

If Your Husband Is a  
"Twister and Turner" He Needs  
Extra Long—108 Inch  
"Envoy" Sheets

BROUGHT TO YOU AS A SPECIAL DOLLAR DAY FEATURE ITEM—These extra-long 108 "Envoy" Sheets are made for those male "twisters and turners." When used as the bottom sheet these permit at least a 5-inch tuck under both ends and at the sides. As a top sheet these permit plenty of "turn back." And another feature of these 108-inch sheets is the fact that the extra length lessens the strain—and lengthens their life.

**\$1.00**  
EACH

No Mail or Phone Orders!  
—Downstairs at Ayres.

One of the Best Dollar Day Values We've Ever Offered!  
**96 Inches Wide! 2½ Yards Long!**  
**Jumbo Curtains**

• 8-Inch Ruffles! • Norfolk  
• Tie Backs! **\$1.00** PAIR  
Pin Dot  
Marquisette!

See how Jumbo Curtains will work magic for your windows, whether they're large or small. Each side of this beautiful Norfolk Pin Dot marquisette curtain is 48 inches wide... that means 96 inches width to the pair. They're all 2½ yards long with gorgeous 8-inch ruffles and tie backs. Cream or ecru color.

—Downstairs at Ayres.



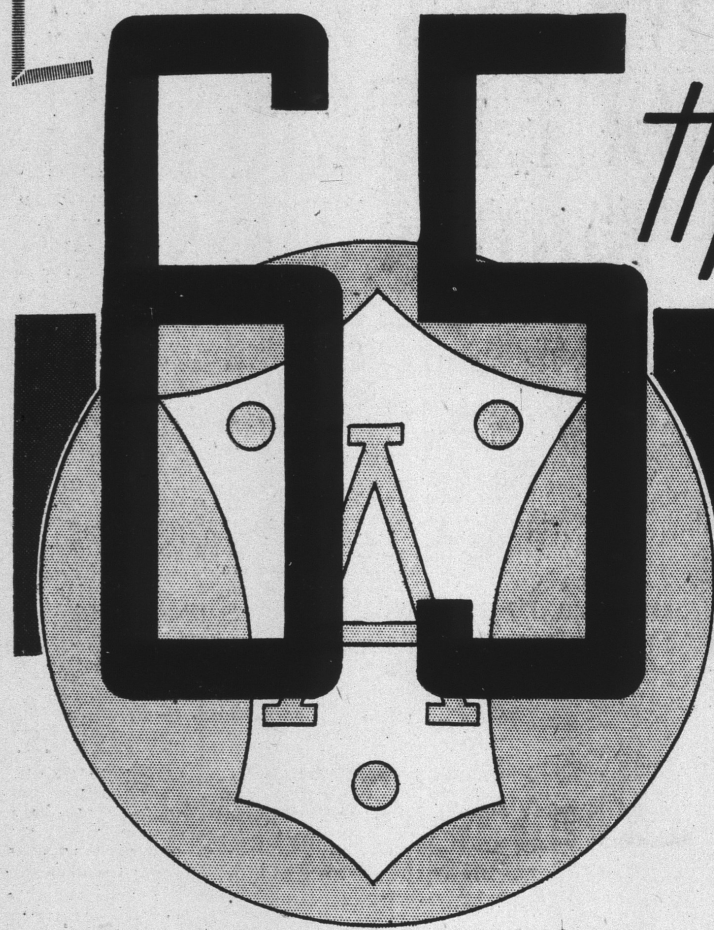
**Dollar Day Special!**  
**"Famous Fabric"**  
**Wash Frocks**

Discontinued Styles and Patterns!

**2 for \$1.00**

Remarkable dress values! Because they're discontinued patterns we have to keep these brand name a secret, but you'll recognize them for their quality, their smartness and their well known fabric construction. All in 80-square percale prints. Sizes 14 to 50, but not in every style.

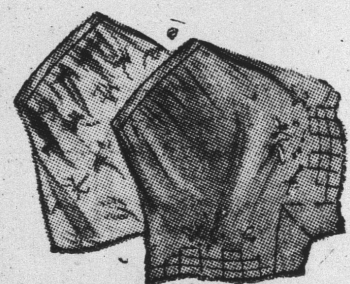
—Downstairs at Ayres.



