

The "BUY WAY" of Indianapolis AYRES DOWNSTAIRS STORE

SAVE! TUESDAY MORNING AT 9:30!

MANUFACTURER'S CLOSE-OUT of 3600 HIGHER-PRICED WASH FROCKS



**SALE
PRICE**

88¢

**SIZES:—
14 to 20!
16 to 44!
38 to 52!**

**30 Different Styles and a
Complete Size Selection in Each Style!**

- Crashes!
- Poplins!
- Pongees!
- Percalles
- Batistes!
- Sheers!
- Tailored Styles!
- Dressy Styles!
- Princess Styles!

Tomorrow at 9:30, one of the sweetest values ever sold! 3600 higher-priced wash frocks in a gigantic selling... over 30 different styles... in almost any color, pattern or material you want. Every size, from 14 to 20, 16 to 42 and 38 to 52!... Come, choose a whole wash frock wardrobe for yourself... or buy several for gifts! This is a real value-giving event... made possible through one of our leading wash dress manufacturers... and you'll find several famous names included in this lot! Every style just unpacked... and on sale for the first time tomorrow at 9:30! Plan to be here early for the pick of the crop!

—Downstairs at Ayres.

- Swing Skirts!
- Peasant Designs!
- Sleeveless Styles!
- Aqua! Red!
- Rust! Navy!
- Wine Brown!
- Blue! Green!
- Fast Colors!
- Smart 1937 Trims!



**GUARANTEED
WASHABLE**

**Every Dress Worth
MUCH MORE**

These Dresses
Are Subject
To Prior Sale!

These Dresses
Are Subject
To Prior Sale!