

AYRES • DOWNSTAIRS • STORE

CAPACITY DAYS

STORE HOURS:
Daily—9:30 to 5:00
Saturday—9:30 to 1:00

Tomorrow, Friday and Saturday, a great 3-day Capacity Day Sale that'll bring crowds of thrifty shoppers into this complete-store-on-one-floor! A sale that's planned to offer YOU all the summer things you need for yourself, your family and home, at savings that you can't afford to pass up! In some cases quantities are limited . . . but in most cases there will be plenty for everyone . . . so plan to come down tomorrow and save at these CAPACITY DAY SALE PRICES!

Tomorrow at 9:30! A Dress SALE That Tops Them All for Value!

Special Purchase—Manufacturer's Close Out Stock of Better Dresses—These Identical Styles Formerly Sold in Our Stock for \$6.98 and \$7.98!

\$4.00
EACH

Unseasonable weather . . . an over-stocked condition in the dress market . . . this manufacturer wanted to clear his summer dress stock . . . and sacrificed them to us at great reductions. We bought all he had . . . styles that have sold for \$6.98 and \$7.98 in our own stock . . . on sale tomorrow for just \$4.00 . . . a saving or more than half in most cases! These are all new summer dresses . . . in a great assortment of styles, materials and colors. For dress, sports or dress-up occasions.

SIZES:
11 to 19—14 to 20—38 to 52
and 18½—24½

Styles of the Season!

- Nets!
- Sheer Chiffons!
- Dark Laces!
- Washable "Frost Lins!"
- White Shark-skins!
- Sheer Prints!
- Light Ground Prints!
- White Sharkskin Suits!
- Formals!
- White Jackets over Dark Dresses!
- Afternoon Types!
- Street Types!
- Sports Types!
- Business Types!
- For Vacation!
- For Traveling!
- Pure Dye Silk Prints!



Downstairs at Ayres.



CAPACITY DAY SALE!

Women's Cool Batiste Gowns

50c

Porto Rican hand-embroidered or printed batiste nighties with V necks and contrasting color trim. Sizes 16 to 20.

Nainsook Slips

39c

California V or built-up shoulder styles. Panel front. Sizes 36 to 50. White.

Batiste Pajamas

.84c

Printed batiste 2-pc. style pajamas or bias cut gowns. Piping or ruffle trim. Sizes 16-17.

Rayon Undies

.41c

Durette or plain rayon chemise, panties, stepins or vests. Elastic back. Sizes 34 to 44.

—Downstairs at Ayres.



CAPACITY DAY SALE!

Smart Summer HATS

Regularly
Sell for
77c

Our entire stock of regular \$1.00 summer hats reduced for this Capacity Day Sale. In white felt or toyo. Your favorite style in the selections.

—Downstairs at Ayres.

STORE HOURS:
Daily—9:30 to 5:00
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SPECIAL SALE! 1200 PAIRS MEN'S Sanforized Wash SLACKS

Regularly Sell for \$1.69 and \$1.98!

\$1.44
PAIR



- Two-Tone Stripes!
- Large Checks!
- Solid Gray!
- Glen Plaids!
- Black and Whites!
- Small Checks!
- Tan and Whites!
- Solid Tans!
- Plain Whites!
- Gaba Weaves!

Surplus stocks from a well-known maker of summer slacks. Bought "way off" regular price. These are brand new slacks, just arrived, and they come in the latest patterns and colors. Sizes 29 to 46 waists in group.

Men's Straw Hats

A record low price for these hats. Sailors or Bantam.

38c

Seersucker Pants

Men's washable seersucker wash pants in stripe pattern. Sizes 29 to 52 waist.

66c

Extra Special SALE!

Men's "Cranbrook" SHIRTS

\$1.00
EACH

Whites?
Plains?
Fancies?

For Capacity Days a "red hot" sale of men's famous "Cranbrook" shirts. 1200 of them and every one is a value hard to beat. Choice of whites, plain colors and fancy patterns, all made with custom-tailored features of more expensive shirts. Sizes 13½ to 17½ in the group. For Capacity Days only!

Men's Socks, 5 Pr.

Irregulars. 10,000 Pairs at this sale price. In smart summer colors and patterns. Sizes 10 to 12.

1

Men's Summer Ties

Light grounds in the most popular colors and patterns. Hand tailored construction.

39c

—Downstairs at Ayres.

A CAPACITY DAY MONEY SAVER!

