



QUALITY ENDURES!

ONLY TWO
DAYS!

AYRES' 65TH

ANNIVERSARY SALE
ENDS SATURDAY!

- ★ Seasonable, wanted merchandise
- ★ in complete color and size ranges
- ★ in Fall 1937 fashions
- ★ of regular standard Ayres' quality
- ★ freely offered with full regular service
- ★ at the lowest prices
we can possibly arrange.

Just two more days—16 shopping hours—then the sale of the year will come to an end! Just two more days—an unrivaled opportunity for you to make your dollars do more! That means—you can buy more wearables for yourself, for your husband or children, at the lowest prices we can possibly arrange. Anticipating record crowds, we are ready with hordes of extra salespeople for these last TWO DAYS selling. Our counters, shelves and racks are aglow with an array of Ayres' QUALITY merchandise—complete in style, size, color and pattern assortments . . . proving that once again . . . "It's the Sixty-Fifth for Thrift!"

Women's Sport Coats, \$8.95
Fur Trimmed Coats, \$24.75
New Fall Dresses, \$6.65
American Girl Shoes, \$4.50
"Real Silk" Substandards, 59c pr.
New Fall Bags, 90c
New Fall Gloves, 69c pr.
Kabo Foundations, 20% OFF
"Fruit of the Loom" Frocks, \$1.15

Women's Wool Skirts, \$1.79
Women's Cotton U. Suits, 35c ea.
Women's Flannelette Gowns, 69c ea.
36-Pc. Sheet & Towel Set, \$10.00
Part Wool Blankets, pr., \$2.98
"Truth" Sheets, 81x99, \$1.00
2½ Yard Curtains, pr. \$1.00
Men's Shirts & Shorts, 5 for \$1.00
Men's Cranbrook Shirts, \$1.00 ea.

Boys' Shirts, Blouses, 2 for \$1.00
Boys' Melton Jackets, \$2.69
Men's Suits, Overcoats, \$16.95
Men's Melton Jackets, \$2.79
Girls' Wash Dresses, 88c ea.
Girls' Twin Sweater Sets, \$1.79
Child's Minneapolis Sleepers, 98c
Child's Minneapolis U. Suits, 89c
Infants' Dresses, 44c and 66c ea.

AYRES ★ DOWNSTAIRS ★ STORE