

Block's



Smart Togs For Young Tumblers

Jack and Jill SUITS

Cool, Smartly Tailored Long
Pant Styles, Complete With a
Cocky Sailor Cap

\$1.59

Suits to wash and wear... ideal for summer! Of sturdy cottons... all white... white blouse with navy trousers with contrasting trim... navy trousers with navy and white striped blouses. Trousers are button-on style with matching belt. Sizes 3 to 6 years.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

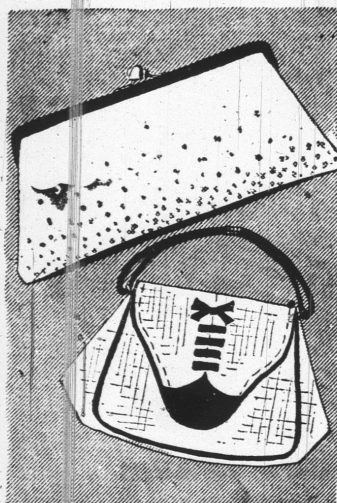


SATURDAY SPECIAL!
FRUIT
CORDIALS

In
Choice
Assorted
Flavors **19c**
Lb.

Choose your favorite flavor... lemon, lime, orange, grape or cherry in these fresh, Cellophane wrapped concoctions! Special for Saturday only!

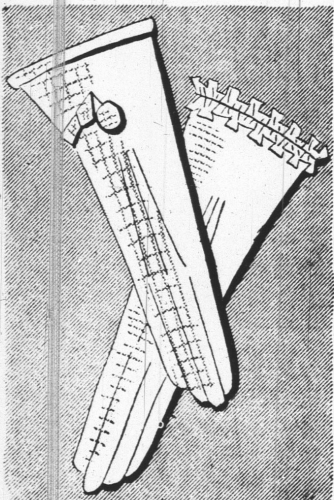
DOWNSTAIRS STORE



Bags to Hold
All Your Trifles

88c

Simulated alligator, calf, patent and pig grains and of course the popular leathers... in summer white... the white that is whiter of all! All the most popular styles and trims.



Gloves that Look
Crisp and Cool!

Sizes
6 to 7 1/2 **59c**

Delighting whites and soft pastels in styles to snap your costume out of the ordinary! All in novelty weaves that are so cool!



Keep Coolest in
Mesh All-In-Ones

\$2.00

Inner-belts with mesh bra for the short and average figure. All-in-ones with 2-way stretch or boned back, with lace bra. 14 and 16-inch girdles in either the side hook or talon zipper style. Included are Vanity and Reno garments, but not all sizes in every style.

Mesh Girdles 98c

14-inch side hook or zipper styles. Also all-in-ones with inner-belt.



With A Triple Purpose In Life!

The 2-Pc. Play-Jama

For Lounging...
For Sleeping...
For Playing...

\$1.09

A triple threat to hot weather... equally effective for day or night wear! All in devastating prints to be worn with or without the jacket! Sizes 14 to 20.

Cool Play Suits
For Vacation Wear

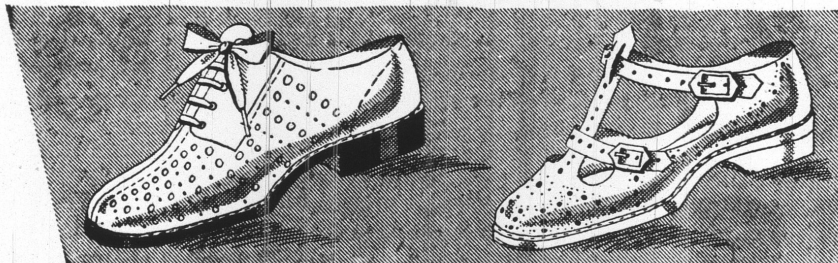
Crisp prints, piques and denims... some 2-piece others 3-piece styles! Sizes 14 to 20.

