

# JEAN HARLOW'S LAST PICTURE WILL BE SHOWN AT LOEW'S

## "Saratoga's" Final Form Not Certain

No One to Substitute for Late Star, Says Farrar.

By JAMES THRASHER  
Ward Farrar, who is Loew's manager, knows the answer to one of the movie world's two burning questions.

These questions are (1) Who will play Scarlett O'Hara in "Gone With the Wind"? and (2) What is going to be done with "Saratoga," left unfinished by Jean Harlow's death?

Well, Mr. Farrar doesn't know about Scarlett, but he received a telegram this morning telling him that "Saratoga" would open at his theater July 23. He can't say just what form it will be in, for he has not been informed whether the producers ended it with the last scenes Miss Harlow made, or rewrote the finale for costar Clark Gable and the rest of the cast.

However, Mr. Farrar adds, the talk about a successor to take Miss Harlow's place is idle. All that has been done is the substitution of the late star's stand-in, Mary Dees, in some unfinished long shots.

**Fans Polled**  
Meanwhile newspapers in Washington, Baltimore, Columbus, O., and other cities have been taking polls among their readers to get the fan reaction to the picture's release. In Baltimore, the only city on which I have received a report, the vote is about eight to one in favor of seeing "Saratoga" with the original cast. Balancing this is the fact that of all the pictures released or reissued after a star's death, only those featuring the late Will Rogers achieved much box office success.

The case of the picture "In Old Chicago" differs from that of "Saratoga" in that it was awaiting Miss Harlow's completion of the latter film at M-G-M. Darryl Zanuck, producing "In Old Chicago" at 20th Century-Fox, immediately chose Alice Faye for the leading part.

William Boehnel, the New York World-Telegram's motion picture critic and a special writer for The Times, has been vacationing in Hollywood, and recently interviewed Mr. Zanuck on the subject of star substitutions. Since he is at the scene of action, I shall turn this story over to Mr. Boehnel, whose words, along with Mr. Zanuck's, on star replacement should be of interest.

### Cites Similarity

"Although there is a striking similarity between Miss Faye and the late Miss Harlow, Mr. Zanuck insists that under no circumstance can Miss Faye be interpreted as another Jean Harlow. Commenting on the selection, Mr. Zanuck said: "The only similarity is the fact that both are actresses and both are blond. Their appearance, gestures, philosophies and mental outlooks could never be alike. When I advanced Miss Faye to the role left vacant by Miss Harlow it was not as successor. To make her presentable for the role, it was necessary to write Miss Harlow's character out of the picture and rewrite passages suitable to Miss Faye."

### History Proves It

"That this is true seems to be verified by motion picture history. The first hunt for a successor came many years ago when Rudolph Valentino broke his contract with the Paramount Studios and the latter desired another Latin to take his place."

"Paramount discovered a young 'bit' actor in the theater named Rod La Roque, and to romanticize him sufficiently they shipped him to France and brought him back with thousands of dollars' worth of publicity as the next Valentino."

"But try as Paramount would, the public wouldn't accept the substitute, and La Roque eventually had to shape a career of his own on the strength of his own individuality."

"The next attempt to duplicate Valentino resulted in this same studio signing Jacob Kramme to a contract. Kramme, a former stock broker's employee who had turned part-time actor, came to Hollywood under contract. But when Jesse L. Lasky heard the name he threw up his arms in despair."

### Made Up Name

"Rumor hath it that Lasky devised the name Ricardo Cortez from the brand names of two cigar boxes that were before him. But like La Roque, Cortez never became a second Valentino and had to shape a career on his own merits."

"When Marie Dressler died May Robson was put under contract as a successor, but she never achieved her predecessor's fame and never

## DOROTHY LAMOUR PLAYS IN WAR FILM; JOE'S ROLE IS EDITOR



## Shows How Actress and Agent 'Cook Up Publicity'

By PAUL HARRISON

HOLLYWOOD, July 12 (NEA).—An actress confers with her press agent. "You're George Ver, aren't you? I have such a time with names. I have such a time with publicity men, too. Sit over there; I want to have some serious words."

