

# AYRES ★ DOWNSTAIRS ★ STORE

## CAPACITY DAYS

STORE HOURS:  
Daily—9:30 to 5:00  
Saturday—9:30 to 1:00

Tomorrow, Friday and Saturday, a great 3-day Capacity Day Sale that'll bring crowds of thrifty shoppers into this complete-store-on-one-floor! A sale that's planned to offer YOU all the summer things you need for yourself, your family and home, at savings that you can't afford to pass up! In some cases quantities are limited . . . but in most cases there will be plenty for everyone . . . so plan to come down tomorrow and save at these CAPACITY DAY SALE PRICES!

STORE HOURS:  
Daily—9:30 to 5:00  
Saturday—9:30 to 1:00

### Tomorrow at 9:30! A Dress SALE That Tops Them All for Value!

Special Purchase—Manufacturer's Close Out  
Stock of Better Dresses—These Identical Styles  
Formerly Sold in Our Stock for \$6.98 and \$7.98!

**\$4.00**  
EACH

Unseasonable weather . . . an overstocked condition in the dress market . . . this manufacturer wanted to clear his summer dress stock . . . and sacrificed them to us at great reductions. We bought all he had . . . styles that have sold for \$6.98 and \$7.98 in our own stock . . . on sale tomorrow for just \$4.00 . . . a saving or more than half in most cases! These are all new summer dresses . . . in a great assortment of styles, materials and colors. For dress, sports or dress-up occasions.

#### SIZES:

11 to 19—14 to 20—38 to 52  
and 18½—24½

#### Styles of the Season!

- Nets!
- Sheer Chiffons!
- Dark Laces!
- Washable "Frost Lins"!
- White Shark-skins!
- Sheer Prints!
- Light Ground Prints!
- White Sharkskin Suits!
- Formal!
- White Jackets over Dark Dresses!
- Afternoon Types!
- Street Types!
- Sports Types!
- Business Types!
- For Vacation!
- For Traveling!
- Pure Dye Silk Prints!

—Downstairs at Ayres.



#### CAPACITY DAY SALE!

Women's Cool  
**Batiste Gowns**  
**50c**

Porto Rican hand-embroidered or printed batiste nighties with V necks and contrasting color trim. Sizes 16 and 17.

**Nainsook Slips** 39c  
California V or built-up shoulder styles. Panel front. Sizes 36 to 50. White.

**Batiste Pajamas** 84c  
Printed batiste 2-pc. style pajamas or bias cut gowns. Pagotting or ruffle trim. Sizes 16-17.

**Rayon Undies** 44c  
Durette or plain rayon chemise, panties, step-ins or vests. Elastic back. Sizes 34 to 44.

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#### CAPACITY DAY SALE!

**Smart Summer HATS**

Regularly \$1.00  
**77c** Ea.

Our entire stock of regular \$1.00 summer hats reduced for this Capacity Day Sale. In white felt or toyo. Your favorite style in the selections.

—Downstairs at Ayres.

### SPECIAL SALE! 1200 PAIRS MEN'S Sanforized Wash SLACKS

Regularly Sell for \$1.69 and \$1.98!

**\$1.44**  
PAIR

- Two-Tone Stripes!
- Large Checks!
- Solid Gray!
- Glen Plaid!
- Black and Whites!
- Small Checks!
- Tan and Whites!
- Solid Tan!
- Plain Whites!
- Guba Weaves!

Surplus stocks from a well-known maker of summer slacks. Bought 'way off regular price. These are brand new slacks, just arrived, and they come in the latest patterns and colors. Sizes 29 to 46 waists in group.

**Men's Straw Hats**  
A record low price for these hats. Sailors or Bah-karus. **88c**

**Seersucker Pants**  
Men's washable seersucker wash pants in stripe pattern. Sizes 29 to 52 waist. **66c**

#### Extra Special SALE!

**Men's "Cranbrook" SHIRTS**

At a Real Low Price!  
**\$1.00** EACH

Whites!  
Plains!  
Fancies!

For Capacity Days a "red hot" sale of men's famous "Cranbrook" shirts. 1200 of them and every one is a value hard to beat. Choice of whites, plain colors and fancy patterns, all made with custom-tailored features of more expensive shirts. Sizes 13½ to 17½ in the group. For Capacity Days only!

**Men's Socks, 5 Pr.**  
Irregulars. 10,000 Pairs at this sale price. In smart summer colors and patterns. Sizes 10 to 12. **\$1**

**Men's Summer Ties**  
Light grounds in the most popular colors and patterns. Hand tailored construction. **39c**

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### A CAPACITY DAY MONEY SAVER! Close-out Stock Sale of Women's White Summer Shoes

Pumps, straps, ties and oxfords in current WHITE SHOE styles. Every shoe worth much, much more than our low sale price. Sizes 3½ to 9, widths AAA to B, but not every style in each size. **\$1.19** PAIR

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### A CAPACITY DAY MONEY SAVER! WHITE HANDBAGS 79c EACH

At The Season's Lowest Price  
Dozens and Dozens of Styles!  
Simulated leather bags in calf, alligator, rough grains or patent. In large size, small size and roomy type styles. Well made and with smart fittings.

