

He'll Try To Curtail Twin Bills

Manager of New Theater Thinks One Feature Enough.

It took a daring pioneer to upset movie tradition by inaugurating double features, and it's going to take an equally courageous person to bring them to an end.

So thinks Carl Niesse, manager of the Ambassador and Alamo Theaters. Mr. Niesse, though he might object to the laudatory adjectives, is the brave soul who is going to re-establish the single feature policy in the new picture house he is building on College Ave. and 6th St.

Double features, everyone agrees, are queer things. The theater owners don't like them particularly, nor do a great many movie patrons. To prove this, just stand around and listen to the comments as the audience files out of a theater. Yet they continue.

Women Like Bargains

Mr. Niesse has a few explanations of the perplexing problem which he is going to attempt to solve.

"It's the women who keep the double feature policy in vogue," the youthful veteran of the show business said. "Women are inveterate bargain hunters, and it amuses them to want the most they can get for their money. A vote taken recently in St. Louis showed that most of the women in the audience preferred two pictures to one."

"It is generally conceded that of two features, one of them is bad. In the picture industry they're known as 'fillers,' which is quite an explanation in itself. Under the present policy, a neighborhood house can run only one complete bill in an evening, though that may last for four hours."

Mr. Niesse hopes that when his new theater opens around March 1, the new 35-minute "featurettes" with which studios are experimenting, will be on the market. In addition he hopes to emphasize the new "shorts" on which producers are spending considerable thought and money.

More 'Shorts' Expected

"Such things as the Edgar Bergen short features are potent," but there's no chance to use them at present. But we should get more such attractions this season. The big studios have agreed to make fewer and better pictures, though in the past years the proportion has been about 30 per cent 'A' pictures to 70 per cent 'quickies'."

As a counter-attraction to the double feature, Mr. Niesse will have the only Indianapolis house with at-the-theater parking facilities. A lot with a 400-car capacity will be situated directly behind the theater. "We'll have the latest thing in sound equipment which, like automobiles, changes from year to year," Mr. Niesse said. "And the building and furnishings will be in the latest style. We're like the local department stores: We have to give the customers a new setting now and then, even though we have the same sort of merchandise on the shelves."

130-YEAR-OLD MUSIC BOX USED IN FILM

HOLLYWOOD, Nov. 2.—In connection with the orchestration of Anatole Litvak's "Musical Snuff Box," sung by Lily Pons in her new film, "Hitting on Musical," the studio made use of a 130-year-old antique.

A music box, owned by William Hodges of Hollywood, made in Vienna and valued at \$10,000, was borrowed for the picture.

WHAT, WHEN, WHERE

APOLLO
"Behind the Mask," with Jean Harlow and Arthur Treacher, at 12:30, 2:30, 7:30, 9:30.
"The Mike," with William Gargan and Judith Barrett, at 11:42, 2:48, 5:54, 9.

CIRCLE
"Breakfast for Two," with Barbara Stanwyck, Herbert Marshall and Gloria Farrell, at 12:30, 2:30, 7:30, 9:30.
"Saturday Heroes," with Van Heflin and Martin Marsh, at 11:30, 4:14, 6:51, 9:28.

INDIANA
"All Baba Goes to Town," with Eddie Cantor, Tony Martin, Roland Young and June Haver, at 11:03, 1:49, 4:36, 7:23, 10:10.
"Beverly Hills Rhapsody," with Cesar Romero and Phyllis Brooks, at 12:46, 3:33, 6:20, 9:07.

KEITH'S
"Show of 1001 Wonders," on stage with Blackstone & Co., at 1:30, 4:30, 7:30.
"Here's Flash Casey," with Eric Linden and Betty Mallory, at 11:30, 2:30, 5:30, 8:30.

LOEW'S
"Something to Sing About," with James Cagney, William Powell, and Evelyn Daw, at 11:15, 4:40, 7:30, 10:20.
"Life Begins with Love," with Jean Parker, Douglas Montgomery and Ricardo Cortez, at 11:37, 2:30, 5:23, 8:05, 10:31.

