

# Penney's June CARNIVAL of "QUALITY-VALUES"

• ALL FIRST QUALITY MERCHANDISE

• NO SECONDS

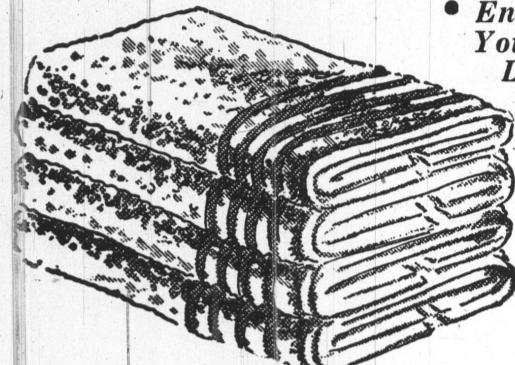
• NO SUBSTANDARDS

• NO IRREGULARS

**Tomorrow—A Grand Galaxy Of Summertime Needs—At Substantial Savings!**

ENCORE! BY POPULAR DEMAND!

## Huge 20x40 Double Thread "Cannon" Towels



**14c**

Every One First Quality

Get a whole shelf full of these fluffy rub-a-dub-dub towels. They'll do a good job after swim, bath or shower, thanks to their extra thread. Fancy colored borders too!

**CANNON' Barber Towels** 6 for 33c  
Fine quality crash weave—very special at

**CANNON' KITCHEN TOWELS** 12 1/2c  
Fine herringbone weave with striped center—only

**FINE MESH DISH CLOTHS** 3 for 10c  
Splendid quality with fine colored borders

PENNEY'S—Second Floor

## 80-SQUARE PRINTS



• Every Yard Fast Color!  
• Also Splendid Plain Colors!

Short Lengths  
of Much  
Higher Priced  
Prints  
YARD—  
**12c**

Officially, Summer starts June 21st, but Summer's on our doorstep... vacation's around the corner... weekends beginning! Don't waste a day getting into these gloriously fresh Summer prints.

PENNEY'S—Second Floor

**Special Purchase From a Leading Dress Manufacturer!**



## Women's Adorable Sheer Cotton DRESSES

• Summer's Smartest Creations!  
• Beautiful Sheers and Prints!  
• You'd Expect to Pay a Much Higher Price!

You'll get lots of cool wear out of these clever cotton frocks. They'll stand many a washing too. Sizes 14 to 44.

**EXTRA SIZES, 59c**  
• A New Dress If One Fades  
PENNEY'S—Street Floor

**49c**

## Boys' SHIRTS and SHORTS

**15c Each**

Swiss ribbed shirts in sizes 8 to 16. Fancy percale shorts in sizes 24 to 30. Downstairs Store

Extra-Special!

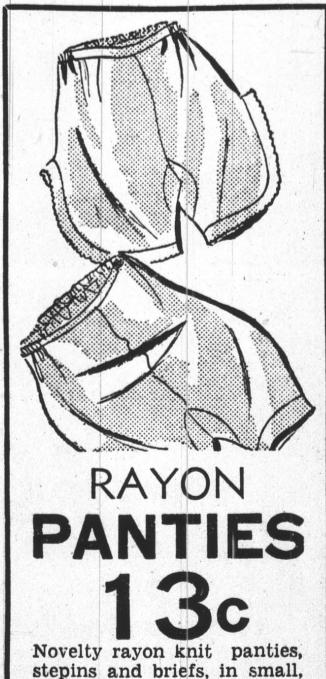
## 46-Inch SOLID COLOR Oilcloth

• Cut From Full Bolts  
• Every Yard First Quality

**19c**  
YD.

Choose from White, Green, Cream, Orchid, Black and Rose. A sensation at this low price, so hurry.

Downstairs Store



## RAYON PANTIES

**13c**

Novelty rayon knit panties, stepins and briefs, in small, medium and large sizes. Downstairs Store



## Broadcloth SLIPS

**25c**

Full size cut in flesh or with Ventilated Elastic Side Panel. Plenty cool in sizes 34 to 44. Downstairs Store



## LINENE Uniforms

**\$1.00**

All wanted colors in fine quality linene. Fine for house maids, waitresses and beauty operators. Sizes 14 to 44. Downstairs Store



## FANCY MESH FOUNDATIONS

**1.49**

Comfortable Combination with Ventilated Elastic Side Panel. Plenty Cool in sizes 34 to 44. Second Floor



## Full-Fashioned Silk Hose

**44c**

Guaranteed first quality, sheer chiffon in blush, lure, turf and balmy. Sizes 8 1/2 to 10 1/2. Street Floor



## 600 WHITE PURSES

**50c**

Outstanding Summer styles and shapes. Cleverly lined and fitted. No seconds in this special group! Street Floor

81 Inches Long! 44 Inches Wide  
**Aristocratic Tailored PANELS**

• MADE WITH LOOP TOPS!  
• ALL OVER LACE DESIGN!  
**Every One Worth  
Very  
Much  
More!** **57c**

Splendid summer decorations for any home. They're lacy net to afford plenty ventilation and assure privacy. Well made and an exceptional value at this low price.

