

**Wasson's July Sales  
Present Amazing Savings**

REMEMBER—ONLY PERFECT  
QUALITIES SOLD AT WASSON'S

MONDAY, JULY 5, 1937

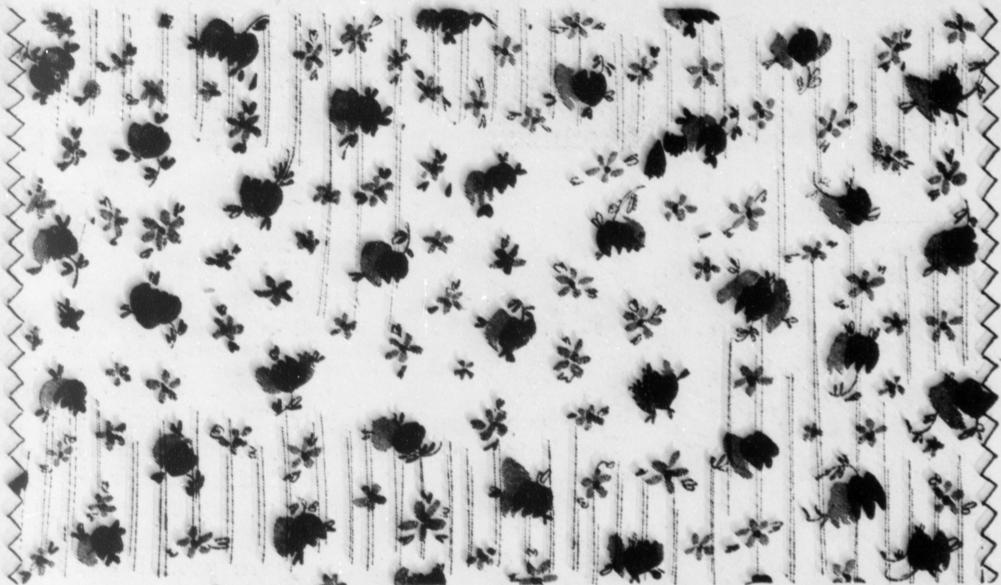
NEW SUMMER STORE HOURS Now in Effect . . . Store  
Opens 9:30 A. M. Closes 5:00 P. M. 1:00 P. M. Saturday

**H. P. WASSON & COMPANY**

A SENSATIONAL and SPECTACULAR JULY

# Fabric Selling

*Tomorrow—Fourth Floor! Over \$40,000 of Choicest Acetates and Cottons Included*



## 3,500 Yards of Crisp Summer Cottons

In this attractive assortment of summer fabrics are all the wanted popular cottons—hundreds of yards of which are worth double the price at which they are offered in this sale.

300 Yards A. B. C. BATISTE (Nationally Advertised) . . .	Yard	19c
400 Yards M. F. PRINTED DIMITIES . . . . .	Yard	19c
500 Yards A. B. C. PRINTED VOILES . . . . .	Yard	19c
350 Yards PLAIN COLOR SEERSUCKER CREPES . .	Yard	19c
500 Yards The Very Popular WOVEN SEERSUCKERS .	Yard	19c
400 Yards LACEY MESH WEAVES for Summer . . .	Yard	19c
700 Yards VAT DYED 80 SQUARE PERCALES . . . .	Yard	19c
350 Yards The Very Popular FLOCK DOT VOILES . .	Yard	19c

**19c**  
YD.

## Regular 25c to 39c Qualities at . . .



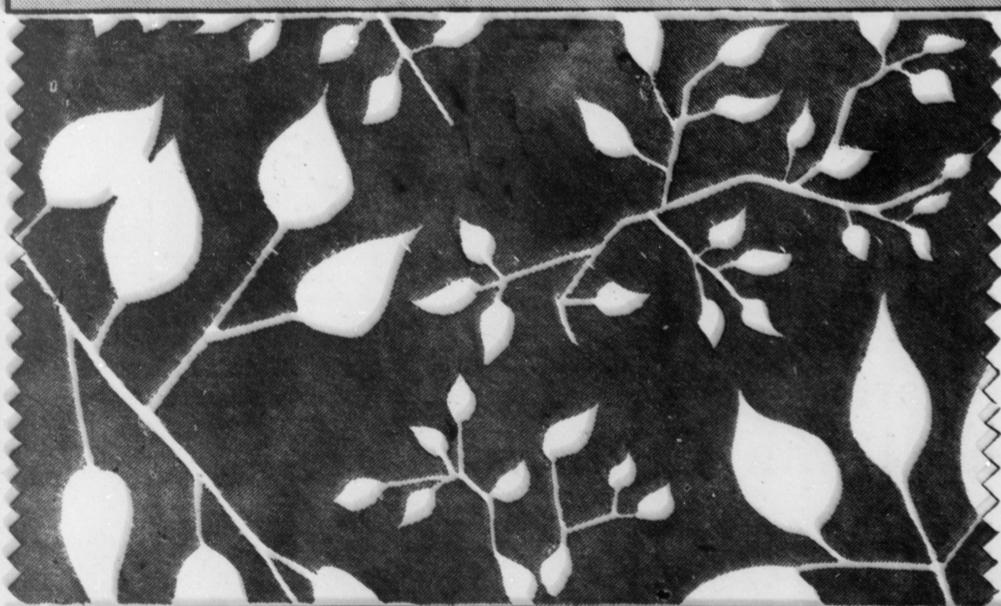
## 6,195 Yards of New Colorful Cottons

Marvelous Variety! All the Wanted Widths!

