

W.H.P. Wasson & Co. BASEMENT

★ MAIL ORDERS WILL BE PROMPTLY FILLED OR ★ LET JANE STEWART SHOP FOR YOU ★ CALL RILEY 7411 ★

FOR FRIDAY ONLY!

Tweed COATS

Untrimmed Styles
For the Miss!

\$17

- Fully Lined
- Interlined

Sturdy and warm tweed coats to wear in any kind of weather . . . in smart and practical styles. Two fitted styles with zipper front, mixtures of grey, blue and tan. Sizes for Misses. 12 to 20.



Reg. \$10.95

Misses' DRESSES

\$8.65

A group of Misses' dresses, reduced for a one-day sale! Tailored and dressy styles with smart details or contrasting trim. Sizes 12 to 20.

FOR FRIDAY ONLY!

SPORT COATS

Just 42 Regular
\$10.95 Values for

\$8.95



A special group of Misses' coats in the season's most popular styles including princess, belted and the very popular swagger. Fine, sturdy fabrics such as suede, fleeces, shaggy fleeces and herringbone make this the "Best Buy" for your October wardrobe. There is a gay variety of good fall colors. Sizes 12 to 20.



Reg. \$10.95

COATS and SUITS

\$4

Just 39 coats and suits in shetlands, herringbones, twills and other novelty mixtures. Broken sizes for misses and women. Sizes 12 to 20.

FOR FRIDAY ONLY!

\$6.95 & \$7.95 Dresses

For Modern Misses
and Women!

\$5.50

- Save \$1.45 to \$2.45!
- One Day Only!



Tomorrow! Save In This One-Day Event In Wasson's Basement Store!

FRIDAY BARGAINS

A DAY OF SPECIAL VALUES! WASSON'S BASEMENT STORE IS CRAMMED WITH OCTOBER'S "BEST BUYS" AND MANY UNADVERTISED ITEMS! BE HERE PROMPTLY AT 9:30 A. M.

Reg. 49c Bemberg Underwear
Novelty bemberg underwear
or celanese panties, stepins
or briefs in teareose only, run
resistant . . . warp knit.
3 for \$1.00

For Winter! Snuggle Pajamas
Two-piece style tuck stitch pajamas in pastel colors with long sleeves. Ideal for winter. Sizes 16 and 17.

Women's All Silk
Stockings
35c
3 for \$1

All silk chiffon or lisle top, service weight, ankle fashioned, and well reinforced for wear. Colors of Andes Avenue, Cafe Claire and Blushglow. Sizes 8 1/2 to 10 1/2.

\$1.00 Corsets and Girdles
Silk hook or semi-stepin
girdles of rayon brocade . . .
4-hose supporters . . . cut
long . . . well boned for sup-
port. Sizes 26 to 34.

69c

\$2.25 Corselettes and Girdles
From a famous maker. Washed
of rayon brocade some
with under belts. Styles for
every figure. Sizes 26 to 44
in lot.

\$1.49

50c Slip-On Fabric Gloves
Novelty cuff slip-on style fab-
ric gloves, all fresh and new
in black, navy and brown.
Sizes 6 to 8 in the lot.

35c

Men's—Women's Kerchiefs
Plain or fancy-bordered men's
handkerchiefs also women's plain
colored or sport prints. All cut full
and large. Each.

3c

Regular \$1.00 Tots' Bathrobes
Plain colored bath robes, cut
full and large, extremely
warm and snugly. Fine
quality reduced for Friday.
1 to 3.

89c

Regular \$1.69 Boys' Knickers
Fine quality corduroy knick-
ers, all-wool cut full and
large, knitted cuffs, four
pockets. Brown and grey,
sizes 8 to 16.

\$1.19

Girls' New Winter Coats
Several smart styles in these sport
or fur trimmed coats, all the new
shades represented. Flare skirt
styles or princess models. Sizes 7
to 14.

\$5

OCTOBER'S "BEST BUY" in SHOES!
A Special Purchase Brings to You . . .

More Than 70 New Fall Styles!



Women's SHOES

\$2

- Arch-Type Shoes
- Street Shoes
- Dress Shoes
- Sport Shoes
- Sult Shoes
- Gabardine
- Soft Suede
- Kid Leather
- Briar Bucko
- Calfskin

Qualities that compare with
shoes we have sold in our own
regular stocks at \$3. and \$4!
Colors of wine, green, tan calf,
brown, blue and black. Sizes 8 1/2
to 9. Widths AA to C.

Regular \$1.00 Wash Dresses

An extra special for Friday!
300 new fall wash dresses
with short sleeves and several
neckline styles. New colors
and patterns. Sizes 14 to 44.

