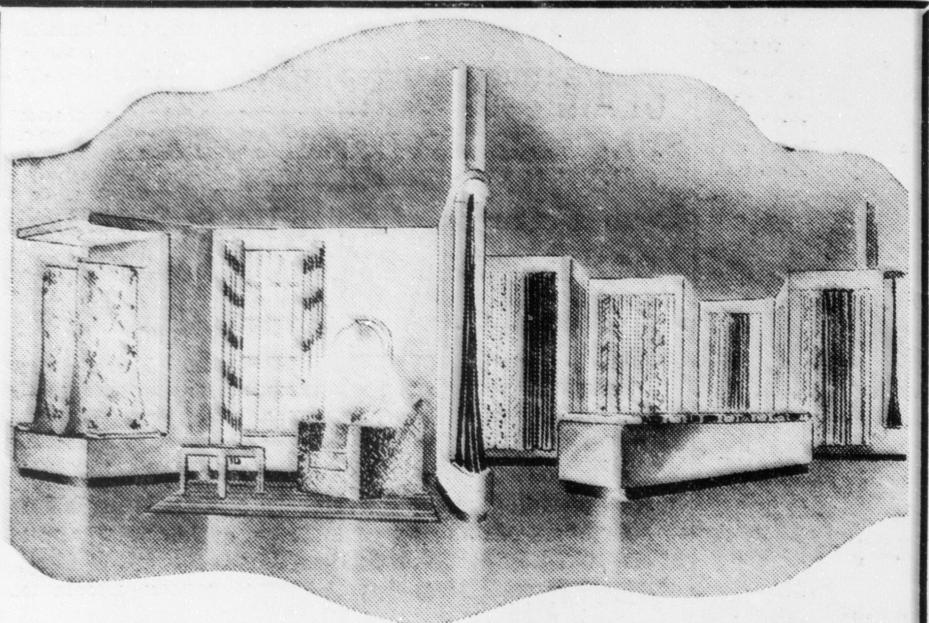


SALES of PROGRESS IN PREPARATION FOR A BEAUTIFUL NEW AYRES DOWNSTAIRS STORE



Our New Drapery Section Will Feature Lovely Displays

At a glance, you'll be able to choose your curtains and draperies . . . when our Drapery Department is refixed and moved to its new location. No more crowding and dark corners will hamper your shopping. Instead sample curtains and drapes will be displayed in well lighted, specially built fixtures. But before this move can be made we must reduce our present stocks to make room for busy workmen. Therefore we've slashed prices to make it worth your while to recurtain your entire home. SAVE in our SALES OF PROGRESS!

Hollywood Gauze Panels

Pretty, charming and colorful! 44 in. wide and 2 1-6 yards long. These have headed top, ready to hang. One or two pair can be used to each window. **79c Ea.**

Duplex Curtains, Pr.
Royal, wine, green and brown combined with eggshell. A sheer rayon and cotton marquise. **\$1.69**

Tailored Curtains, Pair
An ecru open weave net curtain for bungalow living room or dining room windows. **44c**

Lace Panels, Each
Choice of 2 1/2 or 2 1/4-yd. lengths in three very beautiful patterns. Adjustable top. **1.29**

Glazed Chintz, Yard
Discontinued patterns of higher priced first quality chintz. Over 30 different patterns and colors. **19c**

Cushion Dots, Pair
This curtain has a medium sized dot. For any type average bungalow window. **59c**

Lace Panels, Each
All higher priced panels. Several patterns in various widths and weaves. Mostly 4 to 18 of a kind in pattern. **79c**

Domestics and Bedding

Tailored Bedspreads, \$2.98 to
Manufacturer's show room samples, regular price \$3.98 to \$12.95 each. Made of rayon or celapese. In nice color selection. **6.98**

Mattress Protectors
Four sizes . . . 36, 39, 42 and 48-inch. Made of bleached muslin with zig-zag quilting. **1.39**

Saxony Lace Spreads, Ea.
Slightly soiled and mussed therefore we bought them off price! In a lovely pattern and design. **3.98**

81x99-Inch Sheets
Also 63x99 and 72x99-inch sizes included in group. A strong, sturdy sheet, bleached pure white. No starch or filling. **77c Ea.**

White Sheet Blankets
Size 70x90. Soft, downy napped blankets to sleep next to on cold winter nights. **77c Ea.**

