

For E. O. M. ONLY!

Limited Quantity!
Men's Warm Winter
OVERCOATS
\$10

A once in a lifetime opportunity! Limited quantity of men's blue or oxford grey melton coats. Heavy, serviceable and warm. In double breasted or 1/2 belted models. Sizes 34 to 46 in the group.

—Downstairs at Ayres.



Special for E. O. M.!

600 DRESSES
 Reduced to
\$2.39

What a break for 600 women! We've taken a big selection of women's misses' and juniors' fall dresses and reduced them specially for E. O. M. Choice of tailored, semi-dressy and dressy styles. Grand for wear to the office, shopping, downtown, daytime and afternoon. A nice selection of sizes in the group . . . but not all styles in each size.

25—Regular \$8.95 Dresses, now \$6.98
 92—Regular \$5.95 Dresses, now \$4.95
 86—Regular \$10.75 Dresses, now \$8.95
 56—Reg. \$12.95 & \$14.95 Dresses \$9.95
 11—Regular \$16.75 Dresses, now, \$13.95

Soiled Blankets
1/4 OFF

Slightly mussed or soiled, some of the blankets are slightly damaged. In the selection are part-wools in various sizes, in 5%, 25% and 50% wool. Many all-cotton blankets and all-wool single blankets. Mostly 1 or 2 of a kind. Limited quantity.

Lunch Cloths 29c ea.
 Size 51x51-inch. Rayon and cotton cloths in colored bordered patterns and in choice of colors.

Pillowcases 15c ea.
 Size 42x36-inch bleached pillowcases. Good quality with no artificial filling added.

Linens, Towels, Beddings
Greatly Reduced!

Counter soiled from display, some pieces are damaged. Choice of linen, dish towels, face towels, bath towels, sheets, pillowcases, lunch cloths, scarfs and bedspreads . . . all as marked.

Odd Curtains, Soiled
Display Samples, Reduced
1/2 Price

Great reductions on odd curtains and soiled display samples. Included are lace panels, marquises, tailored and priscilla curtains, bathroom curtains and cottage sets. Mostly one-of-a-kind. Some patterns can be matched up.

Boys' Outing Pajamas 59c
 Boys' outing flannel pajamas. A soft, warm, comfortable pajama in slipover style. Sizes 8 to 18.

Boys' Polo Shirts 39c
 Just 60 button front and zipper front, long sleeve polo shirts. Sizes 14, 16 and 18.

For E. O. M. ONLY!

Transparent
Velvet Remnants
\$1.00
 YARD

Remnants of many qualities and in a wide range of colors. Many of these qualities actually worth 2 to 3 times this price in the bolt. Some of the remnant pieces have slight imperfections. In lengths from 3/4 to 5-yard lengths. Ideally suited for all sewing needs, from trimmings to dresses.

—Downstairs at Ayres.



★ (REGISTERED)

Odds and Ends Reduced for Clearance!

Special for E. O. M.!

Misses' and Junior Misses
Fur Fabric Coats
\$14.90

Regularly
 Sell for
 \$16.95, \$19.95

A coat that looks for all the world like a real fur coat! In new fall styles with full skirt, fitted waist and box shoulders. In grey or black deep pile, fabric that looks like real fur. Sizes 12 to 20, but not all sizes in each style.

Girls' Cotton Blouses 10c
 Girls' Wool Flannel Skirts 99c
 Girls' Wool Sweaters 99c

Clearance of Girls' Wear

14 Twin Sweaters, were \$2.98	now \$1.49
38 White Babbies, were 79c	now \$1.99
6 Bathrobes, were \$3.98	now \$1.99
9 Beacon Robes, were \$1.98	now \$1.00
38 Beacon Robes, were \$1.59	now \$1.00
7 Beacon Robes, were \$1.98	now 50c
19 Wool Knit Toboggans, were \$1	now 25c
56 Purses, were 59c	now \$1.50
7 Taffeta and Crepe Dresses, were \$3.00	now \$1.50

Tots' and Children's Wear
10c EACH Regular 19c to 39c Values

at 29c at 44c

Regular 59c to 79c values. Cotton wash suits, wash dresses, tot's wool sweaters, bonnets and berets, wrapping blankets and sacques.

