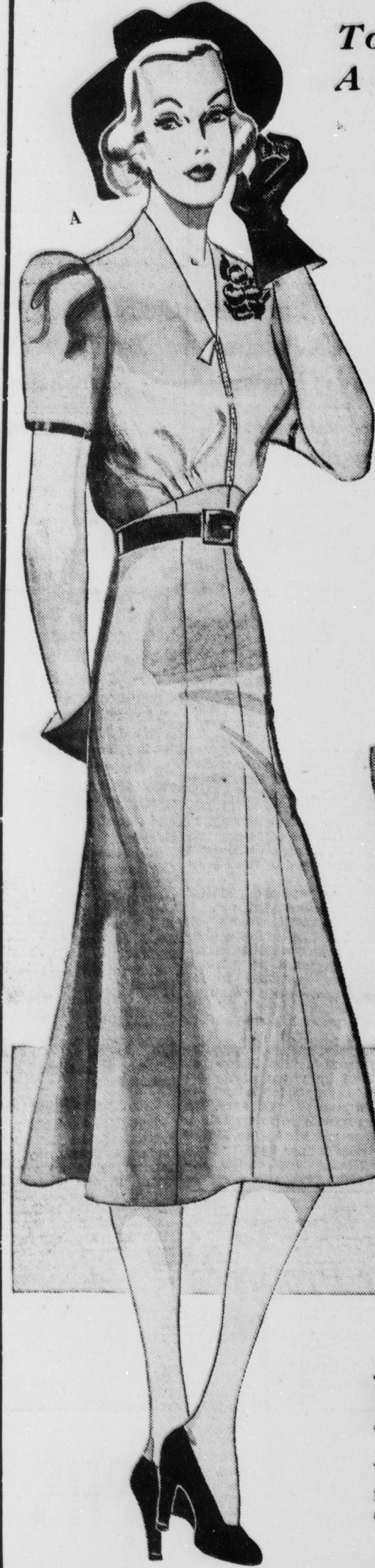


A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

Tomorrow—Ayres Downstairs Store Presents
A New Fashion Sensation!

Chukkerspun Dresses

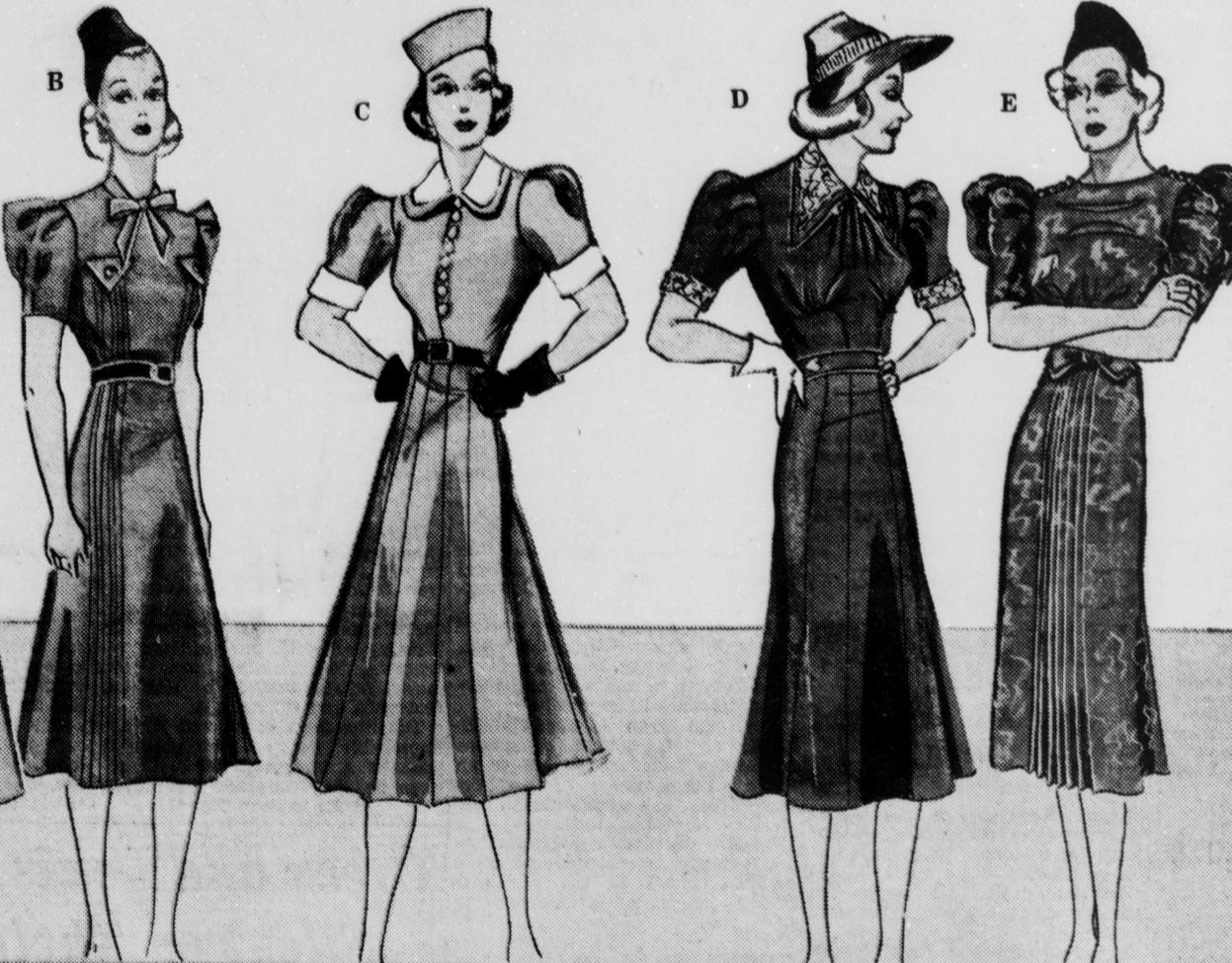
Definitely Charming! Definitely Budget Priced!

