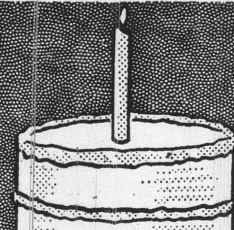


1st Anniversary Celebration



It Will Long Be Remembered As

RED LETTER DAY

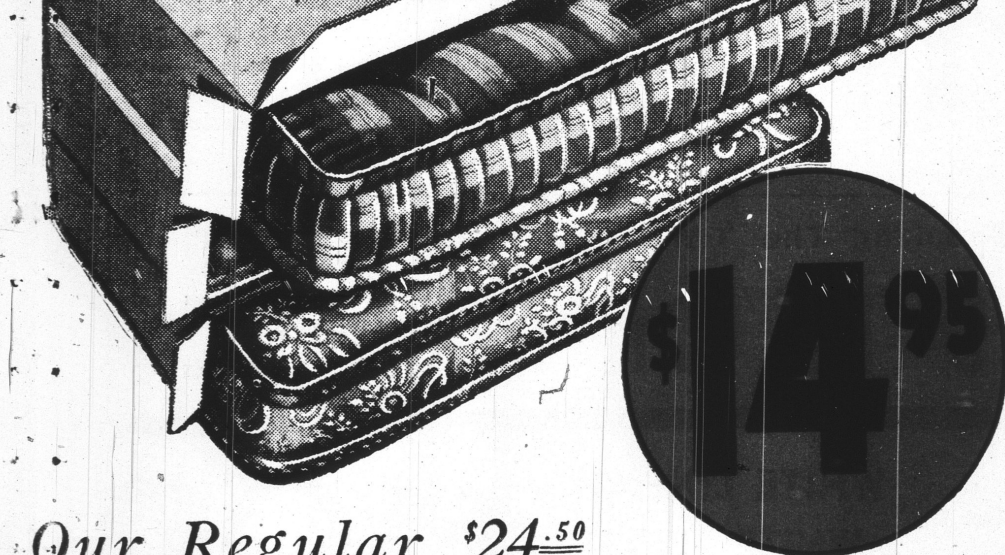
for FURNITURE buyers

Our belief that the fast nickel always beats the slow dime has been justified. Big volume... quick sales... small profits, that's the policy that has made our furniture store such a big success in one short year. Now in celebration of our 1st Anniversary and thanks to the co-operation of many of the world's leading furniture manufacturers we are enabled to stage what we believe to be the most dramatic furniture selling event ever seen in this city. Look at these advertised specials and then come in and see the hundreds of others that space will not permit us to list.

Carload Sale!

SIMMONS

Inner Spring
MATTRESSES



Our Regular \$24.50

Value.... Bought at Clearance Prices

Such thrilling sale offers as this are few and far between! These are high-grade mattresses from the largest makers in America, who produce the famous "Beautyrest." We were able to buy at clearance prices and pass on the savings to you, only by agreeing to purchase an entire carload!

SIMMONS famous quality features including

- 209 Innersprings
- Sisal and Felt Insulation
- High Grade Covering
- Floral and Woven Stripe
- Secure button tufts
- Taped roll edges
- Handles and air vents
- Full or twin sizes

\$1 DOWN DELIVERS

Balance Easy Terms

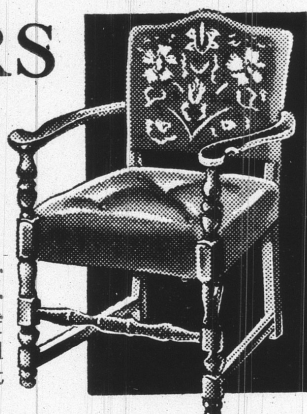
FREE

State Wide
DELIVERY

Reg. \$8.95 PULL-UP
CHAIRS

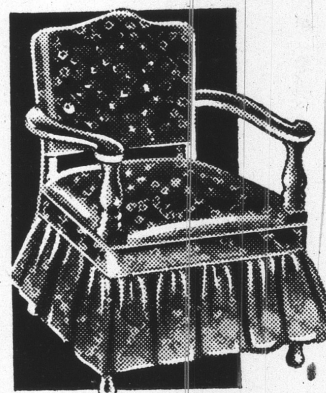
\$5.95

Add a touch of color and comfort to your home with one of these occasional chairs. Tufted seat... walnut finish.



BOUDOIR CHAIRS

\$3.95

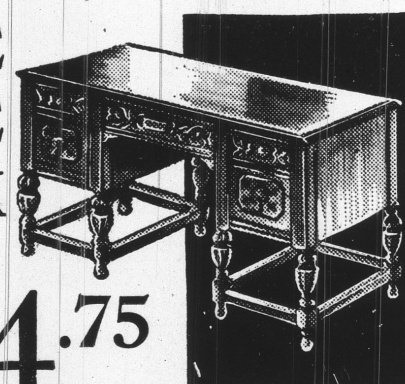


Comfortable, over-stuffed boudoir chairs in variety of beautiful chintz coverings. Regular price, \$6.90.