"And I want to say, seriously, Sue. Why, everyone around me at 'Listen, Mr. Blurb, or whatever your name is—that picture is a terrible turkey, and you know it, and I'm not in the mood for any soft soap today. There wasn't anything magnificent about 'Zulu Sue' and it isn't going to do me a bit of good and I want to know what you're going to do about more publicity for me because I'm going to need it."

"Well, didn't you like that stunt the other day about—"

"—about the rattlesnake. No I didn't like the stunt about the rattlesnake. Any other idiot but you, Mr. Pronoun."

"The name is Ver, George L. Ver."

"I'll call you 'Toots. Any other idiot but you, Toots, would know that snakes are props for exotic actresses. Vamps. But I'm Gay Dawn, a glamour girl—soft, feminine, moonlight-and-roses stuff. And you plant a story that I'm keeping a rattlesnake for a pet and that I've taught it to rattle in rhumba tempo like one of these Cuban gourd-shakers. Well, I'll tell you, Mr. Adjective, that I ain't keeping any dumb press agents for pets and—"

"Now Miss Dawn, I've really got a lot of new and terrific ideas planned for you. I've been thinking you ought to give a party—"

"A party! When you can't think of anything else, you say, 'Give a party!' So I give a party and it costs me \$300 and I get 10 lines and one picture in three local papers. I've given so many birthday parties that if anybody counts 'em they'll figure I'm May Robson's grandmother."

"I give a prosperity party and that very morning gossip columns are snickering that my contract may not be renewed. I give a spook party and the phoney medium gets too chummy with some bottled spirits and goes into her trance and insults my guests."

"You tell me to give interviews. So what? So I break a date for a week-end yachting trip to talk to a reporter from the New York Times."

"Over the phone, Miss Dawn, I thought he said the New York Times."

"But it turns out to be a weekly newspaper out in the desert some place. I start chattering about how I love Manhattan, and the theater and all that, and he says, 'Pardon me, Miss Dawn, may I but I come to get a writeup about your pet rattlesnake.' So I walk out on him and have to charter an amphibian to catch the yacht at Catalina!"

"Now, Miss Dawn, you know I've really gotten you some marvelous breaks. Just this past week I had stories about you writing a

will, for the reasons already mentioned.

"Several men were nominated to fill Will Rogers' boots, among them a certain E. E. Trimble, who was temporarily divorced from his job as a map salesman in Cleveland to do an impersonation of Rogers in "The Great Ziegfeld," Irvin Cobb, who lasted through a few pictures and then wisely went back to his job of writing funny stories, and Fred Stone, who also had to strike out on his own talent and personality."

"There have been numerous other instances of failures, such as attempts to replace Wallace Reid and Barbara La Marr; but when all is said and done they only serve to emphasize the fact that the death of a motion picture player is an irreparable loss."

**LOEW'S**  
2ND BIG WEEK  
HURRY!  
MARK DROS.  
"A DAY AT THE RACES"  
25c  
TH 6

Hollywood's version of the Spanish civil war, "Last Train From Madrid," includes Gilbert Roland, Dorothy Lamour and Anthony Quinn and a large cast of featured players. They are shown at the left in a scene from the film, now at the Circle. Joe E. Brown (right) is shown as Elmer Lane, smalltown newspaper editor, in "Riding on Air," which is the Lyric's screen offering this week.

## Consider Moving Paramount Lot

By United Press

HOLLYWOOD, July 12.—A proposal to move the giant Paramount movie studios to a new lot was considered today.

President Barney Balaban returned to New York after conferences on advisability of buying a new site. He said several prospective sites were offered but no decision was reached.

It was understood the present Paramount lot would be sold to adjoining R-K-O Studio if a new one is bought.

