

★★★★ STORE HOURS: 9:30 A. M. TO 5 P. M.—THURSDAY AND SATURDAY 9 A. M. TO 9 P. M. ★★★★★

# Sears VACATION NEEDS Sale

STORE-WIDE SALE... WITH BARGAINS IN EVERY DEPARTMENT!

SEARS—THE FIRST LARGE DEPARTMENT STORE IN INDIANAPOLIS TO BE COMPLETELY AIR-COOLED



## Summer's Newest Sports Wear

That Will Help You Have a Glorious Fourth

**1.00**

Choice of:  
PLAY SUITS  
SLACKS  
CULOTTES  
POLO SHIRTS

### Slacks

"Gob" and "Swingtime" styles in free swing corded cotton slacks. 7 to 20.

### Culottes

Attractive twill culottes in three styles. Navy, brown or green. Tailored—some with sashes. Sizes 12 to 20. For beach and all kinds of sports.

### Play Suits

Shorts with halter tops. Plain colors and prints. Washable. Sizes 14 to 20.

### Polo Shirts

Top your sport ensemble with a comfortable wool polo shirt. In maize, navy, red, white, brown. Small, medium, large sizes.

One Day Only!



Regular 85c  
Knee-Length  
**Silk Hose**  
**76c**

"Royal Purple" crepe finish ringless silk hose that are indeed values at this feature price.

25c and 29c Value

**Anklets**  
Nationally Admired Brand  
Fancy patterns and plain colors. **19c**  
3 for 50c

**\$1.50 Quality REEL**



**98c**

Has all the quality features necessary to help a fisherman catch the big ones.

Here's a **STURDY ROD**



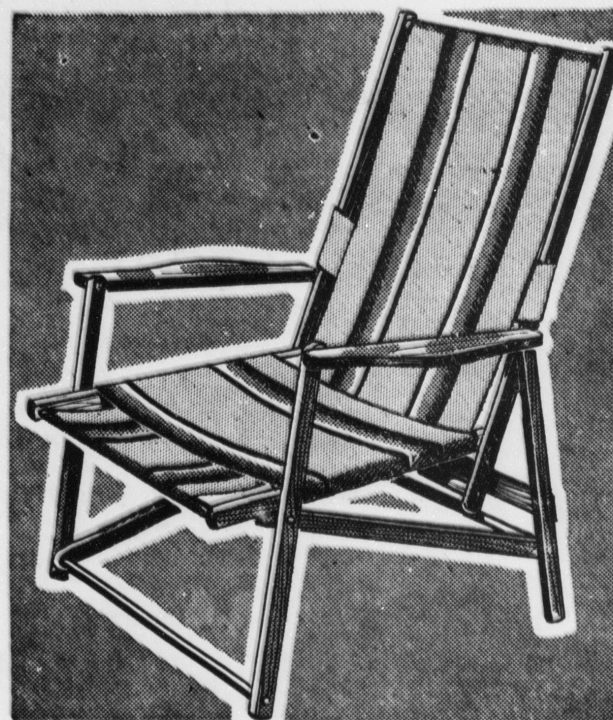
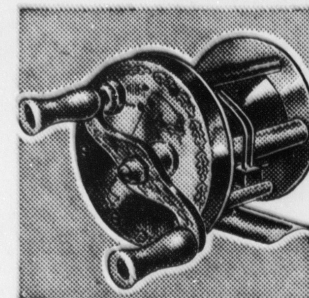
**98c**

Whoppers are landed with the greatest of ease. 4½-ft. length. Offset cork grip on aluminum handle.

**Mohawk Reel**

**2.69**

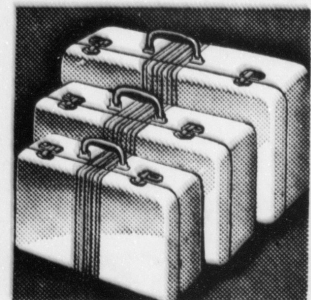
Adjustable thumb screw extended line carriage, spiral gears, full quadruple multiplying level winding.



**\$2 Value Self-Adjusting Lawn Chair**

• Adjusts from upright to reclining position without moving from chair.  
• Hardwood frame.  
• Double canvas seat.  
• Waterproof canvas seat and back in assorted colors.

