

ST BARGAIN EVENT of 1937

th GREAT SEMI-ANNUAL m End Sale

DIANAPOLIS HAS BEEN WAITING FOR STARTS SATURDAY!
ing the metropolitan markets to gather all these timely, high-grade items for this 98th Semi-Annual Sale. Gigantic purchases commodity prices! We're passing these savings on to the thousands of Star Store friends and customers. Plan to be at the Star the first to pocket a really worthwhile dividend.

T SALE!

Trimmed
ATS

Substantial Saving!
\$26⁹⁵

BUY NOW AT LAST SEASON'S PRICES
EVERY COAT MADE OF LUX-
URIOUS "NUBELLA," AN ALL-
WOOL WORSTED NUB FABRIC
EVERY COAT IS LINED WITH
AN ALL-SILK CREPE
EVERY COAT IS WARMLY IN-
TERLINED
EVERY COAT HAS THE PAT-
ENTED KAREFF BOTTOM OF
THE COAT FABRIC TO PREVENT
WEAR AND TEAR OF THE
LINING
BLACKS, BROWNS, GREENS,
WINE AND GREYS. SIZES 12 TO
40, 38 TO 52 IN THE GROUP.

This year above all years, you will find it to your advantage to buy your fur trimmed coat in August and at this sale.
Every one of these coats was styled, designed, and made months ago—months before the present price rise—months before the increased cost of woollens—linings—furs—and labor.
The result is you get a luxurious coat, built to the standard of 1937's new standard of elegance, but you pay last year's prices.

Use Either of the Following Plans
TEN-PAY PLAN
OR
LAY-AWAY PLAN
We Will Gladly Store Your Coat Until You Need It!

7.95
ITS
2⁸⁸

Star Store, Second Floor

OUR TEN PAY PLAN

DRESS CLEARANCE PRICES SLASHED

300 DRESSES \$1⁹⁹
\$3.98 and \$2.98 VALUES
Washables—Prints—Sports

248 DRESSES \$2⁹⁹
\$3.98 and \$5.90 VALUES
Washables—Sports—Sheers
Prints and Suits

210 DRESSES \$3⁹⁹
\$5.90 and \$7.90 VALUES
Washables—Chiffons—Prints
Sheers—Sports—Suits

JOIN OUR GIRLS' WINTER COAT CLUB

GIRLS' \$5.98 WINTER COATS

Sizes 7 to 14

\$3⁹⁹

50c DOWN
50c WEEKLY

A fortunate early purchase enables us to offer these marvelous values in girls' coats. Our convenient Club Plan makes it possible for you to have daughter's coat all paid for by cold weather and you'll never miss the small weekly payments. No carrying charge.

Star Store, Second Floor

Men's C. B. CONES WORK SHIRTS (Union Made)

59c

Union made of heavy weight, blue and grey Chambray. Also other makes in grey coverts. Sizes 14 1/2 to 17.

Star Store, Street Floor

Men's Athletic UNION SUITS Specially Priced

47c

Broken lots of Babe Ruth and other makes. Snow white nainsook finish. Sizes 36 to 46.

Star Store, Street Floor

1000 Women's \$1.00, \$1.29 Summer FROCKS

- ★ Dimities, Batistes, Laces
- ★ Organdies, Piques, Sheers
- ★ Sizes 14 to 52 in the group but not in each fabric.

Loom End Sale Priced

77c

The Loom End Sale brings you another amazing, value giving dress event. Many new styles have been added to our regular stock for this special sale. Sports dresses, and styles for every occasion. Come early for best selection.

Star Store, Second Floor

Men's Regular 79c Dress SHIRTS Loom End Sale Priced

66c

Fast color striped, checked, and novelty broadcloths and plain colors. Plain or fused "non-wilt" collars. Full cut, good fitting. Sizes 14 to 17.

Star Store, Street Floor

Men's SHORTS and SHIRTS

17c Garment

Full cut, roomy, balloon seat, fast color broadcloth shorts and soft combed cotton shirts. Swiss ribbed. All men's sizes.

Star Store, Street Floor

Girls' Sheer SUMMER DRESSES

Regularly Priced 59c Loom End Sale Priced

39c

Sizes 3 to 6 1/2 and 7 to 14

Many beautiful styles. Lovely prints and plain colors. Batistes, organdies, dimities and other summer materials. These frocks won't last long at this low price.

Star Store, Second Floor

Women's \$1.00 FARMERETTES OVERALLS

29c

Just 200. Stripes and dark shades. Sizes 12 to 20.

Star Store, Second Floor

100 Only Women's and Girls' All-Wool BATHING SUITS

\$1.98 Values \$1⁰⁰

Beautifully styled suits in many popular colors. Sizes 8 to 16 and 34 to 42.

Star Store, Second Floor

Shadow Proof SLIPS Reduced to

49c

Splendid quality rayon taffeta form fit slips, in white or tans, V and straight top, tailored and lace trimmed. Sizes 34 to 44. Sizes 46 to 52 without panels.

Star Store, Street Floor

Women's 59c WHITE PURSES

39c

A delayed shipment forces us to dispose of these fine new bags at this sensational low price. Many styles and shapes, all washable.

Star Store, Street Floor

Regular 98c PIE OVEN

59c

Blue steel with glass door. Two pie racks. 10c delivery charge.

Star Store, Third Floor

23x44 CHENILLE RUGS

69c

Washable bed or bath-room rugs with fringed ends. Assorted colors. Regular 98c.

Star Store, Basement

STAR STORE

BUY ON OUR TEN-PAY PLAN

360-370 WEST WASHINGTON ST.

HERE'S GOOD NEWS!