## JUDGE APPROVES TWO CONTRACTS

By United Press

HOLLYWOOD, July 12.—Two young actresses, both minors, went to work in the movies today under contracts approved by Judge Emmet Wilson.

Margaret Early, Birmingham, Ala., girl, is paid a sliding scale of \$125 to \$1250 a week over a seven-year period. Mary Belch of Bloomington, Ill., gets \$75 to \$750. She is known in films as Mary Bovard.

## INJURED ACTRESS LEAVES HOSPITAL

By United Press

HOLLYWOOD, July 12.—Alice Faye, screen actress injured in a fall down 14 steps on a film set, was home from the hospital today.

First feared likely to involve her spine, her injuries were found to have been less serious. She is not expected at the studio for at least a week, however.

## Film Shows Star Game

Times Newsreel Includes Roosevelt Race.

The American League's victory over rivals from the National League in the Washington All-Star baseball game highlights The Times-Universal newsreel, now showing in Indianapolis neighborhood theaters.

Other sports events include the Vanderbilt Cup race at Roosevelt Raceway, Mrs. Denemark's Corinto taking the lead in the stretch to win the \$10,000 added Stars and Stripes Handicap at Arlington Park, and youngsters demonstrating air-mindedness in a model plane contest.

Graham McNamee also describes Norman Doern's technique of refueling his midsize airplane from a moving automobile at Northbrook, Ill.; soldiers fighting an invasion of Mormon crickets at Pasco, Wash., and New York youngsters enjoying an outing on a floating hospital in the Hudson River.

## ONSLOW STEVENS CAST IN PICTURE

Times Special

HOLLYWOOD, July 12.—Onslow Stevens and Cora Witherspoon have been added to the cast of R-K-O's "Don't Forget to Remember."

With the Broadway star, Burgess Meredith, now back in Hollywood, the picture is expected to start filming next week. Ann Sothern will co-star with Meredith, and the supporting cast will include William Brisbane and Leona Roberts.

Joseph Santley is to direct the screen version of the David Garth story.

**OHIO**  
Don Ameche—Ann Sothern  
"FIFTY ROADS TO TOWN"  
Plus! Franchot Tone—Jean Muir  
"Gentlemen Are Born"

**APOLLO**  
SINGING MARINE  
POWELL  
Starts FRIDAY  
Rudyard Kipling's  
Thrill-packed adventure on India's untamed frontier!

**WEE WILLIE WINKIE**  
Thrill-packed adventure on India's untamed frontier!

**SHIRLEY TEMPLE**  
and VICTOR M. LAGLEN  
—C. AUBREY SMITH  
JUNE LANG  
MICHAEL WALKER  
CESAR ROMERO  
CONSTANCE COURTIS  
DOUGLAS SCOTT  
Directed by John Ford  
Associate Producer  
Gene Markey  
Dorothy F. Zandig  
In Charge of Production

**TALBOTT**  
Talbot & 22nd  
Westinghouse  
Air-Conditioned  
The Only North Side Theater Controlling  
Both Temperature and Humidity. No Draft  
Double Feature  
"KING OF THE GAMBLERS"  
"WAY TO RUIN"

**REX**  
36th & Northwestern  
Double Feature  
"PARK AVENUE LOGGERS"  
"THE CITY"

**GARRICK**  
36th & Illinois  
Double Feature  
"WHEN YOUR MIND"  
"MARKED WOMAN"

**MECCA**  
36th & Mass.  
Double Feature  
"PERIOD AND X-M"  
"THE DEVIL"

**Stratford**  
19th & College  
Double Feature  
"PARK AVENUE LOGGERS"  
"THE CITY"

**DREAM**  
59th & Station St.  
Double Feature  
"GOOD OLD SOAK"  
"IT'S A DAY"

**HAMILTON**  
31st & 10th St.  
Double Feature  
"SHALL WE DANCE"  
"NOBODY'S BABY"

## No Mustache!

Times Special

HOLLYWOOD, July 12.—Edward Arnold will bring Jim Fisk to the screen minus the flourishing handlebar mustache which were distinctive features of that spectacular financier's appearance. Mr. Arnold, creating the picturesque character for "The Toast of New York," is appearing clean shaven. So also is Cary Grant, who plays the role of Edward Stokes, Mr. Fisk's friend, business enemy and romantic rival.

