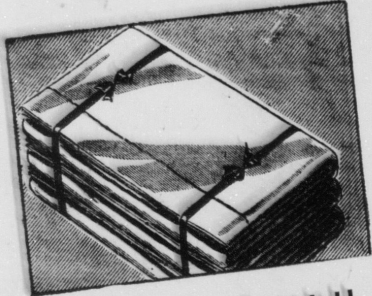


Block's 41ST ANNIVERSARY

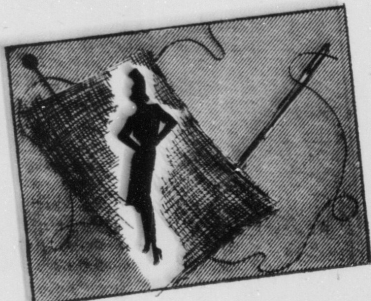
DOWNSTAIRS STORE



Anniversary Special!
Mohawk SHEETS
Irregulars of \$1.35 Qualities **93c**

Every sheet bears the Mohawk label of quality! With 4 more threads per square inch than an ordinary sheet! Choice of 81x99, 72x99, 63x99-inch sizes. 42x36 Cases to Match 4 for 93c

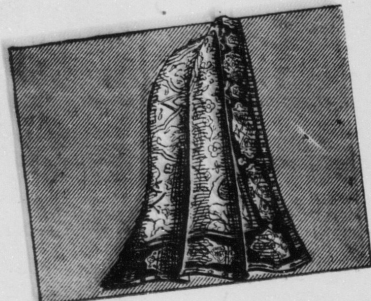
ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store



Regular 59c, 69c
Synthetic Fabrics
Anniversary Sale Price **47c** yd.

Printed spun challis! Satin back! Plain color Gamsa crepes! Plain pebble crepes! Plain spun challis! New fabrics! In new winter colorings! All 39-inches wide all specially priced for Anniversary!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store



Usual \$34.50, \$39.50
AXMINSTERS
Anniversary Sale Price **\$22**

Floors profit by Anniversary too! Here's a special price on 9x12 and 8.3x10.6 seamless wool rugs in beautiful popular Persian and conventional designs! Limited quantity.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store



Anniversary Sale
"Heel Huggers"
For Women **\$2.44**

ONLY 264 PAIRS IN THIS EVENT! SLIGHT IMPERFECTS OF \$3.95 and \$4.46 qualities! Suede! Calf and kid leather included! Styles for walking, sports and dress! WHILE THEY LAST JUST \$2.44!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store

Anniversary Specials! Linens, Drapes, Yard Goods!

Printed Percales, Yd.
80x80 smooth finish quality. Excellent patterns. Fast colors. **14c**

Handdrawn Bridge Set
Consists of pure white 5-piece set 36-inch cloth and 4 napkins. **\$1**

Rayon Cloths, Now
Rayon and cotton plaid breakfast cloths with deep borders. 52x52 size. **29c**

Venise Lace Scarfs
46 and 36-inch length scarfs. ALSO 3-PIECE VANITY SET in plain ecru or colors. **59c**

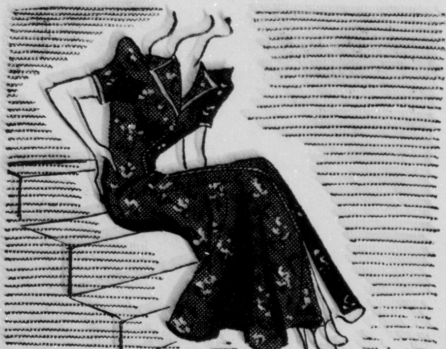
54-Inch Woolens, Yd.
USUAL \$1.49 and \$1.98 coatings, suitings and sheer crepes in plain colors and woven designs. **\$1.09**

39c Cotton Plaids, Yd.
Woven in patterns like wool plaids for dresses and skirts. 36-inch widths. Fast colors. **28c**

Regular \$4.98
Wool-Filled Comforts
Sale Price **\$3.94**

Beautiful, warm wool filled comforts with attractive printed paisley design sateen top and plain sateen back. 72x84-inch cut size. Specially priced for Anniversary!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store



