

Wasson's July Sales
Present Amazing Savings

REMEMBER—ONLY PERFECT
QUALITIES SOLD AT WASSON'S

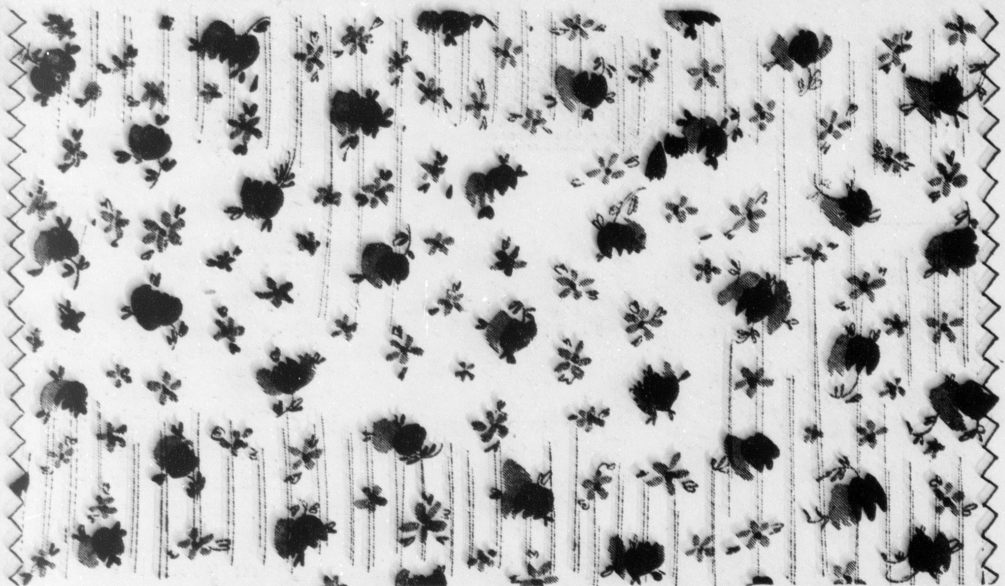
NEW SUMMER STORE HOURS Now in Effect . . . Store
Opens 9:30 A. M. Closes 5:00 P. M. 1:00 P. M. Saturday

H. P. WASSON & COMPANY

A SENSATIONAL and SPECTACULAR JULY

Fabric Selling

Tomorrow—Fourth Floor! Over \$40,000 of Choicest Acetates and Cottons Included



3,500 Yards of Crisp Summer Cottons

In this attractive assortment of summer fabrics are all the wanted popular cottons—hundreds of yards of which are worth double the price at which they are offered in this sale.

300 Yards	A. B. C. BATISTE (Nationally Advertised)	Yard	19c
400 Yards	M. F. PRINTED DIMITIES	Yard	19c
500 Yards	A. B. C. PRINTED VOILES	Yard	19c
350 Yards	PLAIN COLOR SEERSUCKER CREPES	Yard	19c
500 Yards	The Very Popular WOVEN SEERSUCKERS	Yard	19c
400 Yards	LACEY MESH WEAVES for Summer	Yard	19c
700 Yards	VAT DYED 80 SQUARE PERCALES	Yard	19c
350 Yards	The Very Popular FLOCK DOT VOILES	Yard	19c

19^c
YD.

Regular 25c to 39c Qualities at . . .



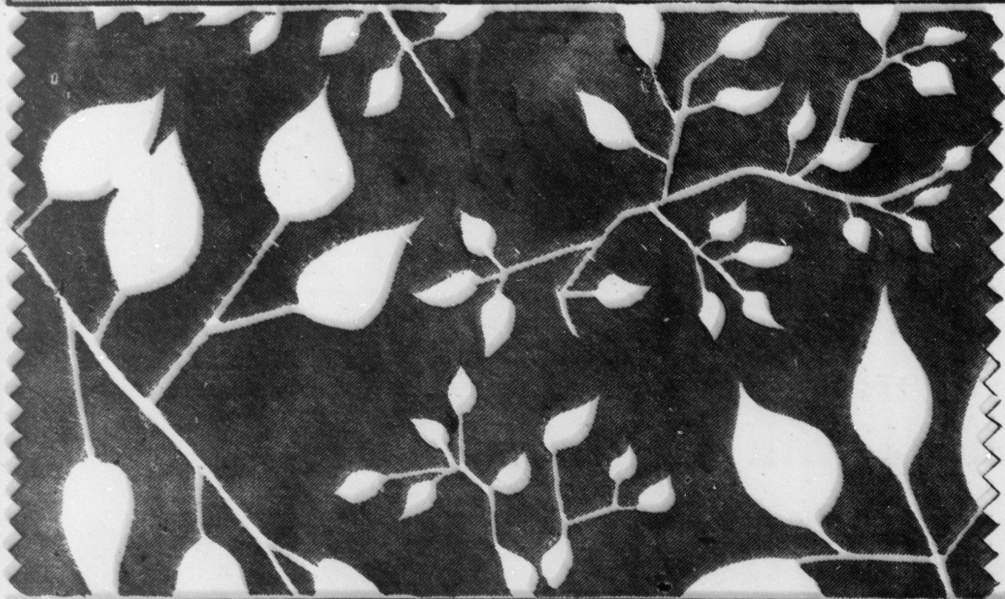
6,195 Yards of New Colorful Cottons

Marvelous Variety! All the Wanted Widths!

