

HEARST CEASES PUBLICATION OF N. Y. AMERICAN

Weapon in Struggle With Pulitzer to Be Merged With Journal.

By United Press
NEW YORK, June 23.—The New York American, William Randolph Hearst's major journalistic weapon in his "battle of the titans" with Joseph Pulitzer, announced today that tomorrow's edition would be its last in the morning newspaper field in New York City.

The announcement made no mention of the newspaper's colorful history or its part in the development of some journalistic personalities as the late Arthur Brisbane, Merrill Goddard, Richard Harding Davis, Julian Hawthorne and Ring Lardner.

It said simply that the American would be consolidated with the New York Journal, Hearst evening paper, and the Mirror, his morning tabloid.

"The practical disadvantages of maintaining three competing newspapers in one community make a combination of this kind desirable and beneficial," the statement said.

"The creation of two powerful papers of enlarged size with many added pages and features will obviously be of immense advantage not only to the Mirror and the Journal but to the reading public.

Features Divided

The American's features will be divided between the Journal and Mirror. The Associated Press and City News Association franchises will go to the Mirror.

The Sunday Associated Press franchise will be retained by the Sunday American, which will continue to be published in conjunction with the Journal.

The American was the descendant of the Morning Journal, which Hearst bought 42 years ago for \$180,000 after having made a notable success of his San Francisco Examiner.

Hearst declared war at once on Pulitzer, who then dominated that section of the morning field to which the young publisher intended to appeal. He spent \$7,000,000 in that war, much of the money going to lure his best talent from Pulitzer.

Brisbane, who became Hearst's right-hand man, was one of the first to leave Pulitzer for the greener pasture. Goddard was another, and S. S. Carvalho, the business manager of Pulitzer's World, was yet another.

Hearst's first maneuver was to reduce the Journal's subscription price from 2 cents to 1. Within three months after John R. McLean had taken a reputed loss of \$650,000 in the sale of the paper, Hearst had pushed its circulation from 20,000 to 150,000—and Pulitzer felt the pinch.

Changed Paper's Name

When he invaded the afternoon field in 1902, Hearst changed the name of his morning daily to the American and called the afternoon paper the Journal.

Hearst spent more than \$500,000 covering the Spanish-American war for his readers. Richard Harding Davis was his star war correspondent.

It was the American, when it was still the "Morning Journal," which carried the famous piece of verse

Woman Likely To Win House Chairmanship

COURT GUARDED AS 12TH DAVIS JUROR IS SOUGHT

Threats of Violence Against Athlete Rumored at Murder Trial.

Times Special
WASHINGTON, June 23.—A second woman may rise to a committee chairmanship in Congress as a result of the death of Rep. Connelly (D. Mass.).

Mrs. Caroline O'Day (D. N. Y.) is in line to become head of the Committee on Election of President, Vice President, and Representatives in Congress as a result of a series of shifts set in motion by the change in the House Labor Committee which Mr. Connelly headed.

Mrs. Mary T. Norton's elevation to the chairmanship of the Labor Committee leaves the chairmanship of the District of Columbia Committee vacant and it probably will be filled by Vincent L. Palmisano (D. Md.). Rep. Palmisano is now chairman of the Education Committee and a successor will have to be chosen for him.

Rep. De Rouen (D. La.) is in line for the education post but is likely to reject it in favor of his present chairmanship of Public Lands.

SCHRICKER SPEAKS TO WOMEN OF PARTY

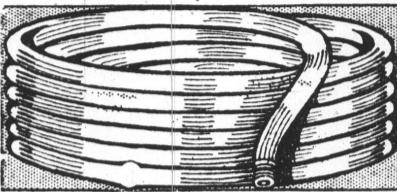
Marion County Democratic women heard Lieut. Gov. Henry F. Schricker criticize those who "would be happy to cast shame on the emblem of the party if it would put money in their own pockets" at last night's meeting in the Claypool Hotel.

Addressing the last gathering until September, the speaker termed political parties the "great balance wheel" of government and said: "We must look on the Democratic Party as an agency which stepped in at the critical hour and saved the country from destruction."

which warned that an assassin's bullet was:

"... Speeding here
To stretch McKinley on his bier." Hearst suppressed the verse as soon as he saw it and apologized to the President, but it was recalled after McKinley's assassination and the publisher was burned in effigy.

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his pretty 17-year-old high school sweetheart, Annabelle France, three years ago.

Twice tried and convicted and sentenced to life imprisonment and twice saved by the State Supreme Court which granted him new trials, Davis watched today's proceedings pale and haggard from his long confinement.

MOVES TO HUNTINGTON
Times Special
LOGANSPORT, Ind., June 22.—Capt. and Mrs. George S. Cliff, who have directed the local Salvation Army station for three years, have been transferred to Huntington, effective July 1.

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WEDNESDAY, JUNE 23, 1937

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