LYRIC
"Can You Take It?" on stage, at 1:30, 2:30, 5:46.
"West of Shanghai," with Boris Karloff, Beverly Roberts, and Ricardo Cortez, at 11:37, 2:30, 5:23, 8:05, 10:31.

OHIO
"Riding on Air," with Joe E. Brown, Also "Ever Since Eve."
"Lost Horizon," with Ronald Colman.

ALAMO
"Reported Missing," with William Gargan and Jean Rogers. Also "Fight to the Finish," with Rosalind Russell.

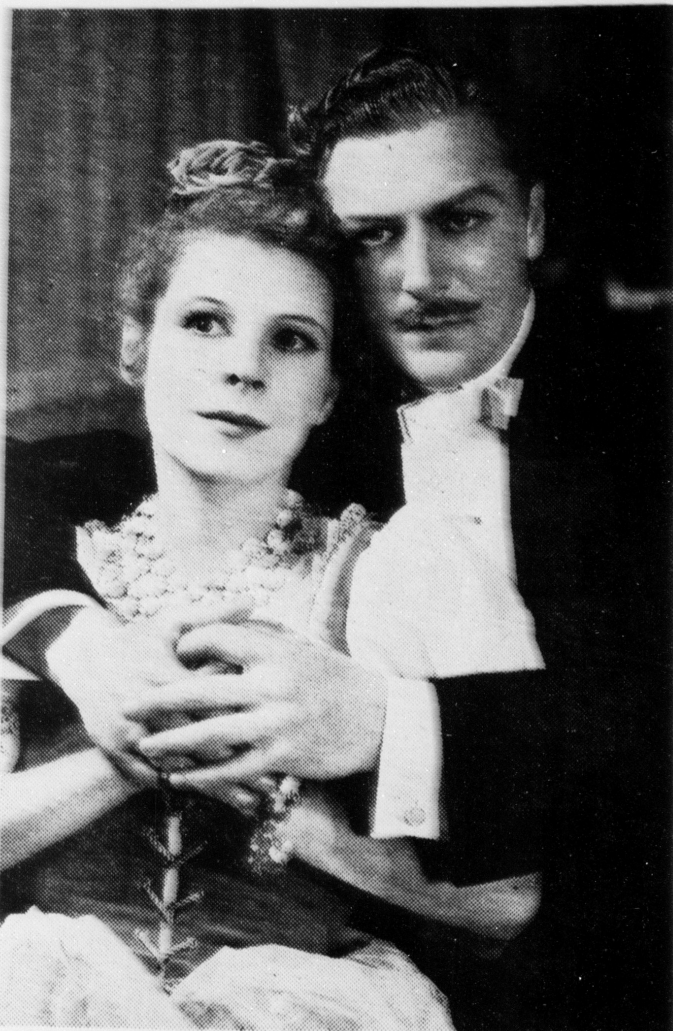
INDIANA
Eddie Cantor in "ALI BABA GOES TO TOWN," Last 3 Days.
Plus... Danger! Intrigue! "DANGEROUSLY YOURS" WITH CESAR ROMERO, Phyllis Brooks.

Plus... Action! Thrills! "SATURDAY'S HEROES" WITH WAY HEFLIN, MARIAN MARSH.

Plus... Plus... "BEHIND the MIKE" with WILLIAM GARGAN.

Plus... Plus... "SHIRLEY TEMPLE in HEIDI."

HEAD IBSEN PLAY CAST



In the picture above are Dennis King, dramatic and musical comedy star, and Ruth Gordon, long an Indianapolis favorite, as Helmer and Nora in the J. Edgar Harris revival of Ibsen's "A Doll's House," opening at English's tonight. Below are two screen luminaries also in the cast: Paul Lukas (left), who will be seen as Dr. Rank, and Sam Jaffe, who plays the "menace," Krostad. The play's brief engagement will end with a matinee and evening performance tomorrow.

