

OUR BOARDING HOUSE

With Major Hoople

HOLD EVERYTHING

By Clyde Lewis



Landon to Address 'Nationwide Mass Meeting' on NBC at 8 P. M. Tonight; President Will Speak at Dedication

INVITED TO 'MARDI GRAS'

Edward G. Robinson Is Given Newspaper Role In Own Show.



Gladys Swarthout, opera, screen and radio soprano, will be a guest of Lanny Ross and Charles Butterworth on the "Hollywood Mardi Gras" program on Nov. 2 instead of this evening as previously announced.

Alfred M. Landon, 1936 Republican Presidential nominee, is scheduled for a nationwide radio address tonight from 8:30 to 9 o'clock on the NBC-Blue.

Mr. Landon has termed the broadcast "a nationwide mass meeting over the radio." He is expected to discuss current political questions, but no hint of his topic was given.

President Roosevelt's reaction to the worst liquidation in stock prices since the 1929 crash may form the topic of his address tomorrow dedicating the new Federal Reserve Building in Washington.

Along with Mortimer S. Eccles, Reserve Board of Governors chairman, he is to be heard from 1:45 to 2:15 on the NBC-Blue. The U. S. Army band is to play.

It will be the ninth radio address by the President since Sept. 17 and his second in three days.

Ben Bernie's farewell to his present series tonight will reunite the Old Maestro with many former organization members whom he started on the road to fame. Frank Prince, Ray Hendricks and Billy Wilson, all now employed in motion picture work, will be heard on the broadcast at 8 p. m. over the NBC-Blue. Mr. Bernie will also present Gertrude Neissen, singing some of the songs she made famous in her night club appearances. The former Bernie lads will feature the songs for which they were known while members of the orchestra.

The screen's "lough ghay," Edward G. Robinson, joins the parade of film stars featured on their own radio programs. First broadcast of his new series, "Big Town," is to be heard at 7 o'clock tonight on CBS-WFMB.

Mr. Robinson will play the role of a crusading tabloid managing editor. In the supporting cast is to be Claire Trevor, another film star, as the society editor.

Each episode, although using the same characters and setting, will be complete in itself. The role is to be very similar to that which he played in the movie "Five-Star Final."

Amos 'n' Andy will make a belated guest appearance on the "Hollywood Mardi Gras" tonight. They were scheduled to join Lanny Ross and Charles Butterworth on last week's show but President Roosevelt's "fireside chat" caused a cancellation of all programs slated for that hour. The boys are still planning to make that tour of the haunted house with Lanny Ross and deadpan Charles Butterworth at 8:30 p. m. on NBC-WIRE.

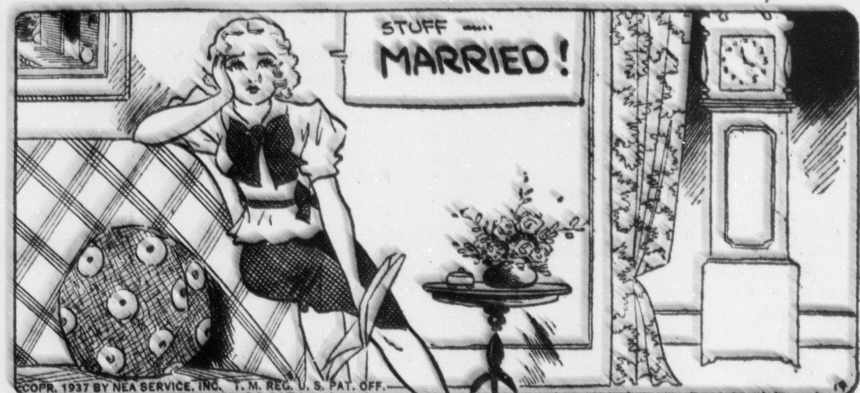
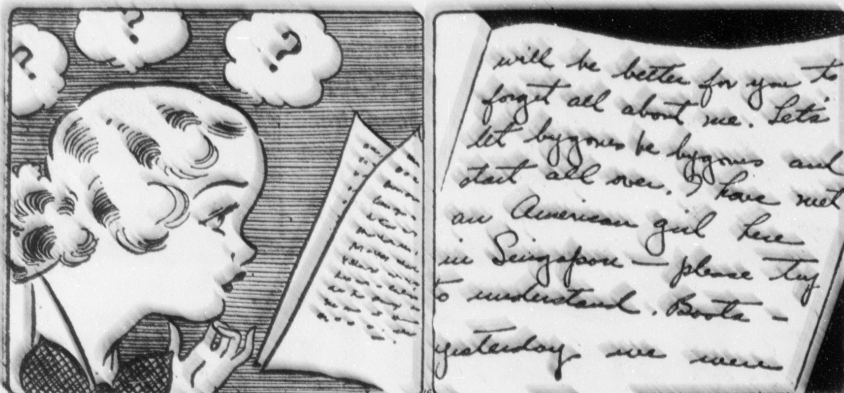
An unusual broadcast will be heard this afternoon from 5:35 to 5:45 p. m. on NBC-Red. The countless gadgets invented during the last year for the businessman, from pencils to accounting machines, will be reviewed from the floor of the 34th annual National Business Show in New York's Commodore Hotel. George Hicks will review the exhibits, wandering visitor fashion by means of a short-wave pack set.

