

For E. O. M. Only!

319 Pairs of Women's  
Regular \$1.99 to \$4.95  
Winter Shoes  
**\$1.29**  
PAIR

Reduced from our own stock, for final clearance! Suedes, kids and calfskins in black or brown. All sizes in lot, but not every size in each style or color, 4 to 9; widths AA to B.

—Downstairs at Ayres.

Women's Better Hats  
Reduced to **\$1.00**

Just 137 expensive better hats reduced for E. O. M.! In a smart selection of colors and styles. Brims, turbans in the group. Broken sizes, not every color in each style.

Women's Better Hats **69c**  
Just 71 higher priced fall hats reduced for E. O. M. Broken sizes, colors and styles.

Children's Ankle Socks **10c Pr.**  
Irregulars. Children's ankle socks or full length stockings. Broken sizes and colors.

Women's Silk Seamless Hose **3 Pr. 50c**  
Women's pure silk seamless stockings for day-in-and-day-out service. Irregulars. Broken sizes and colors.

Women's Service Hose **2 Pair 50c**  
Service weight RAYON HOSE. Irregulars. Broken sizes and colors in the group.

**"Kabo" Foundations**  
Reduced to **\$1.00**  
EACH

We've taken a limited quantity of famous "Kabo" foundation garments and reduced them for E. O. M. Odds and ends, slightly soiled or mussed garments. Choose from girdles or brassieres. Broken sizes and styles.

**Sample Sale Gloves**  
**25c**

400 pair of salesmen's sample fabric gloves. All double woven fabrics in smart, assorted styles and sizes 6 to 7½. Brown, beige, grey, blue and other wanted colors.

Simulated Bags **39c**  
Simulated leather bags in pouches, envelopes and top-handled. Black or brown colors. Reduced for clearance!

Cotton Handkerchiefs **2c Ea.**  
2000 ladies' cotton handkerchiefs in a big assortment of print colors.

**"Swan-Ray" Rayon Slips**  
**78c**  
EACH

Women's lace trimmed or tailored style serviceable "Swan-Ray" Rayon Slips. California V tops, bias or 4-gore style. In white only. Sizes 34 to 44 in the group.

Bemberg Rayon Slips **95c**  
Seconds of women's famous name, bemberg rayon slips. Lace or tailored styles with V or straight tops. Broken sizes.

Women's Porto Rican Gowns **29c**  
Porto Rican hand-embroidered gowns with V necks and contrasting color trimmed. Sizes 16 and 17.

Philippine Gowns **69c**  
Philippines hand-embroidered nighties with V or round necks. Sizes 16 and 17. White only.

Women's Rayon Undies **3 for \$1.00**  
Plain rayon or novelty weave rayon panties, stepins, briefs, bloomers or vests. Plain fitted at waist, elastic run at back. Plain tailored at hem. Sizes 34 to 42, stout sizes 31 and 33. Tea rose. Some are seconds.

For E. O. M. Only!

Just 70 Higher-Priced  
Sports Coats  
**\$7.00**  
EACH

Just 70 lucky women will take advantage of this sensational value! Smart, practical and warm. Swaggers or fitted styles in the group. Plain colors of green, rust, grey, brown and beige. Fleece and plaid backs. Sizes 12 to 20 and 38 to 44 in group, but not in every style.

—Downstairs at Ayres.



★ (REGISTERED) ★

TUESDAY

is the day . . . and if you're a wise shopper you'll be here EARLY! The Doors open at 9:30 Tuesday Morning on our Annual November E. O. M. Sale! At this time of year when you need serviceable, warm clothing for the children, for your husband and for yourself! When you are thinking of getting a new rug or some curtains or blankets for your home! When Christmas Shopping lists are uppermost in your mind! The E. O. M. Sale comes thru with so many unusual values! Broken sizes, styles, colors—short quantities and assortments . . . but every item greatly reduced!

No Mail, Phone, C. O. D. or Layaway Orders

Women's Rayon Combinations **50c**

Rayon combination suits with fitted brassiere top, bloomer or loose knee. Sizes 34 to 42. Seconds.

Cotton Knitted Princess Slips **50c**

Cotton knitted princess slips for women. Built-up shoulder style, floss finish. Sizes 40 to 50-inch length. Seconds.

Women's Union Suits **3 for \$1.00**

Medium weight cotton union suits with rayon stripe, built-up shoulder. Tight knee. Sizes 36 to 44.

Women's Bed Jackets **59c**

Made of durable rayon. Lace trimmed, ties at waist. In tea rose color. Buy them for gifts.

Children's Union Suits **29c**

Sealed and discontinued styles of serviceable cotton union suits. Dutch neck, elbow sleeves. Knee length. Broken sizes.

Women's Rayon Undies **8 for \$1**

Plain or novelty weave rayon panties, with elastic run at waist. Tailored at knee. Tea rose.

Women's Flannelette Pajamas **88c**

Two-piece style flannelette pajamas with V neck and contrasting color trimmed. Sizes 16 and 17.

Women's Tuckstitch Panties **15c**

Tuckstitch panties with snug-fitting flat elastic at waist. Small, medium or large sizes. Seconds.

Women's All-Wool Sweaters **89c**

Smart all-wool slippers and barrel type sweaters to wear with your skirts or for GIFTS. Sizes for women and misses. Sizes 34 to 40 included in the group.

Flannel Bathrobes **\$5.49**

Regularly priced at \$6.98. Just 60 all-wool robes in group. Navy blue, wine and brown with ric-rac trim. Warm, serviceable . . . ideal for gifts. Sizes, small, medium or large.