Toddlers' 3-Pc. Coat Sets	\$2.99
29 Pr. Leggings, Zipper Style	\$1.00
11 Wool Snow Suits	\$2.99
7 Snow Suits	\$1.50
17 Snow Suits	\$1.00
3 Wool 3-Pc. Infants' Sets	\$1.99
4 Angora Wool Bonnets	\$1.00
6 Wool Baby Bunting	\$1.99

Rayon Undies 25c

Women's Rayon Panties, briefs, stepins, bloomers or vests. Elastic run at waist. Plain tailored at hems. Sizes 27 to 33.

Women's Slips 78c

Pigment crepe slips with California V lace trimmed or tailored top. Bias. Sizes 34 to 44.

Women's Union Suits 50c

Cotton and part-wool built-up shoulder union suits with rayon stripes. Tight knee. Sizes 36 to 44.

Women's Rayon Taffeta Slips 59c

Built up shoulder style with hemstitched finish at neck and arm holes. 4-gore style. Sizes 34 to 44. Tearose.

Our Entire Stock of \$2.29 "Red Bird" Children's Shoes Greatly Reduced to

\$1.89
 PAIR

Our entire stock of "Red Bird" \$2.29 shoes reduced! Made with good solid leather soles and insoles. Rubber heels. Black, brown, some white shoes included. Made on lasts for growing feet. Sizes 8 1/2 to 3, but not each style in each size.

—Downstairs at Ayres.

Seconds! Dotty Low Dresses

\$1.59

If first quality would sell for \$3.00. These are seconds of our famous Dotty Low crepe dresses, of Crown tested rayon. Broken styles, patterns, colors and sizes. Every dress a remarkable value.

Women's Coat Sweaters \$1.59

All-wool coat sweaters in black, white, grey, orchid. Sizes 34 to 44.

Bermuda Sport Shirts 25c

Just 150 Bermuda sport shirts, irregulars. In natural, or powder blue. All sizes.

"Rhythm" Coats 79c

Reduced for immediate clearance. Broken assortments, sizes, styles.

Clearance! "Kabo" Girdles

88c

Clearance of a limited quantity of higher priced Kabo girdles. These are slightly soiled. Broken sizes, styles and models.

Full-Fashioned Stockings 33c pr.

348 Pairs of women's full-fashioned stockings. Irregulars. Broken sizes and colors.

Women's Service Hose 15c pr.

405 Pairs of women's service hose, made of durable rayon. Broken sizes. Irregulars.

Women's Silk Hose 19c pr.

460 Pairs of women's pure silk hose. Irregulars.

Children's Ankle Socks 8c pr.

300 Pairs of children's ankle socks. Broken sizes and patterns. Irregulars.

Children's Hose 10c pr.

Assortment of odd lots of full length stockings and boys knicker socks. Broken sizes. Irregulars.

100 Handbags 25c ea.

100 Better handbags in simulated leathers. Black or brown. Reduced for clearance.

Capeskin Gloves 50c pr.

Greatly reduced for clearance. Broken sizes and colors.

Ladies' Hankies 3c ea.

Print hankies. Slightly irregular because of the mis-prints.

Sample Gloves 55c pr.

A large assortment of styles and colors. All double woven fabrics. Sizes 6 to 7 1/2 in lot.

Women's Flannelette Gowns 65c

Women's flannelette gowns with V necks and double yoke. Long sleeves. Pastel, white and stripe colors. Sizes 16 to 20 years.

Tuckstitch Tights 6 for \$1.00

Tights that fit snug. Small, medium or large sizes. Seconds. Tearose.

Union Suits 3 for \$1.00

Medium weight rayon stripe cotton union suits with built up shoulder and tight knee. Reinforced. Sizes 36 to 44.

Women's Union Suits 29c

Elastic cotton knit suits with built up shoulders, band finish. Sizes 36 to 50. Some seconds in lot.

Women's Rayon Gowns \$1.55

Printed rayon crepe gowns or two-piece pajamas. V or round necks. Sizes 16 and 17.

Clearance! Children's, Women's Shoes



319 Pairs of \$3.50 Corliss and \$4.95 Vani-Tred Shoes—Reduced to

\$1.99
 PAIR

Discontinued lines and styles of "Corliss" or "Vani-Tred" shoes reduced from stock. Pump, straps, ties and oxfords. Black and brown colors. Sizes 4 1/2 to 9. Widths AAA to B, but not each style or color in each size and width.

