

The "BUY WAY" of Indianapolis

AYRES  **DOWNSTAIRS**  **STORE**

*(REGISTERED) *

SAVE! TUESDAY MORNING AT 9:30!

**MANUFACTURER'S CLOSE-OUT
of 3600 HIGHER-PRICED**

WASH FROCKS



**SALE
PRICE**

88¢

**SIZES:—
14 to 20!
16 to 44!
38 to 52!**

**30 Different Styles and a
Complete Size Selection in Each Style!**

Tomorrow at 9:30, one of the sweetest values ever sold! 3600 higher-priced wash frocks in a gigantic selling . . . over 30 different styles . . . in almost any color, pattern or material you want. Every size, from 14 to 20, 16 to 42 and 38 to 52! . . . Come, choose a whole wash frock wardrobe for yourself . . . or buy several for gifts! This is a real value-giving event . . . made possible through one of our leading wash dress manufacturers . . . and you'll find several famous names included in this lot! Every style just unpacked . . . and on sale for the first time tomorrow at 9:30! Plan to be here early for the pick of the crop!

—Downstairs at Ayres.

- *Crashes!*
- *Poplins!*
- *Pongees!*
- *Percales*
- *Batistes!*
- *Sheers!*
- *Tailored Styles!*
- *Dressy Styles!*
- *Princess Styles!*
- *Swing Skirts!*
- *Peasant Designs!*
- *Sleeveless Styles!*
- *Aqua! Red!*
- *Rust! Navy!*
- *Wine Brown!*
- *Blue! Green!*
- *Fast Colors!*
- *Smart 1937 Trims!*



Style 2202. Sizes 14-20. Red and navy black.

Style 2111. Sizes 14-20. Maline, navy and red.

Style 2238. Sizes 38-44. Navy green and copen.

Style 2225. Sizes 14-20. Copen, green and brown.

Style 2234. Sizes 38-44. Red, copen and green.

Style 2398. Sizes 14-20. Red, navy and copen.



Style 2201. Sizes 14-20. Green, brown, navy, red, copen.

Style 2185. Sizes 14-20. Red, copen and wine.

Style 2190. Sizes 14-20. Blue, brown and purple.

Style 2232. Sizes 38-44. Copen, navy and yellow.

Style 2193. Sizes 14-20. Brown, navy and wine.

**GUARANTEED
WASHABLE**

*These Dresses
Are Subject
To Prior Sale!*



**Every Dress Worth
MUCH MORE**

*These Dresses
Are Subject
To Prior Sale!*

