

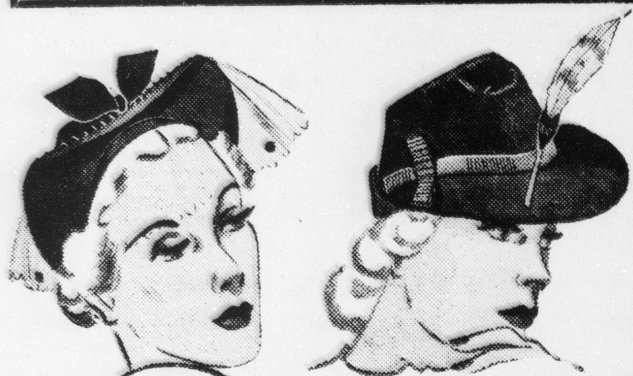
E. O. M. Clearance!**300 Fall Bags**Originally \$1.00 **50c**

A find at this price! Black or brown simulated leathers in all the popular styles. Pouches, envelopes, underarm and top handle styles. Hurry, for 300 can't possibly last at this low price.

Capeskin Gloves, 69c

Just 100 pairs of black or brown capeskin leather gloves. Plain slip-on styles. Broken sizes in the group. Every pair at a great saving!

Downstairs at Ayres.

**Special for E. O. M. Only!****300 New Felt Hats**

• Black
• Brown
• Navy
• Wine
• Green

77c each

Special purchase and sale for Tuesday Only! A variety of new fall styles in dark felts. Choice of medium high crowns, brims, off-the-face and close fitting styles. Head sizes 22 and 23.

SALE of SLIPS*Silk or Rayon Crepe*

While the quantity lasts! Discontinued of higher priced silk or rayon crepe slips. California V lace or tailored styles. Adjustable shoulder straps. Tearose color only. Sizes 34 to 44 in the group, but not every size in each style.

88c
EACH

Rayon Bed Jackets 59c
Dainty rayon bed jackets with ties in front and V effect at neck. Tearose color. Lace trimmed style.

Women's Rayon Taffeta Slips 50c
California V lace or tailored styles. Bias cut. Sizes 34 to 44. Tearose or white color.

Porto Rican Nighties 39c
Solid color Porto Rican nighties with hand-embroidered trim. V neck, contrasting color trimmed. Sizes 16 and 17.

Women's Cotton Union Suits 30c
Elastic cotton knit union suits with built up shoulder, tight knee and reinforced stride. Sizes 36 to 44.

Women's Rayon Undies 3 for \$1.00
Durable rayon panties, step-ins, briefs, bloomers or vests. Elastic at waist. Plain tailored. Sizes 34 to 42.

Print Batiste Gowns 88c
V or square necks, fagoting or ruffled trimmed. Sizes 16 and 17.

Plain Rayon Nighties \$1.19
Rayon crepe gowns with V necks. Lace or tailored styles. Tearose or blue. Sizes 16 and 17.

Cotton Slips 29c
Women's built up shoulder style cotton slips, with narrow hems. Sizes 34 to 44. White.

Sports Wear Reduced

Limited Quantities—Broken Assortments!

Twill Overalls, size 14 \$1.49
Slack Sets, sizes 14 to 18 50c
30 Slacks, broken sizes \$1.49
14 Pairs Slacks, sizes 12 and 14 50c
1 Short 49c
15 Broadcloth Shirts, size 40 25c
Bermuda Sport Shirts, irregulars 25c

266 Men's Shirts**2 for \$1.00**

Men's fine quality "Ashecroft" shirts in whites, plain grey, plain blue and fancy patterns. Well tailored styles in a serviceable, fast color shirting. Sizes 14 to 17½. But few shirts in size 14½.

27 Blue Chambray Shirts 39c
Men's serviceable blue chambray work shirts with triple stitched seams and 2 pockets. Full cut styles in sizes 16, 16½ and 17 only. Reduced for clearance.

E. O. M. Clearance!**Men's Work Pants**

Men's serviceable work pants in sizes 28 to 48 waists. French backs, dark cotton stripes and heavy covers.

Men's Wash Pants

Sanforized wash pants in a nice selection of styles. Broken sizes and colors in the lot. Reduced for clearance!

Men's Sport Coats \$1.00
Limited number of white double breasted style sport coats. Sizes 38 to 44 only.

Men's Wash Suits \$2.00
Sanforized shrunk summer wash suits. Limited quantity. Broken sizes, colors and styles.

Downstairs at Ayres.

