

W. H. P. Wasson & Co. BASEMENT

★ MAIL ORDERS WILL BE PROMPTLY FILLED OR ★ LET JANE STEWART SHOP FOR YOU ★ CALL RI ley 7411 ★

FOR FRIDAY ONLY!

Tweed COATS

Untrimmed Styles
For the Miss!

\$17

- Fully Lined
- Interlined

Sturdy and warm tweed coats to wear in any kind of weather . . . in smart and practical styles. Two fitted styles with zipper front, mixtures of grey, blue and tan. Sizes for Misses. 12 to 20.



Reg. \$10.95

Misses' DRESSES

\$8.65

A group of Misses' dresses, reduced for a one-day sale! Tailored and dressy styles with smart details or contrasting trim. Sizes 12 to 20.

FOR FRIDAY ONLY!

SPORT COATS

Just 42 Regular
\$10.95 Values for

\$8.95

A special group of Misses' coats in the season's most popular styles including princess, belted and the very popular swaggar. Fine, sturdy fabrics such as suede, fleeces, shaggy fleeces and herringbones make this the "Best Buy" for your October wardrobe. There is a gay variety of good fall colors. Sizes 12 to 20.



Reg. \$10.95

COATS and SUITS

\$4

Just 39 coats and suits in shetlands, herringbones, twills and other novelty mixtures. Broken sizes for misses and women.

FOR FRIDAY ONLY!

\$6.95 & \$7.95 Dresses

For Modern Misses
and Women!

\$5.50

- Save \$1.45 to \$2.45!
- One Day Only!

Clever new dresses of crepe, matelasses or faille that sparkle with the new treatment of sleeves, necklines and bodices. These dresses will definitely give you that 1938 look! Sizes for Misses and Women.



Tomorrow! Save In This One-Day Event In Wasson's Basement Store!

FRIDAY BARGAINS

A DAY OF SPECIAL VALUES! WASSON'S BASEMENT STORE IS CRAMMED WITH OCTOBER'S "BEST BUYS" AND MANY UNADVERTISED ITEMS! BE HERE PROMPTLY AT 9:30 A. M.

Reg. 49c Bemberg Underwear

Novelty bemberg underwear or celanese panties, stepins or briefs in tearose only, run resisting . . . warp knit.

35c
3 for \$1.00

For Winter! Snuggie Pajamas

Two-piece style tuck stitch pajamas in pastel colors with long sleeves. Ideal for winter. Sizes 16 and 17.

\$1

Women's All Silk Stockings

35c

3 for \$1

All silk chiffon or lisle top, service weight, ankle fashioned, and well reinforced for wear. Colors of Andes, Avenue, Cafe Claire and Blushglow. Sizes 8 1/2 to 10 1/2.

\$1.00 Corsets and Girdles

Side hook or semi-stepin girdles of rayon brocade . . . 4-hose supporters . . . cut long . . . well boned for support. Sizes 26 to 34.

69c

\$2.25 Corsetties and Girdles

From a famous maker. Fashioned of rayon brocade some with under belts. Styles for every figure. Sizes 26 to 44 in lot.

\$1.49

50c Slip-On Fabric Gloves

Novelty cuff slipon style fabric gloves, all fresh and new in black, navy and brown. Sizes 6 to 8 in the lot.

35c

Men's—Women's Kerchiefs

Plain or fancy-bordered men's handkerchiefs also women's plain colored or sport prints. All cut full and large. Each

3c

Regular \$1.00 Tots' Bathrobes

Plain colored bath robes, cut full and large, extremely warm and snuggly. Fine quality reduced for Friday.

89c

Regular \$1.69 Boys' Knickers

Fine quality corduroy knickers, all-wool, cut full and large, knitted cuffs, four pockets. Brown and grey, sizes 8 to 16.

\$1.19

Girls' New Winter Coats

Several smart styles in these sport or fur trimmed coats, all the new shades represented. Flare skirt styles or princess models. Sizes 7 to 14.

\$5

OCTOBER'S "BEST BUY" in SHOES!

A Special Purchase Brings to You . . .

More Than 70 New Fall Styles!

Women's SHOES

\$2



- Arch-Type Shoes
- Street Shoes
- Dress Shoes
- Sport Shoes
- Suit Shoes
- Gabardine
- Soft Suede
- Kid Leather
- Briar Bucko
- Calfskin

Qualities that compare with shoes we have sold in our own regular stocks at \$3 and \$4! Colors of wine, green, tan calf, brown, blue and black. Sizes 3 1/2 to 9. Widths AA to C.

