

# JUNE BARGAIN JAMBOREE DOWNSTAIRS *at* AYRES



*The Biggest News in Summer Fashions!*

**June Jamboree Sale!**

**Dark and Cool Dresses**

*For Women Who Wear Sizes 38 to 52 and 16½ to 24½!*

**2 for \$13**

(or 1 Dress \$6.98)

All the fashion magazines and flashes say, "Dark and Cool" dresses are taking the country by storm! We're ready... and with one of the nicest collections you'll find anywhere, at this June Sale price! Dark and cool cotton laces, chiffons, bemberg sheers, bemberg suit dresses, lace combinations, prints and polka dots! Designed to flatter the woman who wears sizes 38 to 52 and 16½ to 24½.

Many dark and cool dresses in sizes 11 to 17 and 14 to 20!



*Your Summer Wardrobe Can Be Budget Priced As Well as Very Smart... If You Buy Tomorrow in This*

**June Jamboree Sale of Smart Summer Dresses**

*Sizes 38 to 52 — 14 to 20 and 11 to 17!*

Shop here tomorrow for these budget-priced fashions. Choose from styles for every occasion... bemberg sheers, spun rayons, sheer chiffons, pastel crepes, cotton laces, shirtmakers, tailored types, dark and cool sheers. For women, misses and juniors.

**\$3.79**

—Downstairs at Ayres.



*Savings for Every Home!*

**SALE!**  
**American Oriental Rugs**

*9x12 or 8.3x10.6 Size*

Last three days to save! Special purchase and sale of American Orientals. Hooked, Modern and Texture patterns. Heavy, seamless quality in choice of 2 sizes. In a splendid selection of harmonizing colors.

**\$29.75**

**Axminster Throw Rugs**

Sizes 27x54 and 27x48 inches. Hooked, Persian, Chinese and texture patterns. Tailored ends.

**\$2.95**

**Lustre Type Rugs**

9x12 **\$19.95** 8.3x10.6

Seamless, all wool lustre type velvet rugs with tailored ends. These come in beautiful oriental patterns and the colors of red, rust, taupe or tan. Marvelous rugs at this sale price.

**Heavy Fibre Rugs, 6x9**

In modern, plaid, tile and floral designs, in many color combinations. This is a heavy, reversible fibre rug for summer use.

**\$6.95**

**Seamless Wilton Rugs**

**\$39.50** 9x12

These are seamless super quality Wiltons, imported from France. Made of heavy all-wool Jacquard construction. In a beautiful selection of Persian reproductions.

—Downstairs at Ayres.

*June Jamboree Sale!*

**"Caress"  
Satin Slips  
\$1.39**

If you're the woman who likes beauty along with service then this is the slip for you! Lovely quality pure dye satin "Caress" slips with California V tailored top style. Adjustable straps. Tearose or white colors. Sizes 32 to 40.

**Sale! Rayon  
Satin Slips**

A slip that'll give you lots of service. California V tailored style, with two-way bias cut. Adjustable shoulder straps. The Panna rayon satin is sleek and luxurious to the skin. Sizes 34 to 44.

**\$1**

—Downstairs at Ayres.

*June Jamboree Sale!*

**Betty Shaw  
Crepe Silk Stockings**

**3 Pairs for \$1.75**

(or 1 Pair for 59c)

"Betty Shaw" enthusiasts, just three more days to stock up on these fine quality, long-wearing stockings. Every pair is first quality and made to our specifications. They're full-fashioned with picot tops and run-stops. Made of crepe silk and so constructed to make them more snag-resistant. In smart summer shades. Sizes 8½ to 10½.

—Downstairs at Ayres.

*Tomorrow at 9:30!*

Special June Jamboree Purchase! Factory Cancellation Lot of Expensive Summer Shoes!

**June Sale! White  
Summer  
SHOES**

SALE PRICE

**\$2.99**

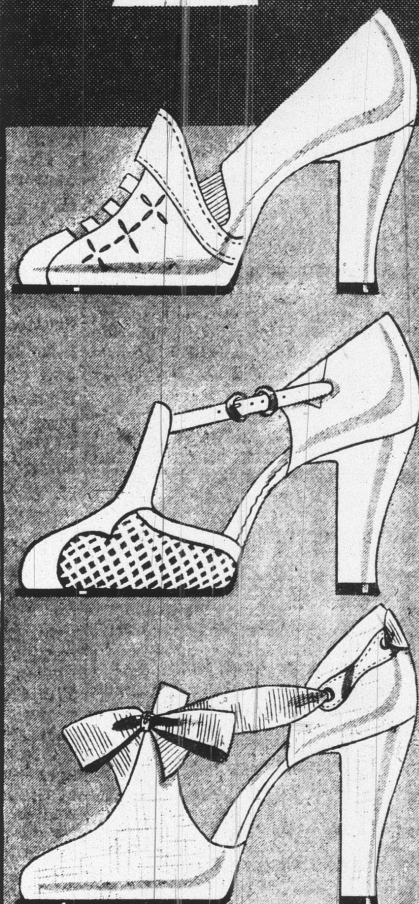
*At a Price That Will Compel  
You to Come Early Tomorrow!*

- White Linen!
- White Kid!
- White Pumps!
- White Straps!
- White Ties!
- White Oxfords!
- White Nu-Buck!
- White Mesh!
- Low Heels!
- High Heels!
- Medium Heels!
- Sizes, 4 to 9!

*Famous Shicca Construction—Found  
Only in Higher Priced Fashion Shoes!*

Unfavorable weather during April and May caused several stores to cancel out many of their summer shoe orders! The factory didn't want to carry these shoes, because labels were already stamped in them... they offered us the lot... 728 pairs of expensive white summer shoes at an undreamed of price reduction! Tomorrow they go on Sale... at this very popular low price! Sizes 4 to 9, widths AAA to B.

—Downstairs at Ayres.



*A Pace Setter in Fashion  
Superb in Wearability  
a Marvelous Value!*

**June Sale of White  
Spot-Resistant  
Felt Hats  
\$1.69**

- Swaggers!
- Rollers!
- Jiggers!
- Homburgs!
- Open Toppers!
- Off-the-Face!

The felt has a superb finish—and their wearability is unquestioned in sunshine or rain, because the felt is specially treated and will not show water spots. This selection comes in many styles and all are in your favorite color—WHITE! Headsizes 22 and 23 in the group.

—Downstairs at Ayres.

