

A Popular-Price Gift Store for the Whole Family

# AYRES DOWNSTAIRS STORE

## Here's Good News for MEN!

### Manufacturer's Overstock SALE

of 500 Higher-Priced Men's

# OVERCOATS

- Blues
- Greys
- Oxfords
- Solid Blues
- Solid Greys
- Overplaids
- Fleeces
- Boucles
- Plaids
- Checks
- Half-Belts
- Full-Belts
- Balmacaans
- D. B. Raglans
- Grey Checks
- Sports Backs
- Double Breasted
- Single Breasted

# \$15

## Topcoats \$15

They're Here, Men! A big assortment of QUALITY OVERCOATS, in QUALITY FABRICS, the smartest COLORS, PATTERNS and a complete SIZE RANGE. You buy these overcoats at big reductions, because the maker was overstocked and needed the cash at once! Here, you'll find big, warm fleeces, boucles and meltons as well as smart mixtures. Here you'll find full-belt and half-belt models as well as balmacaan types. Coats that will give you all the service you want this winter, and more. Sizes for men and young men in the selection... hurry down Wednesday morning, for the pick of the patterns and colors! —Downstairs at Ayres.

Use Our  
Layaway Plan!

Use Your  
Charge Account!



#### Men's Suits

**\$15.00** "Hard Finish"

A very special sale of men's "Hard-finished" suits in wanted colors, styles and patterns. Smart double breasted, single breasted or sports back styles.

#### Men's Overcoats

**\$10.00** Blue or Oxford Meltons!

Good serviceable overcoats, at a "give-away" price! In blue or oxford melton. Warm and heavy. A coat for work or dress.

#### Corduroy Slacks

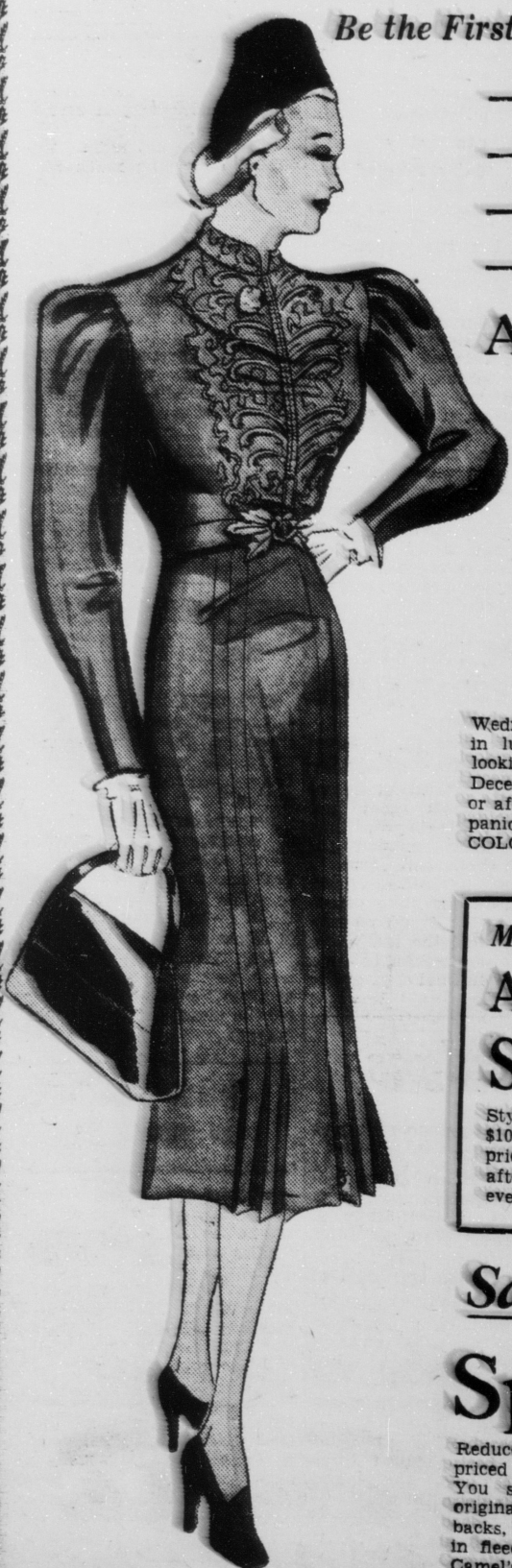
**\$2.59**

Men's blue corduroy slacks in full cut, collegiate style model. Broken sizes in group. Reduced from higher-price for quick clearance.