Anniversary Gives a Special "Zip" to the Price of These Zipper

Breakfast Coats
Anniversary Sale Price **\$1.00**

This attractive coat breaks the monotony of the breakfast period! It's bright! It's convenient! ... and so smart with wing sleeves, flattering lines and a long, handy zipper! In posy prints on dark grounds. Sizes 14 to 20.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store



Maker's Closeout Usual \$1.98

Oil Silk Raincoats
White Just 126 Last **\$1.00**

Anniversary is raining values and here's one of the best! Light as down raincoats of pure oil silk so compact that they take up a minimum amount of space in your bag so compact they'll store away in the glove compartment of your car! With hood attached to protect your hat! Limit 1 to customer.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store

36x72 Window Shades
Washable, complete with fixtures and rollers. Choice of tan, green or cocoa. Wash with soap and water. **28c**

Rayon Damask Drapes
2 1/2 Yards long, 100 inches wide. Choice of five of the winter's newest shades. **\$3.59**

\$10.95 Platform Bedspring
Strong triple tempered helical springs in twin, full or three quarter sizes. **\$6.95**

Innerspring Mattresses
Floral ticking! Special for Anniversary! Choice of any standard size. **\$9.66**

Printed Linens, Twills
Irregulars of \$1.29 to \$1.59 qualities from an outstanding maker. All 50 inches wide! Sunfast and washable. Yard— **55c**

Printed Chintz, Yd.
Irregulars of 59c chintz from this same famous maker! Special for Anniversary! **19c**

ANNIVERSARY SPECIALS! LINENS, DOMESTICS

13-Pc. Cross Stitch Dinner Set **\$3.98**
81-In. Quilting Cloth, bleached, yard **29c**
29c Pepperell Tubing, 42-inch, yard **20c**
17c Fancy Quilting, limit 20 yards, yard **10c**
19c Part Linen Toweling, yard **12 1/2c**
Beauty Rest Mattress Covers **89c**
29c Cannon Towels, 22x44 **5 for \$1**
Colonial Jacquard Spreads, 80x105 **\$1.44**
Bleached Hope Muslin, 36-inch, limit 10 yards, no phone orders, yard **9c**



Usual \$2.98, \$3.98 and \$5 Sample

Robes, Pajamas
Anniversary Sale Price **\$1.98** Each

Rich broad-wale corduroy robes and 1 and 2-piece pajamas! Rustling celanese moire robes! Cozy flannel robes! Practical wool crepe robes! Beautiful Beauvais robes! Of course, you want one for yourself! ... and stow away at least two in our layaway for Christmas giving. Sizes for women and misses.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store



Buy 'Em by the Twos and Threes!

Reg. \$1.98 Sweaters
Anniversary Sale Price **\$1.19**

Sweaters will make a wardrobe. ... Anniversary helps your budget! So put the two together and stock up on these all-wool first quality sweaters in link and link and novelty weaves! Choice of long or short sleeves in a wide assortment of colors. Sizes 34 to 40.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store

Maker's Closeout! 5,136 Usual \$1 to \$1.59

CURTAINS LACE PANELS AND PAIRS!

- 94-Inch Jumbo Priscillas!
- 84-Inch Grenadine and Cushion Dot Priscillas!
- 80-Inch Cushion Dot Tailored!
- 50 and 45-inch Open Mesh Lace Panels!
- 60-Inch Open Mesh Lace Pairs!
- 36-Inch Knitted Rayon Panels!
- 2 1/2-Yd. Cottage Sets! 1 1/2-Yd. Bathroom Curtains!

77c

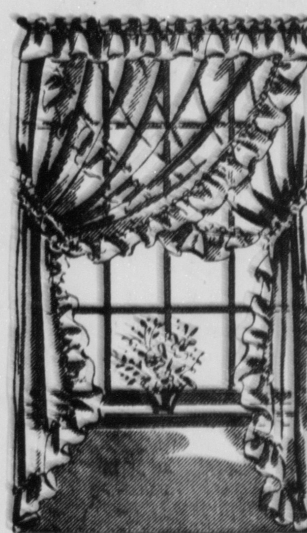
Choice of solid colors, colored figures, cream, ecru and many novelties!