Program Listed By Jooss Ballet

Four numbers are on the program announced by the Jooss European Ballet for its appearance at English's under Martens Concerts auspices, on Nov. 15.

The first ballet will be a comic creation based on the Grimm fairy tale, "The Seven Heroes." Fritz Cohen has arranged music by Purcell for the production. This will be followed by Kurt Jooss' choreography for the Ravel "Pavane for a Dead Infant." "A Ball in Old Vienna," repeated from last season, and "The Mirror," sequel to the group's sensational success peace propaganda in dance form, "The Green Table."

"The Mirror" is a "dance drama" conceived by Mr. Jooss, in which the confusion of postwar mankind is reflected. The music is by Mr. Cohen.

FAMILY TRAIT

Joel McCrea, portraying a pioneer express messenger in "West of Shanghai," is maintaining a family tradition. His grandfather was identified with the first stage coach line operated from San Bernardino, Cal., to Los Angeles.

LYRIC STAGE
Nicholas Bolla's
CAN YOU TAKE IT?
3 LAST DAYS
LAVISH SCENES
CAST OF 30
16 GIRLS
Spectacle
Dances
Songs
Screen
BORIS KARLOFF
in the mighty Gargan
WEST OF SHANGHAI
25¢

CIRCLE
Barbara Stanwyck
Herbert Marshall
in
BREAKFAST FOR TWO
Plus... Action! Thrills!
"SATURDAY'S HEROES"
WITH WAY HEFLIN, MARIAN MARSH.
Plus... Plus...
SHIRLEY TEMPLE
in
HEIDI

I.U. Audience Pays Tribute To Kreisler

Violinist's Concert Eases Rumors He Has Lost His Technique.

By JAMES THRASHER

For those who could find it in their hearts to forego our city's Halloween festivities last evening, there awaited the quieter pleasure of Fritz Kreisler's playing in Bloomington.

As the silver-haired artist and his faithful compeer of the piano, Carl Lamson, entered the hall, the audience rose and cheered them in an enthusiastic welcome. It was a fitting tribute to a man unique in our century's music.

No violinist has endeared himself to so large a public, for none has been able to combine the reverent and artistic approach to great music with the simple yet dignified utterance of familiar tunes dear to the hearts of musicians and laymen alike. Since these qualities are found in every Kreisler recital, such events remain delightful and treasured experiences.

Bothered by One String

There is little to be said about Mr. Kreisler's playing that has not been dealt with already, unless it is to quiet the still persistent rumors that "Kreisler's technique is gone." Last night was the same golden tone, deft bowing, fleetness of finger and, except for some slight difficulty with one string, true intonation.

Two familiar works, the Corelli "La Folia" in the recitalist's arrangement, and the Prelude and Gavotte from the Bach E Major Sonata for violin alone began the program. Then came a brilliant performance of the Tartinian-Kreisler Fugue in A Major.

The second group was devoted to the Mendelssohn Concerto. Now this concerto, like golf, is attempted by all the duffers, but its worth is not realized until it comes into the hands of a master. Mr. Kreisler gave the three-familiar music a superb exposition. Dismissing to make of it a vehicle for snorting virtuosity, he chose to emphasize its lyrical qualities. Rather than dazzling us with speed, he brought a lofty conception and an unhurried delivery to his interpretation. With the memories of much laboring by students in the minds of most of us, it came almost as a recreation of the composition.

Provides Little Fireworks

Nor were there many fireworks in the concluding group, which contained compositions by Gluck, Cyril Scott, Albaniz, de Falla and Mr. Kreisler. Here, and in the familiar encores, one could marvel again at the artist who can take music of a most ordinary sort and, through the warmth of his personality, impart to it a dignity beyond its worth.