Women's All Wool
Swim Suits, Only

\$1.98

Smart models with lined bra and trunks and adjustable backs! Bright and distinctive shades in sizes 34 to 44.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



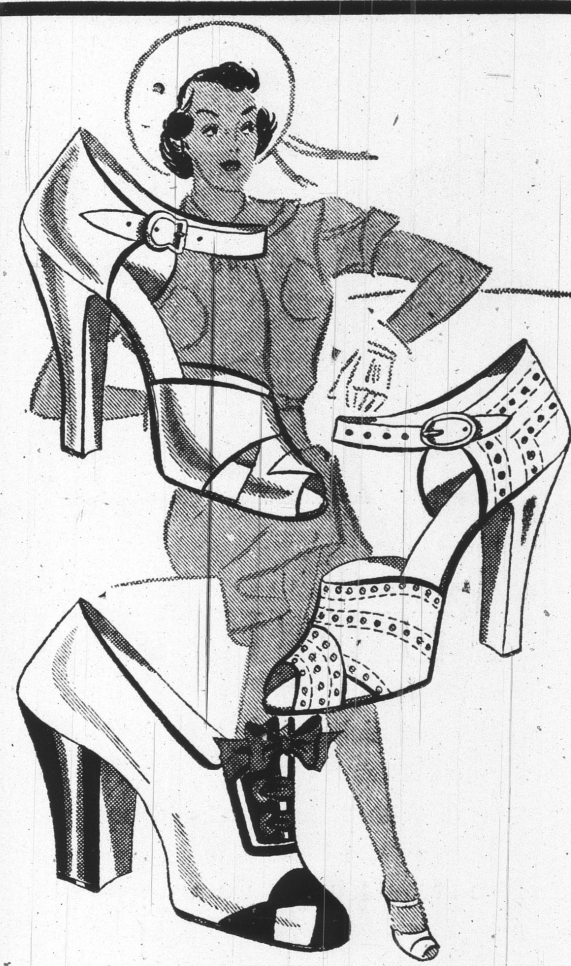
SHOES for Vacation

Well-Built Styles for Boys and Girls, at Only

For Boys—Oxfords in brown or white with perforations for extra coolness. Sizes 1 to 6! For Girls—White and brown 2-buckle sandals that let the breezes breeze through. Sizes 2 1/2 to 7.

\$1.59

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



WHITE

—The People's Choice
For Cool Good Looks
On a Hot Summer Day!

\$2.98

The styles you see and admire in fashion magazines... strap-arounds, ties and sandals... in new variations and new combinations of buck, kid and fabrics! Low, medium and high heels for spectator sports, street and dress. Sizes for women and misses.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

With the Knack of Coolness! Summer Frocks

At
A Low
Price

\$5.98

Summer White, Rita Rose, Peruvian Gold, Cool Navy, Pampas Pink, Ecuador Palm, Sheer Blacks, Guiana Green, Caribbean Aqua

Fashions so smart... and glorified to make fetes out of sports occasion... to make grand occasions out of parties! Cape fashions... jacket fashions... tempting sheers and loads of cool whites as well as the new Pan-American colors!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

Women's
Misses'
Sizes
11-17
14-20
38-52
16 1/2-26 1/2

Chiffons!
Nubby Crepes!
Washable Satins!
Sheers! Prints!
Marquises!
Laces! Shantung!

Your Summer Hosiery Wardrobe Is As Important As Your Frock!

CHIFFON SILK HOSE

Stock Up From Our Complete
Assortment of Full-
Fashioned Irregu-
lars of 79c to \$1.25
Qualities!

63c Pr.

★ Many Lace Jacquard Tops!
★ Many Stretch Tops!
★ All Bright Summer Shades!

It's easier to keep your feet cool and comfortable during hot summer days... if you change your hose often! To do that, you must have an extra supply! Here's your chance to save on sheer, clear chiffons... silk to the pick top with feet well reinforced for maximum wear! SO NEARLY PERFECT that it'll take an expert to detect the slight imperfections. Sizes 8 to 11.



All First Quality!

Children's and
Misses' Anklets

19c

Bright pastels with novelty cuffs in either rayon plaited or durenne lisses! Sizes 6 to 10 1/2. 3 Prs., 50c

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

Young Things Are Breaking The Trail to Our Department For WHITE HATS On PARADE

WHITE LINENS!
WHITE FELTS!
WHITE STRAWS!

\$1.98

•Turbans!
•Wide Flares!
•Wide Brims!
•Off-Face Models!
•Sport Brims!

Young Things Want Air-Cooled

Open Crown
Crepe Turbans

That
Look As
Cool As
They Really
Are!

\$2.98

And Plenty More at \$1.98

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