"Dotty Low" Crepe Dresses

\$2.00

Also 2-pc. linen suit dresses, 2-piece chenille knit dresses included at this greatly reduced price. Formerly sold for \$8.00 and \$8.98. Broken assortments, styles and sizes.

HAWAIIAN PRINT 2-PC. PAJAMAS

Regularly sell for \$1.25 a set. In colorful Hawaiian print patterns. Sizes 12 to 20 in the group. Consists of shorts and a bra.

99c

—Downstairs at Ayres.

A CAPACITY DAY MONEY SAVER!

Clearance of Curtains

39c ea.

In two groups. LACE PANELS in linen color. Or imported lace panels in the popular ecru shade. Ready-to-hang top.

49c pr.

Priscilla and tailored curtains for any room. In a complete color assortment.

69c pr.

Summer nets, tailored colored curtain sun room curtains. 44" Plush net, tailored curtains. 44" Novelty net curtains.

—Downstairs at Ayres.

CAPACITY DAY SALE!

Cotton Remnants

15 yd.

Remnants of most every type fabric . . . print, broadcloth, plique and linens. Plain pliques, seersuckles, broadcloths and novelties. In usable lengths. Some are seconds.

Tuxedo Batiste

19c yd.

Reduced for clearance. Over 25 pieces of this crisp cool fabric to select from. In remnants.

Wash Cloths

79c doz.

White with colored borders. These are extra heavy quality. For your own use or for gifts.

SPECIAL SALE!

Broken Color Assortments

Reason for This Low Price!

Wool Blankets

Wool Comforts

\$4.95

EACH

Just 34 all-wool blankets in size 72x84 inch. Plain colors and bound ends. JUST 44" Rayon Taffeta covered all-wool filled comforts. But all clean and fresh.

Candlewick Spreads, \$1.00

Just 65 of these Candlewick beauties. Hurry for these can't last long!

Pillow Cases, 6 for \$1.00

Bleached pillow cases of good muslin. Will give good service day in and day out.

—Downstairs at Ayres.

We Purchase Local Jobber's Close-Out Stock of Tots', Child's and Girls' Wear—At Great Savings!

at **44c** Each

Girls' Play Togs . . . Each

44c

Girls' fast color play togs in gay prints. Slip back styles. Sizes 7 to 15 years.

Girls' Play Shorts . . . Each

44c

Girls' Gabertex play shorts with novelty trim. Navy or brown colors. Sizes 7 to 14 years.

Girls' Summer Dresses . . . Each

44c

Girls' fast color print or solid color dresses. Sport or dressy styles. Sizes 7 to 16 years.

Tots' Sheer Dresses . . . Each

44c

In novelty prints or solid colors. Ruffle trim and tailored styles. Past colors. Sizes 1 to 6.

Tots' Play Slacks . . . Each

44c

Tots' Gabertex play slacks. Big style with novelty trim. Navy and brown. Sizes 2 to 6.

Tots' Play Togs . . . Each

44c

Seersuckles or broadcloths in fast colors. Ruffle trim. Sizes 2 to 6 years.

Tots' Play Suits . . . Each

44c

Chambray play suits in long leg style. Applique trim. Past colors. Sizes 2 to 6.

Infants' 2-Pc. Pajamas . . . Each

44c

Toddler's 2-pc. button crepe pajamas in pink or blue. Sizes 1 to 3 years.

2 for **44c**

Tots' Muslin Pajamas . . . 2 for

44c

One-pc. style muslin pajamas in pink or blue colors. Sizes 2 to 6 years.

Infants' Batiste Dresses . . . 2 for

44c

Pine quality batiste dresses with dainty hand embroidery and lace trim.

3 for **44c**

Tots' Play Togs . . . 3 for

44c

Tots' fast color play togs in gay print patterns. Slip back styles for boys or girls. Sizes 2 to 6.

at **79c** Each

Girls' Sport Dresses . . . Each

79c

Sheer print and novelty crink sport dresses. Straight lined or flared styles. Sizes 10 to 16.

Girls' Gabertex Slacks . . . Pair

79c

Smiley tailored Gabertex slacks with novelty trim. Navy or brown. Sizes 8 to 16 years.

A CAPACITY DAY MONEY SAVER!

Sale! 9x12 or 8.3x10.6 Seamless Lustre Type Rugs

\$17.95

All-wool seamless lustre type rugs with tailored ends. Persian and Chinese patterns and American Oriental patterns. Imperfects of much higher priced rugs.