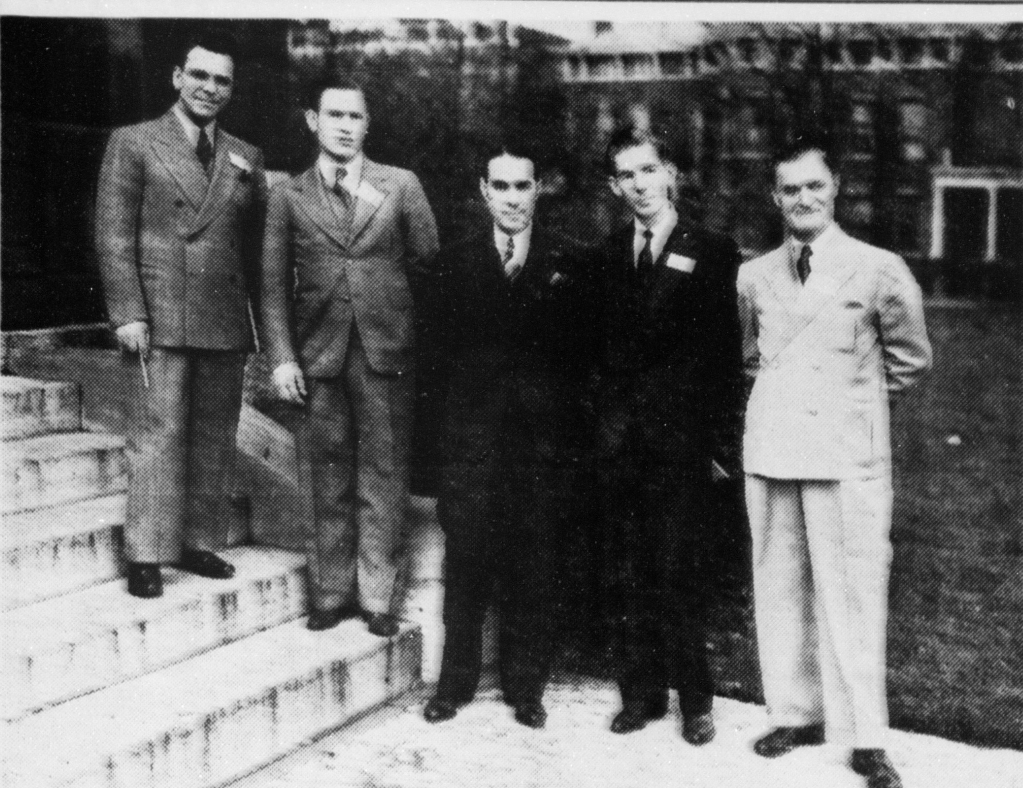
It is not unlikely that the secret of Mr. Kreisler's beauty of tone and his patrician style may die with him, as did the secret of unparallelled violin construction with Stradivarius. But this, we hope, will not be for many years, and meanwhile we may look forward to the artist's further visits to the Bloomington campus.

ENGLISH
Tonight 8:30
Tomorrow 2:30 and 8:30
A STAR DRAMATIC EVENT
RUTH GORDON DENNIS KING
PAUL LUKAS SAM JAFFE
IN IBSEN'S
"A DOLL'S HOUSE"
Acting Version by Thornton Wilder.
Decor. Costumes. Double Feature.
Production by JED HARRIS.
EVEN: \$2.75, \$2.50, \$1.65, \$1.10, 50¢
WED. MAT: \$2.50, \$1.65, \$1.10, 50¢
Incl. Tax. Seats now on sale.

