



CHIFFON SILK HOSE

Sheer First Qualities Designed
To Complement Your Fall Ensemble
... Without Pinching Your Budget!

The new fall shades in these first qualities harmonize perfectly with your new fall costumes for day and evening! And in this year of elegance you must have hose like these ... designed to combine luxury with economy. Women's and misses' sizes 8 1/2 to 10 1/2.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

69¢
Pr.



DOWNSTAIRS STORE



SECOND DAY! Of the Knitwear Sale
That Thrifty Indianapolis Women Wait for!

KNIT DRESSES

A Special Purchase
Including Showroom &
Salesmen's Samples

Usual
\$5.95 and \$7.95
Qualities

\$3

Boucles Zephyr Lace Knits Novelty Knits
Knit Tweeds Lisle Twist Knits Chenille Knits
Shame Crepe Knits Heather Tweed Knits Tissue Crepe Knits

This is one of those events that thrifty women have learned to expect of Block's Downstairs Store! An event that sets fall wardrobes right at the start of the season! Fashion magazines predict a big season for knits! And here they are in darling styles right ... for the first football game ... for class ... for business ... for shopping! So smart ... so comfortable ... so easy to pack ... good companions on every trip! And marked so low that you'll want more than one ... three ... four, in fact ... to take you smartly through the winter. Sizes 14 to 20, but not every size in every style.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

... Calling Young Heads To
This Fall Showing Of

High-Minded Crowns On Hairline Turbans

Young Hats
With
Young Ideas

\$1.98

- Fine Felts
- Fine Satins
- Suede Antelopes
(Lambskins)
- Smart Fabrics
- All Headsizes



For After the First Frost
... And Before the First Snow

PICK "DEBBY"

AND HER FLOCK OF

OFF-FACE BRIMS
in RICH VELOURS

They'll Win You
Plenty of
Compliments!

So soft ... so rich looking
and so casual in their very
tailoredness. Choice of every
style that fashion has sanc-
tioned this season. All head-
sizes for women and misses.

\$2.98

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

FOR AUTUMN'S GAYEST DAYS
These Beautiful Hand-Fashioned SHOES



... smart 1937 numbers
that feel as light as a
chrysanthemum puff
... yet fit the foot like
your best-fitting
gloves! We sketch four
from our collection of
Paris-inspired favorites
for fall 1937 ... we've
many others equally
smart at the same pop-
ular prices!

\$4.46
AND
\$4.96

- A. Suede and moire combination
4-eyelid tie ... equally smart
for business and tea dancing.
- B. Stitched black suede pump ...
the elastic side insert guaran-
tees a glove-like fit.
- C. The latest shoe news ... black
suede one-strap trimmed in tan
calf.
- D. Two-tone rust and brown side-
tie suede ... as neat a num-
ber as you'll find.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

No Wardrobe Is Complete Without One of
These Indispensable Autumn Classics ...

SPORT COATS

SIZES

11 TO 17,
14 TO 20,
38 TO 44,
46 TO 48

\$14.85

Plaid Back Fleeces
Suede Cloths
Mokano Suedes
Novelty Wool Cloths

Snowflake Tweeds
Sport Fleeces
Shagtones
Tweeds

Sterzelbacks
Camello Fleeces
Silver Fleeces
Many Others

Boxy, fitted and Princess silhouettes that are sweeping Paris ... interpreted in tweedy, spongy fabrics in the new rich deep hues! Knock-about models for all-weather wear ... smart on campuses ... equally right for business wear. USE OUR LAYAWAY AND BUY NOW!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



A PLEASANT AND PROFITABLE SHOPPING CENTER FOR NEEDS OF THE FAMILY AND THE HOME!