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#### A CAPACITY DAY MONEY SAVER!

### "Dotty Low" Crepe Dresses

Also 2-pc. linen suit dresses, 2-piece chenille knit dresses included at this greatly reduced price. Formerly sold for \$3.00 and \$3.98. Broken assortments, styles and sizes. **\$2.00**

**HAWAIIAN PRINT 2-PC. PAJAMAS**  
Regularly sell for \$1.25 a set. In colorful Hawaiian print patterns. Sizes 12 to 20 in the group. Consists of shorts and a bra. **99c**

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#### A CAPACITY DAY MONEY SAVER!

### Clearance of Curtains

**39c** ea. **49c** pr. **69c** pr.

In two groups. LACE PANELS in linen color. Or imported lace panels in the popular ecru shade. Ready-to-hang top.

Priscilla and tailored curtains for any room. In a complete color assortment.

Summer nets, tailored colored plaid sun room curtains. 44" Fish net tailored curtains. 44" Novelty net curtains.

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#### A CAPACITY DAY MONEY SAVER!

### Sale! 9x12 or 8.3x10.6 Seamless Lustre Type Rugs

All-wool seamless lustre type rugs with tailored ends. Persian and Chinese patterns and American Oriental patterns. Imperfects of much higher priced rugs. **\$17.95**

### Wilton Rug and Rug Pad

9x12 Size Only! Great Savings! BOTH FOR **\$39.50**  
The rug is an Imported French Wilton, of the very finest quality and beauty. The RUG PAD is one of our famous Ayres' Nu-Life Pads that usually sells for \$4.95.

Sisal Insulated Innerspring Mattress . . . . . \$12.95  
A sturdy sisal insulated innerspring mattress that'll be perfect for the "spare room" or the summer cottage.

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#### CAPACITY DAY SALE!

**Cotton Remnants**  
**15 yd.**

Remnants of most every type fabric . . . print, broadcloth, pique and linens. Plain plaques, seersuckers, broadcloths and novelties. In usable lengths. Some are seconds.

**Tuxedo Batiste**  
**19c yd.**

Reduced for clearance. Over 25 pieces of this crisp cool fabric to select from. In remnant lengths.

**Wash Cloths**  
**79c doz.**

White with colored borders. These are extra heavy quality. For your own use or for gifts.

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#### SPECIAL SALE!

Broken Color Assortments  
Reason for This Low Price!

**Wool Blankets**  
**Wool Comforts**

**\$4.95** EACH

Just 34 all-wool blankets in size 72x84 inch. Plain colors and bound ends. JUST 44 Rayon Taffeta covered all-wool filled comforts. But all clean and fresh.

**Candlewick Spreads**, \$1.00  
Just 65 of these Candlewick beauties. Hurry for these can't last long!

**Pillow Cases**, 6 for \$1.00  
Bleached pillow cases of good muslin. Will give good service day in and day out.

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### We Purchase Local Jobber's Close-Out Stock of Tots', Child's and Girls' Wear—At Great Savings!

at **44c** Each

**2 for 44c**

**Girls' Play Togs** . . . . . Each  
Girls' fast color play togs in gay prints. Sun back styles. Sizes 7 to 14 years. **44c**

**Girls' Play Shorts** . . . . . Each  
Girls' Gabartex play shorts with novelty trim. Navy or brown colors. Sizes 7 to 14 years. **44c**

**Girls' Summer Dresses** . . . . . Each  
Girls' fast color print or solid color dresses. Sport or dressy styles. Sizes 7 to 14 years. **44c**

**Tots' Sheer Dresses** . . . . . Each  
In novelty prints or solid colors. Ruffle trim and tailored styles. Fast colors. Sizes 1 to 6. **44c**

**Tots' Play Slacks** . . . . . Each  
Tots' Gabartex play slacks. 5th style with novelty trim. Navy and brown. Sizes 1 to 6. **44c**

**Tots' Play Togs** . . . . . Each  
Seersucker or broadcloth in fast colors. Ruffle trim. Sizes 1 to 6 years. **44c**

**Tots' Play Suits** . . . . . Each  
Chambray play suits in long leg style. Applique trim. Fast colors. Sizes 1 to 6. **44c**

**Infants' 2-Pc. Pajamas** . . . . . Pair  
Tender's 2-pc. button crepe pajamas in pink or blue. Sizes 1 to 3 years. **44c**

**Tots' Muslin Pajamas** . . . . . 2 for  
One-pc. style muslin pajamas in pink or blue colors. Sizes 2 to 6 years. **44c**

**Infants' Batiste Dresses** . . . . . 2 for  
Fine quality batiste dresses with dainty hand embroidery and lace trim. **44c**

**3 for 44c**

**Tots' Play Togs** . . . . . 3 for  
Tots' fast color play togs in gay print patterns. Sun back styles for boys or girls. Sizes 1 to 6. **44c**

at **79c** Each

**Girls' Sport Dresses** . . . . . Each  
Sheer print and novelty crash sport dresses. Straight lined or flared styles. Sizes 10 to 16. **79c**

**Girls' Gabartex Slacks** . . . . . Pair  
Smartly tailored Gabartex slacks with novelty trim. Navy or brown. Sizes 8 to 16 years. **79c**