# 10<sup>th</sup> ANNIVERSARY SALE

## DOLLAR DAY

### DOWNSTAIRS at AYRES



Dollar Day Special!

**Pure Silk or  
Satin Panties**  
**2 for \$1.00**

Silk or satin panties with elastic at waist. Tailored or lace trimmed at hems. In popular shorty style. Tealrose or blue. Medium or large sizes.

**Tied and Dyed Scarfs. Each \$1**  
Size 36x36 inches. In rich, new fall colors. Long hand-knotted fringe ends. Limited quantity.

**India Prints. Each \$1**  
Size 70x108 inches. In bright, oriental design patterns and colors. Plenty of dark backgrounds. Limited quantity.

**Lace Panels. Each \$1**  
Beautifully patterned lace panels. Fillets, combination nets and shantung nets. 45 to 52-inch widths. Limited quantity.

**2½-Yd. Curtains. Pair \$1**  
10 smart styles in tailored or prismatic curtains. Choice of the wanted colors, weaves and patterns.

**Madras Curtains. Pair \$1**  
Novelty madras curtains in a novelty weave with horizontal colored borders. Bright and cheery, perfect for winter windows.

Dollar Day Special!

**"Fruit of the Loom"**  
**Rayon Denier**



**Slips**  
**\$1.00**  
EACH

• 4-Gore Style!

Women's "Fruit of the Loom" rayon denier slips in California V lace or tailored styles. 4-gore standard proof seams. Sizes 34 to 44 in tealrose color.

**Tailored Net Curtains. Pair \$1**  
Limited quantity! Heavy tailored net curtains including cable nets, Boston nets and fish nets. For apartments, hotels, etc.

**Stevens' Towels. 6 for \$1**  
Irregulars. Heavy bleached dish towels with colored borders in red or green.

**Stevens' Towels. 7 for \$1**  
Irregulars. Checked design dish towels in blue only. Glass towel.

**Rayon Lunch Cloths. 2 for \$1**  
Size 52x68, 57x57 and 58x78 inches. Extra large sizes. In several beautiful patterns in bright color combinations.

**Bath Mat Set. Each \$1**  
Tufted chenille bath mat and seat cover sets in choice of 6 colors. Planned to harmonize with any color scheme.

**Mattress Covers. Each \$1**  
Full or twin size mattress covers with tape bound sides. Made of unbleached muslin.

**Truth Sheets. Each \$1**  
Size 81x99, 72x99 and 63x99 inches. A strong, sturdy sheet, no filling, bleached a pure white. Sizes, torn sizes before hemming.

**Flannelette Gowns. 2 for \$1**  
Women's flannelette gowns with double yoke and long sleeves. In white, pink, peach or stripes. Sizes 16 and 17.

**Porto Rican Gowns. 2 for \$1**  
Plain colored Porto Rican or printed batiste nighties. V or round necks. Hand embroidered contrasting color trim. Sizes 16-17.

**Women's Union Suits. 2 for \$1**  
Cotton and 12½% wool union suits with rayon stripe. Built-up shoulder. Tight knee. Sizes 38 to 44.

Anniversary Dollar Day!

**Women's Rayon  
PANTIES**  
**8 for \$1.00**

Plain or novelty weave panties with elastic run at waist. Plain tailored at knee. Tealrose color.

Dollar Day Sensation!

Irregulars of  
**"BETTY SHAW"**  
**Crepe Silk Hose**  
**2 Pairs \$1.00**  
for

Our first sale of "Betty Shaw" irregulars! Made of genuine crepe silk to make them more snag-resistant. Full fashioned, beautifully sheer and clear. Sizes 8½ to 10½.

## A Last-Minute APOLOGY

We bought Dollar Day Merchandise sufficient to last for TWO DAYS, according to ordinary standards... BUT AT 10:30 THIS MORNING THE CROWD WAS SO GREAT THAT WE REALIZED MANY QUANTITIES WOULD NOT LAST THROUGH THE DAY.