2 1/2-Yd. Cut Length Better Curtains, Pr.

Self-ruffled, 96 inches wide! Cream or ecru cushion dots! **\$1.29**

READY-TO-HANG VENETIAN BLINDS

All-wool slats, washable tape, friction tilting device, automatic stop, heavy pull cords with knob ends. Ivory enamel. 23 to 36-inch width, 65 inches long. **\$2.98**



ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store

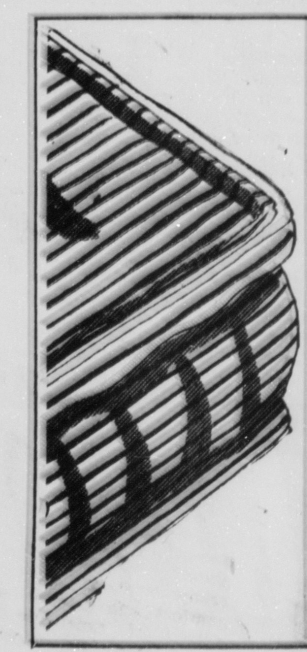
Our Regular \$24.95 "Shakespeare" Innerspring HAIR MATTRESSES

Priced to save you \$9 during Anniversary Sale
WITH 16 POUNDS OF LONG CURLED HAIR (no hog hair used)!
With 257 double tempered helical tied innerspring unit!
With 25 pounds of felt padding!
With ventilators, hand holds and rolled edges!
Choice of any standard size!
With tape seams! 8-oz. brown stripe government standard ticking.

\$15.95

Famous "WEARITE" SHEETS, Sale Priced
64x84 count quality in your choice of 81x99, 72x99, 63x99 sizes. 43x36 cases, 4 for 88c. **88c**

REGULAR \$5.95 ALL-WOOL BLANKETS, Each
Solid color or self-tone overplaid patterns with matching rayon faille binding. 70x80 size. Cedar, orchid, green, blue, rose, gold and peach. **\$4.88**



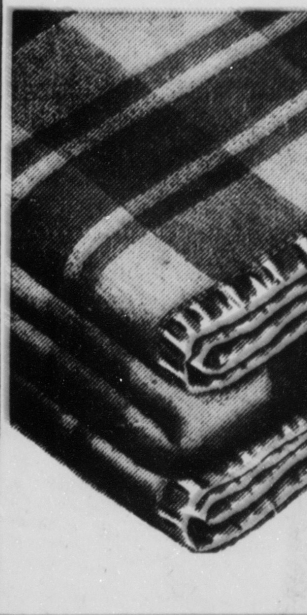
5000 Anniversary Specials in This Event!

BEACON BLANKETS

With All the Famous Beacon Quality ... at This Low Price **\$2.69** Each or Pair

PRISCILLA Jacquard reversibles, 70x80 size, single blanket.
CURLEW ombre design, 70x80 size, single blanket.
WIGWAM Indian design, 70x80 size, single blanket.
MADISON solid color double blankets, 5% wool, 72x84-inch size, pair.
VIKING, plaid double blankets, 72x84-inch size, 5% wool, pair.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store



SHOW ROOM SAMPLES AND SLIGHT IMPERFECTS OF \$2, \$3, \$4

WINTER BLOUSES

Anniversary Names Your Savings ... **\$1.29**

Regular \$1.98 Skirts, Now
Flannels, tweeds for sport and school in smart pleated, button and flare versions. Sizes 26 to 32 for women and misses. **\$1.59**

Our Regular \$3 Skirts, now
Wool tweeds, flannels and checks in the popular zipper, flare and pleated styles. Sizes 24 to 32 for women and misses. **\$2.59**

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store



*Rayon

OUR WIDE SPACIOUS AISLES AND CONVENIENT ENTRANCES SHORTEN YOUR SHOPPING HOURS