It's a case of romantic license, Mr. Arnold explained. "Whiskers, even overgrown mustaches, are not so good for romantic appeal."

## SCREEN WRITER DIES

HOLLYWOOD, July 12.—Keene Thompson, 51, veteran scenarist who worked on "Lives of a Bengal Lancer," "The Virginian" and other film hits, died yesterday. He was Paramount studio's general story adviser. Thompson, born in Minneapolis, came to Hollywood 20 years ago to do a story for Douglas Fairbanks Sr.

Baxter's problem was to provide light for his gun. He did that by incorporating in it a powerful electric bulb, which throws a pencil-thin beam of light.

Say a robber is on the prowl among the hibiscus in the Baxter gardens at Bel Air, Cal. The celebrated Hollywood moon (for reasons unknown) is behind a cloud and everything is as black as a photoplay villain's target.

## Light Etches Target

Baxter hears a noise. (That robber has stumbled over the garden

## Invents Gun That Won't Miss Target

Warner Baxter Gets Patent on Weapon for Night Shooting.

By FREDERICK C. OTHMAN

WASHINGTON, July 12.—Safety-first note to Hollywood tourists: Don't go snooping around Warner Baxter's house in the dead of night, on penalty of being honored with a special demonstration of the Baxter self-aiming shotgun.

What he has is a gun that unerringly finds its own target, no matter how dark the night and the darker the better. When his gun picks up a marauder or a cat or whatever, all he has to do is pull the trigger; the rest is as fatal as it is automatic.

There's no other gun in the world like Baxter's. That's because he invented it himself and obtained today from the Government letters patent number 2,065,732 upon it, with nine claims of uniqueness allowed.

The mustached hero of many a silver screen drama long has been interested in firearms and the shooting thereof. They work fine in the day time, when there is plenty of light to sight 'em, but what happens when the sun goes down?

Possibilities Unlimited  
The light goes out and the sights on a gun become worthless (unless maybe you're an owl—or a movie cowboy shooting at electric light bulbs). For run-of-the-mine gun shooters, though, a dark night is a serious handicap. That's why armies fight at night, robbers rob, etc., and why Baxter invented a gun with eye attached.

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## WHAT, WHEN, WHERE

APOLLO

"Singing Marine" with Dick Powell and Doris Weston. At 11:30, 1:25, 3:30, 5:35, 7:40 and 9:45.

CIRCLE

"Easy Living" with Jean Arthur and Edward Arnold. At 12:45, 2:55, 5:05 and 10:15. Also "Last Train From Madrid" with Dorothy Lamour and Lew Ayres. At 11:25, 2:35, 5:45 and 8:55.

LOEW'S

"A Day at the Races" with Joe E. Brown. At 11:25, 2:15, 5:12, 8:10 and 10:40. "Vendetta" with George Raft. At 12:50, 3:45, 6:45 and 9:35.

LYRIC

"Fifty Roads to Town" with Don Ameche and Ann Sothern. Also "Gentlemen Are Born" with Franchot Tone. At 11:25, 2:25, 5:25 and 8:25.

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AMBASSADOR

"Outcasts of Poker Flat" with Jean Muir and Preston Foster. Also "Good as Married" with John Boles. At 11:25, 2:25, 5:25 and 8:25.

ALAMO

"Glory Trail" with Tom Keene. Also "The Trail" with Jack Holt. At 11:25, 2:25, 5:25 and 8:25.

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