**Tuesday! The Last E. O. M. Before School!**

EVERY mother in Indianapolis should be intensely interested in this mammoth August E. O. M. Sale! It is the LAST E. O. M. before school opens . . . and our children's departments are teeming with exciting bargains for school-bound children—of Ayres QUALITY—at very, VERY SPECIAL PRICES! There are odds and ends of soiled and mused goods, broken color and size assortments, and some soiled merchandise . . . ALL DRASTICALLY REDUCED FOR QUICK CLEARANCE! Come early—you will find PLENTY to interest you. No Phone, No Layaways, Mail or C. O. D. Orders!

CLEARANCE!**1-of-a-Kind RUGS**

Reduced 20% to 40%

For E. O. M. only a group of very fine rugs from Bigelow, Alexander Smith and the Mohawk mills. Mostly one-of-a-kind and size, that means that when they're sold we can get no more. We advise early selection . . . the earlier the better.

1—8.3x10.6 Velvet Rug . . . Was \$29.75, Now \$16.95
1—9x12 Colonial Mohawk Rug Was \$49.50, Now \$29.75
1—6x9 Taupe Broadloom . . . Was \$23.95, Now \$13.95
1—7.6x9 Chinese Green . . . Was \$29.75, Now \$19.75
1—8.3x10.6 American Oriental . . . Was \$44.50, Now \$23.95
1—9x12 "Smith" Hooked Type Was \$29.50, Now \$33.95
1—6x9 Colonial Hooked . . . Was \$29.50, Now \$15.95
1—9x12 Bigelow Hooked . . . Was \$59.50, Now \$39.50
1—4.10x9 Broadloom . . . Was \$23.95, Now \$10.95
1—7.6x9 Broadloom . . . Was \$29.75, Now \$15.95
1—9x12 Bigelow Hooked . . . Was \$69.50, Now \$49.50
1—7.6x9 American Oriental . . . Was \$29.75, Now \$19.95
1—9x12 Bigelow Hooked . . . Was \$69.50, Now \$49.50
1—7.6x9 American Oriental . . . Was \$26.95, Now \$17.95
1—9x15 Firth Modern . . . Was \$79.50, Now \$39.50
1—3.6x12 Mohawk Broadloom . . . Was \$19.95, Now \$7.95

For E. O. M. Only! 1000 Pairs**Women's Full Fashioned Chiffon Stockings**

Irregulars from a famous maker of fine quality stockings. Full fashioned stockings made of pure thread silk—well reinforced at points of wear. Sizes 8½ to 10½. In smart assorted colors.

45c

Seamless Stockings 25c
Pure silk seamless silk stockings in assorted sizes and colors. Irregulars.

Knee-Length Hose 25c
Pure silk knee-length stockings in broken sizes and colors. Classified as irregulars.

Rayon Hose 19c Pr.
Women's serviceable rayon hose. Particularly fine for every day wear. Broken sizes and colors. Irregulars.

Full-Fashioned Hose 25c Pr.
Just 94 pair of full-fashioned fine gauge hosiery. Broken sizes and colors. First quality.

Children's Anklets 3 Pcs. 25c
Irregulars of Children's anklets. Broken sizes and colors in the group.

Misses' and Juniors' New Sport Coats

SPECIAL for E. O. M. Only!

\$9.95

A golden opportunity to buy that smart new fall and winter sport coat at an amazing low sale price! Choice of swaggers, fitted and plaid back types in fleeces, tweeds and herringbones. Colors: brown, grey, green, red, blue, natural, oxford, checks and mixtures. Sizes 12 to 20 only!

Clearance!

Fall Coats \$3.49

A limited quantity of smart fall sport coats. Just 50 in the lot. Fully lined for warmth. Broken styles, colors and sizes, but still a very good selection. Plan to come early for the pick of the lot.

\$8.95 and \$17.95

Clearance! Limited quantity of fur trimmed coats, reduced to two low priced groups. Broken sizes and colors.

Women's Fall Coats**\$8.95 and \$11.95**

Clearance! Black or navy unlined worsted coats, perfect for early fall and Indian Summer wear. In a variety of styles and types. Sizes for women and half sizes. Not every style in every size, but a splendid selection in the group.

Just 25 Fur Coats

A once-in-a-lifetime opportunity! Just 25 beautiful sealine (seal dyed coneys) coats in choice of two smart fitted styles. In black only. Sizes for women and misses in the group. Priced far below market value for E. O. M. Sale!