50c

Colorful New Blanket Robes

Shawl collar with cord trim
. . . cord tie . . . cut full and
long . . . greys, browns, reds
and blues. Sizes 16 and 17.

\$1.69

\$1.00 Rayon Crepe Slips

Guaranteed rip-proof seams
. . . bias cut . . . tailored or
lace trimmed styles . . . cut
full and long . . . adjustable
shoulder straps . . . sizes 32
to 44.

65c

Colorful Berets for School

A knock-a-bout beret is a
necessity for fall and winter
sports as well as school wear.
Every color included in this
lot.

50c

Panne Satin Taffeta Toppers

To wear over your dress or
under your suit. Made of
washable satin in a variety
of colors. For all ages.

58c

SLIP-ON SWEATERS

Short and long sleeved novelty
sweaters. New necklines and all new
autumn colors. Sizes 34 to 40.

\$1

Regular \$2.95 SKIRTS

A colorful assortment of flannels,
wool crepes and novelty mixtures.
\$2

Men's Fancy Patterned Hosiery

Rayon and lisle hose in a
large assortment of new fall
and winter colors. Double
solids, high spliced heel.

15c

Regular \$1.35 to \$1.85 Velvet and Felt Fall

HATS

\$1

Turbans, poke brims, scotch
caps, berets, tricornes and rollers
in the season's newest and
most popular styles. Leather,
feather and veil trims, high and
shallow crowns, small or large
brims. Headsizes 22 and 23.

Full Fashioned Silk Hose

Regular 69c four-thread hose
ringless chiffon with cradle
top, French heel and picot
top. New shades. 8 1/2 to 10 1/2.

49c

>32 Featured "Best Buys" From Wasson's Basement Domestics



8-oz. Pillow-Ticking, 4 yds.
Government standard
8-oz. striped pillow standard.
Regularly sells for
29c yard. With blue
stripe. Special!

\$1



36-in. Bleached Muslin, 7 yds.
"Farmer's Choice" muslin,
fully bleached. Regularly
sells for 19c yard.
For sheets, pillowcases,
and many uses!

\$1



Reg. \$1.49 Mattress Covers
Twin or full size, Beauty
Rest, Box Spring or
regular size Mattress
Covers, made of good
quality muslin, sturdily
assembled, with taped
seams and rubber but-
tons!

\$1

New Fall Rayon
Lunch Cloths
Regularly 79c

Attractive pat-
terns, all color-
fast, in red, blue,
green or gold.
Regularly sells for
79c each. 52x52,
52x68.

\$1

27-in. Outing Flannel, 10 yd.
Snowy white outing
flannel of excellent
quality. For diapers,
children's undies, pa-
jamas and many other
uses.

\$1

36-in. Printed Percale, 6 yds.
80 square, guaranteed
well dyed in large as-
sortment of colors and
patterns. Full bolts.
Regularly sells for 25c
yard.

\$1

Jacquard Reversible
BLANKETS

\$1.79 Each

In beautiful Indian designs in colors of brown,
rust, green, tan and blue and "Warmspun"
by the Cortex process, affording the greatest
warmth possible at this price! Comes in big
bed size with hemmed edges.

LIMITED QUANTITY
Part Wool, Double Plaid
BLANKETS

Worth Much More!

\$2.49
PAIR

At least
5% wool
blankets,
sateen bound
in plaids of
rose, blue, gold,
green, brown or
orchid. Colorfast.

Mail or Phone Orders Filled

"Cannon" Double
Thread
Turkish Towels

Regular 25c & 29c

18x36, 20x40 "Can-
on" or "Dun
De" solid color or
colored border,
double thread,
turkish towels. All
fine values.

\$1

Marquisette Curtains, Pair
Colored, figure, colored
dot, cushion, dot, self
figures, etc. in every
style curtain, cottage
sets, priscilla, etc. Extra
wide, extra long!

\$1

Bleached Pillow Tubing, 4 yd.
36-inch and 40-inch
pure bleached
pillow tubing in full
bolts. One yard makes
full size pillow slip.

\$1

42x36 Bleached Pillowcases,
4 for

Pure bleached pillow-
cases of excellent
quality. Four-year general
wearing guarantee. Reg-
ularly 29c each.

\$1

59c, 69c Drapery Material,
2 yds.

All colorfast crash,
cretonne in lovely patterns
and colors. All full
pieces. Special for to-
morrow only!

\$1

Terry Wash Cloths, 10 for

Good size, absorbent
wash cloths with colored
borders . . . soft, long
wearing.

\$1

19c to 29c Marquisette

6 Yds. **\$1**



11-inch Dish Toweling, 7 yds.

"Free from Lint" type,
durable and absorbent,
with woven colored bor-
ders.

\$1