1000 Yards	PLAIN AND PRINTED SEERSUCKERS	Yard	29c
300 Yards	"FIELDCREST" SANFORIZED SHEERS	Yard	29c
870 Yards	"LA CHINE" PRINTED MUSLIN	Yard	29c
300 Yards	POWDER PUFF PRINTED MUSLIN	Yard	29c
500 Yards	NORMANDY DOTTED VOILES	Yard	29c
500 Yards	HOLLYWOOD PRINTED PIQUES	Yard	29c
650 Yards	SANFORIZED YARNLEY PRINTS	Yard	29c
400 Yards	PRINTED LINOVELLA	Yard	29c
500 Yards	PRE-SHRUNK MIRACLE MUSLIN	Yard	29c
400 Yards	PLAIN AND PRINTED LA CIRE	Yard	29c
300 Yards	A. B. C. NEW DE LUXE PRINTS	Yard	29c
475 Yards	WHITE NOVELTY COTTONS	Yard	29c

29^c
YD.

Regular 35c to 50c Qualities at . . .



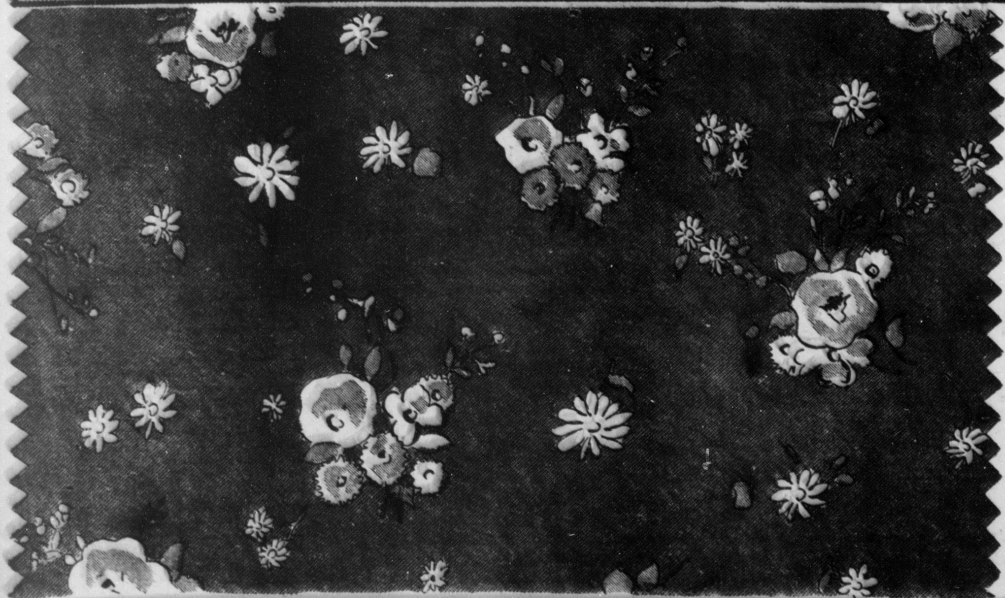
2,860 Yards of Beautiful New Cottons

This assortment embraces materials which you have found all season in the smartest ready made apparel of expensive quality.

350 Yards	Meritex Sanforized PLAYTIME LAWNS	Yard	39c
360 Yards	DE LUXE POWDER PUFF MUSLIN	Yard	39c
400 Yards	Sanforized Anti-Crease PRINTED VOILES	Yard	39c
200 Yards	MERITEX CLOQUASSAY SEERSUCKERS	Yard	39c
350 Yards	SPORT MODE NUB SHANTUNGS	Yard	39c
200 Yards	NOVELTY PLAID SWISSES	Yard	39c
375 Yards	BEACHPOINT MATELASSES	Yard	39c
200 Yards	"Fieldcrest" Printed Sanforized PIQUES	Yard	39c
425 Yards	Fine Quality WOVEN DOT SWISSES	Yard	39c

39^c
YD.

Regular 49c to 69c Qualities at . . .



4,000 Yards of Cottons and Acetates

In this lot are qualities that we have sold regularly at 59c up to \$1.00 a yard—all the newest weaves most in demand for all summer.

400 Yards	PRINTED RAYON LINEN WEAVE	Yard	49c
700 Yards	Crown Tested Printed RAYON PRINTS	Yard	49c
500 Yards	STRIPED ACETATE CREPES	Yard	49c
400 Yards	PLAIN VAT DYED IRISH LINENS	Yard	49c
375 Yards	PRINTED VAT DYED LINENS	Yard	49c
375 Yards	FINE EYELET BATISTES	Yard	49c
400 Yards	NOVELTY COTTON and RAYON MESHES	Yard	49c
250 Yards	NOVELTY 54-IN. COTTON COATINGS	Yard	49c
600 Yards	FRENCH WASHABLE RAYON CREPES	Yard	49c

49^c
YD.

Regular 59c to \$1.00 Qualities at . . .