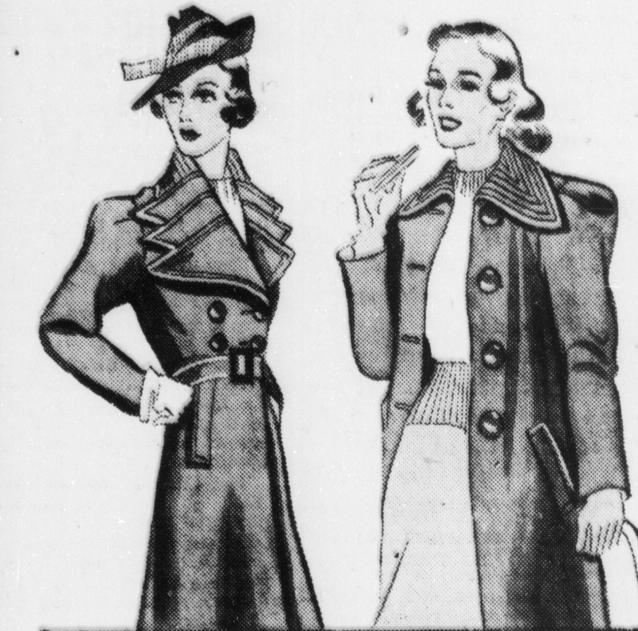
—Downstairs at Ayres.

For E. O. M. ONLY!

300 New Fall
FELT HATS
77c
 EACH

A special purchase and sale for E. O. M. only! Choice of brand new brims, berets, off-the-face and close fitting hats. A manufacturer's close-out lot and a group of our own hats, reduced for clearance. Headsizes 22 and 23. Black, brown, navy, green and wine colors.

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Special Sale!

Sports Coats
 Reduced to
\$9.00

Tomorrow, a rare bargain treat for every fashion-wise woman! Just 100 smart, practical, serviceable sports coats in warm mixtures or fleeces. Swagger or fitted styles in grey, green, brown or rust colors. Sizes 12 to 20, but not every style in each size.

Other Sports Coats Special at
 \$10.95, \$15.00 and \$23.00

Fur-Trimmed Coats
\$23-\$26-\$33

Three low E. O. M. Sale prices . . . mean extra savings for you! About 70 coats in the selection. In black, brown or green colors. Sizes for women and misses. Trimmed with Wolf, Beaverette (rabbit), Kit Fox, Sealine, (rabbit) and Manchurian wolf collars.

Just 10 Fur Coats, \$28

What a value in beauty and fashion! Just 10 black seal dyed rabbit coats with smart styling and tailoring feature. Broken sizes. For women and misses.

Final Clearance of
Hightstown Rugs
HALF-PRICED

8.3x12 Seamless Axminster, reg. \$54.50 . . . now \$24.95
 8.3x12 Seamless Axminster, reg. \$42.50 . . . now \$19.95
 7.6x9 Axminster, regularly \$34.95 . . . now \$15.95
 8.3x10.6 Seamless Axminster, reg. \$67.50 . . . now \$33.75
 6x9 Seamless Axminster, reg. \$34.95 . . . now \$15.95
 8.3x10.6 Seamless Axminster, reg. \$39.50 . . . now \$19.95

Odds and Ends Reduced

Used—Samples and Repossessed Rugs—Mostly 1 of a Kind!

1—9x18 Colonial Axminster, was \$69.50 . . . now \$39.50
 1—9x12 Seamless Axminster, was \$44.50 . . . now \$14.95
 1—7.6x12 Sample Axminster, was \$34.95 . . . now \$17.95
 1—9x12 Sample Axminster, was \$54.50 . . . now \$29.75
 2—9x12 Bigelow Beauvais, were \$69.50 . . . now \$49.50
 1—8.3x10.6 Chenille Craft, was \$79.50 . . . now \$49.50

Women's Rayon Panties

Rayon panties with elastic at waist. Tearose. Small, medium, large sizes. **12c**

For E. O. M. ONLY!

1,600 Men's Shirts
2 for \$1.00