

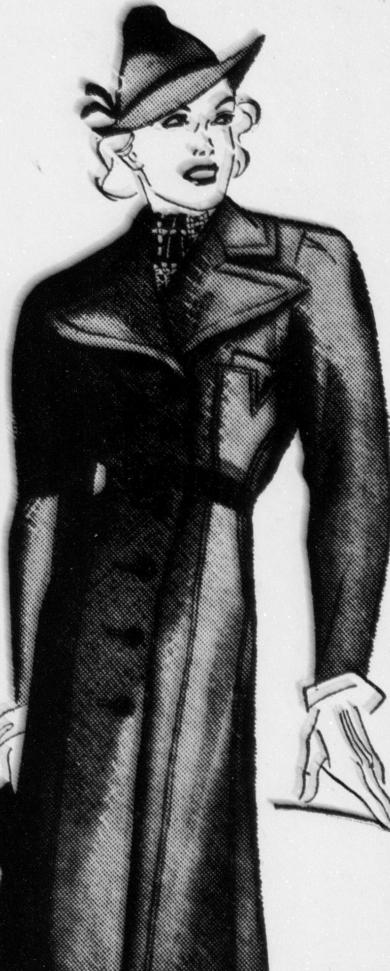
★ Open Saturday Night Until 9 o'Clock—Store Hours: 9:30 A. M. to 5 P. M., Thursday and Saturday 9 A. M. to 9 P. M.

Sears THRILLER Days!

"Thriller Days" Are Bargain Days—Values Featured in Every Department

DON'T FAIL TO JOIN SEARS TREASURE HUNT!—ASK ANY SALESPERSON

New and Flattering Fashions in Women's Sport Coats



- Gored Back Princess Coats
- Flattering Boxy Swaggers
- Reefer Styles
- Thrilling Winter Colors
- Button-Down-the-Front Models
- Heavy Duty Fleeced Materials

12.95

Warm, comfortable, sturdy and good looking coats to see you through the toughest Fall and Winter weather! Beautifully fitted reefer styles, smart button-down-front styles, flattering boxy swaggers, popular Hollywood wrapped "overcoats," charming gored-back princess coats . . . all assembled at this incredibly low Thriller price! Every one featuring new details . . . high pockets, high revers, impudent saucers or Peter Pan collars, pert wing collars, expensive-looking new belts and buttons. Lined for long, hard wear in Earl-Glo.

Sizes for Misses and Women

New Styles in Women's Mid-Season Felts

84c Each

For immediate and Winter wear. Styles that you will find in expensive hats. Every head-size.

Crisp—Beautiful—69c Rayon Taffeta SLIPS

59c

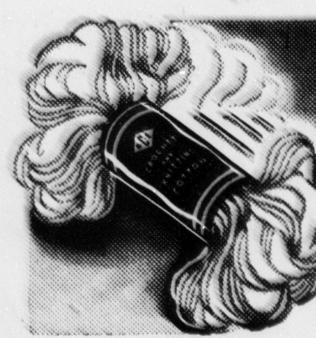
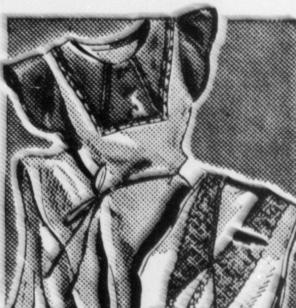
• Tailored or
Lace Trimmed

A phenomenal price and a smashing value that took a huge Thriller purchase to make it come true! You'll find both panel and bias styles! Smartly tailored and attractive lace-trimmed styles! White and tearose. Better buy for months to come! Sizes 34 to 44.

Black or Navy Fine Taffeta Slips.....\$1.00

Rayon Knit
GOWNS
59c Ea.

Lovely rayon knit gowns in soft pastel shades. Fancy necklines; choice of several styles. Sizes 15, 16 and 17.



Washfast A. C. E.

19c

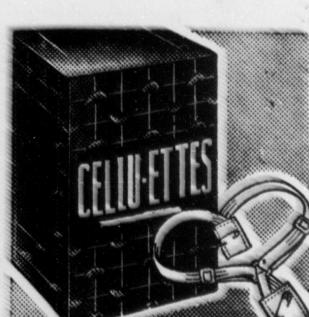
A joy to use. Unwinds smoothly and easily. No knots or snarls. Ideal for dresses, bedspreads or neckwear. In ecru or white. 800 yards.

Regular 1.39 Knitting Bags **1.00**

Large, well lined, tapestry bags with wooden handles.

Box of 36
Cellu-Ettes and Sanitary Belt
Both for **39c**

Box of 36 soft, sanitary napkins and Kleinert's adjustable belt, at one low price!



