

A Popular-Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE



Tomorrow! A Marvelous Advance Christmas Selling of Women's Gift Slips

These Slips

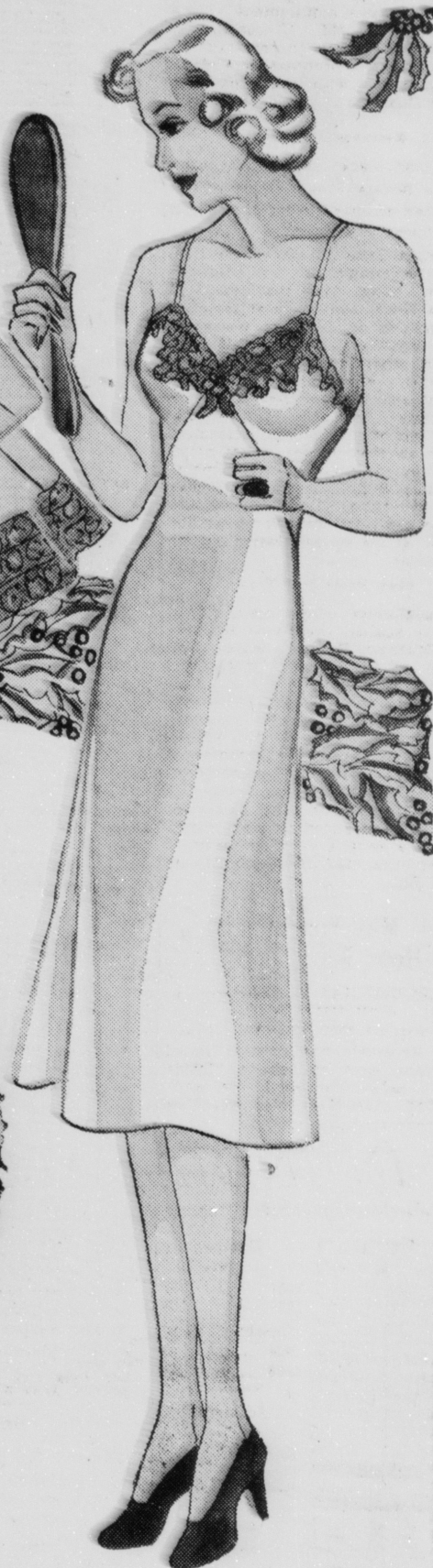
1. Slips of Silk Crepe!
2. Slips of Rayon Pigment Crepe!
3. Slips of Bemberg Rayon Satin!
4. Slips of Brocaded Rayon Satin!
5. Slips of Rayon Taffeta!

Slips for Mother in the style and color she likes, slips for daughter, too. Slips for Grandmother in the shades and styles she'd choose! You can quickly settle your "slip-gift" problem when you see this marvelous array of Gift Slips! Lovely silk crepe slips, Rayon pigment crepe slips, Bemberg rayon satin slips, brocaded rayon satin slips and rayon taffeta slips to choose from! California V lace trimmed, V neck plain tailored styles, V neck crochet edge styles, too! Also 4-gore and bias styles. Tea rose and dark shades. Sizes 34 to 44.

—Downstairs at Ayres.



Sizes for All
34 to 44!



Order "His" Tomorrow in This Extra Special Gift Selling That Saves You Money!

MEN'S Monogrammed Gift SHIRTS



Famous **BELNORD** Quality!

Complete With 3-Letter Hand Monogram!

- Plain Sparkling White!
- 80 Sq. Percale Shirtings!
- Tub Proof Woven Shirtings!
- 5 Shades of Dustones!
- Herringbone Stripes!
- Dobby Figured Broad-cloth!
- All-Over Stripes!
- Slub Yarn Madras!

Give "Him" a Belnord shirt, smartly monogrammed, and see his eyes sparkle on Christmas morning! He'll be more than thankful that you chose a Belnord shirt because they fit perfectly, are superbly tailored and styled rightly! Soft collar, fused collar and button-down collar styles. Sizes 13½ to 18. Sleeve lengths 33 to 35.

—Downstairs at Ayres.

\$1.39
Complete

Men's Gift Pajamas

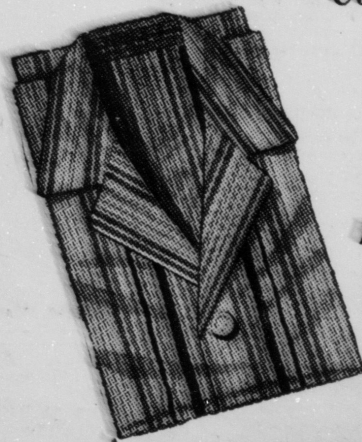
Coat or Slipover Style!

\$1.19

Plains! Stripes! Checks!

An excellent assortment of NEW gift pajamas for men. V-neck slip-over styles, notch-collar slip-over styles, notch-collar coat styles and frog-trimmed coat styles. Plain colors, stripes and checks. All fast colors. Elastic in belt. Sizes A, B, C, D.

—Downstairs at Ayres.



Men's Gift Neckwear

55c
EACH

Checks! Plaids! Stripes! Figures! Novelties!

Give him a handful of these smart gift ties for Christmas—we know he'll like them! All hand tailored, resilient construction. Checks, plaids, figures, stripes and novelty patterns to choose from.

—Downstairs at Ayres.

