

THE CHAMPION OF VALUES

KAYS

25rd Anniversary

SALE

25¢
DOWN
24 Months
TO PAY

AGAIN IN 1937
THIS GREAT KAY
EVENT IS THE CHAMPION OF ALL AMERICA!

This great 23rd Anniversary event is destined to make American value-history. It will be recognized as the greatest event of its kind from coast to coast—nothing can compare with it—nothing can compete with it! From the Atlantic to the Pacific it sets a new record for values—a record for savings—a record for easy and convenient terms in purchasing nationally famous jewelry! For weeks and weeks Kay merchandise men and buyers have been working night and day to give you the thrill of a lifetime . . . the result is another victory for Kay! Be sure to visit Kay's during this event—you'll see why Kay's 23rd Anniversary Sale is America's Champion of Values!

KAY
JEWELRY COMPANY
137 W. Washington St.