"DoeSkin" Sport Shirts **25c**

Assorted pastel colors in "DoeSkin" fabric. Small, medium or large sizes.

Odds and Ends of Sportswear Reduced!

Broken assortment of blouses . . . 68c ea. Just six gray flannel sport jackets reduced ½ price.

For E. O. M. Only!

**Full-Fashioned Chiffon Hose**  
Irregulars From a Famous Maker!

**39c**  
PAIR

Beautiful full-fashioned chiffon hose at a price that will compel you to buy at least a dozen pair! Silk to top, dainty picot edge and fully reinforced. Sizes 8½ to 10½. In smart, wanted colors.

—Downstairs at Ayres.

**Girls' Wool Plaid Jackets**  
**\$3.69**

Wool plaid Campus Jackets in navy, brown or red plaid. A jacket that's warmly lined and well tailored. For playtime or school wear. The colors are bright and cheerful. Sizes 8 to 16 years.

Girls' Wash Dresses **55c**

Girls' print and solid color wash dresses with self or contrasting trim. Broken sizes. Reduced from higher prices!

Girls' Sweaters **55c**

Girls' brushed wool and cotton sweaters with novelty stripes. Sizes 10 to 16 years in the group.

Girls' 3-Pc. Snow Suits **\$4.69**

Girls' 3-pc. part-wool snow suits with warmly lined jacket, ski pants and helmet with plaid trim. Sizes 7 to 10 years. Navy, brown, green.

Tots' 3-Pc. Snow Suits **\$1.69**

Part-wool snow suits with lined jackets and warm ski pants and helmet. Plain and plaid trim. Sizes 3 to 6. Navy, brown, green.

Tots' Snow Suits **\$3.69**

Tots' 2-pc. wool mixed snow suits with all-over plaid jacket, ski pants and matching helmet. Navy, brown, green. Sizes 3 to 6.

Children's Tuckstitch Undies **19c**

Children's and Junior Miss tuckstitch panties and vests. Part-wool. Irregulars. Sizes 8 to 16.

Tots' Print Dresses **55c**

Fast color print wash dresses reduced from a higher-priced group. Broken sizes, styles and colors.

Toddlers' Fleece Coat Sets **\$1.69**

Toddlers' 3-pc. fleece coat sets. Lined coat, leggings and a matching hat. Red and open blue. Sizes 1 to 3 years.

**Men's Lumber Jackets**  
**\$4.89**

All wool "Spaide" quality plaid windbreakers in wanted colorings. Regular \$5.98! Be sure to see vestee attachment—built in for greater warmth.

Men's Men's Leather Jackets **\$3.66**

Real capeskin leather jackets; dark brown; leather collar and cuffs; sizes 38 to 46.

Just 24 Men's Felt Hats, Each **\$1**

Overs and ends; slightly soiled.

Men's Corduroy Pants **\$2.59**

Blue corduroy slacks; "Neva-Wet" processed; sizes 28 to 42 waists.

Men's Silk-and-Wool Socks **8 Prs. \$1**

500 pairs in black only; sizes 10½ and 11. Third quality.

150 Men's Ties, Each **.29c**

Resilient construction; all hand-tailored.

25 Men's Dark Blue Shirts **.99c**

"Signal" brand shirts with 2 separate collars; half price; broken sizes.

100 Men's Union Suits, Each **.29c**

Athletic knitted union suits; 2-button shoulder; sizes 36 to 46; irregulars.

Men's Part-Wool Union Suits **.51**

Long sleeve, ankle length suits; 25% wool; broken sizes.

Men's Outing Flannel Pajamas **.50c**

Just 25; soiled; broken sizes; half price.

E. O. M. BARGAINS for BOYS

60 Boys' Flannelette Pajamas **.29c**

Two-piece pajamas; sizes 8 and 10 only; some soiled.

Boys' Anklet Socks, Pair **.10c**

200 pairs in small and medium sizes; irregulars.

36 Boys' 2-Pc. Pajamas **.2 for \$1**

Plain colors and fancy patterns; soiled; sizes 12 and 14 only.

36 Boys' Polo Shirts **.25c**

Broken sizes; long and short sleeves.

28 Boys' Corduroy Jackets **.51**

Lined and unlined; junior sizes and large sizes.

CLEARANCE!

Inlaid Linoleum

Unusual value! Fine quality, heavy serviceable, inlaid in 14 different patterns. Tile, cobblestone and blocks. Reds, blues, black, green colors. First quality.

\$1.00 Yd.

Rug Clearance! Odds and Ends!

2-9x12 Used American **\$13.95**3-9x12 Discontinued Wilton **\$39.50**1-8x10.5 Sample Chenillecraft **\$49.50**5-27x54 Soiled Throw Rugs **\$1.98**1-8x3.5 Soiled Texture **\$34.95**2-9x12 Soiled Broadloom **\$24.95**1-11x9.5 Imperfect Am. Oriental **\$29.75**3-36x8 Texture Rugs **\$.99**27-In. Wool Carpet **\$1 Yd.**

A heavy, serviceable quality plain TAUPE carpet. All-wool face. Priced for immediate clearance!

For E. O. M. Only!

150—Regular \$3.98

**DRESSES****\$3.00**

Styed for wear now and until next spring! Sizes for women, misses and juniors in the group, but not every size. About 60 are rayon wool dresses.

150 Dresses Reduced to \$1.59

Formerly sold in our stock at a much higher price. Tailored or dressy styles in smart color combinations. Broken sizes in the group.

—Downstairs at Ayres.

**AYRES**  
**DOWNSTAIRS**  
**STORE**