1000 Yards PLAIN AND PRINTED SEERSUCKERS . . .	Yard	29c
300 Yards "FIELDCREST" SANFORIZED SHEERS . .	Yard	29c
870 Yards "LA CHINE" PRINTED MUSLIN . . . . .	Yard	29c
300 Yards POWDER PUFF PRINTED MUSLIN . . . .	Yard	29c
500 Yards NORMANDY DOTTED VOILES . . . . .	Yard	29c
500 Yards HOLLYWOOD PRINTED PIQUES . . . . .	Yard	29c
650 Yards SANFORIZED YARNLEY PRINTS . . . . .	Yard	29c
400 Yards PRINTED LINOVELLA . . . . .	Yard	29c
500 Yards PRE-SHRUNK MIRACLE MUSLIN . . . .	Yard	29c
400 Yards PLAIN AND PRINTED LA CIRE . . . . .	Yard	29c
300 Yards A. B. C. NEW DE LUXE PRINTS . . . .	Yard	29c
475 Yards WHITE NOVELTY COTTONS . . . . .	Yard	29c

**29c**  
YD.

## Regular 35c to 50c Qualities at . . .



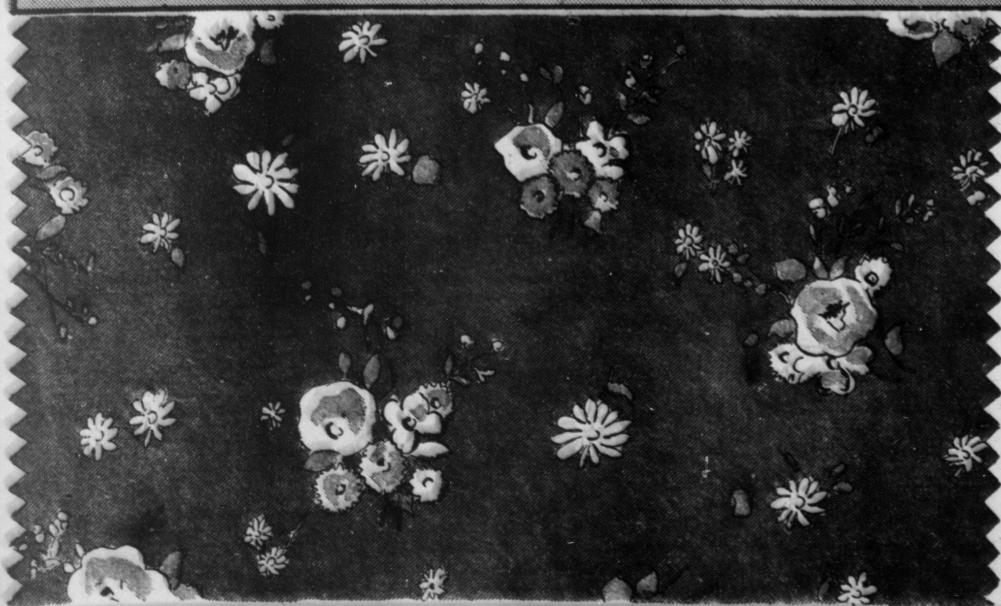
## 2,860 Yards of Beautiful New Cottons

This assortment embraces materials which you have found all season in the smartest ready made apparel of expensive quality.

350 Yards Meritex Sanforized PLAYTIME LAWNS . . .	Yard	39c
360 Yards DE LUXE POWDER PUFF MUSLIN . . . . .	Yard	39c
400 Yards Sanforized Anti-Crease PRINTED VOILES .	Yard	39c
200 Yards MERITEX CLOQUASSAY SEERSUCKERS . .	Yard	39c
350 Yards SPORT MODE NUB SHANTUNGS . . . . .	Yard	39c
200 Yards NOVELTY PLAID SWISSES . . . . .	Yard	39c
375 Yards BEACHPOINT MATELASSES . . . . .	Yard	39c
200 Yards "Fieldcrest" Printed Sanforized PIQUES .	Yard	39c
425 Yards Fine Quality WOVEN DOT SWISSES . . . .	Yard	39c

**39c**  
YD.

## Regular 49c to 69c Qualities at . . .



## 4,000 Yards of Cottons and Acetates

In this lot are qualities that we have sold regularly at 59c up to \$1.00 a yard—all the newest weaves most in demand for all summer.

400 Yards PRINTED RAYON LINEN WEAVE . . . . .	Yard	49c
700 Yards Crown Tested Printed RAYON PRINTS . . .	Yard	49c
500 Yards STRIPED ACETATE CREPES . . . . .	Yard	49c
400 Yards PLAIN VAT DYED IRISH LINENS . . . .	Yard	49c
375 Yards PRINTED VAT DYED LINENS . . . . .	Yard	49c
375 Yards FINE EYELET BATISTES . . . . .	Yard	49c
400 Yards NOVELTY COTTON and RAYON MESHES .	Yard	49c
250 Yards NOVELTY 54-IN. COTTON COATINGS . . . .	Yard	49c
600 Yards FRENCH WASHABLE RAYON CREPES . .	Yard	49c

**49c**  
YD.

## Regular 59c to \$1.00 Qualities at . . .