

Penney's June CARNIVAL

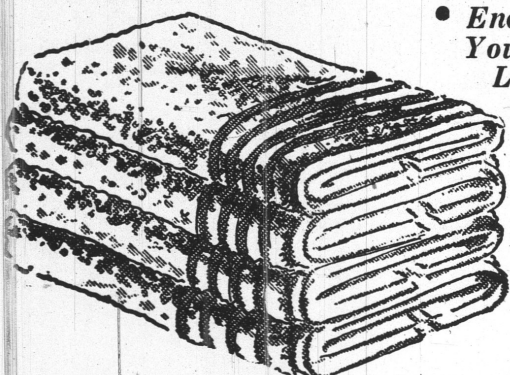
of "QUALITY-VALUES"

*ALL FIRST QUALITY MERCHANDISE *NO SECONDS *NO SUBSTANDARDS *NO IRREGULARS

Tomorrow—A Grand Galaxy Of Summertime Needs—At Substantial Savings!

ENCORE! BY POPULAR DEMAND!

Huge 20x40 Double Thread "Cannon" Towels



• Enormous Thirsty Towels You'd Expect to Pay at Least Twice This Much For!

14c

Get a whole shelf full of these fluffy rub-a-dub-dub towels. They'll do a good job after swim, bath or shower, thanks to their extra thread. Fancy colored borders too!

CANNON' Barber Towels 6 for **33c**
Fine quality crash weave—very special at

CANNON' KITCHEN TOWELS **12½c**
Fine herringbone weave with striped center—only

FINE MESH DISH CLOTHS 3 for **10c**
Splendid quality with fine colored borders

PENNEY'S—Second Floor

80-SQUARE PRINTS



• Every Yard Fast Color!
• Also Splendid Plain Colors!

Short Lengths of Much Higher Priced Prints YARD—

12c

Officially, Summer starts June 21st, but Summer's on our doorstep... vacation's around the corner... week-ends beginning! Don't waste a day getting into these gloriously fresh Summer prints.

PENNEY'S—Second Floor

Special Purchase From a Leading Dress Manufacturer!



Women's Adorable Sheer Cotton DRESSES

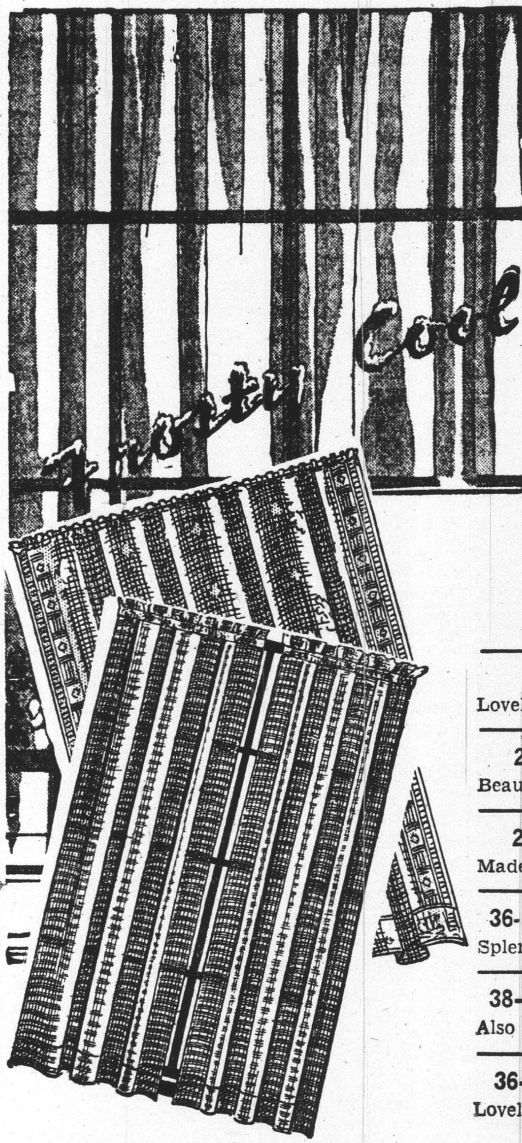
• Summer's Smartest Creations!
• Beautiful Sheers and Prints!
• You'd Expect to Pay a Much Higher Price!

