

A Popular-Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

Tomorrow—Ayres Downstairs Store Presents
A New Fashion Sensation!

Chuckerspun Dresses

A New Rayon
Wool Fabric

Definitely Charming! Definitely Budget Priced!

You'll find these pert dresses not dressy but very chic and sporty for wear through the busy shopping days ahead, for all winter sports wear, for business wear, and for wear on every tailored occasion. Chuckerspun, a new rayon wool fabric, is of soft texture, and delightful to wear. Smart tailored shirtwaist, deep pocket, and zipper models in soft, off-shades of Red, Blue, Grey, Beige, Brown, Green and Helio. Sketched A, B, C.

Sizes 14 to 20—38 to 44!

—Downstairs at Ayres.

\$3.98
EACH



For Fashion-Wise, Budget-Minded Women and Misses

Beautiful Holiday DRESSES

You'll be thrilled with this collection of colorful new holiday dresses—newest high shades—new blacks with bright touches... newest, smartest trimming details... see this group of gala dresses tomorrow!

\$3.98

Sketched D and E

—Downstairs at Ayres.

Girls' Rayon Taffeta Gift Frocks

\$1.98



Little misses will love these "dressy" little frocks! Clever styles for "Sunday best," party and street wear. Colorful rayon moire taffetas and rayon French crepes in attractive styles. Dots, stripes and plain colors.

Sizes 7 to 16 Yrs.
—Downstairs at Ayres.

Women's Union Suits 3 for \$1

Elastic cotton knit and rayon stripe union suits. Built-up shoulder and tight knee style. Reinforced stride. Sizes 38 to 44.

Satin Panties 59c

Women's plain or printed satin panties. Flat elastic at waist. Tailored and lace trimmed styles. 59c Pair.

Women's Bed Jackets 59c

Rayon crepe bed jackets beautifully lace trimmed. Tie-in-front style. In tea rose only. A welcome gift.

Satin Slips Each, \$1.69

Women's lovely satin slips in Cal. V lace or double tailored top styles with crocheted edge trim. Bias cut. Sizes 34 to 40. Tea rose.

Satin Undies Each, \$1

Women's satin chemise, dancettes and bed jackets. Lace trimmed styles, tea rose. Also black, plain and rayon stripe celanese chemise in group. Sizes 32 to 40.

Women's Nighties 69c

Fruit-of-the-Loom nighties in plain colors. Daintily hand embroidered in contrasting colors. Sizes 16-17.

Women's Slips 69c

Women's rayon taffeta slips with built-up shoulders and V top styles. Some are lace trimmed. Sizes 34 to 44. Tea rose. —Downstairs at Ayres.

Friday Special!

Rayon Undies

25c EACH

Women's rayon panties, step-ins, bloomers or vests, elastic run at waist. Tailored and lace trimmed hem styles. Tea rose. Sizes 27-31. —Downstairs at Ayres.

Sale! Regular \$59.50
Wilton Rugs
\$39.50

("From Three Famous Mills")
• All Wool • Fringed Ends
• Seamless • 9x12, 8.3x10.6
Exceptionally fine jacquard woven SEAMLESS Wilton rugs with heavy fringed ends. PERFECT QUALITY! These rugs have sold for \$59.50—for the month of December—they're specially priced at \$39.50. —Downstairs at Ayres.

It's Such An Easy Job to CLOTHE-A-CHILD FOR CHRISTMAS

It is the earnest desire of Ayres Downstairs Store to make it possible for you to help in The Times' "Clothe-a-Child" campaign. Therefore, great varieties of merchandise for both boys and girls have been marked at lowest possible prices. Here are typical outfits, showing how far just a little money will go toward bringing happiness to some unfortunate child:

For Tots

3-Pc. Snow Suits\$1.98
Wash Dresses47
Sturdy Shoes (Sizes 3 to 8)1.49
Wool Gloves29
Union Suits39
Warm Sweater59
Ribbed Hose15
2-Pc. Scarf Set59
TOTAL	—\$5.95