The new fall hats for women are a source of headaches for Hollywood radio program producers. Many types of hats worn by feminine performers are being banned by Rudy Vallee and Cecil B. DeMille. Hats with wide flop brims are outlawed because they interfere with speaking voices, but these aren't the ones which cause the most trouble. It has been found that the odd shaped new fall hats worn by members of the cast in minor speaking roles detract the attention of the studio audience and interfere with spontaneous reaction. The unpredictable studio audience with its attention focused on a queer-shaped hat might laugh at a highly dramatic scene or else remain mute when comedy lines are being read.

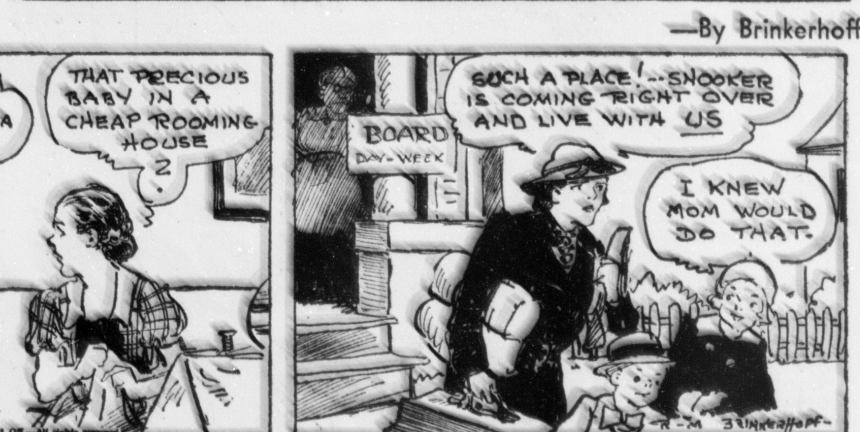
A discussion of the capital gains and losses tax will be heard tonight at 9:45 p. m. over CBS. Representative Emanuel Celler of New York and Maurice Tremeau, New York State Controller, will participate.

Lauritz Melchior, Metropolitan Opera tenor, who was heard last Sunday with the Detroit Symphony Orchestra believes he was the first man ever to sing over the radio. The broadcast took place 17 years ago and it was also in that it marked the first trans-Atlantic relay ever to be attempted. Sig. Marconi, who had been experimenting with a trial station at Chelmsford, England, chose Mr. Melchior for the first attempted broadcast across the Atlantic. The first attempt was a failure because engineers had forgotten to ground the wires, so Sig. Marconi and Mr. Melchior had to try it again. Twenty minutes after the experimental broadcast had ended a telegram arrived from a ship 200 miles at sea reporting "splendid reception."

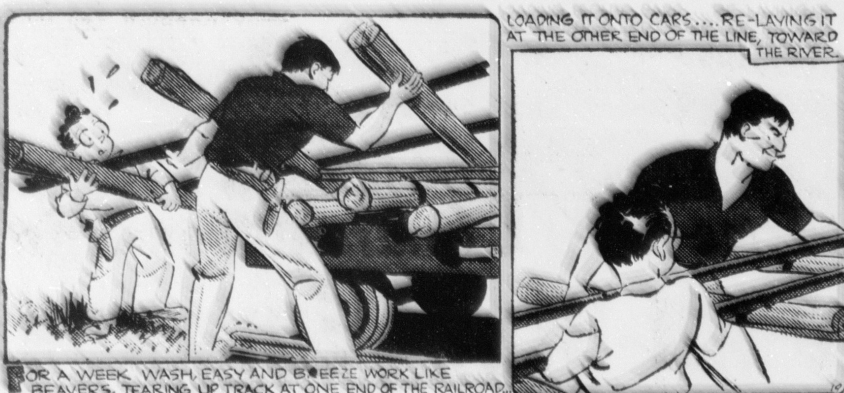
BOOTS AND HER BUDDIES



LITTLE MARY MIXUP



WASHINGTON TUBBS II



MYRA NORTH, SPECIAL NURSE



THIS CURIOUS WORLD By William Ferguson



MOTHER NATURE worked wisely when she made the tortoise travel in slow motion, especially since she had constructed him in such a manner that he cannot get up when turned on his back. Quick-moving creatures frequently fall on their backs, and such a mishap might prove fatal for the tortoise.