**1.29**



"New Tweed"

**LUGGAGE**

18, 21 or 24-in. **2.98**

Travel light and travel right with one of these attractive gray overnite cases. Contrasting woven stripes. Percale lined.

2.50 Fibre Suit Case  
Light weight. Nickel steel drawbolts. Black only. **2.19**

**Mohawk RACKET**

**2.98**



Light, medium or heavy weight. Reinforced. 3-piece laminated frame, moisture-proof strings, black leather grip.

**Sturdy 4-Ball Croquet Set**

**2.29**

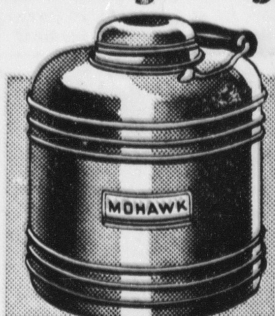


In Rack  
Light color hard maple full size striped balls and mallets. Strong wire arches. Include set of rules.

**One-Gallon Outing Jug**

**88c**

A "big" value in one-gallon jugs that make your summer outings complete. Ground cork insulation. Earthenware interior. Large aluminum cup top. Easy grip handle. Sand color. Get yours NOW.



Get in the **SWIM**

**Women's Zephyr Swim Suits**

Tricky numbers that will make all heads turn on the beach. So smart, you'll want to lounge in one all day long. Smart knits make these suits stand out from every other on the beach. Soft zephyr wool in 1937's smartest shades.

**1.98**

**Miss America Suit "4-Star" Feature**

**3.50**

Miss America, 1936, chose this swank skirted suit of pure zephyr wool. Others of new mailot models. Worth \$1.50 more.

**Women's All-Wool Suits**

**1.79**

Simulated two-piece suits... other one-piece suits that are taking the feminine shoppers unaware! You'll think they cost twice the price. 2-tone.

**Men's Zip-Top Swim Suits**

All-wool worsted tailored construction make these an exceptional value in men's swim suits. Quality features. Slide-fastened front.

**2.98**  
Pr.

**Boys' Worsted Trunks**

**89c**

Boys who know what's what choose high-waisted trunks. Bar welt stitch. Adjustable belt with non-rust buckle.  
Two-Ply Worsted Trunks for Boys, \$1.79

Men! Dive Into This Swim Value  
**1.00** Pr.

High-waisted trunks. Elastic supporter. Button pocket. Men's sizes in navy, royal, gray. Belted.  
Men's "4-Star" Swim Trunks, \$1.90

**Kiddies' Simulated 2-Piece SUITS**

All-wool worsted in fancy tuck-stitch with applique trim. Two-color combinations.  
**79c**  
Regular 69c Summer Suits for Toddlers. Hand Made. Pastel Shades. **49c**

**Famous "Aristo" Golf Clubs**

**Irons**

**1.98**

Popular Aristo quality. With steel shafts, brown metallic finish. Bell tops, celluloid buttons. No. 1 to 10.

**Woods**

**2.98**

Steel shafts with brown metallic finish. Shock absorber feature. Bell tops. Special.

**5-Piece**

**Golf Set**

Regular 5.49

**4.98**

Imagine! A complete golf outfit for this amazingly small sum. 1 each hickory shafted brassie, midiron, mashie and putter in a 5-in. 3-stay golf bag with hookless fastener ball pocket, padded leather strap and metal bottom.

Just In Time for That Outing

**Men's Sanforized Wash Pants**

Regular \$1.19

Trousers that will keep their fit. Cool striped Twills, Seersuckers, Nub Suitings and Sturdy Coverts. Sizes 30 to 44.

**97c**



**MEN'S UNION SUITS**

Button front Nainsook Union Suits, exceptionally low priced. A small sum for a lot of coolness.

**79c**

**Chambray Work SHIRTS**

Here they are fellows. Shirts that will stay with you on the job. Reinforced.

**35c** 3 for \$1.00

FREE  
BUS  
SERVICE

# SEARS, ROEBUCK AND CO.

ALABAMA AT VERMONT STREET

FREE  
PARKING  
LOT