\$3.98
EACH

You'll find these pert dresses not dressy but very chic and sporty for wear through the busy shopping days ahead, for all winter sports wear, for business wear, and for wear on every tailored occasion. Chukkerspun, a new rayon wool fabric, is of soft texture, and delightful to wear. Smart tailored shirtwaist, deep pocket, and zipper models in soft, off-shades of Red, Blue, Grey, Beige, Brown, Green and Helio. Sketched A, B, C.

Sizes 14 to 20—38 to 44!

—Downstairs at Ayres.



For Fashion-Wise, Budget-Minded Women and Misses

Beautiful Holiday DRESSES

\$3.98

You'll be thrilled with this collection of colorful new holiday dresses—newest high shades—new blacks with bright touches... newest, smartest trimming details... see this group of gala dresses tomorrow!

Sketched D and E

—Downstairs at Ayres.

Girls' Rayon Taffeta Gift Frocks

\$1.98



Satin Slips ... Each, \$1.69

Women's lovely satin slips in Cal. V lace or double tailored top styles with crochet edge trim. Bias cut. Sizes 34 to 40. Tea rose.

Satin Undies ... Each, \$1

Women's satin chemise, damelettes and bed jackets. Lace trimmed styles, tea rose. Also black, plain and rayon stripe celanese chemise in group. Sizes 32 to 40.

Women's Nighties ... 69c

Fruit-of-the-Loom nighties in plain colors. Daintily hand embroidered in contrasting colors. Sizes 16-17.

Women's Slips ... 69c

Women's rayon taffeta slips with built-up shoulders and V top styles. Some are lace trimmed. Sizes 34 to 44. Tea rose.

—Downstairs at Ayres.

Women's Union Suits 3 for \$1

Elastic cotton knit and rayon stripe union suits. Built-up shoulder and tight knee style. Reinforced stride. Sizes 36 to 44.

Satin Panties ... 59c

Women's plain or printed satin panties. Flat elastic at waist. Tailored and lace trimmed styles. 59c pair.

Women's Bed Jackets ... 59c

Rayon crepe bed jackets beautifully lace trimmed. Tie-in-front style. In tea rose only. A welcome gift.

Friday Special!

Rayon Undies

25c EACH

Women's rayon panties, stepins, bloomers or vests, elastic run at waist. Tailored and lace trimmed hem styles. Tea rose. Sizes 27-31.

—Downstairs at Ayres.

Sale! Regular \$59.50

Wilton Rugs

\$39.50

("From Three Famous Mills")

• All Wool • Fringed Ends

• Seamless • 9x12, 8.3x10.6

Exceptionally fine jacquard woven SEAMLESS Wilton rugs with heavy fringed ends. PERFECT QUALITY! These rugs have sold for \$59.50—for the month of December—they're specially priced at \$39.50.

—Downstairs at Ayres.