NEXT—What per cent of the students entering universities and colleges this fall will drop out before spring?

LET'S EXPLORE YOUR MIND

By DR. ALBERT EDWARD WIGGAM



1. Yes. Good housekeeping is inherited. The tendency to be neat and clean is not inherited as a single trait like mechanical ability or artistic or musical talent, but no doubt, many general inborn qualities, such as fine or dull physical senses, sense of color, artistic proportion, desire for approval, etc., have their effect on the way one keeps his house.

2. NO. It may make it worse. For example, merely to clench the fists and say "I won't smoke," only fixes the mind more strongly on the desire to smoke and thus increases the craving. To break a bad habit you must substitute some other good habit.

3. CERTAINLY. Provided the few people studied are a "representative sample." You don't have to toss pennies all your life to find out they will run 50-50 heads and tails. If you ask a hundred people a question and 50 say "Yes" and 50 say "No" you can bank on it that if you should ask all the people in the world of the same type education and background the answers would run within 2 or 3 per cent of 50-50. Of course in predicting elections, customer buying habits, etc., a sam-

ple of two to five thousand is better—this is just as good as a million.

Next—Do women lack more than men in imagination?

COMMON ERRORS

Never say, "They co-operated together in the enterprise"; omit "together."

Few, if any, persons under 18 are fit to drive an automobile because of their emotional lability.—Juvenile Court Judge Harry L. Eastman, Cleveland, O.

People are spending 5 per cent more in retail stores than they did a year ago, but prices have gone up 9 per cent.—John D. Hamilton, G. O. P. national chairman.

Best Short Waves

TUESDAY

BERLIN—3 p. m.—One Day at Berlin. D.J. 11.7 mcs. SCHEDULED: 5:35 p. m.—Short Wave Mail Bag. W2XAD. 15.35 mcs. W2XAF. 9.55 mcs.

LONDON—8:30 p. m.—"Memories of Youth." Childhood. GBR. 15.31 mcs. GBR. 15.15 mcs. GBR. 15.14 mcs. GBR. 15.13 mcs.

SANTIAGO, CHILE—1:45 p. m.—Symphony: Opus 10, No. 1. Latin American. Chilean and International Music. CHSP. 9.80 mcs.

BERLIN—7:45 p. m.—Rich Automobile Road. D.J. 11.7 mcs. CARACAS—8:15 p. m.—Dance Orchestra. TVRC. 5.8 mcs.

LONDON—8:55 p. m.—Short Recital of Sea Shanties. GBR. 11.75 mcs. GBR. 11.74 mcs. GBR. 11.73 mcs. GBR. 11.72 mcs.

WINTERBROOK—10 p. m.—Dramatic Presentation. CJO. 6.15 mcs. CORX. 11.72 mcs.

TOKYO—11:45 p. m.—Folk Songs. JZK. 15.16 mcs.

SYDNEY, AUSTRALIA—12:15 p. m.—Talk on Australia. VZKZ. 9.59 mcs.

Good Radio Music

By JAMES THRASHER

Many of us still recall hearing Miss Eudice Shapiro, young violinist who won the \$1000 Schubert Memorial Award at the National Federation of Music Clubs convention here last spring. And we probably will want to hear her again tomorrow when she plays on the Curtis Institute.

Miss Shapiro's brief appearance here was enough to convince her listeners that she is an outstandingly talented and well schooled player. The daughter of a Buffalo violinist with whom she began her study, Miss Shapiro has been a student of Erem Zimbalist at the Curtis school for the past few years.

On tomorrow's program she is to play the first movement of Brahms' D Minor Sonata; the second movement of Reger's Sonata for violin alone; the Wagner-Wilhelm's "Romance," and Sarasate's "Zapateado."

Another prize-winner on the same program will be Jorge Bolet, pianist, who is a graduate student of David Saperton. Mr. Bolet won this year's Walter W. Naumburg prize which carries with it a debut recital in Town Hall on Oct. 26.

The pianist will be heard in Chopin's Etudes in E Flat, Opus 10 No. 11; C Sharp, Opus 10 No. 4; G Sharp Minor, Opus 25 No. 6, and A Minor, Opus 25 No. 11.

In addition he is to play two Rachmaninoff Preludes in E Flat Major and G sharp minor, and Prokofiev's "Suggestions Diabolique."

The Kreiner String Quartet, frequent and popular broadcasters, have

TONIGHT! CAMEL CARAVAN

SEE YOU AT 'OAKIE COLLEGE' TONIGHT! SOME FUN!

A grand hour of entertainment containing two big shows—"Jack Oakie College" and Benny Goodman and Benny Goodman's "Swing School!"

WFBM 8:30 P. M.

CAMELS

A MATCHLESS BLEND OF COSTLY TOBACCO