You'll get lots of cool wear out of these clever cotton frocks. They'll stand many a washing too. Sizes 14 to 44.

49c

EXTRA SIZES, 59c
• A New Dress If One Fades
PENNEY'S—Street Floor

81 Inches Long! 44 Inches Wide



Aristocratic Tailored

PANELS

• MADE WITH LOOP TOPS!
• ALL OVER LACE DESIGN!

Every One Worth Very Much More!

57c

Splendid summer decorations for any home. They're lacy net to afford plenty ventilation and assure privacy. Well made and an exceptional value at this low price.

PENNEY'S—Second Floor

RUFFLED CURTAINS SETS **55c**
Lovely Priscilla and Cottage styles. Special.Pr.

2½ YARD RUFFLED CURTAINS **\$1**
Beautiful design in cream and ecru—only Pr.

2½ YARD TAILORED PANELS **79c**
Made with loop top! Ready to hang up!

36-IN. FAST COLOR CRETONNES **19c**
Splendid light and dark patterns. Yard

38-IN. NOVELTY CURTAIN NETS **15c**
Also marquisettes. Large variety of patterns, yd.

36-IN. RAY. DRAPERY DAMASK **25c**
Lovely rich colors in all-over corded patterns, yd.

PENNEY'S—Second Floor

COMPARE THIS VALUE!

Delightful Summer Patterns and Colors in

CRETONNES

• Every Yard Cut From Full Bolts!

Ideal for many household uses, for porch furniture, slip covers, etc. An outstanding value at this special price tomorrow! Yard—

9c



FULL SIZE BEDSPREADS

Colorful wrinkled cotton spreads in beautiful striped patterns. They'll brighten your bedroom for summer. Well made and very specially priced at

68c

Mattress COVERS

Made of excellent quality sheeting in medium and ¾ size! Keep your mattress clean. Special....

\$1

Pure Linen TOWELING

An excellent quality toweling, bleached or unbleached. Very special tomorrow at

5 Yds. 59c

PENNEY'S—Second Floor.

81-In. Unblea. Sheeting

• Famous "Sampson Brand"

An unusually fine quality sheeting at a special price for Wednesday. Sorry! There's a limited quantity so hurry.

PENNEY'S—Second Floor.

21c

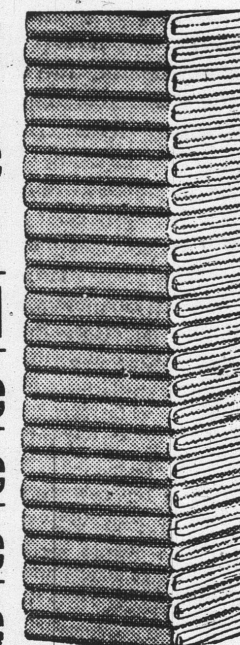
81x99 "NATION-WIDE" SHEETS **\$1**
4-Year household guaranteed. Special!

42x36 "BELLE-ISLE" P. CASES **13c**
All hems torn so they iron straight.

PART LINEN CRASH 5 Yds. for **39c**
Unbleached with colored border.

FINE "BELLE-ISLE" MUSLIN **10c**
Bleached and unbleached. Special! Yd.....

36-INCH OUTING FLANNEL **9c**
White only. Splendid for diapers. Yd.....



GIRLS' SHORTEE SUITS

• Blouse and Halter Styles

Attractive summer color combinations and cool styles at a price to make thrifty mothers smile! Splendid for play or picnic. Sizes 7 to 14. Very Specially Priced at

39c

Penney's—Second Floor

A Splendid Collection of Girls' Smart Summer

SHEER DRESSES

• Specially Priced for Wednesday!