They Always Sell at \$3.95

DR. HALES ARCH CURE SHOES

Loom End Sale Special

\$2⁸⁸

Smartly styled, perfect fitting, white, blue, black or brown; straps, ties and oxfords. Learn the meaning of true foot comfort by wearing a pair of these well made corrective shoes.

Star Store, Street Floor



Sizes 4 to 9
AAAA to D

Another Big Purchase and Sale of ALL SILK-FULL-FASHIONED HOSIERY

Carefully Selected Seconds of Actual 79c Grades

ALL SILK CHIFFONS or SERVICE WEIGHTS 39c

A New York purchase of over 2,000 pairs makes possible this sensational offer. New summer shades and colors for wear on into fall are included in this big lot. Be wise—stock up now at great savings. Sizes 8 1/2 to 10 1/2.

Star Store, Street Floor

Women's and Children's ANKLETS

8c

Fine combed lisle and rayon plated anklets, white and pastels. Sizes 6 to 10 1/2 in the lot.

Star Store, Street Floor

QUILT PATCHES 19c

Aunt Priscilla quilt patches, large package, fast color 80 square prints. Very special.

Star Store, Street Floor

7-Piece Glass BEVERAGE SETS 69c

Tall pitcher and six tall glasses to match. Assorted shapes and patterns. Regularly \$1.29. Closing them out at—

Star Store, Street Floor

Special Purchase and Sale LACE TABLECLOTHS

Well Known Brands Whose Names You'll Recognize

Sizes 60x70—61x81—70x90

\$2.98 and \$3.98 Values

Bear in mind these are the finest 8-10 and 12-point weave cloths.

High grade table cloths from America's finest maker, classed as perfect—factory mended as only a factory can do it, making it practically impossible to notice the very slight defects.

Star Store, Street Floor

Guaranteed ELECTRIC IRONS 89c

Fine chrome finished, 6 pound iron, fully guaranteed by the manufacturer. Sale priced.

Star Store, Street Floor

Women's and Misses' RAYON PANTIES 10c

Plain and novelty rayon in white, tans and flesh. Women's and misses' sizes.

Star Store, Street Floor

3-Pc. BEDROOM SUITE

Bed, Chest and Choice of Vanity or Dresser

\$39⁵⁰

Full size panel bed, 6-drawer Vanity with round mirror, 4-drawer chest, semi-modern design veneer wood, walnut finish. Black handle trims.

\$3 DOWN—EASY TERMS

SMALL CARRYING CHARGE

Star Store Furniture, Third Floor.

Men's KERCHIEFS 3 for 10c

Plain white, hem-stitched cambric, large size, soft quality handkerchiefs.

Star Store, Street Floor

Women's White MESH GLOVES 15c

Cool summer gloves with ruffled organdie cuffs. Sizes 6 to 7 1/2. While they last—

Star Store, Street Floor

CONSOLE SETS 49c

Rich blue glass fruit bowl and attractive double candle sticks to match. 69c value.

Star Store, Street Floor

300 TO ATTEND TENTH ANNUAL TOMATO SCHOOL

Purdue Specialists to Take Part in Three-Day August Event.

LAFAYETTE, July 30.—About 300 fieldmen, canners and inspectors are expected to attend the 10th annual Tomato Fieldmen's School Aug. 4, 5 and 6 at Trafalgar, Johnson County, under direction of the Purdue Horticulture Department.

Purdue specialists are to take part in the three-day training period. Roscoe Fraser, Purdue horticulturalist, is to open the meeting Wednesday. F. C. Gaylord of Purdue is another first-day speaker.

Subjects Outlined

Subjects to be studied the first day include tomato fruit set, cracking, diseases, production records and methods.

The second day's program is to be devoted to fertilizers, with Edward C. Stair, S. F. Thornton, J. D. Hartman and Roscoe Fraser, all of Purdue, among the speakers. Others appearing on the day's program are to be J. D. Romaine of Philadelphia; H. Garrard, agronomist for the American Potash Institute; J. J. Davis, head of the Purdue entomology department, and Dr. S. A. Postle of Cincinnati, connected with the U. S. Department of Agriculture. Friday's program is to include discussions on tomato diseases, insects and costs of tomato production, conducted by Mr. Davis and R. W. Samson, also of Purdue. Talks on the relationship of fieldmen, inspectors and county agents by Mr. Gaylord and "Your Next Year's Tomato Program," by Mr. Fraser, are to bring to a close the annual school. Certificates are to be awarded to those completing the three-day course.

30 WOMEN ENROLL IN CANNING SCHOOL

LAFAYETTE, July 30.—About 30 Indiana women enrolled here this week in Purdue University's second training institute for canning instructors.

The institute is conducted by the WPA adult education vocational division through the co-operation of Purdue's agricultural extension department. Edward Conner is in charge of the week's instruction, which started Monday and will end Saturday morning.

FAMILY REUNION PLANNED

The Heathco and Murphy family reunion is to be held Sunday in Riley Park at Greentield, it was announced today by Miss Nellie Heathco, 36 N. Irvington Ave., president. There is to be a basket dinner followed by a meeting and entertainment.

MODERNIZE Your Old Ring Now

\$5 Allowance for Your Old Mounting on

Two Diamond

Solid Gold Mounting \$17⁵⁰

Less trade-in for old mounting \$5⁰⁰

All You Pay \$12⁵⁰

Weekly or Monthly Terms at NO EXTRA COST

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25 NORTH ILLINOIS ST.

BIGGER BETTER

BY-WORD

ORIGINAL

PEPSI-COLA

FAMOUS FOR OVER 30 YEARS

12 OUNCES

5c

LOOK FOR THE TRADE MARK

AS A SPARKLING BRACING BEVERAGE

PEPSI-COLA

REFRESHING HEALTHFUL

A NICKEL DRINK—WORTH A DIME

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