It's by far the greatest response to advertising we've ever had on any one day in our history. We thank you! You've proved your interest in QUALITY merchandise... and your confidence in L. S. AYRES & CO. ... and we're terribly sorry that we didn't buy enough goods. Remaining Dollar Day goods will remain on sale tomorrow as originally advertised, and we have thousands of dollars' worth of other remarkable Anniversary Sale BARGAINS to choose from, but...

*We're Sorry, But We Can't  
Guarantee Quantities on Any  
Dollar Day Item Tomorrow!*



**Anniversary Sale Priced!**

**Throw Size, 24x44 Inch  
Oriental Reproductions**

Our  
Lowest  
Price!

**88c**

• Red  
• Rust  
• Blue

For that dingy corner, the hall, or to enhance the beauty of your room size rug, you'll want several of these real looking Oriental reproductions. These throw rugs are made of durable cotton, with fringed ends and color woven thru to the back. In Persian and other pretty Oriental patterns.

Sizes 3x5, \$2.19

Sizes 4x6, \$3.95

—Downstairs at Ayres.

**Women's Hose. 8 Pr. \$1**  
Service weight rayon stockings. Ideal for everyday wear. Irregulars. In smart wanted shades. Sizes 9 to 10 in the group.

**Children's 5-8 Hose. 8 Prs. \$1**  
Children's ¾ length school stockings with pretty contrasting color tops. Elastic in cuff. Irregulars. Sizes 7 to 9½.

**Men's Dress Shirts. 2 for \$1**  
Fancy, check and stripe patterns in fast color prints. 7-button front, gathered back and pleated sleeves. Sizes 14 to 17 in the group.

**New Fall Bags. 2 for \$1**  
Rough or smooth grain simulated leathers in pouch, underarm, envelope and top handle styles. Black or brown only. Very limited quantity.

**Girls' Plaid Frocks. Each \$1**  
"Princess Pauline" perfect circle, 16-gore flare skirt. The top has a zipper closing. In bright colors. Sizes 7 to 14 years.

**Infants' Booties. 6 for \$1**  
Hand made booties in dainty crochet work.

**Child's Bloomers. 6 for \$1**  
Children's rayon bloomers. Sizes 2 to 16 years in the group. Irregulars.

**Crib Sheets. 6 for \$1**  
Size 36x36. Infants' rubber crib sheets.

**Quilted Pads. 6 for \$1**  
Size 17x18 inches. Quilted basinet pads.

**Children's U. Suits. 4 for \$1**  
Winter weight union suits with rayon stripe and heavy cotton.



Dollar Day Feature!

**Brother and Sister  
Outfits**

Brother and sister matching outfits. For sister a pretty cotton dress. For brother, a cute little matching cotton suit. These are SAMPLES. Broken sizes. **2 for \$1.00**

**Tots' Pajamas. 2 for \$1**  
Floral print flannelette pajamas with heat-proof rubber buttons.

**Girls' Bathrobes. Each \$1**  
Part-wool flannel bathrobes in smart assorted stripe patterns. Nicely tailored.

**Beacon Blankets. 4 for \$1**  
Layette size Beacon cloth wrapping blankets in white, pink or blue colors. Sizes 27x36.

**Girls' Blouses. 2 for \$1**  
Dark color print blouses to wear with separate skirts or your suits. All are fast color prints.

**Infants' Dresses. 4 for \$1**  
Infants' fine quality dresses with dainty touches of hand-embroidery or lace trims. Infants' sizes.

Dollar Day Sale Special!

**BATH  
TOWELS**  
**8 for \$1.00**

Heavy, 18x36-inch bath towels in choice of white with colored borders or solid colors with novelty borders. Limit 16 to a customer!

Dollar Day Sale Special!

**Jacquard Woven  
BLANKETS**  
**\$1.00**  
EACH

Limited quantity at this low sale price. Bright colored jacquard woven blankets in dark patterns.



Exciting \$ Day Sale!

**Felt Hats**

• Brims! • Velvets!  
• Turbans! • Felt!  
• Toques! • All Colors!  
• Off-the-Face! • Each \$1.00  
• 22 and 23!

Hundreds of brand new felt or velvets in black, brown, green, wine, rust or navy colors. Head sizes 22 and 23.