3 FOR \$1

Make your girl's summer gayer with a complete selection of these cool dresses in wanted summer colors and styles. Sizes 3 to 14.

PENNEY'S—Second Floor.



WOMEN'S COOL SLACKS

Summerizing slacks in white, brown and navy. Corded weaves with novelty trims. Sizes 12 to 20.

77c

SPECIAL—WHILE 168 LAST!

Women's Sleek — First Quality

"PANEL" SLIPS

• Styles Loaded With Lace!
• Neat Tailored Fashions!

53c

Summertime is slip-time and here's a remarkable opportunity to save safely on your supply. Comfortable V or straight top in dainty tearose. Sizes 34 to 40 only.

Street Floor

Women's Cool Anklets

First quality, rayon plaited or mercerized anklets in pastels, deep tones or stripes. Sizes 8½ to 10½.

9c

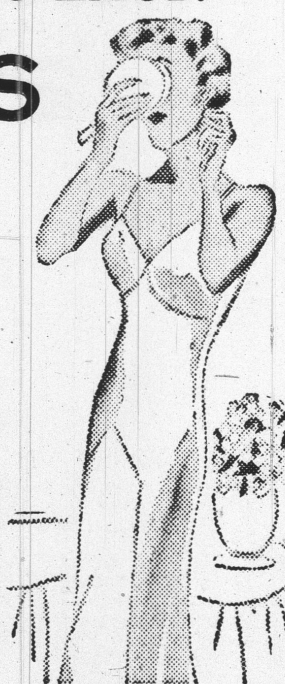
COTTON CR'PE PAJAMAS

• Clever 2-Pie Styles

Cool wrinkled crepe in lovely pastel colors. Sizes 16 and 17. While 96 1st (Some slightly soiled.)

58c

PENNEY'S—Street Floor.



Boys' SHIRTS and SHORTS **15c** Each
Swiss ribbed shirts in sizes 8 to 16. Fancy percale shorts in sizes 24 to 30.

Downstairs Store

Extra-Special!

46-Inch SOLID COLOR Oilcloth

• Cut From Full Bolts
• Every Yard First Quality

19c YD.

Choose from White, Green, Cream, Orchid, Black and Rose. A sensation at this low price, so hurry.

Downstairs Store



RAYON PANTIES **13c**

Novelty rayon knit panties, step-ins and briefs, in small, medium and large sizes.

Downstairs Store



Broadcloth SLIPS **25c**

Full size cut in flesh or with Ventilated Elastic Side Panel. Plenty cool in sizes 34 to 44.

Downstairs Store



LINENE Uniforms **\$1.00**

All wanted colors in fine quality linene. Fine for house maids, waitresses and beauty operators. Sizes 14 to 44.

Downstairs Store



FANCY MESH FOUNDATIONS **1.49**

Comfortable Combination with Ventilated Elastic Side Panel. Plenty Cool in sizes 34 to 44.

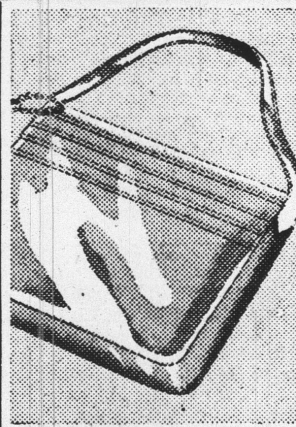
Second Floor



Full-Fashioned Silk Hose **44c**

Guaranteed first quality, sheer chiffon in blush, lure, turt and balmy. Sizes 8½ to 10½.

Street Floor



600 WHITE PURSES **50c**

Outstanding Summer styles and shapes. Cleverly lined and fitted. No seconds in this special group!

Street Floor

33 EAST WASH. ST.

J. C. PENNEY CO.

INDIANAPOLIS INDIANA