

to Bring You the Most Unusual Values...Special Purchases...Special Markdowns!

INDIANAPOLIS BARGAINS!

Everyone May Profit by the Savings in This Event!

REDUCED!

First Quality
PURE SILK

HOSEIERY

Only
396 Pairs
at This
Price

21c



247 Pieces of
New Fall
Neckwear

Dainty collars,
some with cuffs
to match! (Also
included in this
group are 96 pieces
priced to clear).

25c

Beautiful silk hose that usually sell
for a much higher price! Ankle
fashioned, form fitting, seamed
back! Odds and ends from our
regular stock! Mostly sizes 8½
and 10½! Hurry!

PENNEY'S—Street Floor

61 Pongee GOWNS

Genuine 12 momme
pongée, contrasting
trim! Counter soiled

56c

Balbriggan PAJAMAS

Just 72 pairs! 2-Piece
style with contrasting
trim! Fall weight.

68c

Dernier Taffeta SLIPS—
Lustrous rayon, beautifully
embroidered! 3c

Only 180 57c

Women's FALL PURSES—
Simulated suede leather
Pouch or envelope 37c

styles 25c

Pure Silk DANCETTES—
Tearose or white! Some slightly
soiled; 32 66c

77c

77c

Women's Rayon PANTIES—
Brief or regular styles! 16c

Lace trimmed! All sizes 39c

PENNEY'S—Street Floor

Women's HANDKERCHIEFS—
Dainty printed patterns! 3c

Only 600 at this price. Ea. 3c

Women's Wool SCARFS—
Every one a new fall color and
pattern! Fringed ends 25c

Beautiful Silk SLIPS—
Pure silk crepe with george-
ous lace trim! 77c

Only 336 77c

Tuckstitch UNION SUITS—
Rayon and cotton, tearose
color! Close fitting 39c

39c

Again—A Record Breaking Selling!
Smartest Winter Weight

Sports COATS

- Soft Fleeces!
- Novelty Fabrics!

The Best Collection Ever
Featured at This
Unbelievably LOW PRICE!

Every fashionable woman knows she can't do without one of these smart sports coats in her wardrobe. Stunning styles—swagger and belted swing models! See the intricate shoulder treatments and outstanding colors! Don't delay—select your winter coat now at Penney's at this special price! Sizes 12 to 20!

GREYS! RUSTS! BLUES!
GREENS! BLACK!

Fur-Trimmed Sports
and Dress COATS

Fleece and nub
fabrics, big, fluffy
collars! Sizes
12 to 20 and 38 to
44! 16.50

Women's All-Wool
SWEATERS

Beautiful selection
of colors and
color combinations!
Novelty
styles! Sizes 34 to
40! 74c

PENNEY'S—Second Floor

A SPECIAL PURCHASE!

600 Gorgeous
WASH FROCKS

TO BE PLACED ON SALE
DURING THIS EVENT!

50c

There's a style for every figure—in this
large group of specially priced dresses!
You'll like the swing skirts, the princess
silhouettes, the belted styles! Guaranteed
fast colors! Sizes 14 to 44!

Acetate Canton Crepe
STREET DRESSES—
Beautiful prints—look like
twice this price! Sizes from \$2
14 to 44

Special! Women's
RAYON UNDIES—
Small, medium and
large sizes! Several
styles 15c

Women's Fine Quality
BROADCLOTH SLIPS—
Flesh and white! Full
length, double stitched
25c

PENNEY'S—Downstairs Store

New Fall Winter
DRESSES

Cleverly styled! A
regular sizes, half
size and larger
sizes! 4.98

PENNEY'S—Second Floor

Penney's Carry
Only First
Quality
Merchandise!

PENNEY'S—Street Floor

Just 187 Men's
Better Quality
Plain Color

SHIRTS

TO BE SOLD AT

- Expertly Tailored!
- Fast Colors!
- Worth Much More!

63c

This unusual group of shirts is marked down for "Limit Days" only! Well made, fine quality, full cut! Broken sizes from 14 to 17! Blue, tan and grey!

PENNEY'S—Street Floor

480 Pairs of Men's Fancy
DRESS SOCKS

SPECIAL!

Fine quality rayon
plated over mer-
cerized! Sizes 10 to
12.

12½c

PENNEY'S—Street Floor

Only 600 Men's White
Handkerchiefs

3c

Ea.

Full sized
handkerchiefs
of fine white
cotton, nicely
hem-stitched!

