

\* Open Saturday Night Until 9 o'Clock—Store Hours: 9:30 A. M. to 5 P. M., Thursday and Saturday 9 A. M. to 9 P. M.

# Sears THRILLER Days!

"Thriller Days" Are Bargain Days—Values Featured in Every Department

DON'T FAIL TO JOIN SEARS TREASURE HUNT!—ASK ANY SALESPERSON

**Saturday Special LUNCHEON 22c**

American Chop Suey  
Chinese Noodles  
Steamed Rice  
Soy Sauce  
Roll and Butter  
Special  
Hot Fudge Sundae, 10c  
(Milk Chocolate)

**'LAUNDERITE' SHEETS 94c Ea.**

81x99 Inches  
Nationally known, famous for service. Strong-textured, fully bleached; reinforced doubly at points of greater wear. Cellophane wrapped.

**12x12-INCH Wash Cloths 3c Each**

Reg. 5c  
Soft, absorbent "terries" in white with clear-toned colored borders! 12x12-in. size. Buy 'em by the dozen!

**52x52-INCH Crash Cloth 39c Ea.**

50c Value!  
Gay checked luncheon or breakfast cloths. Easy-to-laundry, smooth-woven crash in cheery checks of blue, red, gold or green.

**BLEACHED FLANNEL 10c Yd.**

27-Inch  
Softly fleeced 27-inch flannel. Make the kiddies' gowns, garters, saucers and diapers. **ROUTING FLANNEL, YD. 14c**

**TWO-POUND Cotton Batt 48c Each**

Reg. 59c  
Make a lovely warm quilt for "a song"! Fine clean unbleached cotton opens to full 72x90-inch size—all in one easy-to-handle piece!

**FOUR-SEWED CORN BROOM 46c Ea.**

59c Value!  
"A new broom that will sweep the corners clean." All corn...serviceable...with enameled handle. They'll go fast!

## New and Flattering Fashions in Women's Sport Coats



- Gored Back Princess Coats
- Flattering Boxy Swaggers
- Reefer Styles
- Thrilling Winter Colors
- Button-Down-the-Front Models
- Heavy Duty Fleeced Materials

**12.95**

Warm, comfortable, sturdy and good looking coats to see you through the toughest Fall and Winter weather! Beautifully fitted reefer styles, smart button-down-front styles, flattering boxy swaggers, popular Hollywood wrapped "overcoats," charming gored-back princess coats... all assembled at this incredibly low Thriller price! Every one featuring new details... high pockets, high revers, impudent saucer or Peter Pan collars, port wing collars, expensive-looking new belts and buttons. Lined for long, hard wear in Earl-Glo.

Sizes for Misses and Women

### New Styles in Women's Mid-Season Felts 84c Each

For immediate and Winter wear. Styles that you will find in expensive hats. Every head-size.



## Fashion-Right New FALL DRESSES

- Heather Mixtures
- Wool and Rayon Weaves
- Gamsa Crepes and Acetates

**2.69**

- Black • Mahogany
- Rust • Wine
- Oxford • Greens
- Blues • Browns

Styles for important daytime and informal evening dress... as well as styles for business and all-around wear. All NEW including "Corseted Look," slimmer silhouette, draped necklines and bodices.

Sizes 14 to 44 and 46 to 52



**LIFEBUOY or LUX SOAP 10 Bars 53c**

Camay Soap, 10 for 42c  
Large Ivory, 6 for 53c  
Kirk's Hardwater, 6 for 25c

**UNBLEACHED SHEETING 19c Yd.**

87-In. Wide  
Good quality unbleached sheeting that is suitable for sheets or quilts, 81 inches wide. Stock up at this low price and be assured of future savings.

**WASH PRINTS 10c Yd.**

At a savings that counts, Sears offers you these fine quality cotton wash prints, 48x48 - thread count, firmly woven with smooth finish. Gay tubast florals.

**PRINTED CRETONNE 11c Yd.**

A wide choice of Autumn's newest decorative patterns in a superior quality of cretonne at this low Thriller price. Ideal for drapes, pillows and slip covers, 36 inches wide.