Regular \$1.00 Wash Dresses

An extra special for Friday! 300 new fall wash dresses with short sleeves and several neckline styles. New colors and patterns. Sizes 14 to 44.

50c

Colorful New Blanket Robes

Shawl collar with cord trim . . . cord tie . . . cut full and long . . . greys, browns, reds and blues. Sizes 16 and 17.

\$1.69

\$1.00 Rayon Crepe Slips

Guaranteed ripproof seams . . . bias cut . . . tailored or lace trimmed styles . . . cut full and long . . . adjustable shoulder straps . . . sizes 32 to 44.

65c

Colorful Berets for School

A knock-a-bout beret is a necessity for fall and winter sports as well as school wear. Every color included in this lot.

50c

Panne Satin Taffeta Toppers

To wear over your dress or under your suit. Made of washable satin in a variety of colors. For all ages.

58c

SLIP-ON SWEATERS

Short and long sleeved novelty sweaters. New necklines and all new autumn colors. Sizes 34 to 40.

\$1

Regular \$2.95 SKIRTS

A colorful assortment of flannels, wool crepes and novelty mixtures. Tailored or dressy styles in broken sizes, mostly 30 and 32.

\$2

Men's Fancy Patterned Hose

Rayon and lisle hose in a large assortment of new fall and winter colors. Double soles, high spliced heel.

15c

Regular \$1.35 to \$1.85 Velvet and Felt Fall

HATS

\$1

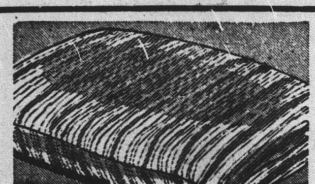
Turbans, poke brims, scotch caps, berets, tricorns and rollers in the season's newest and most popular styles. Leather, feather and veil trims, high and shallow crowns, small or large brims. Headsizes 22 and 23.

Full Fashioned Silk Hose

Regular 69c four-thread hose ringless chiffon with cradle foot, French heel and picot top. New shades. 8 1/2 to 10 1/2.

49c

32 Featured "Best Buys" From Wasson's Basement Domestics



\$1.19 Bed Pillows

Linea ticking, 21x27 curled chicken feather filled bed pillows. All colors.

\$1



70x80 Plaid Blankets

Big bed size, sateen bound, made of selected cotton . . . in plaids of all colors.

\$1



79c 45-In. Lace Panels

2 1/2 Yds. long in the new beige shade. Limited quantity!

2 for \$1

8-Oz. Pillow-Ticking, 4 yds.

Government standard 8-oz. striped pillow ticking. Regularly sells for 29c yard. With blue stripe. Special!

\$1

36-In. Bleached Muslin, 7 yds.

"Farmer's Choice" muslin, fully bleached. Regularly sells for 19c yard. For sheets, pillowcases, and many uses!

\$1

40-Inch Unbleached Muslin, 7 yds.

80-square muslin of extra fine quality. Regularly sells for 19c yard. Has many household uses. Special!

\$1

36-Inch Printed Percale, 6 yd.

80 square, guaranteed vat dyed, in large assortment of colors and patterns. Full bolts. Regularly sells for 25c yard.

\$1

Reg. \$1.49 Mattress Covers

Twin or full size, Beauty Rest, Box Spring or regular size Mattress Covers, made of good quality muslin, sturdily assembled, with taped seams and rubber buttons!

\$1

36-Inch Quality Broadcloth, 7 yds.

White or pastel plain broadcloth, mercerized. Excellent for shirts, smocks, dresses, pajamas, etc. Special!

\$1

New Fall Rayon Lunch Cloths Regularly 79c

Attractive patterns; all colors, fast, in red, blue, green or gold. Regularly sell for 79c each. 52x52, 52x68.

2 for \$1

27-In. Outing Flannel, 10 yd.

Snowy white outing flannel of excellent quality. For diapers, children's undies, pajamas and many other uses.

\$1

36-In. Outing Flannel, 8 yds.

Outing flannel with dark and light backgrounds. All full bolts. Excellent for night clothes and children's undies.

\$1

36x36-In Pillowcases, 4 for

Regular 29c, fine quality pillowcases with colored borders of rose, blue, gold, green or orchid. Colorfast.

