

Air-Cooled

AYRES  **DOWNSTAIRS**  **STORE**

SUMMER STORE HOURS:
Daily 9:30 to 5:00—Saturday 9:30 to 1:00

★ (REGISTERED) ★

Right out of the Fiery Whiskers of Old Sol!

JULY S-I-Z-Z-L-E-R

A Value So Hot We No. 3 Can Offer It for One Day Only!

Thursday Only!

Brand New White Bags

44c EACH

Tomorrow only—a grand opportunity to buy several white bags for the rest of the summer season. Simulated rough grain leathers in your favorite style. Pouches, envelopes, underarm and top handle styles. Some zipper styles are included in the group.

No Mail or Phone Orders.
—Downstairs at Ayres.




THE 'Combin-ette'

\$1.39 Each

Super-Quality Lightweight All-In-One With Lastex Yarn

\$1.39

1. Talon-Zipper Back-Fastener!
2. Panty All-In-One With Removable Crotch of Knit Rayon

Effective up-lift bra, special built-up shoulder straps for added support, plush garter reinforcements. Panty all-in-one comes with a set of garters which you can use if you wish. A cool, comfortable all-in-one that will see you through the hot summer months looking your best. Come in sizes small, medium, large.

—Downstairs at Ayres.

Still Time to Select a Pair of White Shoes in This Annual July Sale!

\$4.00 PAIR

These Shoes Regularly Sell for \$4.95 a Pair



- Oxfords!
- Straps!
- Ties!
- T-Straps!
- Sandals!
- Brown and White Combinations!
- High Heels!
- Military Heels!
- Medium Heels!
- Sizes 4 1/2 to 11!
- Widths AAAA to E!

"American Girl" White Shoes

Every style (except Nurses' Oxfords), every size in our complete stock of American Girl white shoes reduced to \$4 a pair . . . that means you save 95¢ on each pair! Scores of styles for street, sports or dress wear . . . straps, ties, oxfords, sandals, etc. Made with arch support, fit, style and service features, these shoes are famous for. Get your shoes tomorrow for the pick of the lot!

—Downstairs at Ayres.



Special Sale!

White Hats

Cool Crepes Or New Toyo!

69c

Dozens and Dozens of Styles

Of course you need an inexpensive white hat to wear day in and day out! Here's a sale that brings you the very styles you want at a price that means money in your pocket. Choice of wide brims, open crown, swaggers, brettons and off-the-face styles in cool white crepe or smart toyo. Ribbon trims in contrasting colors. Sizes 22 and 28.

—Downstairs at Ayres.

Especially, When You're Vacationing You'll Want to Have Plenty of These

Full-Fashioned Chiffon Stockings

(Irregulars)

59c PAIR

You'll want to take plenty of hosiery along with you on your vacation trip . . . and here's a stocking that'll admirably fill the bill . . . and not put a dent in your budget! Clear, sheer chiffons of pure silk with run-stop and dainty picot tops. Full-fashioned construction, well reinforced at points of wear. Irregulars from a famous maker of hosiery. Choose several pairs from a nice selection of summer colors in sizes 8 1/2 to 10 1/2.

—Downstairs at Ayres.

AT LAST!

A Slip That Will not "Climb" Or "Ride Up and Down" Under Ordinary Wearing Conditions! (The Bemberg Woven Back—Does the Trick)

Women's Tailored SATIN SLIPS

\$1.19 EACH

The slip you've always wanted . . . and couldn't find until now! The satin face of the slip is wondrously sleek. The back is woven of bemberg, and that's the secret of the success of this slip not riding or climbing up and down. California V top, cut on the bias, and adjustable straps. In terose or white. Sizes 34 to 44.

Pure Silk Crepe Panel Slip, Also \$1.19

Women's Batiste Gowns

Plain or printed batiste Porto Rican gowns, sheer, cool and pretty. V necks with contrasting color trims. Sizes 16 and 17 in the group.

69c

Women's Summer Undies

Cool summer rayon panties, stepins, briefs or vests. Plain at waist with band finish. Terose color. Sizes 24 to 44 in the group.

39c

—Downstairs at Ayres.



To Bridge the Gap Between Summer and Fall Without Rushing the Season

Cool Dark Sheers

\$3.98

*Sizes:
11 to 17
14 to 20
38 to 52*

New Black Laces Edged With Cire — Black or Navy Nets—Cool Chiffons—Also Washable Print Bembergs!

It's sheer wisdom to bridge the gap between now and fall with a wardrobe of Dark Sheers for most any occasion. Right now we have a grand selection of those new black laces edged with Cire . . . and a bountiful selection of black or navy nets and chiffons. And for you who like the color and charm of floral prints . . . we've an unending selection of washable bembergs that are cool as a breeze. Sizes for women, misses and the junior miss—11 to 17, 14 to 20 and 38 to 52!

—Downstairs at Ayres.

Look What

49c

WILL BUY
Tomorrow in Our Girls' and Children's Department

Save on Each Item!



Girls' Bermuda Sport Shirts

Made of fine cotton knit. In white or pastel colors. First quality. Short sleeves, sport neck. Sizes 7 to 14 years.

49c

Girls' Play Togs

Fast color play togs in cool, washable Pic-Pon cloth. Well tailored styles with popular sun-back. Sizes 7 to 14 years.

49c

Girls' Gabertex Play Shorts

Fast color Gabertex play shorts in popular bib front style. Well tailored and full cut. Sizes 3 to 6 years in the group.

49c

Boys' Sleeveless Wash Suits

Boys' sleeveless summer wash suits in fast color patterns. Button-on blouse style. Broken sizes, but wanted colors.

49c

Tots' Sheer Wash Dresses

Tots' sheer wash dresses in dainty plain color sheers with contrasting trim. All color fast. Sizes 3 to 6 years in the group.

49c

Tots' Summer Play Togs

Tots' washable summer play togs in fast color patterns. Sun-back style in novelty prints. Sizes 3 to 6 years.

49c

Tots' Gabertex Play Slacks

Fast color Gabertex play slacks in popular bib front style. Well tailored and full cut. Sizes 3 to 6 years in the group.

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