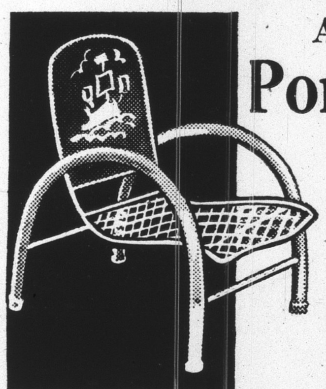
KNEE
HOLE
DESK

50c WK.

\$24.75



Beautifully carved knee-hole desk. Solid oak exterior and interior. 48 inches long, 24 inches wide. 2 large roomy side drawers, 2 small side drawers and 1 middle drawer. Reinforced base, just exactly as illustrated. Regularly \$39.50 and one of our best sale values.



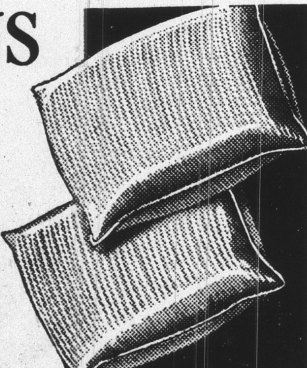
ALL-STEEL
Porch Chair
\$4.95

All steel curved one-piece arm and leg construction. Ventilated seat with one-piece decorated back.

FEATHER PILLOWS

99c

Fine feather pillows, processed for extra fluffiness. Covered with good grade ticking.

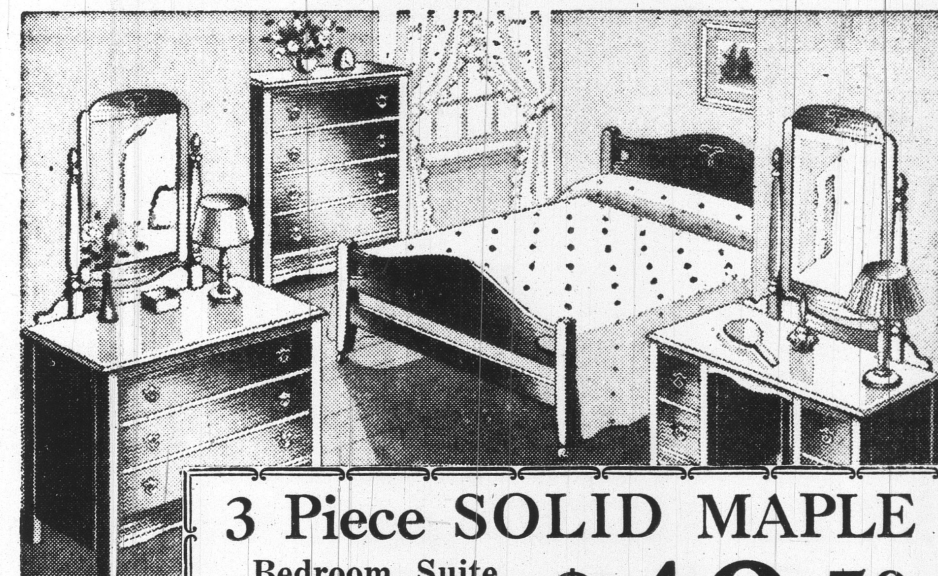


19-Pc. "CANNON" Towel Set

Given With the Purchase of Any Bedroom, Living Room or Dining Room Suite

- | | |
|--------------------------------------|---------------------------------------|
| [A] 3 LARGE (22x44-in.) BATH TOWELS. | [C] 3 MEDIUM (17x28-in.) BATH TOWELS. |
| [B] 6 SOFT, ABSORBENT WASH CLOTHS. | [D] 1 LARGE HEAVY QUALITY BATH MAT. |
| [E] 6 USEFUL SIZE KITCHEN TOWELS | |

This 19-Piece Towel Set is the famous CANNON make known to women all over the country for real QUALITY!



3 Piece SOLID MAPLE Bedroom Suite

Bed, chest and vanity. Beautifully rubbed and finished in natural maple coloring. Regularly \$69.50. SALE PRICE... **\$49.50**



8-Pc. DINING ROOM SUITE

60-inch buffet, table and six chairs. Walnut veneer shaded wood finish with solid oak drawer interiors. Stretcher base in buffet and table. Tapestry cushioned chairs. Exceptionally strong construction throughout. Regularly \$94.50, now... **\$69.50**

FREE STATE WIDE DELIVERY with the same low terms and prompt delivery given local residents. And remember! A small deposit will hold any item or group for future delivery

No carrying charge if paid within 90 days... otherwise small charge.

PEARSON'S

Established 1873

FURNITURE STORE LI. 4587
133-135 W. WASHINGTON

ROOM



\$3
Deposit
Holds for
future Delivery

95
Complete
DAVENPORT

oor Smoker • Junior Bridge
Everything to furnish a
old ordinarily pay for a sofa

DROOM

ctly as Pictured
LAR \$89.50 OUTFIT

69.50

ERSPRING TRESS Included

ce Bed • Chest of Drawers
With Round or Oblong Mir-
r of Vanity Lamps • Vanity
air of Pillows • Quality Bed
• Innerspring Mattress.

A WEEK

Pays for It