14-Pc. Bed Set, Complete
Save \$2.60 on each set. Consists of 6-81x99 Truth Sheets, 6-42x36 Truth Cases, 1 Truth Mattress cover and 1 Truth Protector. **10**

Plaid Sheet Blankets
Size 70x80-inch plaid sheet blankets of heavy, serviceable cotton. Choice of 6 different plaid designs. **68c Ea.**

72x84-In. Blankets, Pr.
Part-wool, (5%) and they weigh 4 lbs. Famous "Fieldcrest" quality. Each has a 3-inch sautee bound end. **2.98**

Wool Blankets, Each
Close-outs of warm wool blankets in plain colors. Approximate size, 70x88 inches. In 5 different colors. **3.98**

Full-Size Comfort, Each
Wool filled comforter, sautee covered with printed center, and plain panel border. **3.98**

18x36 Bath Towels
A heavy, serviceable bath towel in choice of white with colored borders or colored towels with fancy borders. **14c Ea.**

80-Sq. Percale Remnants
80-Sq. and 66x72 qualities. A wide assortment of patterns in new colors. 1 to 6-yard remnant lengths. **10c**

39-In. Unbleached Muslin
Remnant lengths from 4 to 12 yards. All of uniform quality. Can be used for many purposes. **7 1/2c Ea.**

Plain Corduroy, Yard
Narrow or wide wale material in all wanted bright fall colors. Brown, blue, green, wine, etc. **44c**

"Stretch-On" Ironing Covers
A new idea . . . put it on in a jiffy . . . it fits like a glove. **9c Ea.**

28c



Special Purchase and Offer!

Sale! "Fruit of the Loom" Foundation Garments

\$1.19 and \$1.98

We offer for the first time famous "Fruit of the Loom" fabrics, Corsets and Foundations, that will give wonderful day in and day out service! Guaranteed as advertised in Good Housekeeping!

- Every garment made of preshunk fabric!
- Doubly reinforced seams prolong its life!
- Firmly boned for control!
- All in ones—34-50!
- Girdles—26-36!
- A style and size for everyone!
- Moulded to give you that new silhouette!
- Back lace corsets—25-36!
- Downstairs at Ayres.



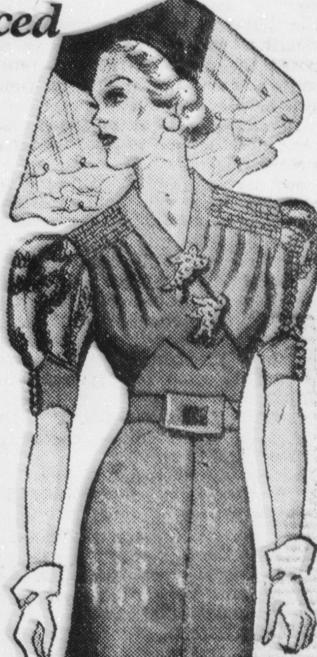
SALE! Latest Dress Fashions

Pick Your Favorites! Hundreds Await Your Selection! Styles for Every Occasion! For Fall and Winter Wear! Priced Far Below Their True Selling Price!



2 for \$12
1 DRESS \$6.98

Styles That Regularly Sell for \$10.75 and \$14.95 Each!



Here is indeed an incredible low price for fashions as new and exciting as these. Just 300 of these expensive dresses! Many styles, have labels saying, "Original Designs" . . . the others come in the newest materials, with the newest trims. The fabrics are extraordinarily beautiful, and quality is in every thread! Plenty of black with gleaming details, plenty of colors, too! Styles for street, for afternoon, for "not dressing" parties, for business and every other occasion. For misses, women, juniors!

Sizes 11 to 19—14 to 20—38 to 44—16 1/2 to 26 1/2!

- Drawn Work
- Lace and Satin!
- Velvets!
- Crepes!
- Skimmers Satin!
- Spaniel
- Monica Crepes!
- Dehlihi!
- Faile Alpaca!
- Crepes!
- Faithful Crepes!

—Downstairs at Ayres.



- Blacks!
- Raspberry!
- Brown!
- Green!
- Mahogany!
- Rusticotta!
- Stone Blue!
- For Dinner!
- For Street!
- For Business!
- For Afternoon!
- For "Don't Dress" Occasions!