It's Such An Easy Job to CLOTHE-A-CHILD FOR CHRISTMAS

It is the earnest desire of Ayres Downstairs Store to make it possible for you to help in The Times' "Clothe-a-Child" campaign. Therefore, great varieties of merchandise for both boys and girls have been marked at lowest possible prices. Here are typical outfits, showing how far just a little money will go toward bringing happiness to some unfortunate child:

For Tots

3-Pc. Snow Suits	\$1.98
Wash Dresses	.47
Sturdy Shoes (Sizes 3 to 8)	1.49
Wool Gloves	.29
Union Suits	.39
Warm Sweater	.59
Ribbed Hose	.15
Wool-Mixed Panties	.19
Cotton Slip	.29
Wool Gloves	.39
Wool Mixed Vest	.19

TOTAL—\$5.95

For Girls

Coat	\$3.98
Wash Dresses	.59
Coat Sweater	.59
2-Pc. Scarf Set	.59
Shoes (Sizes 8 1/2 to 3)	1.99
Ribbed Hose	.15
Wool-Mixed Panties	.19
Cotton Slip	.29
Wool Gloves	.39
Wool Mixed Vest	.19

TOTAL—\$8.95

For Boys

Sheep Lined Coat	\$2.98
Warm Knit Cap	.29
Cotton or Wool, Gloves	.29
Heavy Hose	.25

TOTAL—\$8.77

Tots' Sweaters

88c

All wool slipover sweaters for tots 2 to 6 years. Choose from solid and combination colors in navy, brown and red.

Infants' Bathrobes

Set, 88c

Infants' and toddlers' bathrobes with matching booties. Unusually attractive patterns. Choose from pink and blue.

Infants' Dresses

59c

Handmade dresses, hand embroidered designs at neck and hemline. Scalloped bottoms or hems. Infants' to 1-year sizes.

Wash Suits

59c

Boys' deeponte wash suits in belted and button-on styles. All fast colors. Sizes 3 to 6 years.

Quilted Robes

\$1.98

Girls' rayon quilted robes in dainty pastel colors. Well tailored and full cut. Cord tie. For girls 8 to 16 years.



Get Ready for the Holidays!

Off-the-Face Midseason Hats

\$1.39

Tots' 3-Piece Snow Suits

A Jacket
A Ski-Pant
A Helmet\$1.98
Set

Pert, off-the-face turbans of petersham (a rayon and cotton fabric, popular for midseason wear). Veils and ribbon trim. 21 1/2 to 23 Head-sizes. Also other styles in felt and fabric in the group.

—Downstairs at Ayres.

Tots' Blouses

88c

Broadcloth blouses for tots 3 to 6 years. Tailored and ruffle front styles. White and pastel colors. Sizes 3 to 6 years.

Baby Boys' Shirts

59c

Cotton polo shirts for boys 3 to 6 years. Popular long sleeve styles. Plain colors and novelty stripes. Sizes 3 to 6 years.

Children's Gloves

Pr., 39c

Colorful, warm, wool knit gloves for children. Ideal for all winter wear. Red, blue, green and brown. Tomorrow, pair, 39c.

Infants' Gowns

Each, 29c

Knit gowns. Vanta style draw string bottom, to keep baby snugly and warm. Exceptional value at 29c each. Slightly irregular.

Handmade Creepers

59c

Baby Boy handmade creepers. Dainty embroidered styles. Made of white broadcloth and pastel colors. Infants to 2-year size.

Infants' Bonnets

59c

Wool knit bonnets, satin ribbon trimmed. Choose in white or dainty pastel colors. Tomorrow, each, 59c.

Infants' Sacques

59c

Dainty hand crochet sacques for infants in white and pastel colors. Tomorrow, each, 59c.

Infants' Sweaters

59c

All wool slipover and coat style sweaters for infants. Novelty weaves in brown, green, blue, white and rust. Sizes 8 to 16 years.

Baby Bunting

88c

Warm, snugly bunting with hoods for baby. Applique trim. Colors, pink and blue.

Baby Bootie Sets

88c

3-Pc. hand crochet bootie sets consisting of sacque, cap and booties. In pink, white and blue. Set, 88c.



Friday Special!
Rayon Undies
25c EACH
—Downstairs at Ayres.

Women's rayon panties, stepins, bloomers or vests, elastic run at waist. Tailored and lace trimmed hem styles. Tea rose. Sizes 27-31.

—Downstairs at Ayres.

Eric Vanders