#### Men's Suede Jackets

**\$4.98**

A gift suggestion any man would like to receive. Full zipper front with knit collars and cuffs. Sateen lined. Brown only. Slightly spotted.



Be the First in Town to Wear This Dress—

- With Long Sleeves!
- With Zipper Front!
- With High Neckline!
- In Sizes 38 to 48!

Annual December  
Dress Sale  
**\$6.45** (Or 2 for \$12)

Wednesday you women who wear sizes 38 to 48 are in luck! We've just received this smart, youthful looking dress from New York... and we've placed a December Sale price tag on it! For street, business or afternoon affairs, this dress will be your best companion. In BLACK, ROYAL and MAHOGANY COLORS. Sizes 38 to 48 inclusive.

Many New Styles Now Ready!

Annual December  
Sale of Dresses

Styles that regularly sell for \$10.75... now December Sale priced at \$8.80. Formal, street, afternoon, business styles for every woman.

Save 1/4 to 1/3 OFF

Sports Coats

Reduced from a much higher priced group for Clearance. You save 1/4 to 1/3 off of original selling price. Plaid backs, swaggers, fitted styles in fleeces, twisted boucles and Camel's Hair. All sizes. —Downstairs at Ayres.

#### Overstock Sale!

A Sales of Progress Event! Due to overcrowded and overstocked condition of Our Hosiery Department—Our Entire Stock of Regular 80c

**REAL SILK**  
De Luxe Chiffon Hose

Reduced to— **69c** (Substandards) PAIR

We cut the price on our famous "Real Silk" De Luxe Chiffon hose. This is made possible only because of the overcrowded and overstocked condition of our hosiery department. So come down tomorrow and get a supply of these long wearing stockings for yourself, as well as for gifts. In smart winter shades. Sizes 8 1/2 to 10 1/2.

Please, No Mail or Phone Orders! —Downstairs at Ayres.



In Big Demand for  
Christmas Gifts!

- Black!
- Red!
- Green!
- Blue!

Women's Leather Sole  
KID D'ORSAYS

Our most popular gift slipper, because women everywhere like their comfort as well as smart appearance. Lined with rayon crepe lining. With a medium heel. In 4 different colors, with serviceable, solid leather soles.

Sizes 4 1/2 to 9, Widths A and C!

—Downstairs at Ayres.

#### Tots' 3-Piece Snow Suits

Especially Designed for  
Warmth, Comfort and Long Wear

Gift Priced at **\$3.98** Complete Set

Part-wool snow suits made full and comfortable. Lined plaid jacket, ski pants and helmet to contrast. In navy, brown or green colors. Sizes 3 to 6 years.

Full Zipper Baby Bunting... \$1.15  
Made of warm Beacon cloth and this has a full length zipper. Sateen ribbon trim with a detachable hood. Pink or blue colors.

Infants' Handmade Dresses... 39c  
Adorable little dresses with hand embroidery patterns on a fine quality batiste. Infants' to 1-year sizes.

Tots' Beacon Cloth Robes... \$1.15  
Tots' Beacon cloth bathrobes in bright novelty patterns of brown, wine, green or blue. Sizes 2 to 6 years. —Downstairs at Ayres.

It's Easy to Choose Rayon Undies  
for Every Woman on Your Gift List!

Rayon Gift Undies

**39c** EACH

- Plain Tailored! • Lace Trimmed!
- Plain Rayons! • Satin Striped Rayons!

A big gift selection of beautiful rayon undies, in a variety to suit every woman on your gift list. Choice of panties, step-ins, briefs or bloomers. Plain fronts with elastic back or elastic run at waist. Plain or lace trimmed styles. Sizes 34 to 42. Tea rose.

Women's Tuckstitch Undies... 3 for \$1.00  
Warm, snug-fitting tuckstitch built-up shoulder vests and panties. Tea rose color. Small, medium or large sizes. Seconds.

Tuckstitch Pajamas... \$1.00  
Smartly tailored 2-piece tuckstitch pajamas. Ski-trouser style with various types of necklines. Tea rose or blue. Sizes 16 and 17. —Downstairs at Ayres.