Sale!

Women's
New Fall
FOOTWEAR

1.00

Sold as High as \$2.98!
Never Below \$1.98!

Suede's, kids, calfskins! Browns, blacks, combinations. Group includes pumps, straps, T-straps, ties and oxfords.

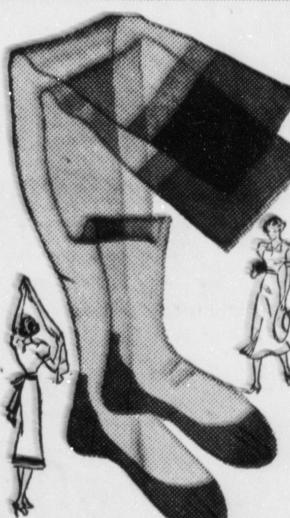
Sizes 4 to 8 in the Group!

First Quality—Full
Fashioned—Ringless

SILK HOSE

Reg. 69c 58c

Famous "Royal Purples" in smart 4-thread chiffons or 7-thread service weights. Every pair perfect! Famous for clear loveliness and durability. Sizes 8 1/2 to 10 1/2. New shades.



Children's 5/8 and 3/4 Hose

39c Values! First quality, nationally advertised brand. Smart color combinations. All with elastic cuffs. Sizes 6 to 9 1/2 and 8 to 11.

4 Prs. 1.00

FULL LENGTH HOSE
Plain or English ribbed. First 14c Pr.

First Quality 5/8 Length Hose. 16c Pr.



Fashion-Right New FALL DRESSES

- Heather Mixtures
- Wool and Rayon Weaves
- Gamsa Crepes and Acetates
- Black • Mahogany
- Rust • Wine
- Oxford • Greens
- Blues • Browns

2.69

Styles for important daytime and informal evening dress . . . as well as styles for business and all-around wear. All NEW including "Corseted Look," slimmer silhouette, draped necklines and bodices.

Sizes 14 to 44 and
46 to 52



UNBLEACHED SHEETING

19c Yd.

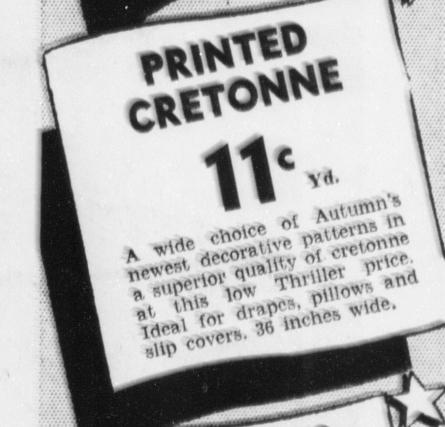
Good quality unbleached sheeting that is suitable for sheets or quilts. 81 inches wide. Stock up at this low price and be assured of future savings.



WASH PRINTS

10c Yd.

At a savings that counts, Sears offers you these fine quality cotton wash prints. 60x48 - thread count, firmly woven with smooth finish. Gay tubfast florals.



PRINTED CRETONE

11c Yd.

A wide choice of Autumn's newest decorative patterns in a superior quality of cretonne at this low Thriller price. Ideal for drapes, pillows and slip covers. 36 inches wide.



WOMEN'S UNION SUITS

39c

A smooth-fitting suit of excellent quality! Soft, creamy color cotton with rayon—stripe woven in. Built-up shoulders. Picot-trim at arm shields. Sizes 36 to 50. Extra Sizes, 46 to 50. 49c



TURKISH TOWELS

19c Yd.

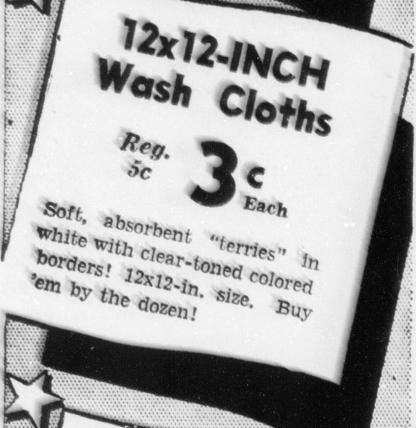
Extra double thick, 22x44, Turkish towels that please the whole family. Soft, absorbent of durable double loop construction. Stock up with this value!



BLEACHED MUSLIN

10c Yd.

Fine "Needleflirt" bleached muslin of a thousand uses. Ideal for sheets, pillow cases or tea towels! 80x80 thread count to the square inch. 36 inches wide. Buy now and SAVE!



FREE PARKING LOTS
FREE BUS SERVICE

SEARS, ROEBUCK AND CO.

ALABAMA AT
VERMONT STREET