**WOMEN'S 49c UNION SUITS 39c**

A smooth-fitting suit of excellent quality! Soft, cream-colored cotton with rayon-stripe woven in. Built-up shoulders, picot-trim, 8 1/2" shields. Sizes 36 to 50. Extra sizes, 46 to 58...40c

**TURKISH TOWELS 19c Ea.**

Extra double thick, 22x44, Turkish towels that please the whole family. Soft, absorbent or durable double loop construction. Stock your linen shelves well with this value!

**BLEACHED MUSLIN 10c Yd.**

Fine "Needlethrift" bleached muslin of a thousand uses. Ideal for sheets, pillow cases or tea towels! 80x80 thread count to the square inch, 36 inches wide. Buy now and SAVE!

## Crisp---Beautiful---69c Rayon Taffeta SLIPS 59c



A phenomenal price and a smashing value that took a huge Thriller purchase to make it come true! You'll find both panel and bias styles! Smartly tailored and attractive lace-trimmed styles! White and tearose. Better buy for months to come! Sizes 34 to 44.

Black or Navy Fine Taffeta Slips.....\$1.00

**Rayon Knit GOWNS 59c Ea.**

Lovely rayon knit gowns in soft pastel shades. Fancy necklines, choice of several styles. Sizes 15, 16 and 17.



## Because of a Sensational Buy! GLOVES 39c Pr.



A buy that will be hard to beat. Better gloves in broken sizes and styles. Chamoussade and Bembergs. Your chance to get gloves for each Fall outfit and at a great savings.

## Beautiful Fall Neckwear 29c Ea.

Regularly 39c

Enhance the beauty of a smart outfit with one of these inexpensive yet smart pieces of neckwear. Crepes, piques, satins and laces in pink, yellow and white. High or V-neck lines.



**FABRIC GLOVES, 1.00**  
Fall colors; chamoussade and bembergs.

## Washfast A. C. E. Crochet Cotton 19c

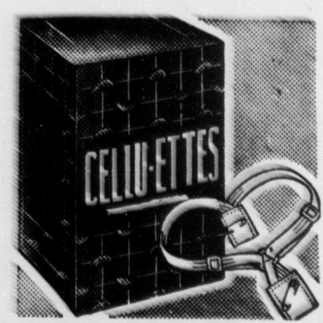


A joy to use. Unwinds smoothly and easily. No knots or snarls. Ideal for dresses, bedspreads or neckwear. In ecru or white. 800 yards.

**Regular 1.39 Knitting Bags 1.00**  
Large, well lined, tapestry bags with wooden handles.

**Box of 36 Cellu-Ettes and Sanitary Belt 39c**

Box of 36 soft, sanitary napkins and Kleinert's adjustable belt, at one low price!



## Sale! Women's New Fall FOOTWEAR 1.00 Pr.

Sold as High as \$2.98! Never Below \$1.98!  
Suedes, kids, calfskins! Browns, blacks, combinations. Group includes pumps, straps, T-straps, ties and oxfords.  
Sizes 4 to 8 in the Group!

## First Quality—Full Fashioned—Ringless SILK HOSE 58c Pr.

Famous "Royal Purples" in smart 4-thread chiffons or 7-thread service weights. Every pair perfect! Famous for clear loveliness and durability. Sizes 8 1/2 to 10 1/2. New shades.



**Children's 5/8 and 3/4 Hose 29c Pr.**  
39c Values! First quality, nationally advertised brand. Smart color combinations. All with elastic cuffs. Sizes 6 to 9 1/2 and 8 to 11. 4 Pcs. 1.00

**FULL LENGTH HOSE 14c Pr.**  
Plain or English ribbed. First quality. Sizes 6 to 10. First Quality 1/2 Length Hose, 10c Pr.

FREE PARKING LOTS  
FREE BUS SERVICE

# SEARS, ROEBUCK AND CO.

ALABAMA AT  
VERMONT STREET