\$39.50**Back-to-School Special! Tuesday Only!****Children's School Shoes**

Regular \$2.29 "Red Bird" Shoes

Regular \$3.29 "Red Goose" Shoes

For E. O. M. Only! **\$1.99**

PAIR

Save 30c on each pair of these solid leather shoes. Choice of high shoes up to size 12. Colors in black, brown, patent or white. Oxfords or straps in sizes 8½ to 3. Colors brown, patent and black. Well made on lasts designed for growing feet. A to D widths in the group. On sale Tuesday only!

For E. O. M. Only! **\$2.99**

PAIR

These shoes are reduced 30c a pair. Save on styles for growing girls and misses. All solid leather construction. Straps or oxfords in black, brown or patent leather. Sizes 12 to 3, AA to C widths in the lot.

Downstairs at Ayres.

E. O. M. Clearance!**Candlewick or Chenille BEDSPREADS REDUCED****\$1.39 to \$5.54**

(Regularly \$1.98 to \$6.95)

An extraordinary special E. O. M. Sale of very fine quality Candlewick or Chenille spreads for full size or twin size beds. These are odd patterns, some are slightly soiled from display. These spreads are handsome and are heavy tufted. Reduced to clear from stock. All qualities included in the lot. Limited quantity, hurry for best selection!

Downstairs at Ayres.

Remnants of Curtain Fabrics HALF PRICE**19c Yard to 39c Yard**

A big selection of curtain materials that will make up beautifully. In the lot you'll find nets, lace nets and marisettes. In a large variety of qualities and patterns. Lengths for sash, door and window curtains.

Remnants 1/3 Off

A big table of remnants of every sort and type. Here you'll find domestics, tubings, sheeting, tickings, muslins, white and plain colored good for many different uses for your home sewing.

Soiled Linens Reduced

All greatly reduced for immediate clearance! Soiled or slightly damaged from display. Some are odd pieces. Included are towels, lunch cloths, napkins, sheets, pillow cases, mattress covers, bath mats, lid covers, etc.

Comfort Covers \$1.00
Printed percale comfort covers or blanket covers. These are ready-made and ready to slip on and tack down.

Clearance for Girls

Girls' Summer Dresses 25c
Final clearance! Girls' summer dresses and play togs. Broken sizes and styles and colors. Limited quantity.

Bermuda Sport Shirts 10c
Girls' Bermuda sport shirts in cool cotton. Broken sizes and colors. Limited quantity.

Girls' Summer Dresses 98c
Better quality summer dresses with slips to match. Broken sizes, styles and colors. Limited quantity.

Girls' Summer Blouses 25c
Clearance of girls' summer blouses in assorted colors. Broken sizes and styles. Limited quantity.

Junior Miss Summer Dresses 98c
Greatly reduced for immediate clearance. Smart Jr. Miss summer dresses. Broken sizes and patterns. Limited quantity.

Children's Clearance

Tots' Summer Dresses 25c
Final clearance of all tot's summer dresses. Boys' wash suits and children's play togs. Broken sizes, styles and colors. Limited quantity.

Infants' and Tots' Headwear 25c
All infants' and tots' summer headwear reduced for clearance! Slightly counter soiled. Limited quantity.

Special for E. O. M. Only!**600 Boys' Shirts****2 for \$1.00**

A timely sale of boy's shirts . . . just in time for back to school needs. Full cut, well tailored, fast color fabrics. Whites and fancy patterns. Sizes 8 to 14½ in the lot.

Boys' Polo Shirts 29c
Just 86 fancy weave short sleeve polo shirts. Broken sizes and colors. Hurry, 86 won't last long.

Boys' Union Suits 2 for 25c
Boy's athletic union suits in size 34 only. Limited quantity, one size only.

Boys' School Hose 10c Pr.
126 pairs of boys' serviceable school hose. Fancy patterns with elastic top. Broken sizes and colors.

Rummage Sale of Boys' Wear!

A rummage table of boys' wear consisting of 86 wash suits at 19c each, 31 wash overalls at 29c each, 60 wash ties at 10c each, 12 wash slacks at 50c each and 22 summer belts at 10c each. Broken sizes, limited quantities, broken styles and colors.

E. O. M. Clearance!**Women's and Misses' Cotton Dresses**

Reduced Into 2 Low Price Groups!

Manufacturer's closeouts, originally priced at \$1.98. Swisses, broadcloths, piques, 80-square percales, sheers and prints. Broken sizes.

69c

Exciting daytime cottons that formerly sold for as much as \$3. There are linens, piques, eyelets, sheer, prints. Broken sizes.

99c

Downstairs at Ayres.

AYRES DOWNSTAIRS STORE