PENNEY'S—Second Floor

**RUFFLED CURTAINS SETS**  
Lovely Priscilla and Cottage styles. Special Pr. **55c**

**2 1/2 YARD RUFFLED CURTAINS**  
Beautiful design in cream and ecru—only Pr. **\$1**

**2 1/2 YARD TAILED PANELS**  
Made with loop top! Ready to hang up! **79c**

**36-IN. FAST COLOR CRETONNES**  
Splendid light and dark patterns. Yard **19c**

**38-IN. NOVELTY CURTAIN NETS**  
Also marquises. Large variety of patterns, yd. **15c**

**36-IN. RAY. DRAPERY DAMASK**  
Lovely rich colors in all-over corded patterns, yd. **25c**

PENNEY'S—Second Floor

## COMPARE THIS VALUE!

Delightful Summer Patterns and Colors in

## CRETONNES

• Every Yard Cut From Full Bolts!

Ideal for many household uses, for porch furniture, slip covers, etc. An outstanding value at this special price tomorrow! Yard—  
**9c**

## FULL SIZE BEDSPREADS

Colorful krinkled cotton spreads in beautiful striped patterns. They'll brighten your bedroom for summer. Well made and very specially priced at .....

**Mattress COVERS**  
Made of excellent quality sheeting in medium and 3/4 size! Keep your mattress clean. Special.... **\$1**

PENNEY'S—Second Floor.

**Pure Linen TOWELING**  
An excellent quality toweling, bleached or unbleached. Very special tomorrow at **5 Yds. for 59c**

PENNEY'S—Second Floor.

**68c**

## 81-In. Unblea. Sheeting

• Famous "Sampson Brand"

An unusually fine quality sheeting at a special price for Wednesday. Sorry! There's a limited quantity so hurry.

PENNEY'S—Second Floor.

**21c**

**81x99 "NATION-WIDE" SHEETS** **\$1**

4-Year household guaranteed. Special!

**42x36 "BELLE-ISLE" P. CASES** **13c**

All hem torn so they iron straight.

**PART LINEN CRASH** **5 Yds. for 39c**

Unbleached with colored border.

**FINE "BELLE-ISLE" MUSLIN** **10c**

Bleached and unbleached. Special! Yd.....

**36-INCH OUTING FLANNEL** **9c**

White only. Splendid for diapers. Yd.....

## GIRLS' SHORTEE SUITS

• Blouse and Halter Styles

Attractive summer color combinations and cool styles at a price to make thrifty mothers smile! Splendid for play or picnic. Sizes 7 to 14. Very Specially Priced at

**39c**

Penney's—Second Floor

A Splendid Collection of Girls' Smart Summer SHEER DRESSES

• Specially Priced for Wednesday!

**3 FOR \$1**

Make your girl's summer gayer with a complete selection of these cool dresses in wanted summer colors and styles. Sizes 3 to 14. PENNEY'S—Second Floor.

**WOMEN'S COOL SLACKS**

Summerizing slacks in white, brown and navy. Corded weaves with novelty trims. Sizes 12 to 20. **77c**

PENNEY'S—Second Floor

## SPECIAL—WHILE 168 LAST!

Women's Sleek — First Quality

## "PANEL" SLIPS

• Styles Loaded With Lace!  
• Neat Tailored Fashions!

**53c**

Summer time is slip-time and here's a remarkable opportunity to save safely on your supply. Comfortable V or straight top in dainty teardrop. Sizes 34 to 40 only. Street Floor

## Women's Cool Anklets

First quality, rayon plaited or mercerized anklets in pastels, deep tones or stripes. Sizes 8 1/2 to 10 1/2. **9c**

PENNEY'S—Street Floor.

**COTTON CREPE PAJAMAS**

• Clever 2-Piece Styles

Cool krinkled crepe' in lovely pastel colors. Sizes 16 and 17. White 96 1/2. (Some slightly soiled.)

PENNEY'S—Street Floor.

33 EAST  
WASH. ST.

J. C. PENNEY CO.

INDIANAPOLIS  
INDIANA