For Girls

Coat\$3.98
Wash Dresses59
Coat Sweater59
2-Pc. Scarf Set59
Shoes (Sizes 8½ to 3)1.99
Ribbed Hose15
Wool-Mixed Panties19
Cotton Slip29
Wool Gloves39
Wool Mixed Vest19
TOTAL	—\$8.95

For Boys

Sheep Lined Coat\$2.98
Warm Knit Cap29
Cotton or Wool, Gloves29
Heavy Hose25

Warm Sweater1.19
Lined Knickers1.19
Union Suits59
Shoes or Hi-Tops (Up to Size 3)1.99
TOTAL	—\$8.77

Tots' Sweaters 88c

All wool slipover sweaters for tots 2 to 6 years. Choose from solid and combination colors in navy, brown and red.

Infants' Bathrobes Set, 88c

Infants' and toddlers' bathrobes with matching booties. Unusually attractive patterns. Choose from pink and blue.

Infants' Dresses 59c

Handmade dresses, hand embroidered designs at neck and hemline. Scalloped bottoms or hems. Infants' to 1-year sizes.

Wash Suits 59c

Boys' deep-tone wash suits in belted and button-on styles. All fast colors. Sizes 3 to 6 years.

Quilted Robes \$1.98

Girls' rayon quilted robes in dainty pastel colors. Well tailored and full cut. Cord tie. For girls 8 to 16 years.



Get Ready for the Holidays!

Off-the-Face Midseason Hats

\$1.39

Pert, off-the face turbans of petersham (a rayon and cotton fabric, popular for midseason wear). Veils and ribbon trim. 21½ to 23 Head-sizes. Also other styles in felts and fabric in the group.
—Downstairs at Ayres.

Tots' 3-Piece Snow Suits

A Jacket
A Ski-Pant
A Helmet

\$1.98
Set



Ideal for wintry days! Warmly lined part wool suits. Plaid trim jacket, warm ski-pants with snug helmet. Navy and brown. For tots' 3 to 6 years.
—Downstairs at Ayres.

Tots' Blouses 88c

Broadcloth blouses for tots 3 to 6 years. Tailored and ruffle front styles. White and pastel colors. Sizes 3 to 6 years.

Baby Boys' Shirts 59c

Cotton polo shirts for boys 3 to 6 years. Popular long sleeve styles. Plain colors and novelty stripes. Sizes 3 to 6 years.

Children's Gloves Pr., 39c

Colorful, warm, wool knit gloves for children. Ideal for all winter wear. Red, blue, green and brown. Tomorrow, pair, 39c.

Girls' Dresses \$2.29

Girls' twill back velveteen dresses in princess style. Lovely for school wear, and dress-up wear, too. Navy and wine. 7 to 14 years.

Infants' Gowns Each, 29c

Knit gowns. Vanta style draw string bottom, to keep baby snugly and warm. Exceptional value at 29c each. Slightly irregular.

Handmade Creepers 59c

Baby Boy handmade creepers. Dainty embroidered styles. Made of white broadcloth and pastel colors. Infants to 2-year size.

Infants' Bonnets 59c

Wool knit bonnets, satin ribbon trimmed. Choose in white or dainty pastel colors. Tomorrow, each, 59c.

Baby Bootie Sets 88c

3-Pc. hand crocheted bootie sets consisting of sacque, cap and booties. In pink, white and blue. Set, 88c.

Scarf Sets Set, \$1

Girls' hand crocheted scarf sets in white, brown, green, wine and blue in colorful contrasting combinations. Set priced at \$1.

Print Dresses 69c

For girls 7 to 16 years. Unusually attractive prints in swing and straight line styles. Guaranteed fast colors. 7 to 16 years.

Girls' Sweaters \$1

All wool slipover and coat style sweaters for girls. Novelty weaves in brown, green, blue, wine and rust. Sizes 8 to 16 years.

Baby Buntings 88c

Warm, snugly buntings with hoods for baby. Applique trim. Colors, pink and blue.

Infants' Sacques 59c

Dainty hand crocheted sacques for infants in white and pastel colors. Tomorrow, each, 59c.

Infants' Sweaters 59c

Wool knit sweaters for infants. Button-front style. Dainty pastel colors.