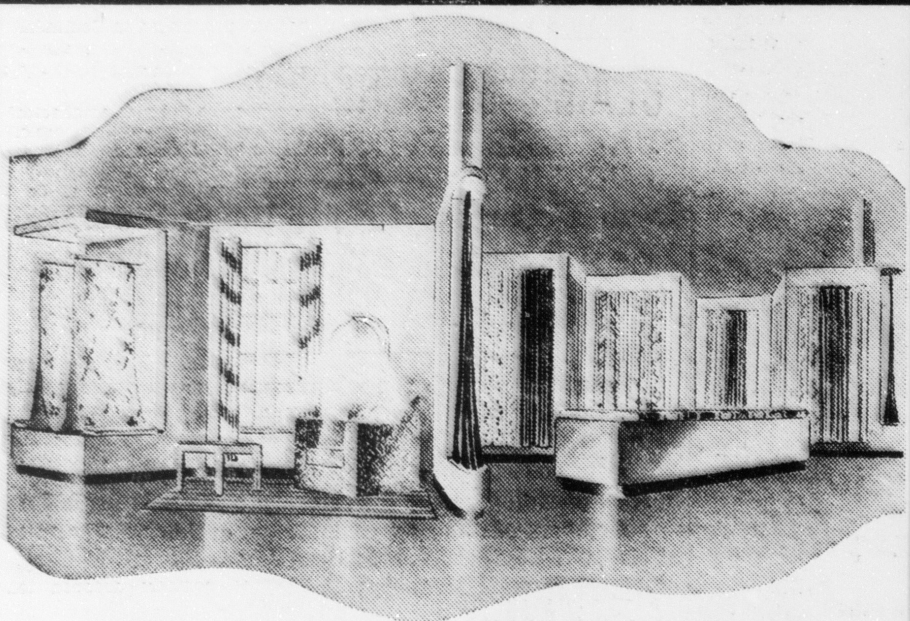


# SALES of PROGRESS

IN PREPARATION FOR A BEAUTIFUL NEW

## AYRES DOWNSTAIRS STORE



### Our New Drapery Section

Will Feature Lovely Displays

At a glance, you'll be able to choose your curtains and draperies... when our Drapery Department is refitted and moved to its new location. No more crowding and dark corners will hamper your shopping. Instead sample curtains and drapes will be displayed in well lighted, specially built fixtures. But before this move can be made we must reduce our present stocks to make room for busy workmen. Therefore we've slashed prices to make it worth your while to recapture your entire home. SAVE in our SALES OF PROGRESS!

### Hollywood Gauze Panels

Pretty, charming and colorful! 44 in. wide and 2 1-6 yards long. These have headed top, ready to hang. One or two pair can be used to each window. **79c** Ea.

#### Duplex Curtains, Pr.

Royal, wine, green and brown combined with egg-shell. A sheer rayon and cotton marquisette. **\$1.69**

#### Lace Panels, Each

Choice of 2 1/2 or 2 3/4 yd. lengths in three very beautiful patterns. Adjustable top. **\$1.29**

#### Cushion Dots, Pair

This curtain has a medium sized dot. For any type average bungalow window. **59c**

#### Tailored Curtains, Pair

An airy open weave net curtain for bungalow living room or dining room windows. **44c**

#### Glazed Chintz, Yard

Discontinued patterns of higher priced first quality chintz. Over 30 different patterns and colors. **19c**

#### Lace Panels, Each

All higher priced panels. Several patterns in various widths and weaves. Mostly 4 to 18 of a kind in pattern. **79c**

### Domestics and Bedding

**Tailored Bedspreads, \$2.98 to**  
Manufacturer's show room samples, regular price \$3.98 to \$12.95 each. Made of rayon or celanese. In nice color selection. **\$6.98**

#### Saxony Lace Spreads, Ea.

Slightly soiled and mused therefore we bought them off price! In a lovely pattern and design. **\$3.98**

#### White Sheet Blankets

Size 70x90. Soft, downy napped blankets to sleep next to on cold winter nights. **77c** Ea.