Tonight's Presentation at Your Neighborhood Theaters

SOUTH SIDE		NORTH SIDE	
FOUNTAIN SQUARE Double Feature "DANCE, CHARLEY, DANCE" Sonja Henie "THIN ICE"	GARRICK 30th and Illinois Double Feature "MARKET THE DICK FORAN 'EMPTY HOLSTERS'" Dick Foran "EMPTY HOLSTERS"	MECCA Noble & Mass. Double Feature "WOMAN IN DIAPHRASE" "MAN WHO FOUND HIMSELF"	TUXEDO 42nd E. New York Double Feature "WILD AND WOOLLY" "THERE GOES MY GIRL"
SANDERS At Fountain Square Double Feature "MEET THE GIRL" "MARRY THE GIRL"	IRVING 42nd E. Wash. Double Feature "YOU CAN'T HAVE EVERYTHING" "WE DODD TAKES THE AIR"	EMERSON 42nd E. 10th Double Feature "YOU CAN'T HAVE EVERYTHING" "WE DODD TAKES THE AIR"	GOLDEN 6116 E. Wash. St. Double Feature "MATTY AND EDDY" "THE GOOD EARTH"
THE GROVE Double Feature "A STAR IS BORN" "I COVER THE WAVE"	HAMILTON 2116 E. 10th St. Double Feature "THE GOOD EARTH" "THE CALIFORNIAN"	STRAND 321 E. 10th St. Double Feature "LIFE OF THE PARTY" Sonja Henie "THIN ICE"	PARAMOUNT Eddie Fox Jr. Ser-Carlton "PUBLIC WEDDING" Eddie Fox Jr. Ser-Carlton
ORIENTAL 1105 S. Meridian Double Feature "NEED TO SPARE" "YOU CAN'T RY LUCK"	BIJOU 114 E. Washington Double Feature "TIME OUT FOR DANCE" "GHOST TOWN GOLD"	RIVOLI Doors Open at 5:45 Double Feature "THIN ICE" "THE GREAT CALIFORNIAN"	BELMONT W. Wash. & Belmont Double Feature "LOST HORIZON" Bobby Breen "MAKING A WISH"
LINCOLN East at Lincoln Double Feature "A DAY AT THE RACES" "RACKETEERS IN EXILE"	DAISY 2430 W. Mich. St. Double Feature "EASY LIVING" "THE CALIFORNIAN"	SPEEDWAY Speedway City Double Feature "BROADWAY BLUES" Warner Baxter "BLOND TROUBLE"	HOWARD Howard & Malone Double Feature "YOU CAN'T HAVE EVERYTHING" "LADY FROM NOWHERE"
ST. CLAIR St. Cl. & Fl. Wayne Double Feature "LOVE UNDER FIRE" "WILD AND WOOLLY"	TALBOTT Talbott & 22nd Double Feature "THE HIT PARADE" "MICHAEL O'HALLORAN"	STATE 31th St. & North Double Feature "HIDEAWAY GIRL" Comedy-Carlton	

JOIN CONSERVATORY FACULTY



New members of the Arthur Jordan Conservatory faculty, who are also new Indianapolis Symphony Orchestra members, are shown here with Fabien Sevitzky, orchestra's conductor and recently appointed head of the music school's orchestra and conducting departments. Left to right are Julio Mazzoca, clarinet; Charles Munger, trumpet; Mr. Sevitzky, James Hosmer, flute, and Jacob Nabokin, bassoon. At the first faculty meeting yesterday, Mr. Sevitzky announced that Ferdinand Schaefer, Indianapolis Symphony Orchestra founder, would be associated with him in work with the school's student orchestra.

IN NEW YORK —By GEORGE ROSS

It's a Deep, Dark Secret, but Caruso Jr. May Make Operatic Debut This Fall.

NEW YORK, Nov. 2.—New York Notes: Though it has been held a dark secret by Metropolitan Opera officials, it seems that Enrico Caruso Jr., has been quietly studying voice-culture in European capitals during the past five years—and that he will make his musical debut in New York some time during the approaching winter.

Noel Coward left New York rather hurriedly for London and there are some who venture that the quick departure had greatly to do with the dramatist's forthcoming knighthip.

Katharine Cornell may abandon that world tour she had been planning.

Samuel Goldwyn has been in town almost a week and not a single Goldwynism has dropped from his lips that has reached print. Except this: At "21," the other night, he was reputed to have exclaimed, "I told the reporters in Chicago that I had nothing to say. And that I would not say it until I arrived in New York."