PENNEY'S—
Street Floor

144 Men's Work
SWEATERS

69c

120 Men's Dress
SWEATERS

1.44

PENNEY'S—Street Floor

Men's Heavy
WORK PANTS

1.33

Men's Sanforized
WORK SHIRTS

55c

Blue chambray or
blue or brown
cover! 14½ to
17½

PENNEY'S—
Street Floor

Winter
UNION SUITS

69c

Medium heavy
weight, com color!
Long or short
sleeves, ankle
length! Sizes 36
to 46!

PENNEY'S—
Street Floor

2 JIGGERS FOG
DRIVER'S BRAIN,
I. U. PROF SAYS

Make Driver Unfit to Hold
Wheel, Harger Tells
Safety Group.

KANSAS CITY, Mo., Oct. 12
(U. P.)—Two jiggers of whisky,
make a person unfit to drive an
automobile, Dr. Rollo N. Harger,
Indiana University professor, told
the National Safety Congress to-
day.

Harger made tests with a new
type "chemical breath smeller," to
decide what the much disputed question
of when a driver is drunk.

Three ounces of whisky, or a little
less than two jiggers, was
enough to fog the brain and make
a driver unsafe, he said.

"Most individuals will show
acute symptoms of intoxication
when alcohol intake becomes
reached about one and one-half
parts a thousand, which corresponds
to the alcohol equivalent of about
six ounces of whisky circulating in
the body."

"However, lower concentrations
of body alcohol, even down to one-
half this figure, are sufficient to
render most people unsafe drivers,
since this amount greatly increases
reaction time, or time required for
muscle to meet the brain."

Auto Accidents Main Concern

The breath smeller was devised in
Indiana University laboratories. It
was invented on the theory that the
American's need for booze is re-
markably great. Dr. Harger said the
suspected driver's breath is blown
or sucked by a pump if he refuses
to blow, into a container with a
sensitive chemical reagent. The
fluid pales from a healthy pink at
the sight of alcohol.

Automobiles killed 40,000 of the
100,000 Americans who died in
accidents last year, and the Safety
Council's discussions were mainly
concerned with that menace.

In defense of automobile drivers,
Harry A. Harrison, State Traffic
Engineer for Illinois, said:

"Considering that there is only
one personal injury accident for
every 250,000 miles driven, it is ob-
vious that most drivers operate at
safe speeds most of the time."

Speed Still Problem

He said that most accidents could
be avoided if the vehicles had been
operating at sufficiently low speeds,
but the speed limit was still the
chief factor in averting wrecks.

W. A. Gabriele, Chief of Police
in Honolulu, where suspected drunk-
en drivers are tested by questioning
and by their muscular reactions, un-
dertook to answer the question as
to why drivers drink.

"Many drivers do not wish to be-
ing weak, they indulge in too many
drinks and, when they start to drive
home, the reaction of fresh air puts
them out."

LEGION POST TO PAY
MEMORIAL TRIBUTE

H. L. Chaloux, national Ameri-
canization officer of the American
Legion, will speak at memorial ser-
vices for the World War dead at 8
p. m. Thursday in St. John Evan-
gelical Church.

Francis Hurst, church Broth-
erhood president, will introduce Lt. E.
Campbell, commander of the Big
Four Railway Post, which is spon-
soring the services. A. F. Meurer,
12th District commander, also is to
speak.

There is to be a pageant by the
"10 at 8," drill by the 12th District
color guard and music by the Boy
Scout band.

WHEN GO SIGNS STOP,
SEE TRAFFIC BUREAU

John McNellis, fire alarm system
superintendent, today asked that all
reports of defective traffic signals be
sent to the Traffic Bureau.

He said that if these notices were
received directly by the Alarm
Division, it would seriously impair
its work in handling fire calls. The
Traffic Department will notify its
division of the repairs and said
will be made immediately, he said.

TEETH ON CREDIT

If you need
plates, come to Dr. Dix's
office. Only a small down
payment necessary—
pay the balance in small
weekly sums.

Dr. Dix Services

Plates, crowns, inlays,
cleaning, bridge work,
extractions, fillings, X-rays,
treatments for pyorrhea,
plate repairs.

DR. DIX
DENTISTS

TELEPHONE—LI-9216
10 N. Pennsylvania

CORNER WASHINGTON
OVER-HOOKS DRUG STORE

HOURS 8:30 A. M. to 7:00 P. M.

INDIANAPOLIS INDIANA

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