\$1

36-In. Printed Cretonne, 7 yd.

Light or dark background. Every piece washable. Large assortment of colors. Excellent for drapes, pillow tops, etc.

\$1

Jacquard Reversible BLANKETS

\$1.79 Each

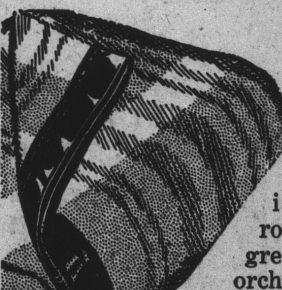
In beautiful Indian designs in colors of brown, rust, green, tan and blue and "Warmup" by the Cortez process, affording the greatest warmth possible at this price! Comes in big bed size with hemmed edges.

LIMITED QUANTITY

Part Wool, Double Plaid BLANKETS

Worth Much More!

\$2.49 PAIR



At least 5% wool blankets, sateen bound in plaids of rose, blue, gold, green, brown or orchid.

Mail or Phone Orders Filled

"Cannon" Double Thread Turkish Towels

Regular 25c & 29c 18x36, 20x40 "Cannon" or "Dun De" solid color or colored border, double thread, Turkish towels. All fine values.

\$1

Marquisette Curtains, Pair or Set

Colored figure, colored dot, cushion dot, self figures, etc., in every style curtain, cottage sets, picnic, etc. Extra wide, extra long!

\$1

Bleached Pillow Tubing, 4 yd.

36-inch, 40-inch and 42-inch pure bleached pillow tubing in full bolts. One yard makes full size pillow slip.

\$1

42x36 Bleached Pillowcases, 4 for

Pure bleached pillowcases of excellent quality. Four-year general wearing guarantee. Regularly 29c each.

\$1

59c, 69c Drapery Material, 2 yds.

All colorfast crash, cretonne in lovely patterns and colors. All full pieces. Special for tomorrow only!

\$1

Terry Wash Cloths, 10 for

Good size, absorbent wash cloths with colored borders . . . soft, long wearing.

\$1

11-Inch Dish Toweling, 7 yds.

"Free from Lint" type, durable and absorbent, with woven colored borders.

\$1

16x33-In. Dish Towels, 6 for

"Free from Lint" type, hemmed ready for use, with attractive borders.

\$1

RAYON LUNCH CLOTHS, 3 for

52x52 finished, heavy quality rayon, smart patterns, colorfast. 3 for

\$1

Rough Weave Lace Panels

45 or 52 inches wide in lovely new beige shade, all 2 1/2 yards long. Loop top, ready to hang. An outstanding buy! Each

\$1

\$3 Studio Couch Covers

Homespun and plaid in regulation size, box pleated and colorfast.

\$1.78

Cushion Covers, 3 for \$1

\$1

\$1.89 Double Plaid Blankets

70x80 inch, double, all cotton blankets, with whipped edges.

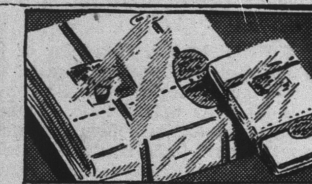
Plaids in rose, blue, gold, green, brown or orchid. Each.

\$1.50

Bath Mat and Lid Cover Set

Tufted washable lid cover and bath mat set in figured patterns and ten beautiful colors to match your bathroom.

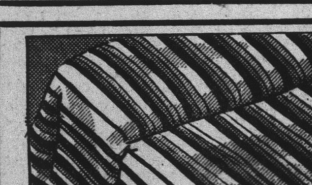
\$1



"Cannon" Camelot Sheets, ea

Sizes 63x99, 72x99, 81x99 fine bleached, pure muslin sheets. Seamless and torn to size, for twin, 3/4 or full bed.

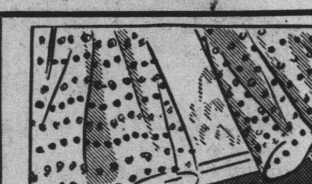
\$1



Cotton Stripe Krinkle Bedspreads

Colorfast, in rose, blue, gold, green or orchid. Size 80x105, with scalloped edges.

\$1



19c to 29c Marquisette

6 Yds. \$1

45 inches wide, colorfast fall colors. Full bolts. Extra value!

WASSON'S does not sell seconds, substandards, or any inferior qualities