ANNUALLY, the Broadway crowd moves away from the theater belt to the East Fifties when the American Music Hall, a former church, reopens for highly irreverent high-jinks. These are the premises where John Krimsky (he will direct the entertainment at the New York World's Fair) stages old-fashioned molasses-dramas while the customers drink intoxicating beverages; and no doubt, the actors, if

One Night Only
TOMORROW
SHEP FIELDS
and his
RIPPING RHYTHM
Tickets 80c, incl. tax, till 6 p. m. tomorrow.
Indiana Theatre News
Shop. After that \$1.10.
INDIANA ROOF

Hall is showing "The Fireman's Flame," a saga of the rivalry between two blaze-eating fraternities in the Mauve Decade.

15¢ KEITH'S 25¢
LAST 3 DAYS
The World's Master Magician
BLACKSTONE
AND HIS ALL NEW
SHOW OF 1001 WONDERS
40-PEOPLE-40
On Screen
First City Showing
HERE'S FLASH CASEY
WITH ERIC LINDEN
BOOTS MALLORY

Opening Day Is Advanced

Loew's Weeks' Runs to Begin on Thursdays Until Thanksgiving.

Just to get its patrons in a holiday mood, Loew's has decided to open its new pictures on Thursday instead of Friday until Thanksgiving. The policy will take effect this week with the showing of "Live, Love and Learn."

The announcement should give rabid first-day enthusiasts something to be thankful about, and will bring particular joy to reviewers who do a week's movie going each Friday.

Following this week's attraction will come "Conquest," in which Charles Boyer and Greta Garbo bring to the screen the famous romance of Napoleon and the Polish countess, Marie Walewska. Then Loew's has a pair of comedies booked: "The Awful Truth," co-starring Irene Dunne and Cary Grant, and Carole Lombard and Fredric March in "Nothing Sacred," which will be the Thanksgiving week attraction.

"Live, Love and Learn" features Rosalind Russell with that amusing brace of Roberts, Montgomery and Benchley. The two gentlemen are cast as a couple of Greenwich Village painters. Success comes to Mr. Montgomery, and inspiration leaves him. And it takes Mr. Benchley's best and most amusing efforts to revive his friend's creative energies and patch up his deflated romance with Miss Russell.

LOEW'S
LAST 2 DAYS
THE KING OF SOCK
JAMES CAGNEY
In His Greatest
SOMETHING TO SING ABOUT
Evelyn DAW
FRANKLY
NOVA BARRIE
LIFE BEGINS WITH LOVE
JAN PIERCE
DOUGLAS FAIRBANKS
MONTY BLUM

Indianapolis Symphony Orchestra
Fabien Sevitzky, Musical Director and Conductor
OPENING CONCERT NOV. 19-20
BRAHMS—DUBENSKY—STRAUSS—WEBER
10 Concerts: 7.50, 10.00, 15.00, 18.50, 22.50
1 Concert: 1.00, 1.50, 2.00, 2.50, 3.00
Muret Theater
RI. 9597

IT'S A SWELL MOVIE SHOW!
Brimful of laughs, heart-throbs and romance!
She gave up her millions to marry a Greenwich Village artist... and when he got rich she didn't like it!

LIVE, LOVE and LEARN

starring **ROBERT MONTGOMERY**
and **Rosalind RUSSELL**
with **Robert BENCHLEY** and **Helen VINSON**

Mickey Rooney • Monte Woolley • Screenplay by Chas. Brackett, Cyril Hume and Richard Maibum • Original Story by Marion Parsonnet • Directed by George Fitzmaurice • Produced by Harry Rapf • An M-G-M Picture

It Starts THURSDAY! At 11 A. M.

LOEW'S 25¢ to 6

RICHARD DIX
It Happened in HOLLYWOOD
with **FAY WRAY**