

ENTIRE STORE OPEN SATURDAY TILL 9 P. M.



Men's \$5 LEATHERETTE TRIM

Pile
Fabric **JACKETS**
\$3.98Men's warm, deep
pile, full talon zipper,
leatherette-trimmed jacket.
Brown or grey in
sizes 36 to 46.All-Wool Sport Jackets
Cossack style. Navy blue, Melons
and plaids—leather trims,
sizes 36 to 46.**\$4.98**

BUY ON THE FAIR'S TEN PAY PLAN NO CARRYING CHARGE

THE FAIR

311-325 WEST WASHINGTON ST.

FASHION LEADERS IN

FALL MILLINERY

PARIS INSPIRED STYLES

Right now fashion leaders are wearing hats especially designed for fall—these are how important they are. As for variety, you'll have your choice (and many more): Directorio pokes, bowler hats, beret caps, diamond crowns, beret hats, Scotch caps... in velvet.

\$1.49**Sale of WINTER NEEDS**Warm and Comfortable
Women's Cotton
UNION SUITS**69c**Women's winter union suits, long
sleeve, ankle length and full cut
the correct weight for cold
weather. Sizes 36 to 44.Wom. Bloomers and Vests
Full cut rayon stripe
bloomers and vests in reg-
ular and stout sizes.**34c**Boys' and Girls' 'U' Suits
Strewn French 'U' suits with self-
help back; in small, medium and large
sizes.**19c**Boys' UNION SUITS
Heavy weight.
100% wool
ankle length
short sleeve.
sizes 6 to 16
years.**59c**Women's Warm
Outing Flannel
**GOWNS and
PAJAMAS****88c**Women's plain and fancy pattern
outing flannel gowns and pajamas.
Contrasting trims in sash or coat
style. Regular and stout sizes.Women's Snuggles
100% wool snuggles—
pants or vests in
all sizes to choose
from. Also extra
size.**25c**Women's Outing
Flannel GOWNS
Full cut, dou-
ble voile gowns
in plain and
fancy patterns.
Sizes 16
and 17.**49c**NOW!!
Full-Fashioned
SILK HOSE**59c**All- silk full-fashioned hose in plain
or service weight. Reinforced at wear-
ing points. In all new smart shades.
Sizes 8 1/2 to 10 1/2.FANCY PILLOWS
Fancy kapok filled pillows; in a
big assortment of new colors to
choose from. The Fair Main
Floor.**54c**There Must Be a Reason Why
**GRACEFUL ARCH
SUPPORT SHOES**

FIT SO PERFECTLY

• Straps • Ties • Nurse Shoes

\$3.45

Combination Last

Women's arch sup-
port, metatarsal arch
and combination last.
Kid or suede shoes.
Strad, nurses' and tie
shoes in sizes 4 to 10.LOOK BETTER—WEAR BETTER
GROWING GIRLS' SHOESMade to Last and Wear
Made the way mothers like them
made. Suede or calf growing
girls' oxfords in black or brown.
Sizes 3 to 8.**\$1.98**

IMPROVED QUALITY and GREATER VALUES! MEN'S

**SUITS-TOPCOATS
& OVERCOATS**PRICED FOR VALUE WISE MEN
QUALITY and STYLE LOWER PRICEDMen's \$7.50 Sheepplined
LEATHERETTE COATS

Full Belt Style

Sizes 36-50

Large, heavy
sheep pelts,
full belt. Sizes
36 to 50.**\$5.****\$13.75**

AND AT

\$19.85

SIZES 33 TO 50

Quality plus style at your price. Every important
suit, overcoat or topcoat is included in this
sale for Saturday! Double or single breasted, sport
back style in regular, long and stout sizes. The
coats in Raglans, Guard, Chesterfield and Bal-
macaan models, style you're not likely to see du-
plicated anywhere near this price.

THE EVER POPULAR \$6.95

Campus Coats

FOR BOYS AND YOUNG MEN

Snug, warm
coats in fancy
plaids, patterns
and navy blue.
32-oz. all wool
fabrics in double
breasted sport
style. 8 to 20.**\$4.98****\$8.95 to \$9.95 COATS**OF ALL WOOL FABRICS
Durable herringbone, inverted or
knit pleated backs; solid colors or
colors with border stripes and bright
plaids. Sizes 8 to 22.**\$6.98****\$11.95-\$12.95 COATS**32-oz. all wool fabric
Mohairproof and showerproof; lined
with two muffs and two flat pockets.
Rayon serge yoke lining. Sizes 8
to 22.**\$9.98****BOYS' ALL WOOL
ZIPPER JACKETS**All-wool plaid full zipper sport back
jackets in red, brown, blue and grey
plaids. Sizes 4 to 18.**\$2.98****BOYS' GREY OR BROWN \$1.49
CORDUROY KNICKERS**Boys' good quality grey or brown cordu-
roy knickers in sizes 6 to 16 years. The
Fair, Main Floor.**\$1.19****BOYS' 75c LEATHERETTE
CAVALTEX HELMETS**Keep them warm this winter. Leatherette
helmets of fine du Pont cavatex.**49c**Men's Genuine Suede
JACKETS

Regular \$6.98 Value

\$4.98

SECOND FLOOR

Men's suede leather jackets with
leather collar and cuffs, sport or
plain back styles in sizes 36 to 46.

MEN'S ALL WOOL \$10.00

"LEATHER SLEEVE"
JACKETS**\$6.98**A warm winter jacket in green,
royal maroon and navy, sizes 36
to 46.Men's \$1.19 Heavy Ribbed
UNION SUITSShort or long
sleeve, ankle
length suits in
cerise, white and
random. 36 to 44.**79c**MEN'S \$3.00 ALL WOOL
ZIPPER SWEATERSTwo tone suede
combination and
solid color jack-
ets in sizes 36
to 46.**\$1.98**MEN'S \$8.98 ALL WOOL
BLUE MELTON COATSMen's full belt
sport back 34-oz.
melton coat in sizes
36 to 46. The Fair,
Main Floor.**\$5.98**Men's \$3.00 Heavy Plaid
MOLESKIN PANTSMen's heavy
weight plaid
moleskin pants.
Sizes 29 to 42.**\$1.98**Men's \$1.19 Heavy Ribbed
UNION SUITSShort or long
sleeve, ankle
length suits in
cerise, white and
random. 36 to 44.**79c**MEN'S \$3.00 ALL WOOL
ZIPPER SWEATERSTwo tone suede
combination and
solid color jack-
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to 46.**\$1.98**MEN'S \$8.98 ALL WOOL
BLUE MELTON COATSMen's full belt
sport back 34-oz.
melton coat in sizes
36 to 46. The Fair,
Main Floor.**\$5.98**Men's \$3.00 Heavy Plaid
MOLESKIN PANTSMen's heavy
weight plaid
moleskin pants.
Sizes 29 to 42.**\$1.98**5% part wool single
blankets. Size 66x80;
double designs in all
colors.**PART WOOL
BLANKETS****\$1.19**

Illustration of a woman wearing a coat.

NEW FALL BLOUSESLong or short sleeve in
celanese, satin, acetate
crepes, plaids and checks.
Sizes 34 to 44.**88c**

Illustration of a woman wearing a blouse.

88c

Illustration of a woman wearing a blouse.