#### Plaid Sheet Blankets

Size 70x80-inch plaid sheet blankets of heavy, serviceable cotton. Choice of 6 different plaid designs. **68c** Ea.

#### Wool Blankets, Each

Close-outs of warm wool blankets in plain colors. Approximate size, 70x88 inches. In 5 different colors. **\$3.98**

#### 18x36 Bath Towels

A heavy, serviceable bath towel in choice of white with colored borders or colored towels with fancy borders. **14c** Ea.

#### Washed Flour Sacks

You'll find a dozen uses around the house for these flour sacks. Buy them by the dozen. **9c** Ea.

**"Stretch-On" Ironing Covers**  
A new idea... put it on in a jiffy... it fits like a glove. **28c**

#### Mattress Protectors

Four sizes... 36, 39, 42 and 48-inch. Made of bleached muslin with zig-zag quilting. **\$1.39**

#### 81x99-Inch Sheets

Also 63x99 and 72x99-inch sizes included in group. A strong, sturdy sheet, bleached a pure white. No starch or filling. **77c** Ea.

#### 14-Pc. Bed Set, Complete

Save \$2.60 on each set. Consists of 6-81x99 Truth Sheets, 6-42x38 Truth Cases, 1 Truth Mattress cover and 1 Truth Protector. **\$10**

#### 72x84-In. Blankets, Pr.

Part-wool, (5%) and they weigh 4 lbs. Famous "Fieldcrest" quality. Each has a 3-inch satin bound end. **\$2.98**

#### Full-Size Comfort, Each

Wool filled comforts, sixteen covered with printed center, and plain panel border. **\$3.98**

#### 80-Sq. Percale Remnants

80-Sq. and 66x72 qualities. A wide assortment of patterns in new colors. 1 to 6-yard remnant lengths. **10c** Ea.

#### 39-In. Unbleached Muslin

Remnant lengths from 4 to 12 yards. All of uniform quality. Can be used for many purposes. **7 1/2c** Ea.

#### Plain Corduroy, Yard

Narrow or wide wale material in all wanted bright fall colors. Brown, blue, green, wine, etc. **44c**

### Special Purchase and Offer!

### Sale! "Fruit of the Loom" Foundation Garments

**\$1.19 and \$1.98** Each

We offer for the first time famous "Fruit of the Loom" fabrics, Corsets and Foundations, that will give wonderful day in and day out service! Guaranteed as advertised in Good House-keeping!

- Every garment made of preshunk fabric!
- Doubly reinforced seams prolong its life!
- Firmly boned for control!
- All in ones—34-50!
- Girdles—26-36!
- A style and size for everyone!
- Moulded to give you that new silhouette!
- Back lace corsets—25-36!

—Downstairs at Ayres.



## SALE! Latest Dress Fashions

Pick Your Favorites! Hundreds Await Your Selection! Styles for Every Occasion! For Fall and Winter Wear! Priced Far Below Their True Selling Price!

**2 for \$12**  
1 DRESS \$6.98

Styles That Regularly Sell for \$10.75 and \$14.95 Each!

Here is indeed an incredible low price for fashions as new and exciting as these. Just 300 of these expensive dresses! Many styles, have labels saying, "Original Designs"... the others come in the newest materials, with the newest trims. The fabrics are extraordinarily beautiful, and quality is in every thread! Plenty of black with gleaming details, plenty of colors, too! Styles for street, for afternoon, for "not dressing" parties, for business and every other occasion. For misses, women, juniors!

Sizes 11 to 19—14 to 20—38 to 44—16 1/2 to 26 1/2!

- Drawn Work
- Crepes!
- Dehliff!
- Lace and Satin!
- Skinners Satin!
- Faille Alpaca!
- Velvets!
- Spaniel
- Crepes!
- Faithful Crepes!
- Monica Crepes!
- Crepes!

—Downstairs at Ayres.



- Blacks!
- Raspberry!
- Brown!
- Green!
- Mahogany!
- Rusticotta!
- Stone Blue!
- For Dinner!
- For Street!
- For Business!
- For Afternoon!
- For "Don't Dress" Occasions!